

ECOLOGICAL TOURISM REAL ESTATE

生态旅游地产

龙志伟 编著

Edited by Long Zhiwei

| 养生休闲 | 商娱旅行 | 度假酒店 | 生态宜居 |

| Health and Leisure | Business and Entertainment Travel |

| Resort Hotel | Ecological Livability |

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序 Preface

生态旅游，一种绿色的休闲旅游消费，在 21 世纪的消费大潮中迅速被接受并在全球范围内普及，其内涵也得到了不断的充实。

生态旅游定义为“回归大自然旅游”和“绿色旅游”、“保护旅游”和“可持续发展旅游”，不仅是人类旅居活动与生态环境保护性开发的共赢要求，更是生态旅游未来发展的实践航向。生态养生旅游作为一种新兴的旅游形式，将生态旅游和养生紧密融合，依托旅游地优美的生态景观，利用丰富的养生手段和完善的养生设施，为旅居消费人群提供一种集观光、休闲、养生于一体的综合旅游体验。

“身边这些丰富的现实，而不是冷冰冰的图像，它们丰富了人们的大脑，使我们意识到我们不仅仅是作为世界的观众而存在，因为我们已被深深地植入它的色、香、味等一切性质中。”美国人文地理学家段义孚的这番话阐明了我们希望在旅游度假中得到体验和感受，通过视觉、嗅觉、听觉、味觉获取生动的感知和共鸣。当下，旅游休闲正成为国人生活中不可或缺的一部分，中国的旅游将全面进入生态度假休闲时代。

《生态旅游地产》荟萃了豪张思、绿城国际、阿特金斯、奥雅设计集团、联创国际、JWDA 骏地设计、日本 M.A.O.、上海新外建等多家全球知名设计公司的先进理念，精选了国内近 50 个生态休闲旅游规划案例，从养生休闲、商娱旅行、度假酒店、生态宜居 4 个类别介绍了人们走进大自然，到生态环境中去领略灵动山水、品味养生休闲、享受生态旅行。本书中有“广东广州侨鑫温泉养生谷”、“浙江湖州裸心|谷”等极致养生胜地；有“海南龙沐湾国际旅游度假区”、“江苏扬州瘦西湖天沐温泉度假酒店”等尊贵品质度假；有“浙江宁波阳光海湾”、“河南焦作云台山云水间特色文化休闲街”等繁华商娱乐园；有“吉林长白山国际旅游度假区”、“上海旭辉圆石滩度假社区”等生态宜居住所。

全书前瞻国际一流设计名家理念，探访一个个“旅游者”与“养生家”的“步行轨迹”，让广大中外读者享受清新愉悦的人与自然的和谐气氛，来体会自然，增进健康，陶冶情操。

Eco-tourism, green tourism consumption, is rapidly accepted in the consumer tide in the 21st century and spreads across the globe. Meanwhile, its meaning has been constantly enriched.

Eco-tourism is defined as "return to nature tourism", "green tourism", "protecting travel" and "sustainable development of tourism". It is not only a win-win requirement for the human living activities and the protecting development of the ecological environment, but also is the practice course for the future development of eco-tourism. The ecological health tourism closely mixed eco-tourism and health as a new form of tourism, relies on beautiful ecological landscape and use abundant health measures and perfect health facilities to provide comprehensive tourism experience integrated tourism, leisure and health in one for the consumer population.

"These rich realities around people, but not cold images, which enrich people's brains to make us realize that we exist not only as a world audience, but that we have been deeply implanted in all its nature like color, flavor, etc.", said by American Geography scientist Duan Yifu. And his words illuminates that we hope get experiences and feelings in the travels or holidays, and we will get a vivid sense and resonate through sight, smell, hearing and taste. Here and now, tourism and leisure have been becoming an integral part for Chinese life, and the Chinese tourism will enter the leisure era of eco-tourism resort.

