



“十二五”职业教育国家规划教材

Career English for Tourism

旅游职业英语

英文报刊选读

《旅游职业英语》编写组 编

高等教育出版社



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前言

《旅游职业英语》系列是教育部“十二五”职业教育国家规划教材，内容丰富，资料新颖，语言生动，适用面广。全套教材由10本分册构成，既可作为高职高专旅游英语专业的教材，又可供其他专业高职学生、旅游从业人员、旅游爱好者以及国际游客参考使用。该教材同时配有相关录音及视频材料、实训手册以及学习软件。

《旅游职业英语英文报刊选读》共八个单元，内容涉及西欧、南欧、澳大利亚、南美、北美、东南亚、南亚和非洲等对中国旅游者最具吸引力的旅游目的地。语料来源于主流的英美报刊杂志及网络近年刊登的各种类型短文，确保源语言输入的质量与时效。语料主题内容多样，既囊括文化、风俗、景观，也涉猎旅游常识、线路规划等。每个单元内设五个模块，从旅游类专业学生学习英语的需求出发，重点突出语言知识的学习与语言技能的应用、景点知识和文化习俗的介绍以及旅游职场英文报刊网络阅读实操技能的训练等。以第一单元为例，具体结构如下：

主要模块	主要内容	技能要点
Cultural Snapshot	Section I Scenic Spots Section II Know about Western Europe Section III Where to Go	了解西欧的著名景点与文化习俗
Comprehensive Reading	Three Cycling Trips from London	了解伦敦周边的骑行路线 掌握介绍旅游线路的技巧 掌握旅游线路规划的要点
Supplementary Reading	A Private Tour of Versailles with an Expert	介绍旅游景点
Travel Tips	Timing Your Trip: Travel throughout the Year	旅游常识：如何规划出行时间
Skills Folder	News Headlines	英文报刊阅读技巧：如何更好理解新闻标题

根据“旅游英语专业教学标准”，该册适用于专业基础课“英语阅读”的教学，以期提高专业学生的人文素质和跨文化交际素质（能力），丰富英语国家文化背景知识，满足就业面向所列相关基础岗位之需，提升人才培养水平。同时，该册也适用于对境外旅游感兴趣的各界朋友开展自学。

《旅游职业英语英文报刊选读》教学学时分配建议:

总学时: 32学时, 每周2学时。

课程简介: 1学时

单元课时: 3学时 (共8个单元)

实训课时: 6学时 (共3个项目)

课程总结: 1学时

《旅游职业英语》系列教材建设项目主持人为北京青年政治学院的老青教授。《旅游职业英语英文报刊选读》主编为北京青年政治学院的江洁和谢金艳。

本书习题答案及相关学习、教学资源请在中国外语网下载使用。

《旅游职业英语英文报刊选读》在编写过程中得到了北京青年政治学院、安捷之旅国际旅行社、北京双雄对外服务公司、新视野国际旅行社、北京凤凰假期国际旅行社、北京市公园管理中心 (北海公园、颐和园、天坛公园)、北京市教育委员会、北京人民广播电台外语广播、中国社会科学院研究生院国际文化教育中心等单位的指导与帮助, 在此表示感谢!

