EIGHTEENTH-CENTURY WOMEN

An Anthology

Bridget Hill

ROUTLEDGE LIBRARY EDITIONS: WOMEN'S HISTORY



EIGHTEENTH-CENTURY WOMEN An Anthology

BRIDGET HILL

Volume 21



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George Allen & Unwin (Publishers) Ltd, 40 Museum Street, London WC1A 1LU, UK

George Allen & Unwin (Publishers) Ltd, Park Lane, Hemel Hempstead, Herts HP2 4TE, UK

Allen & Unwin, Inc.,

9 Winchester Terrace, Winchester, Mass. 01890, USA

George Allen & Unwin Australia Pty Ltd. 8 Napier Street, North Sydney, NSW 2060, Australia

First published in 1984. First published in paperback in 1987.

British Library Cataloguing in Publication Data

Hill, B.

Eighteenth century women.

1. Women-Social conditions

Title

305 4'2'09 HO1121

ISBN 0-04-909013-5

0-04-909014-3 Pbk

Library of Congress Cataloging in Publication Data

Eighteenth-century women.

Bibliography: p.

Includes index. 1. Women—History—18th century—Quotations, maxims, 2. Sex role—History—18th century—Quotations, maxims, etc. 3. Sexual ethics-History-18th century-Quotations, maxims, etc. I. Hill, Bridget. II. Title: 18th-century women. 305.4'09'033 HO1150.E34 1984 83 - 82359ISBN 0-04-909013-5

Set in 10 on 11 point Times by Alan Sutton Publishing Ltd, Gloucester and printed in Great Britain by Billing and Sons Ltd, London and Worcester

ROUTLEDGE LIBRARY EDITIONS: WOMEN'S HISTORY

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First published in 1984

This edition first published in 2013

by Routledge

2 Park Square, Milton Park, Abingdon, Oxfordshire OX14 4RN

Simultaneously published in the USA and Canada

by Routledge

711 Third Avenue, New York, NY 10017

First issued in paperback 2014

Routledge is an imprint of the Taylor & Francis Group, an informa business

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British Library Cataloguing in Publication Data
A catalogue record for this book is available from the British Library

ISBN: 978-0-415-62388-9 (Volume 21)

ISBN: 978-1-138-00807-6 (pbk)

Publisher's Note

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Eighteenth-Century Women: An Anthology

Bridget Hill

London
ALLEN & UNWIN

Boston

Sydney

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Contents

Gen	neral Introduction	page 1
Part	t 1 Ideas of Female Perfection	16
Intro	oduction	16
(a)	Restraint and Modesty	18
	Submission and Compliance	20
2	Piety	21
17	Femininity	22
Part	12 And the Greatest of These Was Chastity	25
Intro	oduction	25
(a)		28
7	The Double Standard	31
	One Law for the Rich	34
	Prostitutes and Prostitution	38
Part	t 3 Female Education	44
Intro	oduction	44
(a)	The Intellectual Differences between the Sexes	49
	The Objectives of Female Education	52
	'Learned Ladies'	56
(d)	Accomplishments - Ornamental or Useful	57
(e)	Novel-Reading	60
(f)		61
(g)	Schooling for Daughters of the Poor	65
Part	t 4 Approaching Marriage	69
Intro	oduction	69
		and 73
(b)	The second secon	76
	Motives for Marriage	80
Part	t 5 Marriage and After	89
	oduction	89
(a)	The 'Forlorn State of Matrimony'	93
(b)	A Sacred Institution?	96