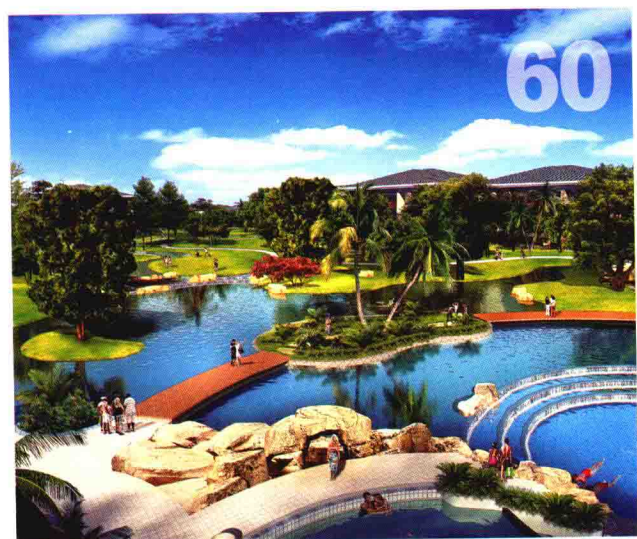
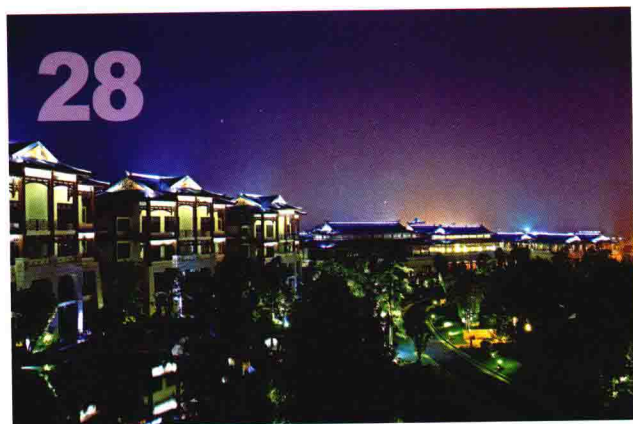
Ecological Tourist Real Estate has gathered together many world-renowned advanced design concepts such as HZS, Greentown International, Atkins, L&A Design Group, UDG, JWDA Architects, M.A.O. Architects, Shanghai CCI Architecture and so on, and carefully selected nearly 50 domestic eco-tourism planning cases which introduce from the four categories of Health and Leisure, Business and Entertainment Travel, Resort Hotel and Livability that people enter into nature and ecological environment to enjoy the smart landscape, taste the health and leisure and experience eco-tourism. The book gathers the ultimate health shrines like the cases of "Kingold Hot-spring Valley", "Huzhou naked | Stables Private Reserve"; collects the noble qualities resorts like the cases of "Hainan Longmu Bay Resort", "Yangzhou Slender West Lake Tianmu•Banghua Village Hot-spring Resort Hotel"; offers the prosperous business entertainment places such as "Ningbo Sun Bay", "Henan Jiaozuo Yuntai Mountain Yunshui Featured Culture and Leisure Street" and also provides the ecological livable places like "Jilin Changbai Mountain International Tourism Resort", "Xuhui Rock Beach Resort Community".

The book has mirrored the world-class famous design concept and followed the "walking tracks" from each "tourist" and "health expert" to make the majority of Chinese and foreign readers enjoy the fresh and pleasant harmony atmosphere between man and nature, so that the people will experience the nature and improve health better to cultivate their tastes.

