

THE
NATIONAL ART INSTITUTE
TEACHING ACHIEVEMENT
COMPARISON AND RESEARCH

Art Design XI

美 术 设 计 篇 ⑪

全国艺术院校教学成果比较与研修

陈祥杰 等 编著

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THE NATIONAL

ART INSTITUTE TEACHING ACHIEVEMENT COMPARISON AND RESEARCH

01



湖南涉外经济学院艺术设计学院教师作品集

陈祥杰 陈 明 编著

前言

十六年前，几位刚刚走出大学校门的文艺青年，来到了刚诞生的民办学校——湖南涉外经济职业技术学院，在一座充满诗情画意的小四合院里开始了艺术设计专业的创办，从几位教师、几十名学生发展到今天 134 余名教职员工，近 2600 名学生，6 个本科专业的规模。湖南涉外经济学院走过了一条艰苦卓绝的道路，于 2005 年升格为普通本科院校，并连续 6 年名列全国民办高校的前列，2009 年成为全球劳瑞德教育联盟亚洲区的主要成员。

在十几年的办学历程中，先后聚集了全省美术教育阵营中的领袖精英，有黄珂、张月明、李儒光等老一代知名美术教育家，也吸引了众多中青年艺术家的加盟，更为可喜的是，自身培养了一批在省内外具有一定影响力的青年艺术家。今天，这支朝气蓬勃的教学与创作团队，一直坚守艺术阵地，创作出一批又一批艺术新作，多次问鼎全国性美术大展，先后获得第八、第九届全国美术作品展银奖、铜奖、优秀奖，获得全国第九届水彩水粉画展银奖，并多次入选全国性美术展览和艺术设计大赛作品展。

编辑出版一部反映湖南涉外经济学院艺术设计学院办学水平的教师作品集是多年的夙愿。作为一所综合实力名列全国前列的民办高校，学校一直注重（秉承）至善至美的办学理念，注重师资队伍建设，把多出精品力作、培育特色、创立品牌作为主要奋斗目标。在学校董事会的大力支持下，辽宁美术出版社应允出版《湖南涉外经济学院艺术设计学院教师作品集》，这部作品集收录了每位教师新近创作的作品，可谓是集体亮相。他们倾注了对艺术的热爱，在艺术创作过程中，深入生活，广取博收，兼融古今，通过不同的艺术语言及艺术形式，与空间、技术、艺术进行交流和碰撞，尽情地诠释着不同的生活体验和不同的情感世界。这些作品或含蓄内敛，或奔放直露，传达出来的是一个故事，或是一种情绪的渲染。所有作品无一不是艺术设计学院教师在教学、研究、实践中创作产生的当代艺术成果。俗话说“十年磨一剑”，只要把艺术作为一生的事业，把培养艺术新人作为一生的事业，那么再多的付出也终究会收获果实，铸就出锋利无比、让人爱不释手的“利剑”。

在作品集即将问世之际，向帮助支持湖南涉外经济学院发展与建设的朋友致谢，向曾经在这里洒下汗水的恩师前辈致谢，向坚守这片艺术园地的园丁们致谢。

何力

艺术设计学院院长
教授
硕士生导师

2015 年 6 月

PREFACE

16 years ago,a couple of young artists who just graduated from university,gathered in the new born civilian-run university the Hunan International Economics University which is located in a quadrangle where full of idyllic senses to begin the creation of specialty in art design. In the very beginning the faculty just had a few teachers and dozens of students. Today there are more than 134 teachers and almost 2600 students and 6 undergraduate specialties. HIEU has accredited as a four-year comprehensive university in 2005,and has been ranked as one of the top three institutions among over 300 private universities in China by the China University Alumni Association for the past six consecutive years,and has been a key member of League of Laureate International Universities in 2009.

In the decades of college-running, Art Design College of HIEU has assembled several leaders of the artistic education like HUANG Ke,ZHANG Mingyue,LI Ruguang,and has attracted a number of young and middle-aged artists to join the college or,better still,college has cultivated a lot of influential talents by itself.Today this teaching and creative team is full of energy, and holds the artistic position to create a batch of arts which has been selected for the national fine arts exhibitions and national design exhibitions several times. So far, it has achieved second prize and third prize and excellent prize of the Eighth and the Ninth National Fine Arts Exhibition,and the Second Prize of the Ninth National Watercolor and Gouache Exhibition.

It has been our dream to publish a collection of works which can represent our college's educational levels all the time. As one of the top institutions among over 300 private universities, we hold the chase of perfection as our educational conception,we pay attention to the construction of our teachers.Create more masterpieces,nurture the special talents,create the superior brand,all of these are worth our struggle for.Under the strong support of the board of directors,then Liaoning Fine Arts Publishing House promise to publish a Collection of arts&design of HIEU's teachers.This collection is created by our enthusiasm for arts and life,we used different artistic language and art forms combined with space, technique and art to express our ideas and emotions.

