



酒店中的 酒店

Hotel Queens

金盘地产传媒有限公司策划

广州市唐艺文化传播有限公司主编

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Mandarin Oriental Pudong Shanghai

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Hotel Missoni Kuwait

The hotel features strong Missoni-styled decoration, and continues the practice of enlivened colors. It largely adopts colorful patterns such as floral patterns, stripes, zigzags and so on.

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Amba Taipei Ximending

The spatial structure of public buildings is referenced in the hotel, effusing a sense of rhythm and flow, and the result is a perfect crossover between two spatial structures.

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中国香港木的地酒店 >>P150

酒店以“木的地”命名，以“木”为主题，把“木”作为特色材料。

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The hotel takes "Madera" as name (which means wood in Spanish), features "wood" as the theme and employs "wood" as the main material.

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W Hotel Paris Opera

The theme of "the spark", as the centerpiece of the hotel, is repeated throughout the spaces. Meanwhile, light and color are drawn in to redefine the space.

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W Hotel San Diego

The hotel features sunset and ocean as themes, aiming to provide guests with an experience of ocean waves rolling at the foot, as well as a dazzling and mesmerizing feeling. The result space reminds people of the sunset glow.



中国深圳四季酒店 >>P262

在空间设计上，设计师巧妙地融合传统与现代精髓，令酒店洋溢着精品画廊般的典雅的艺术气息。

Four Seasons Hotel Shenzhen

For the interior design, the designer masterly combines traditional and modern elements, and the result is that the hotel space is given an elegant and artistic appeal just like a boutique gallery.

美国西雅图W酒店 >>P274

在酒店的各个空间里，随处都是现代城市形态和图腾结合的装饰品，充分展现了西雅图的魅力。

W Hotel Seattle

Decorations featuring totems and other modern urban forms can be seen throughout the hotel space, showcasing the strong appeal of Seattle.

美国迈阿密巴尔港瑞吉度假酒店 >>P284

酒店设计体现了一种现代风格——装饰艺术风格。银色雕塑、镜面墙、水晶吊灯、圆花饰、马赛克工艺等，给空间带来了丰富的装饰效果。

The St Regis Bal Harbour Resort Miami

The hotel embodies a modern style: Art Deco style. Silver cloud sculpture, mirrored backdrop, rock crystal chandeliers, rosette, mosaic tile work and so on, all endowing the space with amazing decorative effects.

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The Langham Chicago

The hotel building was originally designed by Mies van der Rohe. To respond to the exterior design, the interior design continues the original Mies style. The result is a clean, simple, light and airy space.

美国棕榈泉硬石酒店 >>P188

酒店以“摇滚音乐”为主题，融入了棕榈泉市及柯契拉音乐艺术节的氛围。

Hard Rock Hotel Palm Springs

In keeping with the vibe of Palm Springs and the Coachella Music & Arts Festival, the hotel takes rock music as theme.

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酒店以“圆”引出数学元素“π”的概念，并将Sky餐厅、Sky酒廊和Sky会议室等都命名为“π”。

Fletcher Hotel Amsterdam

Sourced from the circle, the hotel educates a mathematical element: Pi. The Sky Restaurant, Sky Lounge & Bar and the Sky Boardrooms are all given the name Pi.

泰国曼谷铂尔曼G酒店 >>P218

酒店设计大胆，以“工业”为主题，采用原木地板、砖、混凝土天花板以及裸露的灯泡等，展现粗糙的、工业化的肌理。

Pullman G Hotel Bangkok

The boldly designed hotel takes "industry" as theme, and features bricks, raw timber flooring, exposed concrete ceiling and bare light bulbs, all of which result in rustic and industrial textures.

波兰罗兹安德尔酒店 >>P228

酒店保留了原有的工业建筑结构，并于细节处运用了不少工业元素。

Andel's Lodz

The hotel keeps the original industrial building and features quite many industrial elements in the detail design.

