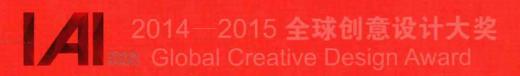
2014-2015 1A1设计类年鉴

IAI DESIGN AWARD YEAR BOOK

何昌成 编



華中科技大學出版社 http://www.hustp.com





2014-2015 IAI 设计奖年鉴

2014—2015 IAI DESIGN AWARD YEAR BOOK

何昌成 编



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CONTENTS 目录

4	Preface	前言
	APDF Brief Introduction	
10	The Eighth IAI Design Award Ceremony	. ^{第八届 IAI 设计奖颁奖典礼}
12	IAI Design Award Jury Committee	IAI 设计奖评审委员会
18 34 66 94 120 156 178	Interior Space Commercial Space Hotel and Restaurant Space Entertainment and Clubs Space Culture and Exhibition Space Office Space Villa Space Apartment Space Model House Space	商业空间 酒店、餐饮空间 娱乐、会所空间 文化、展示空间 办公空间 别墅、豪宅空间 公寓空间
246 282	Model House Space Building Space Industrial Product Projects and Others	建筑空间 工业产品

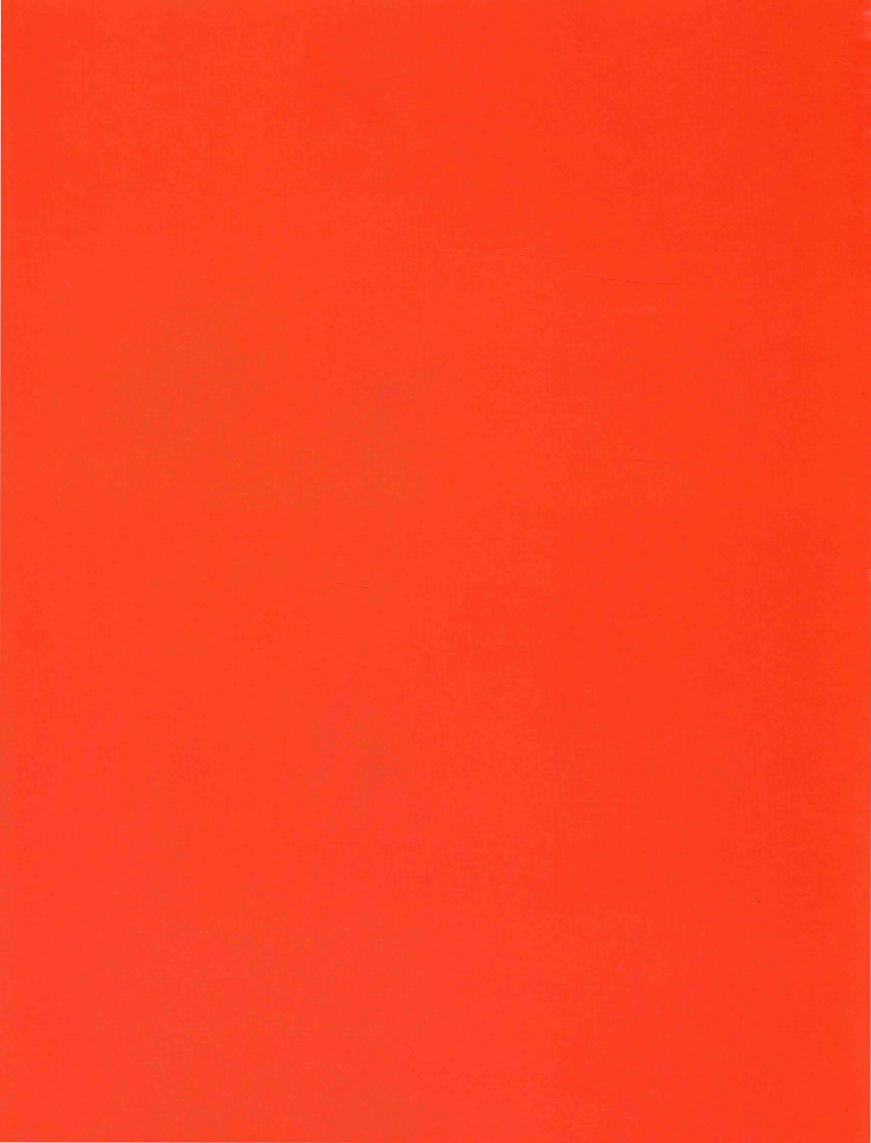


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4	Preface	前言
	APDF Brief Introduction	
10	The Eighth IAI Design Award Ceremony	,第八届 IAI 设计奖颁奖典礼
12	IAI Design Award Jury Committee	IAI 设计奖评审委员会
16	Interior Space	室内空间
	Commercial Space	
34	Hotel and Restaurant Space	
	Entertainment and Clubs Space	
	Culture and Exhibition Space	
	Office Space	
	Villa Space	
178	Apartment Space	
238	Model House Space	
246	Building Space	建筑空间
	Industrial Product	
	Projects and Others.	



何昌成(中国) Oskar He (He Changcheng)(China)

APDF 创会主席,现任 APDF 秘书长兼执行委员会主席;

IAI 设计奖发起人、文化部"首届中国设计大展"学术委员会学术委员; 奥地利萨尔斯堡国际夏日美术学院访问学者。