viii Eighteenth-Century Women

(d) Childbirth100(e) Nursing and Child Care104Part 6 Women's Legal Position: Marriage Law and Custom108Introduction108(a) A Man-Made Law110(b) Married Women and the Law112(c) Separation and Divorce113(d) Customary Alternatives: Desertion and Bigamy116(e) Customary Alternatives: Wife Sale118Part 7 Women without Husbands123Introduction123(a) Spinsters and Dependants125(b) Widows134Part 8 Crime and Punishment137Introduction137(a) Breach of Promise, Seduction and Defamation of Character140(b) Rape142(c) Wife-Beating and Male Tyranny143(d) Confining Women to Mad-Houses – and to Prison145(e) Illegitimacy and Infanticide148(f) Other Crimes and their Punishment150(g) Women in Prison152Part 9 The Female Poor156Introduction156(a) Female Beggars158(b) How the Poor Lived and Died159(c) Poor Widows163(d) Making Ends Meet168(e) Unwanted Children173	(c) Regular, Clandestine and Irregular Marriage, and the	
Part 6 Women's Legal Position: Marriage Law and Custom Introduction (a) A Man-Made Law (b) Married Women and the Law (c) Separation and Divorce (d) Customary Alternatives: Desertion and Bigamy (e) Customary Alternatives: Wife Sale Part 7 Women without Husbands Introduction (a) Spinsters and Dependants (b) Widows Part 8 Crime and Punishment Introduction (a) Breach of Promise, Seduction and Defamation of Character (b) Rape (c) Wife-Beating and Male Tyranny (d) Confining Women to Mad-Houses – and to Prison (e) Illegitimacy and Infanticide (f) Other Crimes and their Punishment (g) Women in Prison Part 9 The Female Poor Introduction (a) Female Beggars (b) How the Poor Lived and Died (c) Poor Widows (d) Making Ends Meet (e) Unwanted Children 108 108 123 124 125 125 126 127 128 129 129 120 120 120 120 120 121 121 122 123 124 125 125 126 127 127 128 129 129 120 120 120 120 120 120 120 120 120 120	Effects of Hardwicke's Marriage Act	97
Part 6 Women's Legal Position: Marriage Law and Custom Introduction (a) A Man-Made Law (b) Married Women and the Law (c) Separation and Divorce (d) Customary Alternatives: Desertion and Bigamy (e) Customary Alternatives: Wife Sale Part 7 Women without Husbands Introduction (a) Spinsters and Dependants (b) Widows Part 8 Crime and Punishment Introduction (a) Breach of Promise, Seduction and Defamation of Character (b) Rape (c) Wife-Beating and Male Tyranny (d) Confining Women to Mad-Houses – and to Prison (e) Illegitimacy and Infanticide (f) Other Crimes and their Punishment (g) Women in Prison Part 9 The Female Poor Introduction (a) Female Beggars (b) How the Poor Lived and Died (c) Poor Widows (d) Making Ends Meet (e) Unwanted Children 108 123 124 125 126 127 128 129 129 120 120 120 121 121 122 123 124 125 125 125 126 127 127 128 129 129 120 120 120 120 120 120 120 120 120 120	(d) Childbirth	
and Custom Introduction (a) A Man-Made Law (b) Married Women and the Law (c) Separation and Divorce (d) Customary Alternatives: Desertion and Bigamy (e) Customary Alternatives: Wife Sale Part 7 Women without Husbands Introduction (a) Spinsters and Dependants (b) Widows Part 8 Crime and Punishment Introduction (a) Breach of Promise, Seduction and Defamation of Character (b) Rape (c) Wife-Beating and Male Tyranny (d) Confining Women to Mad-Houses – and to Prison (e) Illegitimacy and Infanticide (f) Other Crimes and their Punishment (g) Women in Prison Part 9 The Female Poor Introduction (a) Female Beggars (b) How the Poor Lived and Died (c) Poor Widows (d) Making Ends Meet (e) Unwanted Children 100 110 123 123 124 125 126 127 127 128 129 129 120 120 120 120 121 121	(e) Nursing and Child Care	104
and Custom Introduction (a) A Man-Made Law (b) Married Women and the Law (c) Separation and Divorce (d) Customary Alternatives: Desertion and Bigamy (e) Customary Alternatives: Wife Sale Part 7 Women without Husbands Introduction (a) Spinsters and Dependants (b) Widows Part 8 Crime and Punishment Introduction (a) Breach of Promise, Seduction and Defamation of Character (b) Rape (c) Wife-Beating and Male Tyranny (d) Confining Women to Mad-Houses – and to Prison (e) Illegitimacy and Infanticide (f) Other Crimes and their Punishment (g) Women in Prison Part 9 The Female Poor Introduction (a) Female Beggars (b) How the Poor Lived and Died (c) Poor Widows (d) Making Ends Meet (e) Unwanted Children 100 110 123 123 124 125 126 127 127 128 129 129 120 120 120 120 120 120	Part 6 Women's Legal Position: Marriage Law	
(a) A Man-Made Law (b) Married Women and the Law (c) Separation and Divorce (d) Customary Alternatives: Desertion and Bigamy (e) Customary Alternatives: Wife Sale Part 7 Women without Husbands Introduction (a) Spinsters and Dependants (b) Widows Part 8 Crime and Punishment Introduction (a) Breach of Promise, Seduction and Defamation of Character (b) Rape (c) Wife-Beating and Male Tyranny (d) Confining Women to Mad-Houses – and to Prison (e) Illegitimacy and Infanticide (f) Other Crimes and their Punishment (g) Women in Prison Part 9 The Female Poor Introduction (a) Female Beggars (b) How the Poor Lived and Died (c) Poor Widows (d) Making Ends Meet (e) Unwanted Children 1130 123 123 124 125 125 126 127 127 128 129 129 120 120 120 120 120 120 120 120 120 120		108