由于编者水平有限, 教材编写中可能会有不当和疏漏之处, 敬请专家、同行及广大读者批评指正。

编 者

2015年12月

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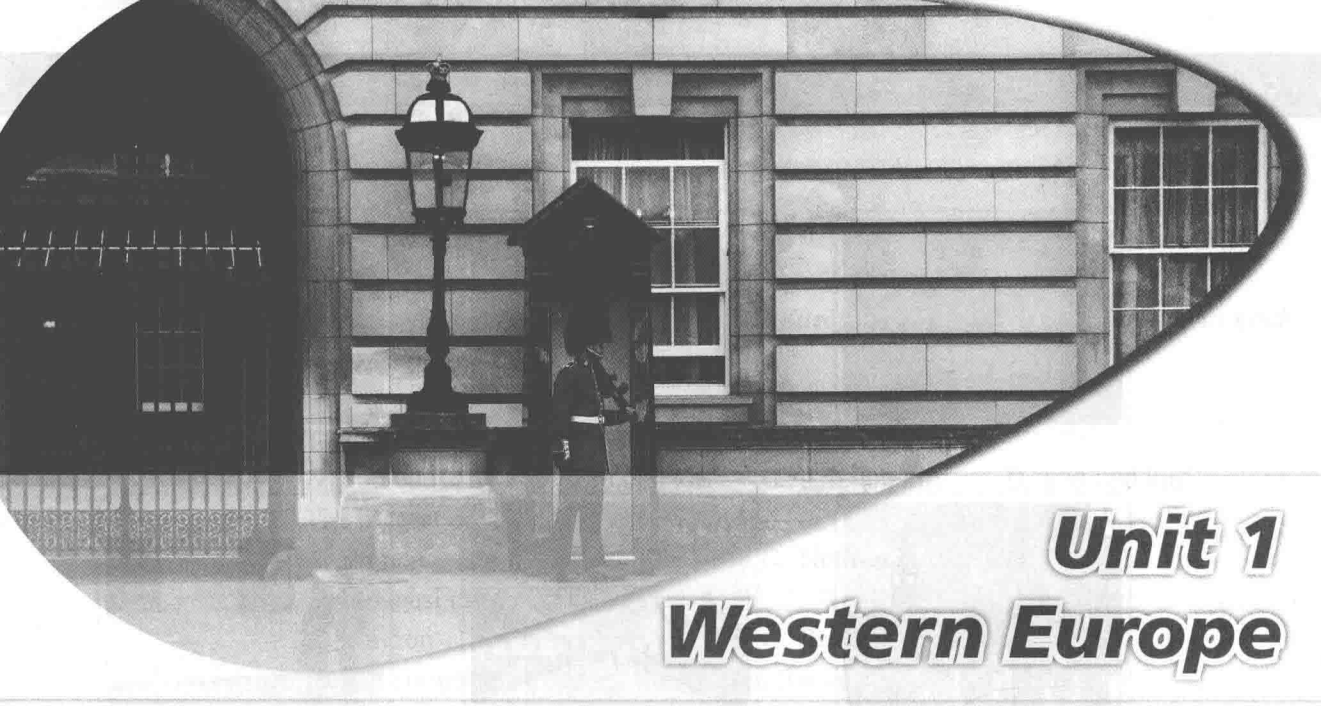
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Unit 1

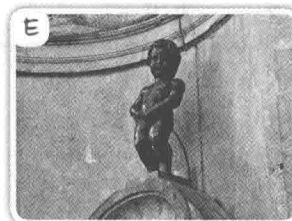
Western Europe

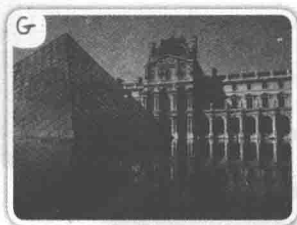
Part One Cultural Snapshot

Scenic Spots in Western Europe

Section I Scenic Spots

Direction: Examine the pictures of famous scenic spots in Western Europe. Fill in the charts below.





Picture	Name of the Scenic Spot	Location (City)	Location (Country)
A	Eiffel Tower	Paris	France
	Alzette Valley		
	Cathédrale de Monaco		
	Château de Chambord		
	Manneken Pis		
	Monument of Light		
	Musée du Louvre		
	Palace of Westminster		
	Stonehenge		
	Tower Bridge		
	Van Gogh Museum		
	Zaanse Schans		

Section II

Know about Western Europe

Direction: How much do you know about Western Europe? Choose the best answer to each question below.

- 1) The total area of the Western Europe is _____.
A. 560,000 km² B. 730,000 km² C. 930,000 km² D. 980,000 km²
- 2) The biggest country in Western Europe is _____.
A. France B. Britain C. Netherlands D. Ireland
- 3) The biggest city in Western Europe is _____.
A. London B. Paris C. Brussels D. Dublin
- 4) Which country in Western Europe has the largest population?
A. France. B. Britain. C. Netherlands. D. Belgium.
- 5) Which city is called the capital of Europe?
A. London. B. Paris. C. Brussels. D. Amsterdam.
- 6) Among the following countries, which one is not a member of European Union?
A. Monaco. B. Britain. C. Luxembourg. D. Ireland.
- 7) Which one is the busiest airport in terms of total passenger traffic in Western Europe?
A. Paris-Charles de Gaulle Airport. B. Amsterdam Airport Schiphol.
C. London Heathrow Airport. D. Dublin Airport.
- 8) The longest railway tunnel in Europe is the _____.
A. Lioran Tunnel B. Botlek Tunnel C. Channel Tunnel D. Grohei

Section III

Where to Go

Direction: Search information about the famous cities in Western Europe on the Internet and decide one as your desired tour destination. List the reasons of your choice and places in the city you want to visit. Exchange your lists with your partner and make a discussion.