2013 意大利"米兰设计周-IAI中国十大设计精英作品展"策展人。

Founding President of Asia Pacific Designers Federation ,APDF Secretary General and President of the Executive Committee of APDF:

Initiator of IAI Design Award ,Member of "China's First Design Exhibition" Academic Committee of the Ministry of Culture ;

Visiting Scholar of Austria Salzburg International Summer Academy of Fine Arts;

Curator of 2013 Milan Design Week-IAI China Top Ten Design Elite Exhibition in Italy.

2014年,第八届 IAI 设计奖颁奖典礼在北京鸟巢文化中心举行,这是一届成功的颁奖典礼,吸引了众多中外媒体的关注和踊跃报导,并被权威电视媒体 CCTV 赞誉为"设计奥斯卡",近百家媒体更是争相转载报道。

本届 IAI 设计奖竞赛吸引了全球四大洲近二十个国家的设计师和设计机构参赛,其中包括中国(大陆地区和香港、澳门、台湾地区),新加坡、马来西亚,意大利、澳大利亚、瑞典、荷兰、西班牙、英国、墨西哥、厄瓜多尔、日本、斯洛文尼亚等国家。2015 年 4 月 29 日,第八届 IAI 设计奖颁奖盛典在北京鸟巢文化中心隆重举行,由全球设计界具有影响力的设计大师、专家、教授组成的国际评审团经过 3 轮近乎严苛的评选,从近千件参赛作品中精选出 174 件入围作品,最终定出 27 件大奖作品,日本建筑师竹口健太郎的建筑参赛作品《高野山宾馆》摘得了代表本届 IAI 设计奖的最高奖项"IAI 最佳创意大奖"。

本年鉴收录了本届 IAI 设计奖竞赛 117 件获奖作品, 作 品内容涵盖室内空间、建筑、工业产品三大类别。因为 本届竞赛首次将工业产品纳入评审内容, 所以参赛数量 较少, 仅有一件作品获得大奖, 占据获奖榜单的获奖作 品大部分来自室内和建筑类别,这些获奖作品无疑不是 可以成为这个时代创新与创意的最佳经典案例。从本届 获奖作品可以看出,就作品的整体水准而言,目前仍以 日本、欧美、港台和新加坡等地设计师的作品略显突出, 但中国大陆的设计师也成长迅速, 尤其是在室内设计领 域,进步尤为明显,特别是在空间创意、灯光、材料的 应用等方面都达到了相当成熟的水平,接近目前国际最 高设计水准。与此同时,许多 IAI 设计奖竞赛获奖者同 时也参加了世界其他知名设计大奖,如红点奖、IF大奖, 并获得名次,这都充分证明了 IAI 设计奖与全球顶尖设 计大奖在参赛和评审规则已经处在同一个标准上, 这是 十分令人感到欣慰的,期待通过 IAI 设计奖组织机构和 参赛者的共同努力,将 IAI 设计奖打造成为实现参赛者 梦想和展示设计智慧和实现自我价值的最佳舞台。当然, 不可否认, IAI 设计奖还有许多需要学习和不断成长的 地方,何昌成希望随着时间的推移,经验的积累,IAI 设计奖能够不断获得提升和进步, 以实现其最终目标。

