

TRADE MARK
LAW IN EUROPE

THIRD EDITION

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by

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FOREWORD

Take as your starting point the provisions of the Directive and the Regulation which govern the availability and scope of trade mark protection within and across the European Union. Resist the temptation to interpret and apply them simply as if they were encapsulations of prior national jurisprudence. Remind yourself that the legislation must, so far as possible, be interpreted and applied in conformity with the provisions of the TRIPs Agreement. Turn to the case law of the Court of Justice for guidance as to the way in which the legislation should be interpreted. Then reach for this book.

Why? Because the authors have analysed the law systematically from an EU perspective and provided a comprehensive and coherent exposition of the main rules and principles as they have thus far been developed and refined by the supervising courts in Luxembourg.

That was not an easy task to accomplish. At the macro level, they have had to recognise that judgments of the Court of Justice do not all contribute equally to the development of the law. At the micro level, they have had to recognise that the significance to be attributed to particular passages in judgments of the Court may depend not so much upon what they say, as upon what they do not say in the legal and factual context in which they appear. And as an aspect of that, since the Court is generally not willing to depart in express terms from its own case law, the process of implicit departure can really only be appreciated by focusing upon what is not currently being said as compared and contrasted with what was said before on the same or inter-related topics.

It is to be welcomed that in the course of drilling down into the case law, the authors have taken account of the importance of the role played by the Advocates General in shaping and testing the rulings of the Court. The opinions of the Advocates General do help to identify any perceived need for the existing state of the law to be restated with or without modification or amplification. Their advice as to what is required for a principled determination of the case at hand also provides a statement of position against which to assess the resistance or receptiveness of the Court to the propositions that have formally been put forward for its consideration.

Sometimes that assessment must allow for an extended period of reflection while the Court works out just how far to take a proposition that the Advocate General has presented to it. As can, in retrospect, be seen to have happened in response to the influential observations of Advocate General Ruiz-Jarabo Colomer beginning at point [41] of his opinion in Case C-206/01 *Arsenal Football Club* with the words: ‘To state that the registered proprietor may prevent a third party from using “the trade mark as a trade mark” is as good as saying nothing at all. It is therefore necessary to give substance to that indeterminate concept and, in doing so, to keep the functions of a trade mark very much in mind.’

The authors have not shied away from dealing with the expanding role of ‘the functions of a trade mark’ as a controlling factor in the determination of relative rights. They have considered the nature of ‘the functions’ and they have considered the somewhat perplexing effect that referencing ‘the functions’ has had upon the distribution of protection between

‘double-identity protection’, ‘extended protection for marks with a reputation’, and ‘protection against the existence of a likelihood of confusion’. There will undoubtedly be more to say in future editions of this book as the case law continues to develop in relation to the concepts of harm and adverse effect on ‘the functions’ for which a trade mark is protected by registration. Among the questions for consideration in the meantime, with the benefit of the authors’ analysis of the position thus far reached, would be: Must some level of use resulting in consumer awareness of a trade mark always be deemed to exist for the purpose of assessing whether the functions for which it is protected by registration are liable to be affected by the use of an identical or similar sign? Does the Court intend a defence of fair use to be recognised and accepted as the antithesis of interference with the functions for which a trade mark is protected by registration?

Exclusions from registration on absolute grounds continue to require compartmentalised treatment in accordance with the case law of the Court. The authors have necessarily adhered to that approach in their analysis of the jurisprudence. Their assessment of the judgment in Case C-307/10 *IP Translator* is illuminating as to the delicacy of the task undertaken by the Court in relation to the legal requirement for clarity and precision in the wording of the list of goods or services for which registration is requested. By the time the next edition of this book is published, it may have become apparent whether the Court is actually prepared to accept or reject the proposition that under the first of the absolute grounds for refusal specified in the Directive and the Regulation, the validity of an application for registration depends upon compliance with that legal requirement. More generally, the authors’ analysis of the case law points to the need for a question: should the Court move to the position that the legislation mandates ‘distinctiveness’ (intrinsic or acquired through use) as a fundamental requirement for registration and does not, in doing so, call for any great debate as to whether and where any neat dividing lines should be drawn between the various different reasons why it might be found that a particular sign does not, in fact, fulfil that requirement?

Three things are clear simply on viewing the authors’ exposition of the law as a progress report on the work of the Court of Justice. First, the magnitude of the task with which the Court was confronted in giving meaning and content to the words of the Directive and the Regulation as EU legislative instruments for the implementation of EU standards of compliance with the provisions of the TRIPs Agreement relating to trade mark rights. Second, the substantial progress that the Court has made in dealing with that task to date. Third, the extent to which further progress depends upon the adoption of more explanatory reasoning in judgments relating to the practical application of important aspects of the law. Examples of such aspects of the law would include: the meaning and relative nature of ‘distinctiveness’ as an attribute of identity in a competitive marketplace; the way in which ‘similarity’ is actually intended to operate as a test for relatedness between marks and signs and as between goods and services; and the extent to which EU-wide protection of a trade mark may be reduced or eliminated as a result of territorially limited exploitation of the protected trade mark.