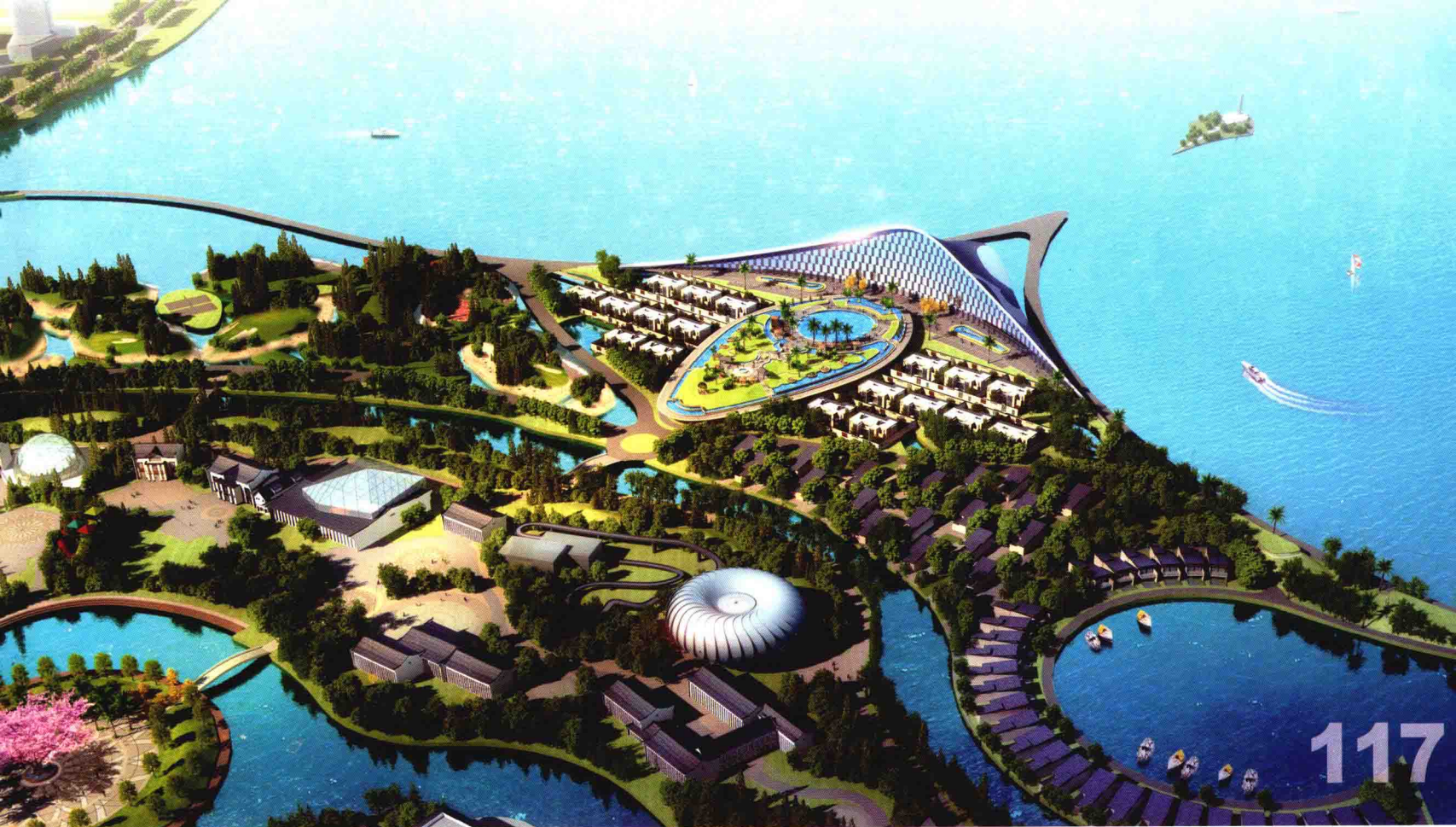
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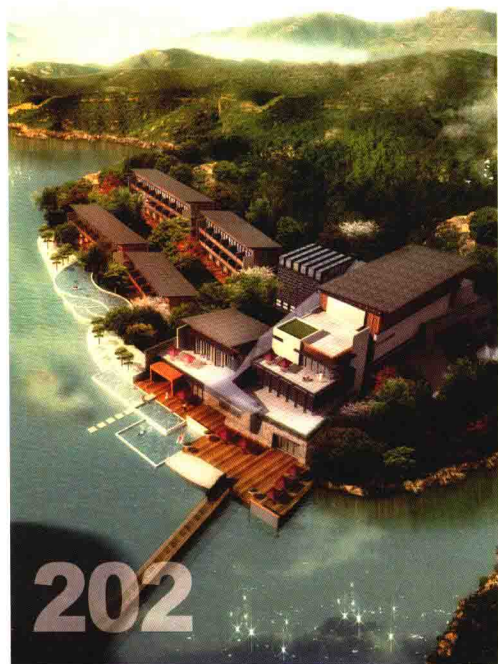
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