新思路英语(第2册)

NEW IDEA ENGLISH (BOOK2)

王金凤 王丽雅 主编





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王金凤 王丽雅 主 编陈志芳 薛 健 副主编汪 倩 王华沂 参 编



内容简介

本书依据《高职高专教育英语课程教学基本要求》的规定及量化指标编写,是专门针对高职高专学生编写的公共英语教材,编写中充分考虑了高职高专学生特点,遵循因材施教的原则,倡导教学相长、互动课堂,积极引导学生开发学习潜能,使学习者在感受、体验、实践中轻松地掌握英语。

本书内容丰富、贴近日常生活、真实生动、图文并茂、新颖实用。整套教材由日常生活和专业职场两个部分有机搭建,各有侧重又紧密配合,是一个多方向扩展、多层次深入的教材体系。它们共同构建了一个丰富的英语世界,涉及与学生紧密相关的科普知识、现代技术和专业职场,是一个多维扩散、逐步深入的内容体系,让学生在潜移默化中逐渐形成英语知觉。

本书适合作为高等职业教育公共课的教材,适用于各专业学生使用,也可供广大英语爱好者阅读参考。

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《新思路英语》是专门针对高职高专学生实际需求而编写的公共英语教材。依据教育部颁布的《高职高专教育英语课程教学基本要求》。的各项规定及量化指标编写。遵循"面向社会、针对岗位、强化能力、促进发展"的宗旨,以突出语言实践、学以致用和全面提高学生完成岗位工作能力为目的,按照能力本位、任务驱动、行动导向、教学练一体化的教学模式,以岗位技能为主线构建"基于工作过程的项目导向"的内容体系,让学生"学中做,做中学"。

本教材将英语学习变成一种真实、愉悦的体验,为学生提供了一个亲历英语真实情境的平台。寓教于生活、寓教于娱乐,旨在让学生经过系统的语言学习和实践,达到在未来的工作和生活中熟练应用英语的目的。

本教材布局系统全面、科学合理,有效地整合了听、说、读、写、译五种语言基本技能训练,利于教师按照语言学习和应用的规律有效地安排教学内容与进度,既提高学习者兴趣,又锻炼学习者能力,使所学内容与涉外交流、人际交往的真实话题和场景紧密结合,反复强化,达到"学、练、用"合一的理想效果。

本套教材的特点主要体现在如下几个方面:

- (1) 贴近日常生活、真实生动、丰富有趣。学习者在生动的多元文化环境中,学习语言,掌握技能。教材内容全面,覆盖诸多领域,如入职培训、职场礼仪、日常办公、公务出差、岗位变化等,使学习者在不同场合能够充分感知语言环境,掌握语言技能,达到强化操练,表达自如的效果。
- (2)图文并茂,新颖实用。本教材配有大量的富于启发性的图片,为语言学习者提供了形象的训练情境,有效地培养了学习者对语言的领悟能力。
- (3) 注重综合能力培养。本教材采用基于话题任务的交际教学法,注重涉外交流活动中必需的英语交际会话能力培养,使学生能通过话题、情境,灵活地用英语完成交际任务,学以致用,真正将语言学习与使用结合起来,能听会说,读写并重。
- (4) 完备、集成、立体化的教学资源库。本教材将纸质教材和光盘及网络资源等结合起来,极大地方便了师生的教与学。光盘内容包含与教材内容相关的语音材料、助学课件、习题参考答案、相关文化背景知识库及高等学校英语应用能力考试(PRETCO)的习题和题解,以期让学生在巩固所学内容的同时,能够适应各种英语能力考试,真正做到将"教、学、练、考"融为一体。通过立体化教学资源的延伸和拓展,激发学生学习兴趣,并在潜移默化中提升学生综合人文素养,培养学生积极的人生观与价值观。

本教材在编排上尤具特色,Warm up, Listening, Speaking, Reading, Language in Use, Writing, Unit Task 和 Vocabulary 是渐进的八个步骤,打破了以课文为中心、把阅读放在中心地位的传统体系,使多种语言技能在同一主题下通过多种交际环境和练习形式反复循环、深化、巩固和加强,

增强学习效果,充分体现"学-练-会-用"的完整学习过程。具体内容构成如下:

- (1) Warm up:此部分通过丰富多样的准备活动促使学习者思考、讨论该单元话题,组织语言结构,从而进入良好的学习状态。
- (2) Listening: 此部分通过各种练习活动展示了与主题有关的方方面面,为学生提供了"联系自我、 开怀畅谈"的素材。听力部分聘请资深英语外教录制,保证了内容和语音语调的高品质和原汁原味。
- (3) **Speaking**:此部分紧扣交际主题的对话,为学生提供了谈论主题的样例。交际任务和完成该任务的提示激发学生"有话想说"的欲望,使学生边学、边练、边用,达到"有话会说"的目的。
- (4) Reading:此部分选配了与本单元主题相关的语言精练、图文并茂的文章,侧重文化背景与文化差异,培养学生学习、体验、欣赏英语和英美文化的能力。阅读部分的文章相对短小精悍,以保证阅读教学中对说、写、译等表达技能的训练。此部分还加入了短篇科普性文章,涉猎话题广泛,难易兼顾,注释详尽,且具有供读者思考的问题,本部分以阅读为载体,旨在帮助学生提高科技英语阅读和翻译的综合运用能力。
- (5) Language in Use:此部分为语法讲解,主要针对高职高专英语应用能力测试的语法重点和难点,强调语法服务于语言的实际运用,特别注重基本知识和基本技能的训练,同时为学习者提供了相应的语法练习。
- (6) Writing:此部分主要培养学生阅读和常用应用文的写作能力,着重培养学生在题意理解、 整体构思、谋篇布局等方面的能力。
- (7) Unit Task:此部分为学习者创设了自由度高和激发创造性的各种跨文化交际活动。学生可以 灵活运用本单元提供的功能句型,融合所学知识和语言,发挥语言使用的创造性,完成交际活动,培 养语言的流利性。
 - (8) Vocabulary: 此部分帮助学习者掌握本单元重点词汇。