本年鉴在编辑过程中得到了本届评委会各位专家的大力支持,他们不仅为本届竞赛评出了作品,还在百忙中做了精辟的点评,更要感谢所有的参赛者的热情参与,正是因为他们的参赛作品才有了今天的这本精美的作品集,最后,还要特别感谢本书的出版合作伙伴——华中科技大学出版社,正是因为他们的眼界和真诚合作才共同让这本令人期待的年鉴如期面世。当然,还要感谢所有支持和关注 IAI 设计奖的社会各界人士,因为你们的存在而让这个奖项变得更有价值!

In 2014,the 8th IAI Design Award ceremony was successfully held at Beijing Birds Nest Cultural Center,which is one of the most successful award ceremony,attracting attention and coverage by numerous domestic and international media outlets. It has been regarded as the "Oscar of Design" by CCTV.

This year's IAI Design Award Competition has attracted the participation from nearly 20 countries and design institutions from four continents, including China(Mainland China, Taiwan, Hong Kong, Macao), Singapore, Malaysia, Italy, Australia, Sweden, Netherlands, Spain, UK, Mexico, Slovenia, Japan, and more.The 8th IAI Design Award Ceremony was held at the Bird's Nest Culture Center in Beijing on April 29th,2015.After three rounds of strict assessments,our international jury consisted of the most influential design masters, experts and professors carefully selected 27 top awards from 174 entries. Japan architect, Koyasan Guest House, won the IAI Best Creative Award.

2014 IAI Design Award Winning Works Year Book has included 117 winning entries, which covers interior, architectural and industrial product design, with interior and architectural entries as the majority. This year's competition includes industrial product design for the first time. There was only one industrial product winning the top award, therefore most of the winning works are from interior and architecture category. From the overall level of all the entries, designers from Japan, Europe, America, Hong Kong, Taiwan, and Singapore showed their extraordinary strength. That being said domestic designers are also evolving rapidly, especially in the interior design category where their use of creative space, lighting, material usage, nearly reaches the same level as overseas excellent works. At the same time, many IAI Winners also take part in other design award competitions such as red dot and IF, which fully proves that the judging standard and level of IAI Design Award is comparable to these global top design award competitions, which is very inspiring. To make IAI Design Award the best stage for participants to dream and showcase their design wisdom lot of space for IAI to learn and grow. He Changchen hope that with time and experience goes, IAI can make constant progress and improvements, thus achieving its final goal.

This year book is supported by this year's judges, who not only selected the best entry but also gave sharp comments. Thank you to participants whose wonderful projects made the year book possible. A very special thank you to the publisher-Huazhong University of Science and Technology Press house, whose insight and sincere cooperation made this year book come out on time. For all friends who supported IAI Design Award, your existence has made the award more valuable.

APDF 亚太设计师联盟 ASIA PACIFIC DESIGNERS FEDERATION

亚太设计师联盟 (APDF) 简介

筹建于 2006 年,正式成立于 2008 年,2009 年经由香港政府警署社团中心核准并正式更名为亚太设计师联盟 (APDF),是一个民间非营利组织,其核心宗旨为促进设计相关产业协同发展,通过联盟行动举措解决所在国家和地区社会经济发展和需求问题,提升人民生活品质。APDF 由来自世界各国设计领域知名设计大师、专家、学者、教授及各国设计精英组成,是一个在全球范围内影响力日渐上升的国际专业设计学术团体组织。

愿景与使命

促进设计与相关产业协同发展,通过联盟行动举措 解决所在国家和地区社会经济发展和需求问题,提 升人民生活品质。针对不同国家和地区的政治、社 会和文化差异, 为亚太地区设计发展提供多样性服 务。以一个学术团体组织和非党派及非政府组织发 出联盟的设计声音。倡导将设计作为促进人类与环 境和谐共处、实现最佳利益的有效途径。APDF以一 个新的国际性设计团体组织身份定位自身的发展及 终极目标, 倡导并逐步建立符合未来社会及行业发 展的"设计标准"、"成就认定"、"知识产权保护"、 "可持续发展"、"传统工艺与文化"与"高新技术"。 引导和培养公众和个人将设计从业者及客户视为社 会上一个重要和有价值的职业意识。提倡专业设计 师以负责任的方式提供设计服务和品质保障。发现 并提携优秀设计作品, 定义最佳设计案例与管理实 践。通过学术引领和行动举措,促进将设计作为改 变社会经济发展和生活方式的一种重要力量和有效 途径; 在世界各国开展高质量的设计教育与实践活 动,促进设计教育与职业发展,分享最佳实践经验, 提升学生设计能力。建立与世界其他国际组织和相 关设计机构的合作,促进全球设计行业的发展。