There is, however, no justification for viewing this book simply as a progress report on the work of the Court of Justice. The authors have gone well beyond that in contextualising and critically appraising the jurisprudence they have addressed. At every point the reader sees points of interest and practical importance identified in the text and wants to know what

the authors have said about them. For people who care about the operation of the law of trade marks, it is a pleasure to read their work and decide whether or not to accept that the law as they describe it is following a correct course and whether to agree or disagree with what they say about that.

Geoffrey Hobbs QC
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| C-158/86, <i>Warner Brothers Inc and Metronome Video ApS v Erik Viuff Christianse</i> [1988] ECR 2605 | 10.273 |
| C-222/86, <i>Heylens</i> [1987] ECR 4097 | 5.671, 5.690 |
| C-286/86, <i>Ministere Public v Deserbais</i> [1988] ECR 4907 | 11.137 |
| C-53/87, <i>Consorzio Italiano della Componentistica di Ricambio per Autoveicoli and Maxicar v Regio Nationale des Usines Renault</i> [1988] ECR 6039 | 11.125–11.126 |
| C-238/87, <i>AB Volvo v Eric Veng (UK) Ltd</i> [1988] ECR 6211 | 11.119–11.124, 11.150, 11.160 |
| C-279/87, <i>Tipp-Ex GmbH & Co KG v Commission</i> [1990] ECR I-261 | 11.93 |
| C-302/87, <i>European Parliament v Council</i> [1988] ECR 5615 | 3.08 |
| C-382/87, <i>Buet v Ministère Public</i> [1989] ECR 1235 | 5.867 |
| C-2/88 <i>Imm. J.J. Zwartfeld and others</i> [1990] ECR I-3365 | 11.48 |
| C-21/88, <i>Du Pont de Nemours Italiana SPA v Unita Sanitaria Locale No.2 Di Carrara</i> [1990] ECR I-889 | 10.21 |
| C-41/88, <i>Mathilde Becker and Josyane Starquit v Parliament</i> [1989] ECR 3807 | 3.107 |
| C-125/88, <i>Nijman</i> [1989] ECR 3533 | 12.171 |
| C-150/88, <i>Parfumerie-Fabrik 4711 v Provide</i> [1989] ECR 3891 | 5.867 |
| C-320/88, <i>Staatssecretaris van Financiën v Shipping and Forwarding Enterprise SAFE BV</i> [1990] | 7.36, 8.43 |
| C-10/89, <i>SA CNL-SUCAL NV v Hag GFAG (Hag II)</i> [1990] ECR I-3711 | 4.50, 4.84, 5.726, 5.732, 5.846, 7.51, 9.300, 9.511, 10.73, 10.86–10.91, 10.96, 10.135 |