波兰罗兹多巴哥酒店 >>P240

酒店设计以“工业”为主题，于细节处体现工业建筑的粗糙感和空间感。砖墙、砖砌天花板、清水混凝土等被大量使用。

Tobacco Hotel Lodz

The hotel features an industrial theme, and in the detail design, it embodies the roughness and spatial sense of a factory building. Brick walls, brick ceilings and bare concrete are displayed wherever possible.

新加坡旅行者酒店 >>P252

酒店的4个楼层分别以“工业魅力”、“古怪”、“黑白?”、“动物物语”为主题，每间客房又有自己独特的主题，各不相同。

Wanderlust Hotel Singapore

The four floors of the hotel are respectively themed of "Industrial Glam", "Eccentricity", "Is It Just Black and White?" and "Creature Comforts". Each guestroom also has its own theme that is different from the rest.



奥地利维也纳斯蒂芬大教堂索菲特酒店 >>P310

无论是建筑立面还是室内空间，设计师均采用极简主义和单色调来演绎，并相互呼应。

Sofitel Vienna Stephansdom

Both the building and the interior feature minimalism and monochrome, and complement with each other.

英国伦敦ME酒店 >>P320

几何图形为酒店设计的核心，玻璃圆屋顶、九层高的锥形空间以及三角形凸窗为酒店设计的最大创意点。

ME Hotel London

Geometrical pattern is the centerpiece design of the hotel. The glass cupola, 9-storey high pyramidal space and triangular bay window are the greatest innovations.

德国波恩卡梅大酒店 >>P332

设计师打破了传统商务酒店设计的严肃与呆板，把生动活泼的氛围融入酒店设计之中。

Kameha Grand Bonn

The hotel breaks the solemnness and stiffness of a traditional business hotel. And instead, it draws a lively and vigorous atmosphere into the space.

瑞士韦尔比耶W酒店 >>P344

酒店设计将韦尔比耶山脉的美景引进酒店空间，同时引入瑞士农舍生活理念。

W Hotel Verbier

Verbier mountains are brought into the hotel. And the notion of Swiss chalet life is also introduced in.

泰国曼谷W酒店 >>P360

酒店时尚设计中融入鲜明的地域特色，如古老的神话、泰拳、传统丝绸等。

W Hotel Bangkok

Distinctive local features such as ancient legend, Muay Thai and traditional silk are merged into the hotel's stylish design.