学术成果

由 APDF 创会主席何昌成先生于 2006 年创立的 IAI 设计奖竞赛作为APDF 重要创意活动已经成功举办8届,被中外媒体赞誉为"设计界的奥斯卡",是亚太地区乃至国际具有影响力和美誉度的设计竞赛之一。APDF 先后成功举办了8届 IAI 设计奖竞赛,发现并提携了一大批国内外设计新秀和优秀作品。先后在国内外组织了数十场中外学术论坛和形式多样的设计交流活动。多次组织中国设计师赴奥地利、德国、迪拜等国家和地区进行交流考察和研修学习,促进了中国设计文化与世界设计文化的融合与发展。

Brief Introduction

Asia Pacific Designers Federation(APDF) was built in 2006 and was officially founded in 2008. It is a non-governmental and non- profit organization aiming to promote the development of design related industries and find solutions to design related needs of the world. The company was formally approved by the community center of Hong Kong Government and its name was settled in 2009. Consisting of master designers, specialists, scholars, and professors from around the world, APDF hopes to lift the living standard of our communities. It has become an international professional academic organization with an increasing influence on a global scale.

Vision, Mission, and Values

Promote coordinated development ofdesign and related industries and devoted to drive development of national and regional economy; Provide diverse services for design development in the Asia Pacific region according to politic, social, and cultural differences of different countries and regions; Advocating design as an effective method which can promote harmonious existence of humanity and their environment; Aim to be an academic, non-party, and nongovernmental Federation: APDF, a renewed international design organization, advocates and builds design standards, achievement certification, intellectual property right protection, sustainable development, as well as respects both traditional craft & culture and innovative & high technology in accordance with the development of society and industry in the future; Guiding and fostering professional consciousness, improving level of design and professional integrity, as well as regarding designers as a promising vocation; Calling for professional designers with a responsible attitude towards design services and quality assurance; Looking for and promoting excellent design works, defining the best design cases and best practice of management; Under the guidance of academic leadership and actions, promoting design as a significant role and effective way in changing social and economic development and lifestyles. Conducting high quality design education courses and practical activities all over the world, enhancing development of design education and career, sharing best practice and improving ability of design; Cooperating with other international organizations and related design institutions from all over the word, enhancing global design communication and cooperation;

Academic Achievements

IAI Design Award was founded in 2006 by APDF founding president, Oskar He.Since its inaugural year, the event has been held successfully in the following eight years. In that time span the event has recognized and developed the works and careers of hundreds of designers both young and world renowned. The event has been recognized as "the Oscars of Design" by both domestic and foreign media outlets and now IAI Design Award has entered the global design stage.

Inaddition to the work completed with IAI Design Award, APDF has also promoted the integration and development of Chinese design culture and world design culture by conducting many academic investigation, training activities, and design forums throughout in China, Austria, Germany, the United Arab Emirates, and other countries around the world. Such events and activities have allowed for the continued communication and development of cultural and design related cooperation.



奖项设置

IAI 最佳创意大奖

IAI 年度最佳设计机构

IAI 杰出设计大奖

IAI 最佳设计大奖

IAI 设计优胜奖

IAI 设计之星奖

Awards Setting

IAI Best Creative Award
IAI Annual Best Design Agency Award
IAI Best Design Award
IAI Outstanding Design Award
IAI Design Excellence Award
IAI Design Star

新增奖项设置

IAI 评审团特别奖

IAI 最佳概念创意奖

IAI 最佳材料创意奖

IAI 最佳人文关怀奖

IAI 最佳环境友好奖

New awards Setting

IAI Special Jury Award
IAI Best Concept Creative Award
IAI Best Material Creative Award
IAI Best Humanistic Care
IAI Best Environment Award