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| C-106/89, <i>Marleasing SA v La Comercial Internacional de Alimentacion SA</i> [1990] ECR I-4135; [1992] 1 CMLR 305 | 8.278, 9.219, 9.276, 9.291, 9.518, 10.290 |
| C-231/89, <i>Stergios Delimitis v Henninger Bräu AG</i> [1991] ECR I-935 | 10.286 |
| C-234/89, <i>Stergios Delimitis v Henninger Bräu AG</i> [1991] ECR I-935 | 11.04, 11.33–11.48, 11.88, 11.90, 11.92 |
| C-238/89, <i>Pall Corp v PJ Dahlhausen & Co</i> [1990] ECR I-4827 | 3.111, 5.860–5.865, 5.867, 5.870, 5.880 |
| C-358/89, <i>Extramet Industrie SA v Council</i> [1991] ECR I-2501 | 3.15 |
| C-367/89, <i>Richardt and Les Accessoires Scientifiques</i> [1991] ECR I-4621 | 9.510 |
| C-2/90, <i>Commission v Belgium</i> [1992] ECR I-4431 | 10.20 |
| C-47/90, <i>Parfumerie-Fabrik 4711 v Provide</i> [1989] ECR 3891 | 5.867 |
| C-3/91, <i>Exportur v LOR and Confiserie du Tech</i> [1992] ECR I-5529 | 12.167, 12.172 |
| C-121/91 and C-122/91, <i>Ct Control and Jct Benelux v Commission</i> [1993] ECR I-3873 | 9.277 |
| C-126/91, <i>Schutzverband gegen Unwesen in der Wirtschaft v Yves Rocher</i> [1993] ECR I-2361 | 5.880 |
| C-195/91, <i>Bayer AG v Commission</i> [1994] ECR I-5619 | 11.75 |
| C-241/91 and C-242/91 P, <i>Radio Telefis Eireann (RTE) and Independent Television Publications Ltd (ITP) v Commission (Magill)</i> [1995] ECR I-808 | 11.129–11.137, 11.141, 11.145, 11.150, 11.162–11.163 |
| C-267/91 and C-268/91, <i>Keck and Mithouard</i> [1993] ECR I-6097 | 5.875, 10.33–10.35 |
| C-280/91, <i>Finanzamt Kassel-Goethestrasse v Viessmann KG</i> [1993] ECR I-971 | 4.134 |
| C-317/91, <i>Deutsche Renault AG v AUDI AG</i> [1993] ECR I-6227 | 10.93 |
| C-37/92, <i>Vanacker and Lesage</i> [1993] ECR I-4947 | 12.166 |
| C-53/92 P, <i>Hilti v Commission</i> [1994] ECR 667 | 5.450, 7.81, 11.127–11.128 |
| C-91/92, <i>Faccini Dori v Recreb Srl</i> [1994] ECR I-3325 | 9.277, 9.291 |
| C-127/92, <i>Enderby v Frenchay Health Authority and the Secretary of State for Health</i> [1993] ECR I-5535 | 5.677 |
| C-152/92, <i>Faccini Dori v Recreb Srl</i> [1994] ECR I-3325 | 9.277 |
| C-250/92, <i>Göttrup-Klim Grovvareforening v Dansk Landbrugs Grovvareselskab AmbA (DLG)</i> [1994] I-5641 | 11.88, 11.181 |
| C-136/92 P, <i>Commission v Brazzelli Lualdi</i> [1994] ECR I-1981 | 5.361 |
| C-199/92 P, <i>Hills v Commission</i> [1999] ECR I-4287 | 5.757 |
| C-315/92, <i>Verband Sozialer Wettbewerb eV v Clinique Laboratoires SNC et Estée Lauder Cosmetics GmbH</i> [1994] ECR I-317 | 5.866–5.871, 5.879 |
| C-393/92, <i>Gemeente Almelo v NV Energiebedrijf IJsselmij</i> [1994] ECR I-1477 | 11.95 |
| C-9/93, <i>HT Internationale Heiztechnik GmbH and Uwe Danzinger v Ideal Standard GmbH and Wabco Standard GmbH</i> [1994] ECR I-2789 | 7.51, 7.336, 10.92–10.97, 10.133, 10.316 |
| C-69/93, <i>Punto Casa SpA v Sindaco Del Comune di Capena</i> [1994] ECR I-2355 | 10.36 |
| C-70/93, <i>Bayerische Motorenwerke AG v ALD Auto-Leasing D GmbH</i> [1995] ECR I-3439 | 11.93, 11.97 |
| C-266/93, <i>Bundeskartellamt v Volkswagen AG and VAG Leasing GmbH</i> [1995] ECR I-3477 | 11.92 |
| C-293/93, <i>Houtwipper</i> [1994] ECR I-4249 | 10.56 |
| C-415/93, <i>Union Royale Belge des Societes de Football Association ASBL v Jean-Marc Bosman</i> [1995] ECR I-4921 | 4.122 |
| C-427, C-429 and C-436/93, <i>Bristol Myers Squibb v Paranova A/S, CH Boehringer Sohn, Boehringer Ingelheim KG and Boehringer Ingelheim A/S v Paranova A/S, and Bayer Aktiengesellschaft and Bayer Danmark A/S v Paranova A/S</i> [1996] ECR I-3457 | 10.117–10.124, 10.150–10.153, 10.160–10.163, 10.168–10.193, 10.194, 10.200–10.201, 10.203, 10.210, 10.218, 10.224–10.225, 10.228, 10.235–10.236, 10.238, 10.240, 10.242, 10.245, 10.250, 10.257–10.260, 10.272, 10.335, 10.340, 10.342, 10.350, 10.353–10.355, 10.374, 10.382–10.383 |
| C-470/93, <i>Verein gegen Unwesen in Handel und Gewerbe Köln eV v Mars GmbH</i> [1995] ECR I-1923 | 5.872–5.877, 5.880 |