时尚
Fashion

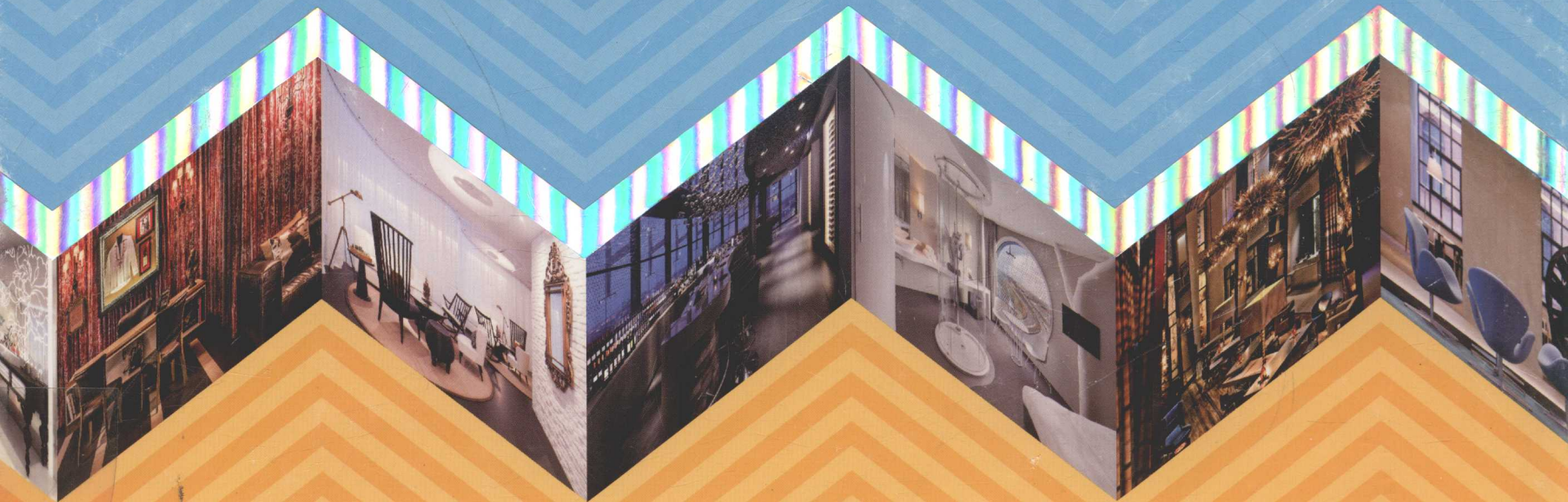


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浓缩特色功能空间 凝聚时尚设计精华

不追求奢华靡丽的外观, 只要时尚创意的内核
不追求安逸舒适的享受, 只要独特个性的体验

从消费者、设计师的角度出发, 摆脱“高大上”的束缚, 展现最具“精(品)新(意)艺(术)”特色的酒店

本书经过精心调研, 总结酒店设计4大发展趋势:

地域文化、跨界、主题、时尚

甄选28个精品酒店项目, 引进多个知名酒店品牌

精挑上千张实景图, 搭配详细图纸, 尽展酒店设计细节

让每一个元素都成为灵感来源, 让每一个角落都触动心灵最深处的体验需求

Hotel Queens

Featured Function Spaces Concentrated Fashionable Design Essence Extracted

Not only luxurious and magnificent appearance, but also stylish and innovative idea

Not only leisurely and comfortable sensation, but also unique and different experience

We start from the view of consumers and designers, and present the most exquisite, novel and artistic hotels

We conclude 4 developing trends of the hotel design, namely,

Location, Crossover, Theme, Fashion

We select 28 boutique hotels, and import in some world-known hotel brands

We employ in nearly 1,000 high-res pictures, and detailed drawings, to completely unveil the details of each hotel design

Hence, each element could inspire you, and each corner would touch the experience expectations deep inside you

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前言

酒店设计几乎囊括了所有室内功能空间设计，无论是餐厅、SPA会所、健身中心这样的商业空间设计，还是住宅、写字楼等空间的室内设计，你都可以在酒店空间中找到相对应的功能区域。对于设计师而言，设计酒店是一个有趣又充满挑战的工作，需要多年的设计经验积累，更需要设计师专注、执著的创新精神。

在日新月异的当代社会，酒店设计受到全球化的影响，逐渐呈现出多样化的趋势。传统的豪华酒店已经不能满足人们多元化的生活方式和需求，一些走时尚、创新路线的精品酒店和主题酒店逐渐受到人们的欢迎。这些酒店不仅有传统酒店那些丰富的功能，更有其独特的装饰艺术和文化氛围。可以说，传统酒店代表的是酒店设计中更为大气和实用的部分，时尚创意酒店则代表着酒店设计中更为精华和艺术的部分。

日本平面设计大师原研哉在《设计中的设计》一书中说：“设计不是一种技能，而是捕捉事物本质的感觉能力与洞察能力。”在面对本书这些“酒店中的酒店”的时候，我们要了解学习的并不只是那些简单的设计技巧，而是通过它们去捕捉酒店设计背后设计师的创意思维，以及不同的酒店独有的文化或者艺术内涵。我们更希望读者通过本书感知和洞察酒店设计的未来。本书从四个方面进行项目分类，不仅呈现出时尚创意酒店的几大设计特色，也揭示了酒店设计的发展趋势。

就地取材：结合地域与文化

“民族的就是世界的”这句话告诉我们，具有浓郁民族特色的酒店无疑是更具国际竞争力的，因此能够挖掘民族文化精髓并将其运用于酒店设计中，是在激烈的行业竞争中得以制胜的法宝。当然，民族和文化离不开的是鲜明的地域特点，不同地域丰厚的自然素材资源亦是酒店设计巨大的灵感库。本书中运用中东沙漠色调和曼谷神话元素的项目就是典型代表。