IAI设计奖(IAI Design Award),简称 "IAI",是亚太地区乃至国际具有影响力和美誉度的设计大奖之一,该竞赛以独树一帜的参赛内容和奖项设置并紧贴时代主题而日益受到全球设计界的关注。IAI设计奖始创于2006年,先后成功举办8届设计竞赛,现已被视为拥有高识别度和含金量的国际设计大奖。

该赛事自 2014 年起升华为全域设计的 IAI 设计奖,其三个字母(IAI)完整传达了大赛的内容,即室内、建筑、工业产品,并延展至传播设计、产品概念设计等多学科、跨专业设计领域。主办方希望通过举办 IAI 设计奖竞赛挖掘社会各领域的创新设计,并进行广泛地宣传推广,努力提高设计的质量,使之被社会认可和接受,积极寻找设计作为引导未来力量的价值。

IAI设计奖将致力于寻找和发现符合当下生活方式的优秀设计作品,同时为获奖作品和获奖者进行品牌宣传和市场推广,将为设计概念转化为商品,为获奖创意产品和商业化合作牵线搭桥,IAI设计奖奖项分别由代表 IAI最高荣誉和学术高度的IAI创意奖、代表时代创新和商业价值的IAI设计奖组成,奖项内容涉及室内设计、建筑设计、工业产品设计、传播设计、产品概念设计五大部分,并含有设计论坛、设计出版、设计贸易洽谈会、设计展示、设计推广和顾问服务等内容。

IAI Design Award is the most influential and reputable design award in Asia Pacific area and on the global stage. The competition with its unique award contents and setting has getting more and more attention from global design circles. IAI Design Award established in 2006, has been held successfully for eight years. It has been viewed as an international design award with a high degree of recognition and value.

In 2014, IAI Design Award was wholly reformed into a dynamic design competition encompassing five professional fields interior design, architectural design and industrial product design, as well as communication design and product concept design. The host hopes to excavate social innovative ideas in the fields of design, promote the reward widely, take efforts to improve the value of design and make its foothold in society, actively seeking the value of design as a guider in the future power, which aims to advocate designers to uphold social responsibilities.

IAI Design Award devotes to find excellent works at the current, promoting and marketing for winners and their winning projects. It will be committed to transferring the winning design concept into a commodity, linking the award-winning creative concept to commercial cooperation. IAI Design Award includes interior design, architecture design, product design, communication design and product concept design of five major components, also providing with design forum, design publishing, design and trade fair and exhibition, design promotion and advisory service, etc.

第八届 IAI 设计奖颁奖典礼

The Eighth IAI Design Award Ceremony







第八届 IAI 设计奖颁奖典礼

The Eighth IAI Design Award Ceremony







第八届 IAI 设计奖颁奖典礼 The Eighth IAI Design Award Ceremony





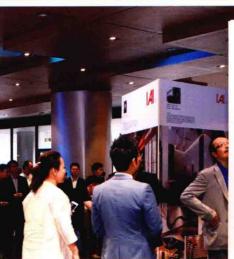


第八届 IAI 设计奖作品展览

The Eighth IAI Design Award Winning Entries Tour Exhibition









Since establishment of Asia Pacific Designers Federation (APDF), on this academic platform connected international designers , APDF has organized successfully eight design competitions in noncommercial mode and promotes the communication of design vigorously and transnationally. Through these academic activities closed to theme of the time, which can unite members and make new connection, not only APDF grows constantly, but also his social influence further strengthens. Therefore IAI Design Award which is held by APDF, beyond the scope of the Asia-Pacific region, becomes an important events which obtains attention of designers all over the

There are a number of designers participating in 2014 IAI Design Award. The organizer also invited the most influential designer masters, experts and scholars consisted of the jury panely. Because of the strict selections. the results of the competition are of high authority and orientation. The 2014-2015 IAI Design Award Year Book is not only a summarize of of all the entries but also helps to advertise and promote the excellent works in an effort to make innovative design as a force to push social and economic development, which make designers become the practitioners to achieve sustainable development goal.Our life will become more happy and beautiful because of the constant innovative design.