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| C-71 to C-73/94, <i>Eurim-Pharm Arzneimiltel GmbH v Beiersdorf AG, Boehringer Ingelheim KG, and Farmitalia Carlo Erba GmbH</i> [1996] ECR I-3603 | 5.314, 10.125–10.130, 10.145, 10.154–10.157, 10.164–10.166, 10.178, 10.194–10.196 |
| C-122/94, <i>Commission v Council</i> [1996] ECR I-881 | 12.124 |
| C-232/94, <i>MPA Pharma GmbH v Rhône-Poulenc Pharma GmbH</i> [1996] ECR I-3671 | 10.145, 10.158, 10.167, 10.178, 10.197 |
| C-313/94, <i>Fratelli Graffione SNC v Ditta Fronsa (COTONELLE)</i> [1996] ECR I-6039 | 5.704, 5.878–5.884 |
| C-321/94 and C-324/94, <i>Pistre v France</i> [1997] ECR I-2343 | 12.172 |
| C-74 and C-129/95, <i>X</i> [1996] ECR I-6609 | 9.518 |
| C-168/95, <i>Arcaro</i> [1996] ECR I-4705 | 9.518 |
| C-219/95 P, <i>Ferriere Nord SpA v Commission</i> [1997] ECR I-4411 | 8.278, 11.88 |
| C-249/95, <i>SAM Schiffahrt et Stäff v Germany</i> [1997] ECR I-4475 | 7.228 |
| C-251/95, <i>Sabel BV v Puma AG, Rudolf Dassler Sport</i> [1997] ECR I-6191 | 5.386, 5.514, 7.13, 7.21–7.28, 7.35, 7.37–7.39, 7.43–7.44, 7.50–7.54, 7.62, 7.66–7.71, 7.73, 7.122, 7.152, 7.215, 7.403, 7.406, 7.412, 7.417, 7.427, 7.431, 8.265, 9.21, 9.284, 9.340 |
| C-267 and C-268/95, <i>Merck & Co Ltd v Primecrown Ltd</i> [1996] ECR I-6285 | 10.79, 10.306 |
| C-317/95, <i>Canadane Cheese Trading AMBA and Adelfi G Kouri Anonymos Emoriki Kai Viomichaniki Etaireia v Hellenic Republic</i> [1997] ECR I-4681 | 12.107–12.108 |
| C-337/95, <i>Parfums Christian Dior SA</i> [1997] ECR I-6013 | 5.846, 9.181, 9.282, 9.299, 10.252–10.273, 10.308, 10.348, 10.350, 10.352, 10.410 |
| C-349/95, <i>Frits Loendersloot v George Ballantine & Son</i> [1997] ECR I-6227 | 4.95, 4.163, 5.726, 5.740, 7.157, 9.53, 9.184, 9.291, 9.511, 10.90, 10.116, 10.203, 10.229–10.251, 10.337, 10.342, 10.346, 10.380, 10.385 |
| C-352/95, <i>Phytheron International SA v Jean Bardon SA</i> [1997] ECR I-1729 37 | 10.342 |
| C-4/96, <i>NIFPO and Northern Ireland Fishermen's Federation (C-4/96)</i> [1998] ECR I-681 | 12.124 |
| C-53/96, <i>Hermès v FHT Marketing Choice BV</i> [1998] ECR I-3603 and C-49/02 Heidelberger Bauchemie GmbH [2004] ECR I-6129 | 4.48, 10.281 |
| C-200/96, <i>Metronome Musik GmbH</i> [1998] ECR I-1953 | 10.303 |
| C-210/96, <i>Gut Springenheide and Tusky</i> [1998] ECR I-4657 | 5.261, 5.310, 5.847, 6.32, 7.48, 12.178, 12.187 |
| C-261/96, <i>Conserchimica v Amministrazione delle Finanze dello Stato</i> [1997] ECR I-6177 | 9.277 |
| C-289/96, <i>Kingdom of Denmark, C-293/96, Federal Republic of Germany, and C-299/96, French Republic v Commission</i> [1999] ECR I-1541 | 12.104, 12.136 |
| C-306/96, <i>Javico International and Javico AG v Yves Saint Laurent Parfums SA</i> [1998] ECR I-1983 | 10.284, 11.85–11.97 |
| C-355/96, <i>Silhouette International Schmied GmbH & Co KG v Hartlauer Handelsgesellschaft mbH</i> [1998] ECR I-4799 | 10.274–10.290, 10.301, 10.340 |
| C-416/96, <i>Nour Eddine El-Yassini v Secretary of State for Home Department</i> [1999] ECR I-1209 | 5.853 |
| C-2/97, <i>Mag Instrument Inc v California Trading Co Norway, Ulsteen</i> [1998] 1 CMLR 331 EFTA | 10.280 |
| C-7/97, <i>Oscar Bronner GmbH & Co KG v Mediaprint Zeitungs- und Zeitschriftenverlag GmbH & Co KG, Mediaprint Zeitungsvertriebsgesellschaft mbH</i> [1998] ECR I-7791 | 11.141–11.146 |
| C-37/97, <i>Bayerische Motorenwerke</i> [1999] ECR I-905 | 4.95 |
| C-39/97, <i>Canon Kabushiki Kaisha v Metro-Goldwyn-Mayer Inc.</i> [1998] ECR I-5507 | 4.95, 4.143, 5.220, 5.740, 7.29–7.32, 7.44, 7.61–7.65, 7.116, 7.122, 7.141–7.147, 7.205, 7.407, 7.412, 7.431, 7.601, 9.23, 9.284 |
| C-61/97, <i>FDV v Laserdisken</i> [1998] ECR I-5171 | 9.511 |
| C-63/97, <i>Bayerische Motorenwerke AG and BMW Nederland BV v Deenik</i> [1999] ECR I-905 | 4.50, 5.726, 9.35, 9.63, 9.76, 9.181, 9.185, 9.272–9.307, 9.317, 9.319, 9.324, 9.335–9.336, 9.339, 9.343, 9.375, 9.380, 10.252, 10.350, 10.352, 10.410, 12.20 |