On the verge of publishing the collection ,we express our gratitude to those friends who support the development of HIEU,we express our gratitude to those precursors who pave the way for us to chase arts,we express our gratitude to those teachers who stick to the artistic garden.

He Li The dean of the College of art design
Professor
Master' s tutor

6/2015

艺术设计学院介绍

艺术设计学院成立于 1999 年，开设有环境设计、产品设计、视觉传达设计、动画设计、服装设计与工程、服装与服饰设计 6 个本科专业，其中动画设计专业为湖南省特色专业，产品设计专业为校级重点建设专业，动画系数字艺术人才培养基地为校级人才培养示范基地。学院现有在校全日制本科生 2600 人，教师 134 人，其中外聘教师 37 人，专任教师中教授 4 人，副教授 14 人，具有硕士学位教师占全院教师比例的 85% 以上，学院教师多次问鼎全国性美术大展，先后获得第八、第九届全国美术作品展银奖、铜奖、优秀奖，获得全国第九届水彩水粉画展银奖，并多次入选全国性美术展览和艺术设计大赛作品展。

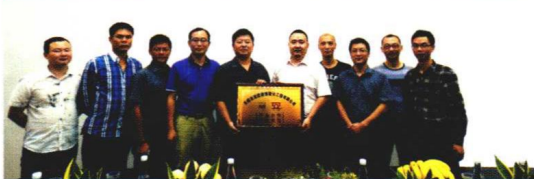
艺术设计学院拥有 12000 多平方米设施完善的教学场地，建设有苹果高清制作实训室、游戏制作实训室、服装工艺实训室、模型设计与制作实训室、摄影实训室、竞赛及商业项目实训室等 20 多间实训室，总设备投入近 460 万元，占地面积约 2100 平方米，同时配备了多名专职实训管理人员。

艺术设计学院历来强调学科专业建设对学院发展的重要意义，思考最多的是如何提高人才培养的质量，继而提升学院在省内外的综合办学实力和知名度。根据学校应用型本科教育的基本理念，把培养基础扎实、知识面广、专业理论水平与业务技能高、具有创新精神与实践能力的高素质应用型人才作为学院的人才培养目标。以学科建设为龙头，以师资队伍建设为中心，以课程建设、工作室和校企合作为依托，大力推进教学改革，逐步形成科学合理的专业结构层次体系。

我院艺术学学科是校级重点建设学科，有着四个较为明确的研究方向，即创意与体验设计研究、材料艺术应用与研究、数字化表现与仿真艺术研究、公共视觉艺术研究，试图打破专业壁垒的限制，实现专业资源的共享，为我院各专业的可持续发展提供强有力的支持。

艺术设计学院通过教学改革，将全面提高教育教学质量作为工作重心，围绕办学定位，将“应用型”人才培养落到实处。学院通过成立专业发展指导委员会，构建起校企合作的沟通桥梁，让行业精英的专长与专家的智慧来确保学院在顶层设计上的科学性与合理性，从而指导学院的学科与专业建设，并从人才培养方案、课程结构、培养方式等方面着手进行改革与设计。培养方案的设计上，重点分析其典型工作任务及其工作过程，以求对接产业节点上的知识技能，确保所培养的人才符合设计产业链的用人要求；通过产业需求分析，确认职业面向及职业能力要求，从而构建以职业能力培养为目标的课程体系；培养方式的改革上，由封闭式改为对社会、产业类型的开放，将应用型人才的培养落到实处。

学院注重学生实际工作能力的培养，校内教学模式以“项目制”推进课堂教学改革，提高教学质量。将课程教学与设计项目实践融为一体，将传统的学校封闭式教学变为面向专业实际的开放式教学，以课程知识为基础，以专业技术的应用为核心，以专业教师为主导，以承接实际项目为主要任务，将生产与教学紧密结合，由教师带领学生在承接设计项目的过程中完成综合专业技术训练。自“项目制”教学模式推行以来，我院学生在专业老师带领下完成了多个实际商业项目的设计，取得了良好的教学效果。



产学研合作教育是应用型人才培养的有效途径，依托企业，建立相对稳定的校外实习实训基地，在实训场所、设施设备上达到资源共享，从而为培养应用型人才创造良好的基础条件，为我们的实践教学提供巨大支持。同时能改进实践教学的内容，推动项目化课程教学，形成基本实践能力、职业能力与综合操作技能有机结合的实践教学体系。艺术设计学院在产学研合作教育模式上进行了一系列大胆的尝试与探索，通过引企业进学校，校企深度融合，赢得了良好的局面。目前产品设计系与远景文化传播公司合作在我院开设了陶艺工作室，动画系与“中视禾润传媒”合作搭建了苹果高清制作平台，动画系与“龙吟科技”合作建立校内游戏动画工作室。

学院重视学生的各种学科竞赛，通过指派专业教师指导学生参赛，既鼓舞了学生的学习热情，又促进了学风、教风的提高，并获得了突出的成绩。如艺术设计学院在湖南省第十一届普通高校优秀设计作品展上获得优秀组织奖；服装设计与工程专业学生喜获第九届全国信息技术应用水平大赛一等奖；服装设计与工程专业学生参加 2014 第二届魅力东方中国内衣创意设计大赛总决赛，喜获金奖。