List of Reasons

1.
2.
3.
4.

List of Places

1.
2.
3.
4.

Part Two Comprehensive Reading

Passage

Three Cycling Trips from London

The British capital is experiencing a cycling revolution. The number of city **dwellers** who have taken to two wheels has increased 110% since 2000. But the UK's **outstanding** cycling network spreads beyond London, making this an ideal way to see England's beautiful nature, cultured cities and peaceful villages. Starting in the capital, these three cycling trips are a perfect introduction to the different sides of the south.

Trip 1: London to Box Hill (26 miles)

After 2012's Olympic success with eight gold medals in cycling, biking seems to be the Brits' new national sport. And almost one year on, the London 2012 road race route can still be **retraced**.

A **mere** 26 miles south of the capital, the Box Hill National Trust Park in Surrey is perfect for family outings, with wide open spaces and **sheltered** woods for kids to explore and play. The cycle from London leads west down Grosvenor Road along the Thames towards Richmond and is easily manageable thanks to **well-maintained** roads and a mainly flat route.

Once you arrive at Box Hill you are in for a workout. The official Olympic Zig Zag Route, a **winding** climb over 1.6 miles, is the fastest way to get to the top. For less-**hardy** riders, there are hiking and biking trails that lead around the steep climb. However you make it to the **summit**, **revel** in the **panoramic** views across the **verdant** Surrey countryside.

Trip 2: London to Windsor (30 miles)

Windsor Castle, **encircled** by the historic city of the same name, is an easy-to-tackle 30-mile cycle from the capital. The three-hour route starts at Paddington Station and heads west along Westway, passing just north of Heathrow Airport and into the less crowded county of Berkshire. With no hills and even some separate bike lanes, the route becomes increasingly verdant, passing through the small towns of Drayton and Langley.

Although Windsor is charming, the **medieval** castle is the main draw. The world's largest **inhabited** castle with **approximately** 1,000 rooms, it is an official **residence** of the Royal Family and is used by the Queen as her weekend **getaway** from Buckingham Palace. Spend the day exploring the open-to-the public sections, such as the **glamorous** State Apartments and the

Drawings Gallery, with its ever-changing art exhibitions. St George's Chapel, where 10 monarchs are buried, offers lunchtime organ recitals, and the Grand Reception Room — **restored** after a 1992 fire — is **lavishly** decorated with three chandeliers and a gold ceiling.

Trip 3: London to Brighton (58 miles)

Coastal Brighton is one of the capital's closest seaside resorts, with a **vibrant** city centre, wide, rocky beaches and a Victorian pier-turned-fairground. Just 58 miles south of London — and doable in six hours on a bike — the exciting city has become one of London's favourite weekend escapes.

Start your trip at the Lambeth North tube station and head south down Kennington Road. The mostly flat route **skirts** the large towns of Croydon and Crawley, but mainly **meanders** through **picturesque** Surrey villages. A **highlight** is the rural scenery between the Purley and Redhill, a typical English setting with medieval churches, cosy pubs and sparkling streams.

Once in Brighton, head to the beach to find **numerous** seafood restaurants. Brighton Pier has many food **kiosks** as well as the Palm Court Restaurant where you can buy traditional fish and chips; if the weather is good, get your food to take away and eat it on the beach.