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| C-67/97, <i>Dittle v Bluhme</i> [1998] ECR I-8033 | 10.20 |
| C-87/97, <i>Consorzio per la tutela del formaggio Gorgonzola v Kaserei Champignon Hofmeister and Eduard Bracharz</i> [1999] ECR I-1301 | 5.852, 12.122, 12.147, 12.167, 12.181 |
| C-90/97, <i>Robin Swaddling v Adjudication Officer</i> [1999] ECR I-1075 | 4.134 |
| C-108/97 and C-109/97, <i>Windsurfing Chiemsee Produktions- und Vertriebs GmbH v Boots- und Segelzubehör Walter Huber and Franz Attenberger</i> [1999] ECR I-2779 | 4.41, 4.84, 4.160, 4.165, 4.171, 5.04, 5.06, 5.54, 5.66, 5.154, 5.224, 5.298, 5.375, 5.504–5.531, 5.547, 5.603, 5.605, 5.607, 5.621, 5.658, 5.659, 5.821, 6.04–6.24, 6.30, 6.47, 6.78–6.79, 6.83, 6.100–6.102, 6.118, 6.149–6.150, 7.47, 8.272, 8.274, 9.87, 9.316, 9.359, 12.178 |
| C-129/97 and C-130/97, <i>Chiciak and Fol</i> [1998] ECR I-3315 | 12.181 |
| C-158/97, <i>Coote v Granada Hospitality Ltd</i> [1998] ECR I-5199 | 7.425 |
| C-262/97, <i>Rijksdienst voor Pensioenen v Engelbrecht</i> [2000] ECR I-7321 | 9.518 |
| C-265/97, <i>VBA v Florinex</i> [2000] ECR I-2061 | 5.175 |
| C-270/97 and C-271/97, <i>Deutsche Post AG v Elisabeth Sievers and Brunhilde Schrage</i> [2000] ECR I-929 | 4.162 |
| C-303/97, <i>Verbraucherschutzverein eV v Sektkellerei GC Kessler GmbH und Co</i> [1999] ECR I-513 | 5.310 |
| C-342/97, <i>Lloyd Schuhfabrik</i> [1999] ECR I-3819 | 5.155, 5.222, 5.261, 5.310, 5.386, 7.13, 7.19, 7.33–7.36, 7.45–7.48, 7.72–7.74, 7.79–7.80, 7.83, 7.85–7.86, 7.122, 7.187, 7.284, 7.427, 8.265, 12.21 |
| C-350/97, <i>Wilfried Monsees v Unabhängiger Verwaltungssenat für Kärnten</i> [1999] ECR I-2921 | 9.510 |
| C-375/97, <i>General Motors Corporation v Ypon SA (CHEVY)</i> [1999] ECR I-05421 | 6.16, 6.107, 6.116, 7.346–7.352, 7.354, 7.357, 7.367, 7.375, 7.381, 7.390, 7.406, 7.428, 7.458, 7.462, 7.484, 7.485, 7.489 |
| C-379/97, <i>Pharmacia & Upjohn v Paranova A/S</i> [1997] ECR I-0013 | 10.198–10.213, 10.348, 10.364 |
| C-17/98, <i>Emesa Sugar (Free Zone) NV v Aruba</i> [2000] ECR I-665 | 5.852 |
| C-84/98, <i>Commission v Portugal</i> [2000] ECR I-5215 | 12.174 |
| C-101/98, <i>Union Deutsche Lebensmittelwerke GmbH v Schutzverband gegen Unwesen in der Wirtschaft eV</i> [1999] ECR I-8841 | 10.54 |
| C-117/98, <i>Comar Srl and Tico Sri v Commission</i> [2000] ECR I-2193 | 3.08 |
| C-173/98, <i>Sebago Inc and Ancienne Maison Dubois & Fils SA v G-B Unie SA</i> [1999] ECR I-4103 | 10.291–10.296, 10.301, 10.393 |
| C-220/98, <i>Estée Lauder Cosmetics GmbH & Co OHG v Lancaster Group GmbH</i> [2000] ECR I-117 | 5.262, 5.310, 12.41, 12.178 |
| C-223/98, <i>Adidas AG</i> [1999] ECR I-7081 | 9.569 |
| C-230/98, <i>Amministrazione delle Finanze dello Stato v Schiavon</i> [2000] ECR I-3547 | 5.702 |
| C-287/98, <i>Luxembourg v Linster</i> [2000] ECR I-6917 | 8.34 |
| C-300/98, <i>Parfums Christian Dior SA v Tuk Consultancy BV</i> and C-392/98 <i>Asseo Geruste GmbH and Rob van Dijk v Wilhelm Layher GmbH & Co KG and Layher BV</i> [2000] ECR I-11307 | 12.196, 12.199, 12.203, 12.204 |
| C-312/98, <i>Schutzverband gegen Unwesen In der Wirtschaft eV v Warsteiner Brauerei Haus Cramer GmbH & Co KG</i> [2000] ECR I-9187 | 12.118, 12.166, 12.170, 12.180, 12.181 |
| C-344/98, <i>HB Ice Cream Ltd v Masterfoods</i> [2000] ECR I-11369 | 11.04 |
| C-352/98, <i>Laboratoires Pharmaceutiques Bergaderm and Goupil v Commission</i> [2000] ECR I-5291 | 5.442 |
| C-383/98, <i>The Polo/Lauren Company v PT Dwidua Langgeng Pratama International Freight Forwarders</i> , ECLI:EU:C:1999:624 | 9.499–9.507, 9.514, 9.520, 9.539, 9.542–9.543, 9.548–9.549 |
| C-405/98, <i>Konsumentombudsmannen v Gourmet International Products</i> [2001] ECR I-1795 | 10.37, 10.47–10.48 |
| C-425/98, <i>Marca Mode CV v Adidas AG & Adidas BV</i> [2000] ECR I-4861 | 3.05, 7.37–7.44, 7.411, 7.427, 7.482, 9.84 |
| C-448/98, <i>Guimont</i> [2000] ECR I-10063 | 12.136, 12.165, 12.171 |