(b) Married Women and the Law (c) Separation and Divorce (d) Customary Alternatives: Desertion and Bigamy (e) Customary Alternatives: Wife Sale Part 7 Women without Husbands Introduction (a) Spinsters and Dependants (b) Widows Part 8 Crime and Punishment Introduction (a) Breach of Promise, Seduction and Defamation of Character (b) Rape (c) Wife-Beating and Male Tyranny (d) Confining Women to Mad-Houses – and to Prison (e) Illegitimacy and Infanticide (f) Other Crimes and their Punishment (g) Women in Prison Part 9 The Female Poor Introduction (a) Female Beggars (b) How the Poor Lived and Died (c) Poor Widows (d) Making Ends Meet (e) Unwanted Children 113 123 124 125 125 126 127 128 129 129 129 120 129 120 120 120 120 120 120 120 120 120 120	Introduction	108
(c)Separation and Divorce113(d)Customary Alternatives: Desertion and Bigamy116(e)Customary Alternatives: Wife Sale118Part 7Women without Husbands123Introduction123(a)Spinsters and Dependants125(b)Widows134Part 8Crime and Punishment137Introduction137(a)Breach of Promise, Seduction and Defamation of Character140(b)Rape142(c)Wife-Beating and Male Tyranny143(d)Confining Women to Mad-Houses – and to Prison145(e)Illegitimacy and Infanticide148(f)Other Crimes and their Punishment150(g)Women in Prison156Part 9The Female Poor156Introduction156(a)Female Beggars158(b)How the Poor Lived and Died159(c)Poor Widows163(d)Making Ends Meet168(e)Unwanted Children173	(a) A Man-Made Law	110
(d) Customary Alternatives: Desertion and Bigamy116(e) Customary Alternatives: Wife Sale118Part 7 Women without Husbands123Introduction123(a) Spinsters and Dependants125(b) Widows134Part 8 Crime and Punishment137Introduction137(a) Breach of Promise, Seduction and Defamation of Character140(b) Rape142(c) Wife-Beating and Male Tyranny143(d) Confining Women to Mad-Houses – and to Prison145(e) Illegitimacy and Infanticide148(f) Other Crimes and their Punishment150(g) Women in Prison152Part 9 The Female Poor156Introduction156(a) Female Beggars158(b) How the Poor Lived and Died159(c) Poor Widows163(d) Making Ends Meet168(e) Unwanted Children173	(b) Married Women and the Law	112
(e)Customary Alternatives: Wife Sale118Part 7Women without Husbands123Introduction123(a)Spinsters and Dependants125(b)Widows134Part 8Crime and Punishment137Introduction137(a)Breach of Promise, Seduction and Defamation of Character140(b)Rape142(c)Wife-Beating and Male Tyranny143(d)Confining Women to Mad-Houses – and to Prison145(e)Illegitimacy and Infanticide148(f)Other Crimes and their Punishment150(g)Women in Prison152Part 9The Female Poor156Introduction156(a)Female Beggars158(b)How the Poor Lived and Died159(c)Poor Widows163(d)Making Ends Meet168(e)Unwanted Children173	(c) Separation and Divorce	113
Part 7 Women without Husbands Introduction (a) Spinsters and Dependants (b) Widows Part 8 Crime and Punishment Introduction (a) Breach of Promise, Seduction and Defamation of Character (b) Rape (c) Wife-Beating and Male Tyranny (d) Confining Women to Mad-Houses – and to Prison (e) Illegitimacy and Infanticide (f) Other Crimes and their Punishment (g) Women in Prison Part 9 The Female Poor Introduction (a) Female Beggars (b) How the Poor Lived and Died (c) Poor Widows (d) Making Ends Meet (e) Unwanted Children	(d) Customary Alternatives: Desertion and Bigamy	116
Introduction (a) Spinsters and Dependants (b) Widows Part 8 Crime and Punishment Introduction (a) Breach of Promise, Seduction and Defamation of Character (b) Rape (c) Wife-Beating and Male Tyranny (d) Confining Women to Mad-Houses – and to Prison (e) Illegitimacy and Infanticide (f) Other Crimes and their Punishment (g) Women in Prison Part 9 The Female Poor Introduction (a) Female Beggars (b) How the Poor Lived and Died (c) Poor Widows (d) Making Ends Meet (e) Unwanted Children 137 137 148 149 140 140 140 140 140 140 140	(e) Customary Alternatives: Wife Sale	118
Introduction (a) Spinsters and Dependants (b) Widows Part 8 Crime and Punishment Introduction (a) Breach of Promise, Seduction and Defamation of Character (b) Rape (c) Wife-Beating and Male Tyranny (d) Confining Women to Mad-Houses – and to Prison (e) Illegitimacy and Infanticide (f) Other Crimes and their Punishment (g) Women in Prison Part 9 The Female Poor Introduction (a) Female Beggars (b) How the Poor Lived and Died (c) Poor Widows (d) Making Ends Meet (e) Unwanted Children 137 137 148 149 140 140 140 140 140 140 140		
(a) Spinsters and Dependants (b) Widows Part 8 Crime and Punishment Introduction (a) Breach of Promise, Seduction and Defamation of Character (b) Rape (c) Wife-Beating and Male Tyranny (d) Confining Women to Mad-Houses – and to Prison (e) Illegitimacy and Infanticide (f) Other Crimes and their Punishment (g) Women in Prison Part 9 The Female Poor Introduction (a) Female Beggars (b) How the Poor Lived and Died (c) Poor Widows (d) Making Ends Meet (e) Unwanted Children 137 148 149 140 140 140 140 140 140 140	Part 7 Women without Husbands	123
(b) Widows Part 8 Crime and Punishment Introduction (a) Breach of Promise, Seduction and Defamation of Character (b) Rape (c) Wife-Beating and Male Tyranny (d) Confining Women to Mad-Houses – and to Prison (e) Illegitimacy and Infanticide (f) Other Crimes and their Punishment (g) Women in Prison Part 9 The Female Poor Introduction (a) Female Beggars (b) How the Poor Lived and Died (c) Poor Widows (d) Making Ends Meet (e) Unwanted Children 137 140 140 140 140 140 140 140 14	Introduction	123