More information:

(<http://www.bbc.com/travel/story/20130701-five-bike-rides-out-of-london>, by Steph Glinski)

New Words

1. **dweller** /'dwelə(r)/ *n.* a person who inhabits a particular place 居民
2. **outstanding** /aʊt'stændɪŋ/ *adj.* distinguished from others in excellence 杰出的
3. **retrace** /rɪ'treɪs/ *vt.* to go back over again 沿……重走
4. **mere** /mɪə/ *adj.* being nothing more than specified 仅仅
5. **sheltered** /'feltəd/ *adj.* protected from danger or bad weather 遮阴的
6. **well-maintained** /'welmeɪn'teɪnd/ *adj.* kept in good condition 维护良好的
7. **winding** /'waɪndɪŋ/ *adj.* marked by repeated turns and bends 蜿蜒的
8. **hardy** /'hɑːdi/ *adj.* having rugged physical strength 强壮的
9. **summit** /'sʌmɪt/ *n.* the top or extreme point of something (usually a mountain or hill) 山顶
10. **revel** /'revəl/ *vi.* take delight in 狂欢
11. **panoramic** /pə'nɒrə'mɪk/ *adj.* as from an altitude or distance 全景的
12. **verdant** /'vɜːdənt/ *adj.* characterized by abundance of verdure 绿草茵茵的
13. **encircle** /ɪn'sɜːkl/ *vt.* form a circle around 围绕

14. **medieval** /,medi'i:vəl/ *adj.* 中世纪的
15. **inhabited** /ɪn'hæbɪtɪd/ *adj.* lived in 居住的
16. **approximately** /əprɒksɪ'mətli/ *adv.* imprecise but fairly close to correct 大约
17. **residence** /'rezɪdəns/ *n.* the official house or establishment of an important person 住所
18. **getaway** /'getə,wei/ *n.* a rapid escape 逃离
19. **glamorous** /'glæməərəs/ *adj.* having an air of allure, romance and excitement 富有魅力的
20. **restore** /rɪs'tɔ:/ *vt.* return to its original or usable and functioning condition 修复
21. **lavishly** /'lævɪʃli/ *adv.* in a rich and lavish manner 华丽地
22. **vibrant** /'vaɪbrənt/ *adj.* vigorous and animated 生机勃勃的
23. **skirt** /skɜ:t/ *vt.* move along the border 沿着……边缘走
24. **meander** /mɪ'ændə/ *vi.* to move or cause to move in a sinuous, spiral, or circular course 蜿蜒而行
25. **picturesque** /,pɪktʃə'resk/ *adj.* pretty as a picture 风景如画的
26. **highlight** /'haɪlaɪt/ *n.* the most interesting or memorable part 亮点
27. **numerous** /'nju:mərəs/ *adj.* amounting to a large indefinite number 众多的
28. **kiosk** /'ki:ɒsk/ *n.* a small building where things such as sweets, drinks or newspapers are sold through an open window (售糖果、饮料、报纸等的) 小亭

Proper Names

- | | |
|-----------------------------------|--------|
| 1. Box Hill | 博士山 |
| 2. Surrey | 萨里 |
| 3. The Thames or The River Thames | 泰晤士河 |
| 4. Richmond | 里士满 |
| 5. Windsor Castle | 温莎城堡 |
| 6. Heathrow Airport | 希斯罗机场 |
| 7. Berkshire | 伯克郡 |
| 8. Buckingham Palace | 白金汉宫 |
| 9. St. George's Chapel | 圣乔治大教堂 |
| 10. Brighton | 布莱顿 |
| 11. Croydon | 克莱伊顿 |

Task 1 Read the following statements and judge whether they are true (T) or false (F).

- 1) The cycling network in Britain is not satisfactory.
- 2) The Box Hill National Trust Park is a perfect place for family outings, which is located 26 miles north of London.
- 3) If you want to get to the top of Box Hill in the shortest time, you'd better take the official Olympic Zig Zag Route.
- 4) The cycling way from London to Windsor Castle is hard to handle.
- 5) Buckingham Palace is the world's largest inhabited residence of the Royal Family.
- 6) Some sections in Windsor Castle are open to the public, such as the State Apartments and the Drawings Gallery.
- 7) Brighton is the closest coastal resort to London.
- 8) The most attractive view on the cycling way from London to Brighton is the typical English rural scenery between the Purley and Redhill.

Task 2 Fill in the gaps with words given in the box.

highlight	dweller	residence	picturesque
restore	encircle	well-maintained	summit

- 1) An increasing number of London _____ prefer to ride bicycles to travel instead of driving their private cars.
- 2) The highway is designed to _____ Beijing, and therefore will be called the city's 7th Ring Road.
- 3) The Forbidden City used to be the royal _____ in the Ming and Qing Dynasties.
- 4) _____ Provence in France attracts numerous visitors from around the world every year because of its scenery.
- 5) Chinese real estate giant Zhongrong Group unveiled plans in London to _____ Britain's famous Crystal Palace Park, home to the Victorian Crystal Palace.
- 6) The _____ of the show is the high-tech mixture of light and shadow to create a fantasy atmosphere.
- 7) After several hours of hardship, I was nearly at the _____ of Slieve Donard, Northern Ireland's highest peak.