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| C-23/99, <i>Commission v France</i> [2000] ECR I-7653 | 9.509, 9.511, 9.561 |
| C-30/99, <i>Commission v Ireland</i> [2001] ECR I-4619 | 5.310, 10.55 |
| C-89/99, <i>Sehieving-Nijstad VF v Groenveld</i> [2001] ECR I-5851 | 12.196, 12.197, 12.203 |
| C-112/99, <i>Toshiba Europe GmbH v Katun Germany GmbH</i> [2001] ECR I-7945 | 9.340, 12.05–12.25, 12.35, 12.36, 12.38, 12.47, 12.56, 12.70 |
| C-120/99, <i>Kik v OHIM</i> [2003] ECR II-8283 | 2.35 |
| C-191/99, <i>Kvaerner plc v Staatssecretaris van Financien</i> [2001] ECR I-447 | 4.137 |
| C-193/99, <i>OHIM v WM Wrigley Jr Co (Doublemint)</i> [2001] ECR II-417 | 5.553, 5.567–5.570 |
| C-194/99 P, <i>Thyssen Stahl v Commission</i> [2003] ECR I-10821 | 5.273 |
| C-269/99, <i>Carl Kühne</i> [2001] ECR I-9517 | 12.136 |
| C-280/99 to C-282/99, <i>Moccia Irme v Commission</i> [2001] ECR I-4717 | 5.32 |
| C-299/99, <i>Koninklijke Philips Electronics NV v Remington Consumer Products Ltd</i> [2002] ECR I-5475 | 4.21–4.23, 4.43, 4.95, 4.156–4.175, 5.41, 5.53, 5.140, 5.154, 5.157, 5.204, 5.261, 5.287, 5.289, 5.291, 5.310, 5.418, 5.451, 5.606, 5.627, 5.759–5.769, 5.793, 5.812, 5.821, 5.839, 6.25–6.35, 6.44, 6.45, 6.49, 6.66, 6.78, 6.83, 6.102, 6.148, 6.150, 9.88 |
| C-315/99 P, <i>Ismeri Europa v Court of Auditors</i> [2001] ECR I-5281 | 5.280 |
| C-350/99, <i>Wolfgang Lange v Georg Schunemann GmbH</i> [2001] ECR I-1061 | 4.134 |
| C-352/99, <i>Eridania v Council of the European Union</i> [2001] ECR I-5037 | 5.361 |
| C-363/99, <i>Koninklijke KPN Nederland NV v Benelux-Merkenbureau (Postkantoor)</i> [2004] ECR I-1619 | 4.20, 4.172, 4.229, 4.239, 5.09–5.10, 5.12, 5.14, 5.16, 5.20, 5.23, 5.41, 5.57, 5.66, 5.117, 5.257, 5.274, 5.314, 5.585, 5.595–5.632, 5.659, 5.664, 5.666, 5.680, 5.685, 5.689, 5.694, 5.695, 6.98, 6.100, 6.101 |
| C-383/99 P, <i>Procter & Gamble Co v OHIM (BabyDry)</i> [2001] ECR I-6251 | 5.04, 5.16, 5.19, 5.117, 5.137, 5.255–5.256, 5.532–5.566, 5.570, 5.574, 5.585, 5.587, 5.607, 5.630, 5.655–5.656, 5.659, 5.701 |