(b) Widows 134 Part 8 Crime and Punishment 137 Introduction 137 (a) Breach of Promise, Seduction and Defamation of Character 140 (b) Rape 142 (c) Wife-Beating and Male Tyranny 143 (d) Confining Women to Mad-Houses – and to Prison 145 (e) Illegitimacy and Infanticide 148 (f) Other Crimes and their Punishment 150 (g) Women in Prison 156 Part 9 The Female Poor 156 Introduction 156 (a) Female Beggars 158 (b) How the Poor Lived and Died 159 (c) Poor Widows 163 (d) Making Ends Meet 168 (e) Unwanted Children 173	(a) Spinsters and Dependants	125
Introduction (a) Breach of Promise, Seduction and Defamation of Character (b) Rape (c) Wife-Beating and Male Tyranny (d) Confining Women to Mad-Houses – and to Prison (e) Illegitimacy and Infanticide (f) Other Crimes and their Punishment (g) Women in Prison Part 9 The Female Poor Introduction (a) Female Beggars (b) How the Poor Lived and Died (c) Poor Widows (d) Making Ends Meet (e) Unwanted Children 137 140 140 140 140 140 140 140 14		134
Introduction (a) Breach of Promise, Seduction and Defamation of Character (b) Rape (c) Wife-Beating and Male Tyranny (d) Confining Women to Mad-Houses – and to Prison (e) Illegitimacy and Infanticide (f) Other Crimes and their Punishment (g) Women in Prison Part 9 The Female Poor Introduction (a) Female Beggars (b) How the Poor Lived and Died (c) Poor Widows (d) Making Ends Meet (e) Unwanted Children 137 140 140 140 140 140 140 140 14		
(a) Breach of Promise, Seduction and Defamation of Character 140 (b) Rape 142 (c) Wife-Beating and Male Tyranny 143 (d) Confining Women to Mad-Houses – and to Prison 145 (e) Illegitimacy and Infanticide 148 (f) Other Crimes and their Punishment 150 (g) Women in Prison 152 Part 9 The Female Poor 156 (a) Female Beggars 158 (b) How the Poor Lived and Died 159 (c) Poor Widows 163 (d) Making Ends Meet 168 (e) Unwanted Children 173	Part 8 Crime and Punishment	137
Character (b) Rape (c) Wife-Beating and Male Tyranny (d) Confining Women to Mad-Houses – and to Prison (e) Illegitimacy and Infanticide (f) Other Crimes and their Punishment (g) Women in Prison Part 9 The Female Poor Introduction (a) Female Beggars (b) How the Poor Lived and Died (c) Poor Widows (d) Making Ends Meet (e) Unwanted Children 142 142 143 144 145 145 145 145 145 145	Introduction	137
(b) Rape (c) Wife-Beating and Male Tyranny (d) Confining Women to Mad-Houses – and to Prison (e) Illegitimacy and Infanticide (f) Other Crimes and their Punishment (g) Women in Prison Part 9 The Female Poor Introduction (a) Female Beggars (b) How the Poor Lived and Died (c) Poor Widows (d) Making Ends Meet (e) Unwanted Children 142 143 143 144 145 145 145 148 159 150 150 150 150 150 150 160 160	(a) Breach of Promise, Seduction and Defamation of	
(c) Wife-Beating and Male Tyranny (d) Confining Women to Mad-Houses – and to Prison (e) Illegitimacy and Infanticide (f) Other Crimes and their Punishment (g) Women in Prison Part 9 The Female Poor Introduction (a) Female Beggars (b) How the Poor Lived and Died (c) Poor Widows (d) Making Ends Meet (e) Unwanted Children 143 143 143 143 143 143 143 143 145 145 145 145 145 146 147 147 148 149 149 149 149 149 149 149 149 149 149	Character	
(d) Confining Women to Mad-Houses – and to Prison145(e) Illegitimacy and Infanticide148(f) Other Crimes and their Punishment150(g) Women in Prison152Part 9 The Female PoorIntroduction156(a) Female Beggars158(b) How the Poor Lived and Died159(c) Poor Widows163(d) Making Ends Meet168(e) Unwanted Children173		
(e) Illegitimacy and Infanticide148(f) Other Crimes and their Punishment150(g) Women in Prison152Part 9 The Female Poor156Introduction156(a) Female Beggars158(b) How the Poor Lived and Died159(c) Poor Widows163(d) Making Ends Meet168(e) Unwanted Children173		143
(f) Other Crimes and their Punishment150(g) Women in Prison152Part 9 The Female Poor156Introduction156(a) Female Beggars158(b) How the Poor Lived and Died159(c) Poor Widows163(d) Making Ends Meet168(e) Unwanted Children173		
(g)Women in Prison152Part 9The Female Poor156Introduction156(a)Female Beggars158(b)How the Poor Lived and Died159(c)Poor Widows163(d)Making Ends Meet168(e)Unwanted Children173	, ,	
Part 9 The Female Poor 156 Introduction 156 (a) Female Beggars 158 (b) How the Poor Lived and Died 159 (c) Poor Widows 163 (d) Making Ends Meet 168 (e) Unwanted Children 173		
Introduction 156 (a) Female Beggars 158 (b) How the Poor Lived and Died 159 (c) Poor Widows 163 (d) Making Ends Meet 168 (e) Unwanted Children 173	(g) Women in Prison	152
(a) Female Beggars158(b) How the Poor Lived and Died159(c) Poor Widows163(d) Making Ends Meet168(e) Unwanted Children173	Part 9 The Female Poor	156
(a) Female Beggars158(b) How the Poor Lived and Died159(c) Poor Widows163(d) Making Ends Meet168(e) Unwanted Children173	Introduction	156
(b) How the Poor Lived and Died 159 (c) Poor Widows 163 (d) Making Ends Meet 168 (e) Unwanted Children 173		
(c) Poor Widows163(d) Making Ends Meet168(e) Unwanted Children173		
(d) Making Ends Meet (e) Unwanted Children 168 173		
(e) Unwanted Children 173	The second secon	
()		
(1) Inc Dettionion David	(f) The Settlement Laws	174