他山之石：表现跨界的艺术

越来越多的非酒店设计师甚至非空间设计师，加入到酒店设计的行业中来。他们运用其独特的艺术敏感和思维为酒店设计注入了新的活力。我们在本书中就为大家介绍了一些建筑师和服装设计师打造的跨界酒店作品。

我型我秀：不可复制的主题

这一分类强调的就是个性的创造和创意的表现，无论是音乐还是文学、数学符号、海洋、动物、历史等都可以转化成设计元素，融入酒店设计的理念、空间表现、家具装饰等各个方面。

现代主义：放大时尚的形式

科技和现代化在时尚创意酒店设计中被追捧，它们带给设计更多的可能，引领人们获得更多独特的消费经历和体验。地热技术、极简主义、几何线条这些极具现代魅力的设计表现形式在酒店设计中被放大，引领人们感受时尚和潮流。

中国的酒店设计起步较晚，但发展非常迅速，我们面临前所未有的挑战和机遇，虽然仍有很多不足，但是我们一直在努力。酒店的形式、内涵和所承载的外延在不断变化、扩展，我们的内核仍然是服务于人们的想象力和市场需求。所谓“酒店中的酒店”，展示的不仅是具有艺术美的精华设计，更是时尚的居住体验和先进的服务理念。我们只有抓住这一内核，才能够推动酒店设计和酒店文化走得更远、更精彩！

Preface

Hotel design almost engulfs the design of all interior function spaces, such as restaurant space, spa space, fitness space, residential space, office space and so on, all of which have their counterparts in a hotel space. For designers, designing a hotel is an interesting yet challenging job which requires years of design experience, and spirits of concentration, persistence and creativity.

In this rapidly developed contemporary society, hotel design tends to be more diversified, due to the influence of globalization. And traditional luxury hotels can not satisfy people's multiple lifestyles and diversified demands any more; in the meantime, some boutique hotels and theme hotels that work on fashion and innovation gradually get favored by people. These hotels not only feature the rich functions of traditional hotels, but also boast unique artistic decoration and cultural atmosphere. It can be concluded that a traditional hotel tends to be more grand and practical, while a fashionable and innovative hotel more exquisite and artistic.

Kenya Hara, a well-known Japanese graphic designer, said in his book *Design of Design*: Design is not a skill, but the sensibility and insight to grasp the essence of one thing. Hence, when "admiring" all the "hotel queens" in this book, what we should learn about are not simply those simple skills, but the designers' innovative ideas, the unique culture and artistic connotation hidden in these hotels. What's more, we hope readers can perceive and even see through the future trend of hotel design after reading this book. All the hotels in this book are classified into four categories which not only reveal four distinctive features of fashionable and innovative hotels, but also unveil the future trend of hotel design.

Location & Local Culture

The saying "what ethnic is what worldwide" tells us that hotels that feature strong national style are undoubtedly more competitive around the world. Hence, digging into national culture essence and drawing it into hotel design are a magic weapon for a hotel to stand out in the fierce competition. There is no doubt that nation and culture can not be separated from local features, and the rich natural resources of different regions are the source of inspiration for hotel design. In this category, we include two hotels that respectively employ Middle East desert hue and Bangkok legend.

Crossover Art

More and more non-hotel designers and even non-interior designers set foot in the hotel design field. With unique thought and art sensibility, they have infused new vigor into the hotel design field. Hence, in this category, we import in several hotel designs from architects and world-known fashion designers.

Non-Copyable Theme

This category specially stresses personality and innovation. Music, literature, mathematical symbol, ocean, animal, history and so on, all of these can be transformed into design elements and merged into the design concept, spatial form, furnishing, decoration and so on.

Magnified Fashion

Technology and modernization are chased eagerly in the fashionable and innovative hotel design, since they allow more possibilities to happen during the designing and create more unique consumptions and experiences for customers. Geothermal technology, simplism and geometrical lines, all these modern and charming elements are magnified in hotel design, leading the fashion trend.