IAI 亚太设计师联盟自成立以来,在这个连接各国设计师的国际学术平台上,以非商业化的运作模式成功举办了8届设计竞赛活动,有力地交流。通过这些紧贴时代气,扩展人脉,使 IAI 组织规模形式大,社会影响力迅速提升,走出亚太地区成为世界范围设计师广泛关注的重要组织。

2014年 IAI 设计奖的参赛者 众多,组委会邀请世界具有 影响力的设计大师、专家学 者组成评审团,经过严格的 评审、选拔, 使这次大赛的 评审结果具有权威性和导向 性。在此基础上出版的《2014 一2015 IAI 设计奖年鉴》, 既是总结汇报, 又是对评选 出的优秀设计作品的宣传和 推广。IAI组织努力要让创新 设计真正成为推动社会进步和 经济发展的动力。让设计师真 正成为实现可持续发展目标的 践行者, 让生活因不断涌现的 创新设计而幸福美好!

Kees Spanjers think as designers, they are not designing to win awards. They are designing to enhance people's lives and to bring beauty, comfort and sustainability to the environment. But from time to time it is good to judge each other as professionals, and look critically at each other's works. That's what they have been doing as international judges in this years IAI Awards, and they are amazed by the quality of the works they have seen. They encourage all the participating designers to go on with the good work that you do here in Asia, Kees Spanjers thinks the work is outstanding

我认为,作为设计师,我们的追求不是获奖,而是获奖,而是获奖,而是不是获奖,而是为证、对语高人们的生活质量,永恒至有时,以或者评。的身战,或者有意义的。这位是作品,也是很为国际评委所做的。证据,是作为 IAI 奖国际评委所做的量价的资源,因为他们的资源,因为他们的资源,因为他们的作品是很优秀的。



凯斯·思班尼斯(荷兰) Kees Spanjers (Netherlands)

亚太设计师联盟(APDF)联合主席;

荷兰国家室内设计协会主席、 欧洲室内设计师联盟(ECIA) 主席(2004-2008年)

2004—2009, Co-chairman of Asia Pacific Designers Federation (APDF);

President of National Institute of Interior Design;

Chairman of the European Council of Interior Architects from 2004 to 2008

Design is the process of making thing better for people more useful, usable and desirable. and act of helping people to do something. Design is respect to the other people, and designer is respect for the environment of the globe.

设计是一个创造对人类更有 用、更适用、更合意的事物 的过程,同时也是一个帮助 人们完成某些事情的过程。 设计必须尊重其他人,设计 师必须对地球环境怀抱崇敬 之心。



李淳寅 (韩国) Soon-In Lee (South Korea)

亚太设计师联盟 (APDF) 联合主席;

1990年都柏林欧洲设计中心 主席;

韩国设计振兴院 (KIDP) 本部长:

韩国弘益大学国际设计学院 的院长及研究生学院设计管 理专业的讲师。 *

Co-Chairman of APDF; 1990,Serving as president of the LG Europe Design Center in Dublin. Minister of Korea Institute of Design Promotion(KIDP). Dean of international design academic, Hong-Ik University; lecturer of Graduate school of design and management.



张绮曼(中国) Zhang Qiman(China)

亚太设计师联盟(APDF)名 營理事长;

中国室内设计泰斗; 中国环境艺术设计学科创建

中央美术学院建筑学院教授、 博士生导师;

清华大学美术学院博士生导师。

Honorary President of Asia Pacific and academic leader of Chinese Environment Art Design;

Doctoral supervisor of Environment Art Design;

The doctoral supervisor and professor of Central Academy of Fine Arts in the School of Architecture;

The doctoral supervisor of the School of Fine Arts of Tsinghua University and National Academy of Arts.

IAI Design Award is a proud award in Design World. Not only its judging criterion is the highest international judging criterion, but also it requires winning works to reflect some design concepts:environmental protection, green, low carbon and sustainable, in order to guide the future society to be more civilized, friendly and harmonious. Wang Min thinks that this kind of award is the most valuable, and it is also worthy of praise. Therefore IAI Design Award is the biggest praise and affirmation, not only for works, but also for participants.