1	W
- 1	A

Par	t 10 Women and Agriculture	177
Intr	oduction	177
(a)	Farmers' Wives: their Contribution to the Family Incom	ne 181
(b)	Their Declining Role	183
(c)	Female Living-in Farm Servants	185
(d)	Wives of Farm Labourers	187
(e)	Gleaning: a Customary Right	191
(f)	Immigrant Women in Agriculture and Market-	
	Gardening around London	193
(g)	Women's Wages in Agriculture	195
Par	t 11 Women in Industry and Other Occupation	ns
		197
Intr	oduction	197
(a)	The Woollen Industry	201
(b)	Cotton and Other Textiles	205
(c)	Lace and Straw Work	208
(d)	Mines and Metal Industries	212
(e)	Other Work for Women	216
(f)	Employment Opportunities	222
Par	t 12 Female Domestic Servants	229
Intr	oduction	229
	Sources of Supply of Female Domestic Servants	232
	Advice to Servants and their Mistresses	234
323	Maid or Mistress?	238
537 137	Hiring, Firing and Conditions of Service	240
Par	t 13 Women Protest	245
Intr	oduction	245
(a)	Women Challenge their Allotted Role	247
(b)	Women Claim Equality	251
(c)	Women Act	254
Bib	liography	258
Ind	ex	265