| C-414/99, C-415/99 and C-416/99, <i>Levi Strauss & Co and Levi Strauss (UK) Ltd v</i> <i>Tesco Stores, Tesco Plc, Costco Wholesale UK Ltd and Zino Davidoff v A&G</i> <i>Imports Ltd</i> [2001] ECR I-8691 | 7.421, 8.21, 8.34, 9.204, 9.527, 9.533, 10.297–10.313, 10.314, 10.317, 10.332 |
| C-443/99, <i>Merck, Sharp and Dohme GmbH v Paranova Pharmazeutica Handels</i> <i>GmbH</i> [2002] ECR I-3703 | 10.214, 10.217–10.218, 10.228, 10.381 |
| C-472/99, <i>Clean Car Autoservice GmbH v Stadt Wien and</i> <i>Republik Österreich</i> [2001] ECR I-9687 | 5.677, 5.692, 9.448 |
| C-517/99, <i>Merz and Krell GmbH & Co v Deutsches Patent-und Markenamt</i> (Bravo) [2001] ECR I-6959 | 4.84, 5.155, 5.156, 5.165, 5.171, 5.172, 5.394, 5.627, 5.723–5.744, 5.747, 5.754, 8.21, 8.269–8.270 |
| C-2/00, <i>Hölterhoff v Freiesleben</i> [2002] ECR I-4187 | 9.30–9.40, 9.45, 9.55, 9.110, 9.315, 12.68 |
| C-13/00, <i>Commission v Ireland</i> [2002] ECR I-2943 | 3.06 |
| C-66/00, <i>Bigi (Dante)</i> [2002] ECR I-5917 | 12.135 |
| C-74 and C-75/00 P, <i>Falck and Acciaierie di Bolzano v Commission</i> [2002] ECR I-7869 | 12.140 |
| C-104/00 P, <i>DKV Deutsche Krankenversicherung AG v OHIM (Companyline)</i> [2002] ECR I-7561 | 3.12, 3.69, 4.248, 5.09, 5.16–5.36, 5.33, 5.268, 5.273, 5.370, 5.386, 5.412, 5.416, 5.583, 5.658, 5.755, 7.125, 7.231 |
| C-143/00, <i>Boehringer Ingelheim Pharma KG v Swingward Ltd</i> [2002] ECR I-3759 | 10.214–10.216, 10.224–10.227, 10.334, 10.346–10.347, 10.354, 10.356, 10.362, 10.385, 10.410 |
| C-253/00, <i>Muñoz and Superior Fruiticola v Frumar Ltd and Redbridge Produce</i> <i>Marketing Ltd</i> [2002] ECR I-7289 | 12.143 |
| C-265/00, <i>Campina Melkunie BV v Benelux-Merkenbureau (Biomild)</i> [2004] ECR I-1699 | 5.45, 5.57, 5.117, 5.659, 6.100 |
| C-273/00, <i>Steckmann v Deutsches Patent-und Markenamt</i> [2002] ECR I-11737 | 4.13, 4.16, 4.25, 4.38, 4.77–4.105, 4.112, 4.115, 4.116, 4.127, 4.139, 4.145, 4.206, 4.223, 5.801, 8.31 |