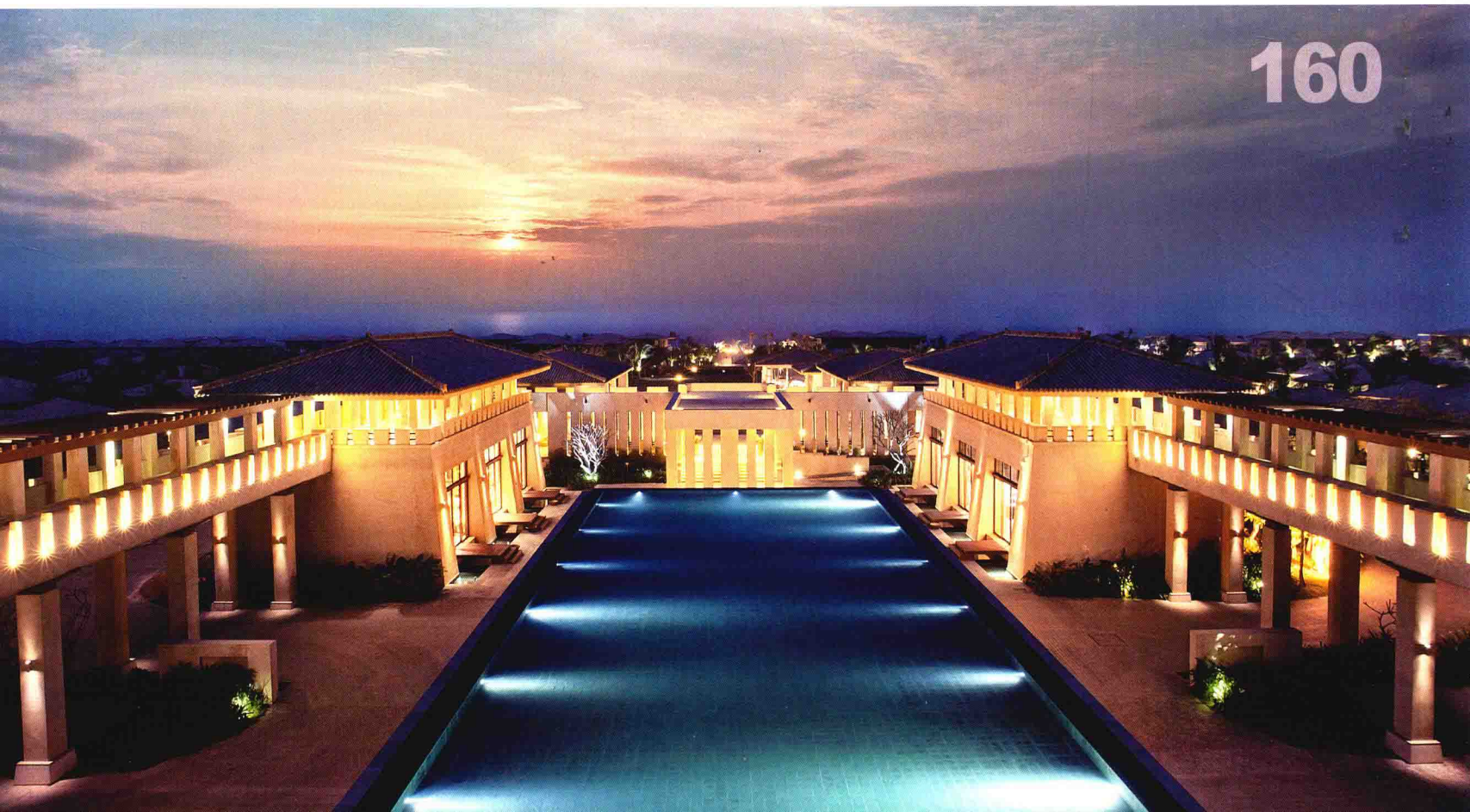
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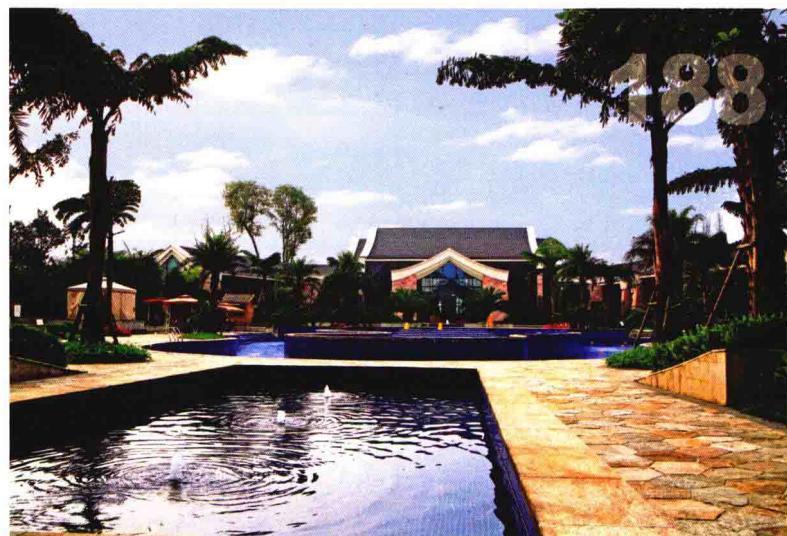