General Introduction

Anthologies need some justification. This one was prompted by the growing realisation of just how little work had been done on women's history in the eighteenth century over the last fifty years. For anyone wanting to know something of women in this century, there remains very little in the way of easily accessible, primary source material and even less in the way of secondary. Yet today we are experiencing a period in which, in the most exciting way, the rise of the feminist movement has concentrated attention on women's history as never before. As a result there has been a re-examination of women's experience, past and present, and a fresh and critical reappraisal of the nature of women's role in society. There is now a great deal of work completed or in progress on many aspects of women's history, but still, for the most part, the eighteenth century in England is ignored. It is not surprising that the initial area on which attention has been focused has been the period of the women's suffrage movement - roughly speaking. the period from the middle of the nineteenth century, for the winning of the vote marked the passing of a major obstacle to women's emancipation. Yet it is surely curious that a period of history like the eighteenth century, which is so generally taught at both school and university, should remain very much male history and so largely ignore women.

It becomes curiouser when one starts to survey the work that has been done on eighteenth-century women. The only major study of working women in agriculture and industry, and covering only the second half of the century, is Ivy Pinchbeck's Women Workers and the Industrial Revolution published in 1930 and reprinted by Virago Press in 1981. It is a parallel work to Alice Clark's Working Life of Women in the 17th Century written as long ago as 1919. It would be easier to explain the relative absence of further work if these had been bad books. But they were not. Both were extremely thorough, scholarly surveys. Both are works that might have been expected to open up the two periods to further research. (Anyone starting to study eighteenth-century working women ignores Ivy Pinchbeck's book at their cost.) But further research failed to materialise - at least until recently, when after a gap of nearly half a century, work on seventeenth-century women is once more proceeding - in no small part stimulated by historians such as Keith Thomas.

In the case of the eighteenth century very little further work has

been done. Why? On the whole, recent historians of the eighteenth century, whether political or economic, have been cautious if not conservative in outlook. Lewis Namier's work on The Structure of Politics at the Accession of George III, published in 1929, continued to dominate all work on eighteenth-century politics long after its publication. The debate between optimists and pessimists over whether or not the standard of living rose, fell or remained static in the period between 1770 and 1830 is an old one. In the early years of this century, the cause of the pessimists was perhaps most outstandingly exemplified by the work of the Hammonds, J. L. and B., in The Village Labourer (1911), The Town Labourer (1917) and The Skilled Labourer (1919). Their work came under attack when Professor Clapham (An Economic History of Modern Britain (1926), 1950, second preface and passim) queried the reliability of the sources on which the Hammonds had based their work. It was a debate that embraced many other contestants, but the final outcome was not merely to demote the work of the Hammonds but to demote social history in favour of much greater concentration by academic historians on economic history. The work of T. S. Ashton in its cool and dispassionate survey of the eighteenth-century economy is representative of this trend. As a contestant in the debate he concluded that, apart from some short-term dislocations as a result of which some temporary hardships were felt, developments were for the benefit of all.

The last thirty years have seen the production of a vast number of studies of the history of individual industries and trades. In some of these industries women are known to have played a role – on occasion a substantial one – yet not only do the indexes often omit any reference to women, but it would be quite possible to read the work and to conclude that women were in no way involved.

It would be very wrong, however, to leave the impression that no other contribution to the history of women in the eighteenth century had been made before the late 1960s when there was a marked revival of social history as an academically respectable subject. The work of Dorothy Marshall, M. Dorothy George, R. Bayne-Powell, Margaret Hewitt, D. Jarrett and Asa Briggs springs to mind and, in the field of literary studies, the work of such pioneers as Myra Reynolds, R. P. Utter and G. B. Needham. More recently there has been a great deal of work done on the family, on parenthood and childhood, on custom and folklore and, indeed, on women, sex and marriage – but even so relatively little of it has focused attention on the eighteenth century.

If there is now more work in progress on women's part in the social and industrial life of the eighteenth century, the contribu-

tion of British as against American historians remains small. Indeed, it is somewhat humiliating to discover the wealth of interest and enthusiasm that is now generated in American universities by the fertile field of women's history on this side of the Atlantic! Why is it that so far our feminist movement has generated so little interest in the eighteenth century? If the purpose of the study of women's history is to establish the ancestry of present-day feminism, then perhaps the eighteenth century has been found wanting. What feminism there was may have been seen as betraying far too many weaknesses and contradictions to be acknowledged. Of course, it all depends on what is seen as the purpose of women's history. It goes without saying that the vast majority of women in the eighteenth century were grossly underprivileged and wickedly exploited. In the face of such exploitation and the intolerable position women were expected to occupy, it is amazing that there were so many who heroically struggled against all their disadvantages to achieve so much. But the history of eighteenth-century women is sometimes anything but heroic. The vast majority of middle-class women unquestioningly conformed to the role assigned to them. If some were aware how restricting and limited was their prescribed role, and longed for more education, expanding employment opportunities and greater freedom, there were also those who were as brutal and scornful in their reaction to such nonconformity, wherever and whenever it showed itself, as the members of the other sex. If among labouring women, of whom we know all too little, there were those who protested against their exploitation, who pondered on a new and better world for the female poor, the brutalising conditions of many of their lives, and the desperate urgency of making a living ensured that they were but a small minority.