- 8) So many sites are looked after by what is now English Heritage: _____
ancient castles, abbeys, gatehouses and Neolithic remains.

Task 3 Try your hand. Search for a map of England online. Then draw one of the 3 cycling routes mentioned in the passage and give a brief introduction orally to the class.

Task 4 A 4- to 6- day City Tour in Western Europe

Suppose you are a tourism product designer in Beijing Youth Travel Agency. Work with your team members, design a 4- to 6- day tour in Western Europe. The following cities of Western Europe are for your reference. Your tasks include:

- ☐ to make a detailed itinerary of the tour;
- ☐ to highlight the striking features of the tour;
- ☐ to sort out the target customer of the tour;
- ☐ to design the poster and slogan for promoting the tour.

Suggested Cities:

Britain:	London	Manchester	Birmingham
	Bristol	Leeds	Blackpool
	York	Scarborough	Newcastle
	Liverpool	Edinburgh	
France:	Paris	Lyon	Marseille
	Cannes	Bordeaux	Nice
	Aix-en-Provence	Dijon	
Ireland:	Dublin	Cork	Galway
Netherlands:	Amsterdam	Den Haag	Rotterdam
	Gouda		
Belgium:	Brussels	Bruges	Antwerp
	Gent	Leuven	Mechelen
	Luxembourg		

Part Three Supplementary Reading

A Perfect Day in Paris

Paris has more recognisable monuments than any other city in the world, but its tree-shaded boulevards, romantic bridges illuminated by wrought-iron lamps and wicker chair-lined café terraces all have a timeless familiarity too. There is so much of it to explore; however, if you only have one day in Paris, here's the best way to maximise your time.

09:00. Start your morning on the southern bank of the Seine, and observe the 360-degree panorama of Paris' most famous sights from Place de la Concorde. Paris spreads out around you, with views of the Eiffel Tower, the Seine and along the Champs-Élysées. Its 3300-year-old pink granite obelisk was a gift from Egypt in 1831. In 1793, Louis XVI's head was lopped off by a guillotine set up in the northwest corner of the square near the statue representing the city of Brest.

11:00. Take a stroll through the sprawling grounds of the Hôtel des Invalides, the 17th-century war veterans' residence which includes a military museum and Napoleon's tomb.

12:00. Make your way over to the Musée de l'Orangerie to see Monet's Waterlilies as well as paintings by Cézanne, Matisse, Picasso, Renoir, Sisley, Soutine and Utrillo. Don't linger too long before crossing the river to the Musée d'Orsay for more Monet and other impressionist masters, both in this former train station, and the sculpture filled rose garden at The Rodin Museum.

14:00. Wander west along the Seine to the Eiffel Tower. Lifts yo-yo up and down the north, west and east pillars of Paris' signature tower; change lifts on the 2nd floor for the final ascent to the top. (Anyone nervous will be relieved to know that the lifts are monitored by computer, and in the event of overloading they're automatically immobilised and unable to leave.) If you're feeling athletic, you can take the south pillar's stairs – some 1665 of them – as far as the 2nd floor.

16:00. After you've admired Paris' greatest viewpoint, catch a Batobus – a hop-on, hop-off waterbus – to the Jardin des Plantes. Founded in 1626 as Louis XIII's herb garden, Paris' botanical gardens are a serious institute rather than a leisure destination, but fascinating all the same. Sections include a winter garden, tropical greenhouses and an alpine garden, as well as the school of botany, and a menagerie.

17:00. Poke around the Latin Quarter (so named because university students here communicated in Latin until the French Revolution and it was renowned worldwide as an intellectual incubator), the centre of academic life in Paris. The quarter centres on the Sorbonne's main university campus, which is graced by fountains and lime trees. In the surrounding area you'll encounter students and professors lingering at its late-opening bookshops and secondhand record shops on and around the 'boul Mich' (blvd St-Michel). You'll also encounter them