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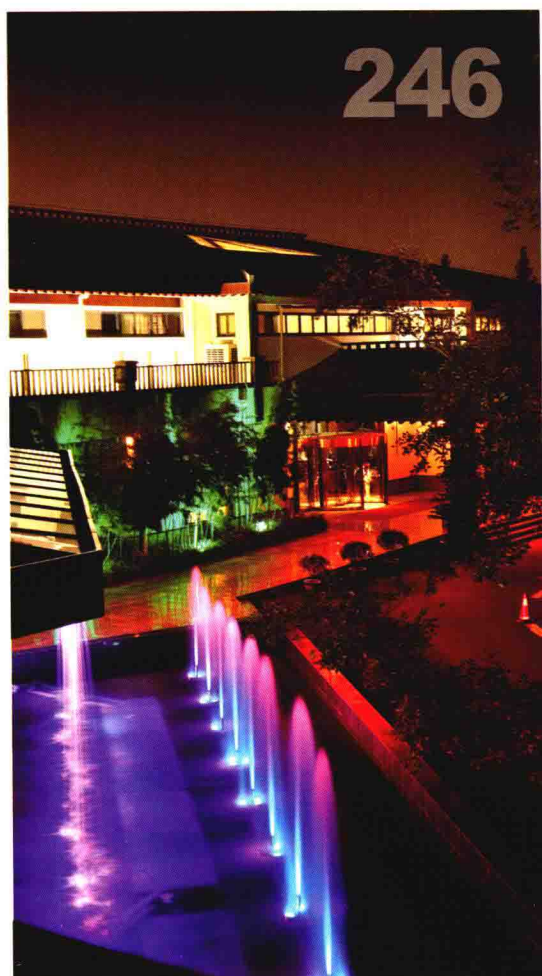
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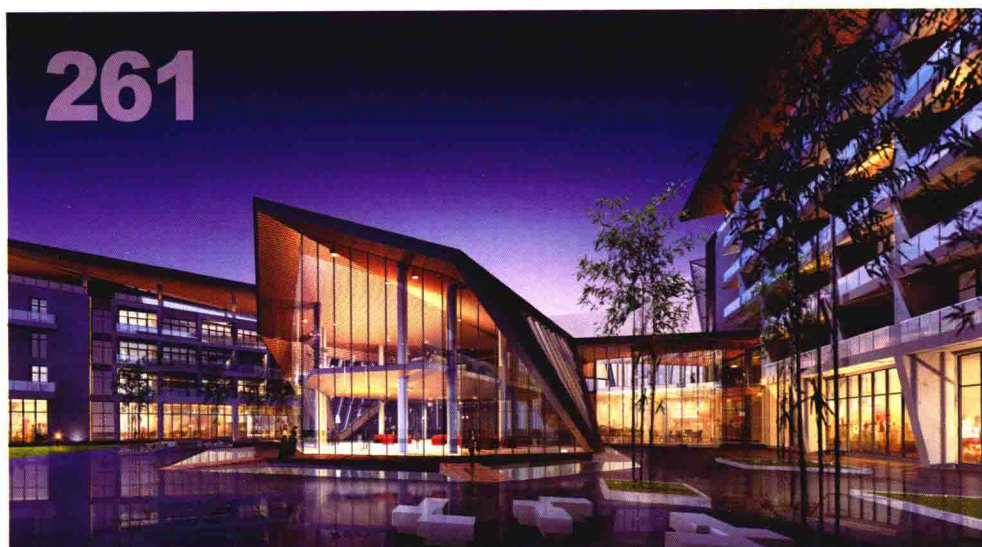