Despite its late start, hotel design in China is making rapid progress. Designers are faced with unprecedented challenges and opportunities. The form, connotation and extension of hotel are changing and extending all the time, but the core is still serving people's imagination and market demand. In this book, "Hotel Queens" refer to hotels that not only feature art and essence design, but also boast fashionable living experience and advanced service concept. Only if we grasp this core, will we promote hotel design and hotel culture to a higher and higher level.

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地域文化 Location



美国拉斯维加斯凯撒宫诺布酒店 >>P12
酒店结合拉斯维加斯的地域特色及文化，并融入特有的日式乡村风格，材料、花纹、造型等设计灵感皆源自日本文化。

Nobu Hotel Caesars Palace Las Vegas
The hotel embodies the local features and culture of Las Vegas, and draws in rural Japanese style. The material, pattern and shape are all inspired from Japanese culture.

墨西哥墨西哥城JW万豪酒店 >>P28
酒店设计的灵感主要源自阿兹特克遗迹，大堂、廊道、客房都运用阿兹特克图案和本土材料，并融入当地艺术。

JW Marriott Hotel Mexico City
The hotel inspired from Aztec ruins. Aztec patterns can be found throughout the lobby, corridor and guestrooms. Meanwhile, local materials and local artworks are also featured in.

跨界 Crossover





荷兰阿姆斯特丹安达仕王子运河酒店 >>P40
酒店设计充分融入荷兰的历史及本土文化，如“郁金香”椅、代尔夫特陶碗、代尔夫特印花、历史图像、古董、静物画等。

Andaz Amsterdam Prinsengracht

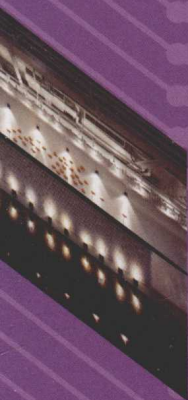
The hotel largely incorporates Dutch history and local culture, which can be traced on the tulip chair, Delft pottery bowl, Delft printing, historical image, antique, still life and so on.

卡塔尔多哈瑞吉酒店 >>P54

酒店设计融入浓郁的中东风情，将周边的沙丘和古建筑纳入其灵感来源。

The St. Regis Hotel Doha

The hotel is filled with intense Middle East flavor and it takes the surrounding sand dune and ancient building as inspirations.



英国爱丁堡米索尼酒店 >>P98

酒店内部展现出浓郁的米索尼风情：大胆的色彩应用、醒目的图案设计。

Hotel Missoni Edinburgh

The interior design reveals strong Missoni style which can be felt through the bold colors and eye-catching patterns.

中国上海浦东文华东方酒店 >>P70

酒店设计融入地域特色：黄浦江粼粼江水、申城的天际线、镂空精雕的中式窗框、上海梧桐树的片片剪影、中国的青瓷……

Mandarin Oriental Pudong Shanghai

Local features are infused in: the sparkling ripples on Huangpu River, Shanghai skyline, exquisitely-carved and hollowed-out Chinese window frame, the silhouette of Shanghai firmiana, Chinese celadon and so on.

中国天津海河英迪格酒店 >>P86

天津兼容并蓄、中西合璧的传统以及海河两岸商贾云集、见证近代风云的历史，被巧妙地融入设计肌理之中。

Hotel Indigo Tianjin Haihe

Tianjin's tradition — receiving all and combining Chinese & Western elements, as well as its history — gathering business to the banks of Haihe and witnessing the early modern times, are skillfully infused into the design.

科威特米索尼酒店 >>P108

酒店装饰带有浓烈的米索尼风情，依然延续米索尼一贯的“跃动色彩”，大量采用彩色图案，如植物图案、条纹图案、Z字形图案等。

Hotel Missoni Kuwait

The hotel features strong Missoni-styled decoration, and continues the practice of enlivened colors. It largely adopts colorful patterns such as floral patterns, stripes, zigzags and so on.