经过多年建设，艺术设计学院初步勾勒出以学生职业能力为培养目标，包括一个课程群、两大平台、三大模块、四种途径的实践教学体系。一个课程群指的是形成技法课、实验课等课程群；两大平台指的是形成学校——企业的实践平台，即校内实践性教学平台和企业实践性教学平台；三大模块指的是形成设计基础训练模块、设计专题训练模块、专业实践训练模块三大实践性教学模块；四种途径指的是搭建实验课程、设计训练、实习、设计竞赛四种实践性教学环节具体实施的途径。

艺术设计学院在学科专业建设、校企产学研合作教育上突出应用型人才培养办学定位，加强和深化内涵建设，正努力朝着服务地方、争创省内一流本科院校的办学目标迈进。

The Introduction to Art Design College

Art Design College has been founded in 1999, and includes Environment Art Design, Product Design, Animation Design, Visual Communication Design, Apparel Design, Engineering, and Costume Design. The Animation Design is a specialized subject in Hunan province, the Product Design is a key developing subject in HIEU. The Talents Developing Base in Animation Design is a demonstration base in HIEU. There are 2600 full-time undergraduate students and 134 teachers among whom 37 are external teachers, 4 professors, 14 associate professors, and 85% of the staff have a master degree. So far, the staff have achieved Second Prize and Third Prize and excellent prize of the Eighth and the Ninth National Fine Arts Exhibition, and the Second Prize of the Ninth National Watercolor and Gouache Exhibition.

Art Design College has a teaching site more than 12000 square meters, and more than 20 training institutions including Mac-HD Training Institution, Photography Training Institution, Competition & Commercial Projects Training Institution and so on. All these cost around 4.6 million RMB, covering about 2100 square meters, and being allocated a number of full time administrators.

Art design college has been concentrating on the profession construction, the talents training improvement and the comprehensive strength and fame promotion in China. According to the conception of application-oriented university, the college has set a goal as to develop the application-oriented talents, and make them more honesty and pragmatic, more self-reliant and dedicated, more intellectual and gregarious. At the mean time the college insists on discipline's construction, whilst emphasizing construction of teachers as the center, making sure the professional structure reasonably on account of course construction, studio and university-enterprise cooperation, and strives to improve teaching reform.

Art discipline in Art Design College is a key developing subject in HIEU, and including 4 directions known as design of creativity and experience, application of material art, performance and simulation of digital art, public visual art. We try to break the barriers of specialties, and share the resources, to support sustainable development of the college.

Through the teaching reform, the college takes the improvement of educational quality as a central mission to accomplish the task of developing the application-oriented talents. We have established a developmental committee to build a bridge between university and enterprise, and ensure the construction of college reasonably is under the guidance of elite and experts. On the aspect of training plan, we change the closed way to open and focus on analysis of the typical works' tasks and works' process, to build the course system for vocational ability and make sure the talents match the demand of market.

The college concentrates on how to improve the practical ability of students. We combine the practical project with course, combine the market with teaching, ensure the students complete their professional and technical training in the process of projects design under teachers' guidance. Since the method has been carried out, our students have completed a number of commercial projects and achieved a lot.

Industry-university-research cooperation is an effective way to develop application-oriented

talents. To establish off-campus practice bases is the best way to share the resources and create fine conditions for developing application-oriented talents. At the same time we improve the practical teaching substances and promote the project's courses to create practical teaching system which contains practical ability, professional ability and comprehensive technique. We have conducted a series of experiment and exploration on the area of Industry-university-research cooperation, bringing enterprises into university and making deep integration of university and enterprises. Through efforts we have achieved a good beginning.

The college puts a high value on various professional competition, not only inspiring the students' enthusiasm, but also improving the style of study and teaching, and has obtained prominent achievements such as prize of excellent organization in 11th Design Exhibition for Common Colleges and Universities in Hunan, the first prize of The Ninth National Information Technology Application competition, the golden prize of the second Attractive Orient Underwear Creative Design Competition in China.

After years of construction, the college has outlined the theory in cultivating vocational ability for students. The theory is a teaching system which includes a course integration, two platforms, three modules, four methods. The course integration refers to a group of technique course and experiment course, two platforms refer to practice in university and enterprise, three modules refer to basic training of design, special training of design, and professional practice training, four methods refer to the approaches of experimental course, training, practice and competition.

The college highlights the development of application-oriented talents in the area of discipline construction and industry-university-research cooperation. We strengthen the self-construction to serve local place and strive to be a first-class university in Hunan province.



绘画作品



初晴 何力 書月 長沙



初晴 国画 68cm×68cm 2014年 何力



远行 水粉 110cm×80cm 2009年 陈祥杰



尼众·际 布面油画 120cm×95cm 丁超