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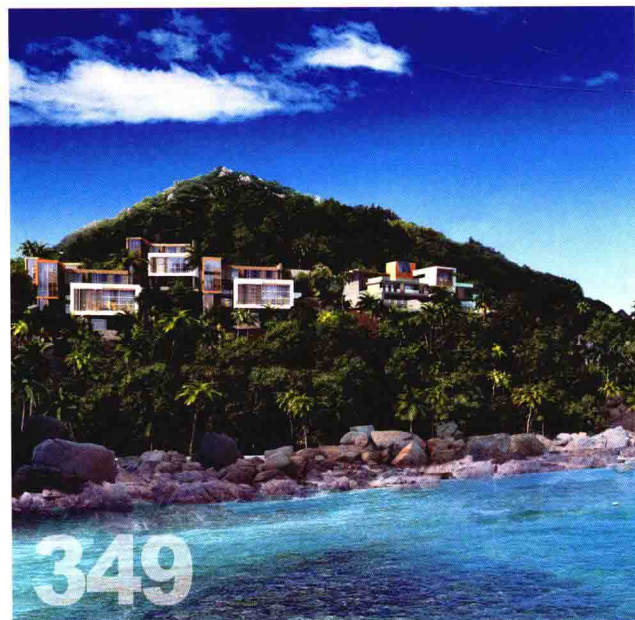
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360 广东广州大一山庄
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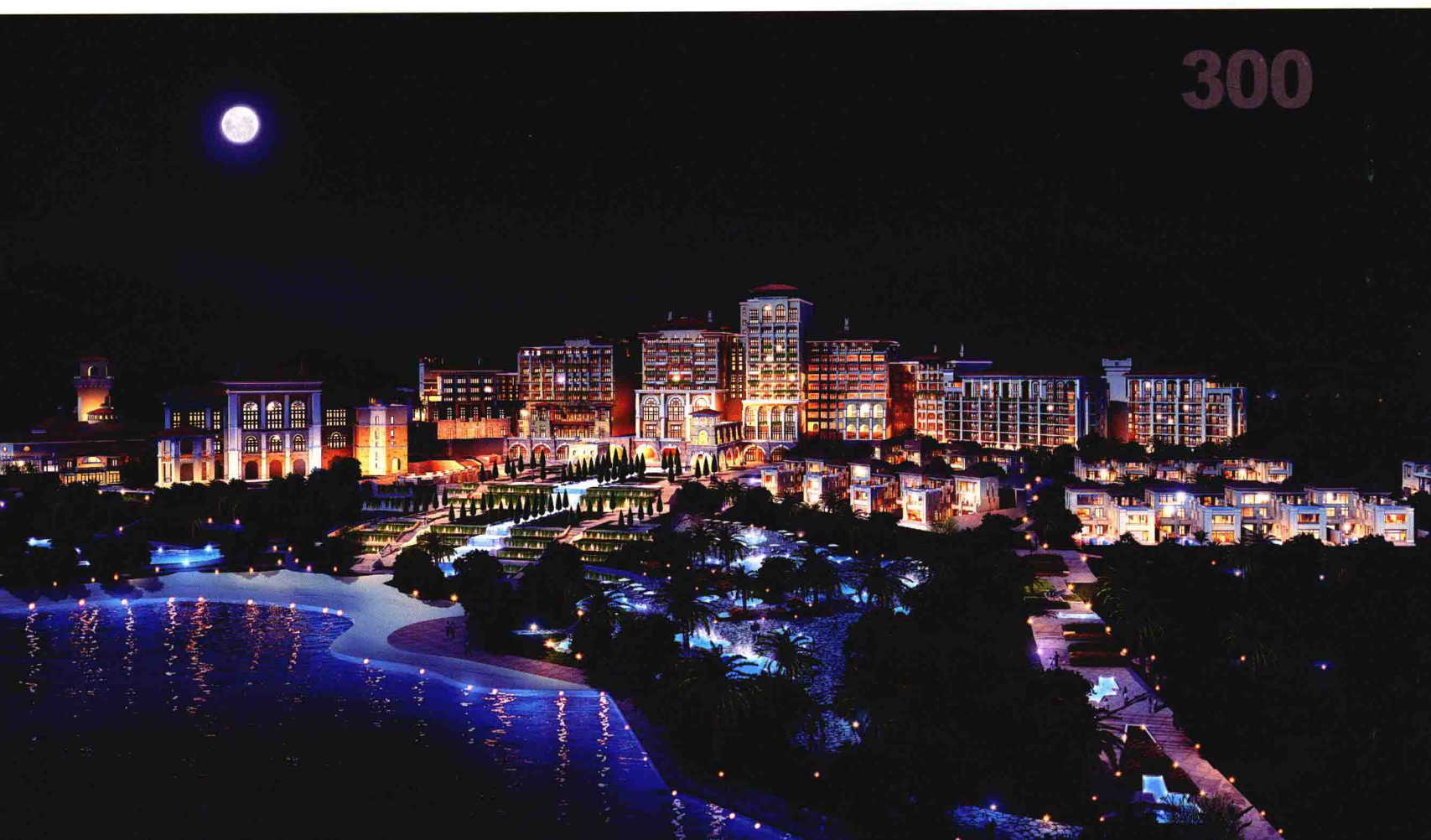
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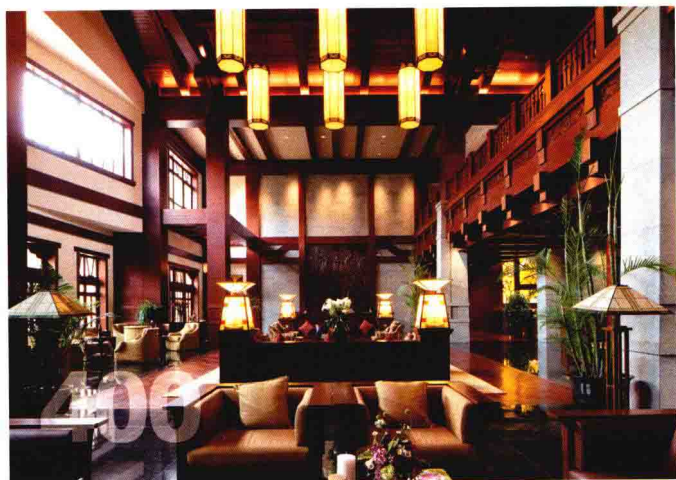
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养生休闲

Health and Leisure

观光游乐养生休闲

Tourism Amusement and Health Leisure

四川遂宁中华养生谷国际旅游休闲度假区

China International Health Valley Tourism and Leisure Resort

设计单位：豪斯泰勒·张·思图德建筑设计咨询（上海）有限公司

开发商：遂宁市河东开发建设投资有限公司

项目地址：四川省遂宁市

项目面积：14 700 000m²

Designed by: Hostetler Zhang Studer (Shanghai) Ltd. (HZS)

Client: Suining Hedong Development and Construction Investment Co., Ltd.

Location: Suining, Sichuan

Area: 14,700,000m²

项目概况

遂宁位于四川盆地中部，成渝地理中心位置。河东新区以创建文化旅游新区、现代生态田园城市、民俗文化之都为目标，涪江景观带五彩缤纷路、联盟河观音文化园初具规模，文化中心、体育中心、会展中心相继建成，已成为城市新的开发热点。中华养生谷旅游度假区位于河东新区东侧东山风景林带，东临联盟河观音文化园，西接遂渝高速，区内包含罐子口片区、灵泉风景区、东山片区，将成为城市的生态景观门户和重点旅游拓展区域。

宗教文化
养生休闲
有机农业