中国台北西门町意舍酒店 >>P120

酒店借用公共建筑的空间结构形式，表现出高低错落的节奏感、韵律感及流动性，实现一场空间结构方式的完美跨界。

Amba Taipei Ximending

The spatial structure of public buildings is referenced in the hotel, effusing a sense of rhythm and flow, and the result is a perfect crossover between two spatial structures.

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中国香港 Mira Moon酒店 >>P136

酒店以“中秋节”为设计主题，全新地演绎了中国传统神话中嫦娥奔月与月宫玉兔的传说。

Mira Moon Hotel Hong Kong

Featuring a "Mid-autumn Festival" themed design, the hotel is a brand new interpretation of Chinese Moon Goddess myth.

中国香港木的地酒店 >>P150

酒店以“木的地”命名，以“木”为主题，把“木”作为特色材料。

Hotel Madera Hong Kong

The hotel takes "Madera" as name (which means wood in Spanish), features "wood" as the theme and employs "wood" as the main material.

法国巴黎歌剧院W酒店 >>P160

酒店以“火花”为主题的设计理念，贯穿于各个空间，并通过灯光和色彩对空间进行重新演绎。

W Hotel Paris Opera

The theme of "the spark", as the centerpiece of the hotel, is repeated throughout the spaces. Meanwhile, light and color are drawn in to redefine the space.

美国圣迭戈W酒店 >>P174

酒店以“夕阳”和“海洋”为设计主题，旨在让住客体验海浪在脚下翻滚、令人心醉神迷的感受，营造的空间让人联想起落日余晖的色泽。

W Hotel San Diego

The hotel features sunset and ocean as themes, aiming to provide guests with an experience of ocean waves rolling at the foot, as well as a dazzling and mesmerizing feeling. The result space reminds people of the sunset glow.



中国深圳四季酒店 >>P262

在空间设计上，设计师巧妙地融合传统与现代精髓，令酒店洋溢着精品画廊般的典雅的艺术气息。

Four Seasons Hotel Shenzhen

For the interior design, the designer masterly combines traditional and modern elements, and the result is that the hotel space is given an elegant and artistic appeal just like a boutique gallery.

美国西雅图W酒店 >>P274

在酒店的各个空间里，随处都是现代城市形态和图腾结合的装饰品，充分展现了西雅图的魅力。

W Hotel Seattle

Decorations featuring totems and other modern urban forms can be seen throughout the hotel space, showcasing the strong appeal of Seattle.

美国迈阿密巴尔港瑞吉度假酒店 >>P284

酒店设计体现了一种现代风格——装饰艺术风格。银色雕塑、镜面墙、水晶吊灯、圆花饰、马赛克工艺等，给空间带来了丰富的装饰效果。

The St Regis Bal Harbour Resort Miami

The hotel embodies a modern style: Art Deco style. Silver cloud sculpture, mirrored backdrop, rock crystal chandeliers, rosette, mosaic tile work and so on, all endowing the space with amazing decorative effects.

美国芝加哥朗廷酒店 >>P298

酒店所在大厦由密斯设计。为保持室内外协调，室内设计延续了密斯风格，整个空间干净、简洁、明亮、轻快。

The Langham Chicago

The hotel building was originally designed by Mies van der Rohe. To respond to the exterior design, the interior design continues the original Mies style. The result is a clean, simple, light and airy space.

美国棕榈泉硬石酒店 >>P188

酒店以“摇滚音乐”为主题，融入了棕榈泉市及柯契拉音乐艺术节的氛围。

Hard Rock Hotel Palm Springs

In keeping with the vibe of Palm Springs and the Coachella Music & Arts Festival, the hotel takes rock music as theme.

荷兰阿姆斯特丹弗莱彻酒店 >>P206

酒店以“圆”引出数学元素“π”的概念，并将Sky餐厅、Sky酒廊和Sky会议室等都命名为“π”。

Fletcher Hotel Amsterdam

Sourced from the circle, the hotel educes a mathematical element: Pi. The Sky Restaurant, Sky Lounge & Bar and the Sky Boardrooms are all given the name Pi.