For us it requires an act of imagination to realise that in the eighteenth century by far the majority of the population lived in the countryside and were dependent for their livelihood on the land - if often supplemented by some secondary occupation. Towns were few and, with the exception of London, small. So only a minority of the total population were town-dwellers. The exception was London, already with a population of half a million before our century begins, expanding at a remarkable speed throughout the period and maintaining a dominance in economic, social and cultural life commensurate with its size.

One of the problems confronting any historian of women in the eighteenth century is the difficulty of making a comprehensive study of both 'women' and 'ladies'. In the course of the century, the gulf between the very rich and the very poor which had always existed, was extended by the rapid expansion of a socially conscious middle class at pains to distance themselves from those below them in the social hierarchy. As the process developed, points of contact between them seemingly diminish. Hence, perhaps, arises the tendency for recent work to concentrate on either 'ladies', or working 'women', but rarely on both. Yet this growing gulf and the reasons for it are of crucial importance for an understanding of the nature and course of development of the women's movement in the following century and, indeed, in this. That gulf was one of the consequences of the rapid changes in agriculture and industry that are associated with the period of the Industrial Revolution. Whether one accepts that label or not, the century certainly saw marked changes in the way of life of many of the population. The break comes somewhere between 1740 and 1780. By the end of the century, although the majority of the population were still country-dwellers, there were far more towns and a much larger degree of urbanisation. For women such changes had one major consequence. T. S. Ashton (An Economic History of England: The 18th Century (1955), 1972, p. 22) talked of 'an increased proportion of people' moving into 'the middle ranges' of society. Among farmers, tradesmen and skilled artisans, many, in the conditions of a growing population and an expanding home market, found themselves enjoying a far higher standard of life than earlier. With such higher standards went aspirations to a way of life for its womenfolk more in keeping with that of women of the upper classes. Such aspirations were accompanied by an increasing awareness of social class and what were regarded as fitting and seemly occupations for the class to which they aspired. It became more necessary sharply to differentiate one's own class from that below. One way to establish membership of the middle class was by the employment of domestic servants. The number you employed determined your exact social standing. Such social aspirations were to lead to a steady withdrawal from labour and a deliberate cultivation of a life of leisure. As Thomas Day put it, 'When once gentility begins there is an end to industry' (Sandford and Merton, 1786, Vol. 3, p. 303). It affected the wives of tradesmen who, said Defoe, 'Marry the tradesmen but scorn the trade' (The Complete English Tradesman, Vol. 1, from The Novels and Miscellaneous Works, 1840-1, Vol. 17, p. 216); it affected shopkeepers' wives who were no longer to be found in the shop; it transformed the wives of prospering farmers whose important functions on the farm and in marketing the farm produce, tended to decline.

It may well be that some middle-class women hated the drudgery of housework – and let us be under no illusion of just what drudgery eighteenth-century housework presented. Some

farmers' wives may well have resented the heavy burden of work the life of the farm imposed upon them. Had such increased leisure led to more and better education for women, if it had prompted the opening up of more employments or the use of their new leisure in interesting and fulfilling ways, it might have been different. But, in the majority of cases, the drudgery of housework or work on a farm was exchanged for leisure occupied by time-filling rather than productive pursuits so that many such women found their newly won leisure intolerably boring. It would seem, then, that the main motive, if not the only one behind their withdrawal from work, was aspirations to gentility in the women themselves, their husbands, or both.

Of course, much more was involved than the wishes of the women concerned. In agriculture there were the effects of enclosure and improved farming methods, the trend towards larger farms and more capitalist methods of farming, together with increasing agricultural specialisation, and more sophisticated marketing techniques with the moving in of the middlemen. Farm produce was now sent far greater distances than were involved when the local market was the focus of farms. The result was a steady erosion of those areas of farming - the dairy, butter- and cheese-making, the rearing of pigs and poultry, and the actual marketing of farm produce - in which women had traditionally played so central a role.