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| C-291/00, <i>LTJ Diffusion SA v Sadas Vertbaudet SA</i> [2003] ECR I-2799 | 5.584, 7.08–7.19, 9.174, 9.224, 9.402, 12.208 |
| C-292/00, <i>Davidoff & Cie SA and Zino Davidoff SA v Gofkid Ltd</i> [2003] ECR I-389 | 5.402, 7.02, 7.355, 7.389, 7.403–7.416, 7.414, 7.417, 7.421, 7.422, 7.538, 7.546, 7.591, 9.106 |
| C-312/00 P, <i>Commission v Comar and Tico</i> [2002] ECR I-11355 | 7.81 |
| C-323/00 P, <i>DSG v Commission</i> [2002] ECR I-3919 | 5.32 |
| C-363/00 P, <i>Anheuser-Busch Inc v OHIM</i> (BUDWEISER/BUDVAR) [2006] ECR II-4255 | 5.696 |
| C-469/00, <i>Ravil SARL v Bellon Import SARL and Biraghi Spa</i> [2003] ECR I-5053 | 5.702, 12.189 |
| C-23/01, <i>Robelco NV</i> [2002] ECR I-10913 | 5.846, 7.421, 9.362–9.372, 9.384, 12.208 |
| C-25/01 P, <i>Glencore and Compagnie Continentale v Commission</i> [2002] ECR I-10119 | 5.280 |
| C-40/01, <i>Ansul BV v Ajax Brandbeveiliging BV</i> [2003] ECR I-2439 | 5.394, 8.14–8.43, 8.34, 8.44, 8.47, 8.69–8.70, 8.75, 8.83, 8.89, 8.101, 8.106, 8.110, 8.113, 8.124, 8.140, 8.147, 8.208–8.215, 8.245 |
| C-44/01, <i>Pippig Augenoptik GmbH & Co KG v Hartlauer Handelsgesellschaft GmbH</i> [2003] ECR I-3095 | 12.26–12.42, 12.70, 12.95 |
| C-53/01 to C-55/01, <i>Linde AG</i> (C-53/01), <i>Winward Industries Inc</i> (C-54/01), and <i>Rado Uhren AG</i> (C-55/01) [2003] ECR I-3161 | 4.41, 4.120, 4.162, 5.08, 5.66, 5.141, 5.154, 5.172, 5.282–5.300, 5.368, 5.451, 5.588, 5.621, 5.627, 6.100 |
| C-100/01, <i>Gerolsteiner Brunnen GmbH & Co v Putsch GmbH</i> [2004] ECR I-691 | 9.308–9.326, 12.210 |
| C-104/01, <i>Libertel Groep BV v Benelux-Merkenbureau</i> [2003] ECR I-3793 | 4.17–4.19, 4.36, 4.42, 4.112, 4.131–4.147, 4.173, 5.07, 5.13, 5.42, 5.56, 5.60, 5.66, 5.137, 5.158, 5.174, 5.200–5.228, 5.232, 5.236–5.237, 5.244–5.246, 5.274, 5.358, 5.379, 5.620, 5.621, 5.627, 5.669, 6.69, 6.100, 6.102, 6.109, 7.163, 7.434, 9.88 |
| C-111/01, <i>Gantner Electronic GmbH v Basch Exploitatie Maatschappy BV</i> [2003] ECR I-4207 | 4.122 |
| C-191/01 P, <i>OHIM v WM Wrigley Jr Co (Doublemint)</i> [2003] ECR I-12447 | 5.66, 5.72, 5.165, 5.421, 5.553, 5.567–5.594, 5.630, 5.656, 5.659 |
| C-206/01, <i>Arsenal Football Club plc v Reed</i> [2002] ECR I-10273 | 5.854, 7.16, 7.20, 7.157, 7.189, 7.197, 7.411, 7.434, 8.23–8.24, 9.30, 9.36, 9.41–9.58, 9.63, 9.73, 9.108, 9.109, 9.241, 9.315, 9.375, 12.199, 12.206–12.207 |
| C-216/01, <i>Budějovický Budvar v Rudolf Ammersin GmbH (Budweiser I)</i> [2003] ECR I-13617 | 12.162–12.174, 12.175, 12.177, 12.177–12.178, 12.180, 12.184 |
| C-218/01, <i>Henkel KGaA v Deutsches Patent- und Markenamt</i> [2004] ECR I-1725 | 5.140, 5.142, 5.154, 5.268, 5.301–5.314, 5.323–5.332, 5.368, 5.402, 5.407, 5.408, 5.416, 5.454, 8.278, 9.88, 12.204 |
| C-247/01, <i>eCopy v OHIM</i> (ECOPY) [2002] ECR II-5301 | 6.127 |
| C-283/01, <i>Shield Mark BV v Kist</i> [2003] ECR I-14313 | 4.106–4.130 |
| C-316/01, <i>Eva Glawischnig v Bundesminister für soziale Sicherheit und Generationen</i> [2003] ECR I-5995 | 10.54 |
| C-326/01 P, <i>Telefon & Buch v OHIM</i> [2004] ECR I-1371 | 5.66, 5.649–5.658, 5.755, 7.125 |
| C-387/01, <i>Weigel</i> [2004] ECR I-4981 | 4.56 |
| C-408/01, <i>Adidas-Salomon and Adidas Benelux BV v Fitnessworld Trading Ltd</i> [2003] ECR I-12537 | 5.936, 7.417–7.436, 7.449, 7.458, 7.462, 7.464, 7.465, 7.467, 7.482, 7.484, 7.488, 7.538, 7.546 |
| C-418/01, <i>IMS Health GmbH & Co OHG v NDC Health GmbH & Co KG</i> [2004] ECR I-5039 | 11.147–11.153, 11.160, 11.162–11.163, 11.171 |
| C-456/01 P and C-457/01 P, <i>Henkel KGaA v OHIM</i> [2004] ECR I-5089 | 5.07, 5.43, 5.56, 5.166, 5.170, 5.252, 5.268, 5.323–5.332, 5.345–5.382, 5.406, 5.457 |
| C-468/01 P to C-472/01 P, <i>Procter & Gamble</i> [2004] ECR I-5141 | 5.142, 5.166, 5.172–5.173, 5.268, 5.323, 5.383–5.387, 5.437 |