泰国曼谷铂尔曼G酒店 >>P218

酒店设计大胆，以“工业”为主题，采用原木地板、砖、混凝土天花板以及裸露的灯泡等，展现粗糙的、工业化的肌理。

Pullman G Hotel Bangkok

The boldly designed hotel takes "industry" as theme, and features bricks, raw timber flooring, exposed concrete ceiling and bare light bulbs, all of which result in rustic and industrial textures.

波兰罗兹安德尔酒店 >>P228

酒店保留了原有的工业建筑结构，并于细节处运用了不少工业元素。

Andel's Lodz

The hotel keeps the original industrial building and features quite many industrial elements in the detail design.

波兰罗兹多巴哥酒店 >>P240

酒店设计以“工业”为主题，于细节处体现工业建筑的粗糙感和空间感。砖墙、砖砌天花板、清水混凝土等被大量使用。

Tobacco Hotel Lodz

The hotel features an industrial theme, and in the detail design, it embodies the roughness and spatial sense of a factory building. Brick walls, brick ceilings and bare concrete are displayed wherever possible.

新加坡旅行者酒店 >>P252

酒店的4个楼层分别以“工业魅力”、“古怪”、“黑白？”、“动物物语”为主题，每间客房又有自己独特的主题，各不相同。

Wanderlust Hotel Singapore

The four floors of the hotel are respectively themed of "Industrial Glam", "Eccentricity", "Is It Just Black and White?" and "Creature Comforts". Each guestroom also has its own theme that is different from the rest.



奥地利维也纳斯蒂芬大教堂索菲特酒店 >>P310

无论是建筑立面还是室内空间，设计师均采用极简主义和单色调来演绎，并相互呼应。

Sofitel Vienna Stephansdom

Both the building and the interior feature minimalism and monochrome, and complement with each other.

英国伦敦ME酒店 >>P320

几何图形为酒店设计的核心，玻璃圆屋顶、九层高的锥形空间以及三角形凸窗为酒店设计的最大创意点。

ME Hotel London

Geometrical pattern is the centerpiece design of the hotel. The glass cupola, 9-storey high pyramidal space and triangular bay window are the greatest innovations.

德国波恩卡梅大酒店 >>P332

设计师打破了传统商务酒店设计的严肃与呆板，把生动活泼的氛围融入酒店设计之中。

Kameha Grand Bonn

The hotel breaks the solemnness and stiffness of a traditional business hotel. And instead, it draws a lively and vigorous atmosphere into the space.

瑞士韦尔比耶W酒店 >>P344

酒店设计将韦尔比耶山脉的美景引进酒店空间，同时引入瑞士农舍生活理念。

W Hotel Verbier

Verbier mountains are brought into the hotel. And the notion of Swiss chalet life is also introduced in.

泰国曼谷W酒店 >>P360

酒店时尚设计中融入鲜明的地域特色，如古老的神话、泰拳、传统丝绸等。

W Hotel Bangkok

Distinctive local features such as ancient legend, Muay Thai and traditional silk are merged into the hotel's stylish design.

时尚
Fashion

地域文化

酒店与地域有着千丝万缕的联系，其设计或多或少会融入当地的文化特色。作为酒店设计的灵魂，地域文化以其独特的表征融入酒店空间的各个部分。

不同的地域有其独特的地理、自然环境，历史遗存，民俗礼仪、风土人情等。地理、自然环境方面，如沙漠、海洋等；历史遗存方面，如陶瓷、传统花样、古典装饰等；民俗礼仪、风土人情方面，如当地的神话传说。这些都可以成为酒店设计的特色元素，它们往往被设计师加以提炼，融入酒店设计中，赋予酒店浓郁的地域氛围和独特个性。

在本类别中，酒店设计主要提取了以下地域特色：从中东的沙漠中提取与之相呼应的色调；从荷兰著名的陶瓷产地——代尔夫特中提取蓝陶、印花元素；从上海、天津的当地文化中提取东方古典元素；从拉斯维加斯中提取传统花样。