As tradesmen and artisans expanded their business they tended to employ more journeymen and apprentices so that the need for their wives' involvement in the business declined. Many such prospering men moved their homes away from their place of work. If it was a consolation for such tradesmen and artisans to have a home and a wife away from all association with their working lives, there were other reasons why they might welcome their wives no longer playing their former role in the business. It served to stress their gentility. It also concealed their financial position from a wife who might well be acquiring rather extravagant 'genteel' tastes.

The changes in agriculture that contributed to making the labour of farmers' wives no longer essential to the economy of the farm worked very differently for women of the labouring class. Many small farms had enjoyed a measure of self-sufficiency only because of the contribution made by their wives. Many could not afford any living-in servants so they were entirely dependent on their own families for labour. The main burden fell on the wife. Even wives of cottagers had been able to contribute significantly to the family economy by work on the cottage garden, by the use of common rights for keeping a few cows or sheep, and by collecting fuel from the forests. The agricultural changes of the century meant that such small farmers, particularly tenant farmers, gradually disappeared, commons and wastes were whittled away by enclosure, many cottages were pulled down to prevent the possibility of their occupants becoming dependent on the parish. All women of the labouring classes suffered, but among those that suffered worst were widows and single women.

As farms got larger and farmers' wives less willing to take on the work involved in housing and feeding servants in husbandry, farmers came to depend on hiring labourers who lived in their own homes but who worked for wages, some few full-time but mostly for certain seasons, for weeks, or even days, of the year. Women could participate in this labour only if they were free from the cares of motherhood, could leave their children with a neighbour, or take their children with them. Even if the amount of such labour had remained the same, it was no longer as easy as earlier for women to carry on productive labour. In fact, for a period from sometime in the second half of the century probably until the early nineteenth century, the amount of agricultural labour open to women declined. Such a decline was not universal throughout the country nor did it happen at the same time in all areas. On the whole, in the east of England, the Home Counties and the Midlands, where there was specialisation on corn production, female labour declined. In the west and south where specialisation was on pastoral farming, women continued to play an important role. There was also a contrast between north and south. In the former, women continued to do farm work which further south was confined to men, and where there was far more restriction on the jobs in agriculture open to women.

Coupled with such developments in agriculture, which led to less productive work being available to women, went a decline in cottage industry, most notably in hand-spinning, the staple employment earlier for women and children throughout the country.

So, on the one hand, the developments of the century led to an increasing number of middle-class women totally divorced from labour – and where their choice of a life of gentility was a major contributory factor. On the other, the female labouring poor found that opportunities for labour were in decline and the consequent unemployment or underemployment was forced on them, not chosen.

Such an almost total alienation from labour among many middle-class women combined with an increasing classconsciousness, led to a polarisation of class differences. No longer were farmers' wives working alongside their milkmaids in the dairies, no longer were they living under the same roof as labourers in husbandry, housing and feeding them as well as working alongside them. If formerly the farmer's family lived and ate in the kitchen alongside the servants employed, they now lived separately, with the family eating alone and living in the newly created parlours. Similarly, in trade and small workshops, no longer were women labouring beside the journeymen and apprentices. Even in the household, there was far less sharing of household tasks between mistress and maid.

One effect of the withdrawal from labour of all classes of women is the end of something approximating to a working partnership between husbands and wives. The implications of this change were different for different social groups, but in all cases what was almost certainly lost was a measure of equality with men. Of course, it was not real equality, but it came far nearer to it than was the experience of most women after the change. In agriculture the loss of women's ability to contribute to the achievement of a degree of self-sufficiency by combining work on a small plot of land - even only a cottage garden - with full use of such common rights as they had, a little seasonal labour on larger neighbouring farms and some spinning or weaving in the home, meant the end of what Professor Malcolmson has called the 'economy of selfreliance' (see Life and Labour in England 1700-1780, 1981, p. 24). Whether or not they earned money they were able, by engaging in productive labour, to make their contribution to the household income. Their awareness of their ability to make such a contribution must have had a profound psychological effect and been a source of self-respect and dignity. The loss of that ability meant their only role became that of domestic drudges. The Society for Bettering the Condition and Increasing the Comforts of the Poor was to comment on the problem when, in a report of 1806, it said: 'The wife is no longer able to contribute her share towards the weekly expenses . . . In a kind of despondency she sits down, unable to contribute anything to the general fund of the family and conscious of rendering no other service to her husband except that of the mere care of his family.'

One of the advantages of cottage industry shared by the wives of farmers and smallholders was the compatibility of the work with staying at home, looking after the children, and coping with the housework. It could always be used as a source of supplementing income just as could seasonal work in hay-making and harvest. But, of course, it also suited the employers because the very fact that wages were regarded as supplementary enabled them to pay lower, and sometimes much lower, wages to the women than to the men.

Where mechanisation of industrial processes led to the growth