IAI设计奖是一个足以让设计界为之骄傲的设计奖项,不仅因为它始终以国际级别的评审标准来评定作品水准,并要求获奖作品体现生态、环保、绿色、低碳、可持续的设计。 念要求,以此引导未来社会共同向更加文明友好、和谐的生活方式转变,王敏认为这样的,也是最有价值的,也是最有价值的,也是最大奖无论是对作品本身还是对作品本身还是对作品本身还是对作品本身还是对作品本身还是对作品本身还是对作品本身还是对作品本身还是对作品本身还是对作品本身还是对作品本身还是对作品本身还是对作品本身还是对作品本身还是对作品本身还是对作品本身还是对作品本身还是对作品本身还是对作品本身还是对作品,

What makes IAI Design Award unique is that it has grown and expanded from interior design to architectural design and industrial product design, as well as communication design and product conceptual design with competent expert juries and excellent design. This is why IAI Design Award has received more and more attention and recognition from international design field.Liu Guanzhong expects and believe that IAI Design Award will be viewed as an international design competition with a high academic level and recognition.

Zuo Hengfeng is looking forward that IAI can be an important platform that designers can communicate with each other, share information and encourage each other. He hopes IAI can be created as the most authoritative and high quality award like IF and Red dot.

左恒峰期待 IAI 能够成为一个设计师相互沟通,分享信息,以及彼此激励的一个重要的职业化平台。希望 IAI 能够被打造成与德国 IF、红点奖相媲美的在亚洲具有最高权威性和最高质量的重要奖项。

"This year I am a judge for the IAI Awards. We had some good submission and I'm happy with how each year, we have greater submission numbers. It is supported by CAFA which is a fantastic university in Beljing and I'd encourage people to put this competition on their radar. As it's the home of the Birds Nest Stadium. You can't ask for a better stadium for the awards and the Chinese design community is getting better and better each and every year".

今年作为 IAI 的评委, Ryan Roth 看到了一些很优秀的作品,很开心看到每一年都有更加优秀的作品参与进来。这次大赛得到了北京中央美院的支持, 他希望鼓励更多的人了解这个比赛。对于 IAI 而言, 没有能比在鸟巢颁奖更好的地方了, 中国设计团队也变得一年比一年更好。



王敏 (美国) Wang Min (U.S.)

亚太设计师联盟(APDF)总理事长(2015—2017年);中央美术学院设计学院院长、教授、博士生导师;

北京奥组委形象与景观设计 总监;联合国科教文组织中 国委员会评审专家、世界经 济论坛(达沃斯)设计创新 理事会理事。

Council President of Asia Pacific Designers Federation (APDF) (2015–2017).

Dean, Professor and Doctoral Supervisor of Design College of Ce ntral Academy of Fine Arts;

Image and Landscape Design Director of the Organizing Committee of Beijing Olympic, UNESCO Chinese Committee Evaluation Expert, Member of of the World Economy Forum Davos Design Innovation Committee.



柳冠中(中国) Liu Guanzhong (China)

APDF 副主席和理事会成员; 清华大学美术学院责任教授、 博士生导师;

中南大学艺术学院兼职教授和博士生导师:

中国工业设计协会副理事长兼学术和交流委员会主任。

The Vice-President of APDF Council:

The Professor and the Doctoral Supervisor of the College of Fine Arts of Tsinghua University;

The Vice Council President and Dean of Communication Committee of China Industrial Design Association; The professor and doctrial tutor of Academy of Arts ,Central South University.



左恒峰(中国) Zuo Hengfeng(China)

设计艺术学博士,硕士研究生导师:

清华大学美术学院工业设计 系副教授:

英国南安普敦索伦特大学设 计学院客座教授。

Art Design Doctor, Academy of Fine Arts;

Associate Professor of the Tsinghua University ,Academy of Fine Arts,Industrial Product Design;

Visiting professor of Southampton Solent University.



瑞恩・罗斯(英国) Ryan Roth (U.K.)

瑞恩·罗斯现任罗斯管理的首 席执行官:

英国伦敦凯斯乔荻设计有限公司全球总经理;

被 2013 年《卫报》和《观察 家报》评为全球最值得关注的 500 位文化界最有影响力的人 物之一;

Present CEO of Roth Management; the General Manager of UK London Marques and Jordy;

One of the top 500 cultural influencers in the world to watchby The Guardian and The Observer in 2013.