本教材可以明显提高学生实际使用英语进行涉外交际的能力,较好地体现了高职高专英语教学要突出全面培养、提高学生的英语综合应用能力的大方向。

本教材由王金凤、王丽雅任主编,陈志芳、薛健任副主编。全书共分 10 个单元,具体编写分工如下: 天津中德职业技术学院陈志芳负责编写 Unit 01;天津中德职业技术学院李博负责编写 Unit 02;天津 中德职业技术学院汪倩负责编写 Unit 03;天津中德职业技术学院薛健负责编写 Unit 04;天津中德职 业技术学院王华沂负责编写 Unit 05;天津中德职业技术学院赵雪倩负责编写 Unit 06;天津中德职业 技术学院赵万慧负责编写 Unit 07;天津中德职业技术学院朱晓颖负责编写 Unit 08,天津中德职业技术学院宋博、天津城市职业学院张强负责编写 Unit 09;天津中德职业技术学院任慧芳负责编写 Unit 10。 全书由天津中德职业技术学院王金凤和天津城市职业学院王丽雅共同策划、系统指导并统稿。

本教材是全日制高职高专公共英语教材编写上的一次大胆尝试和创新,由于编者水平有限,书中疏漏和不足之处在所难免,敬请广大读者批评指正。

编 者 2013年11月

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Unit 01-My Company



Warm up

Look at the picture, can you tell the class what companies do these logos belong to? What products do these companies have?

Example:

The apple is the logo of Apple Company. It mainly produces laptops, mobile phones and other digital products.



More sentence patterns for you to describe a company and its products:

- 1. That logo belongs to ... company, its main product is...
- 2. This logo is ... company's logo, it mainly focuses on producing ...
- 3. ... company is a world famous ... company, ... is its main product.
- 4. ... brand is well known in the world, I think everyone knows its product.
- 5. ... is so famous that everyone wants to have one of its products.
- 6. ... is the best known ... company in the world, to have ... is everyone's dream
- 7. ... is world wide famous brand, I wish I can have one when I have my job.
- 8. ... is a legendary company, its growth is full of story.

Listening



There are five recorded sentences in it. After listening to them, choose the correct answer.

- 1. A. Yes, it is.
- B. Yes, I am.
- 2. A. It's early.
- B. Eight hours.
- 3. A. It is a beverage company.
 - C. It is very far.
- 4. A. No, it is only ten minutes walk.
 - C. Yes, I like it very much.
- 5. A. Yes, I am.
- B. Yes, it is.

- C. No, thanks.
- D. No, I can't.

D. At half past eight.

- C. Yes, I knew.
- B. It is large.
- D. It is very small.
- B. Yes, I'm very pleased.
- D. No, thank you.
- C. No, thank you.
- D. No, he isn't.



There are two recorded conversations in it. After listening to them. choose the correct answer.

Conversation 1

- 6. A. A job related to automobile.
 - B. A job related to designing.
 - C. A job related to marketing.
 - D. A job related to advertising.
- 7. A. Ask for an interview.
 - B. Look for a well-paid job.
 - C. Write an application letter.
 - D. Try some advertising company.

Conversation 2

- 8. A. Google
- B. IBM
- C. Lenovo
- D. Dell
- 9. A. Shanghai
- B. Beijing
- C. Guangzhou
- D. Tianjin
- 10. A. computer
- B. cell phones
- C. servers
- D. software

Task 3

There is a recorded passage. After that, you will hear five questions and complete the following sentences with no more than three words.

- 11. What kind of company is Baidu?
 - It is a Chinese-language _
- 12. When was its subsidiary Baidu USA LLC established? It established on
- 13. How many types of online participants does the Company serve? It serves
- 14. What can users do with Baidu? Users can find relevant
- 15. What is the Baidu's website? Its website is

Speaking

Long Time No See

Li Ming: Hi, Zhang Dong. Long time no see.

Zhang Dong: Hi, Li Ming. We haven't seen each other since graduation.

Li Ming: Yes, almost three months. How are you these days? Did you find a job?

Zhang Dong: Yes, I'm working in a small company now. How about you?

Li Ming: I'm working in John Deere.

Zhang Dong: John Deere? I haven't heard of it. What kind of company is it? Li Ming: It is an American company, Mainly manufacturing tractors. Zhang Dong: American company? Sounds very good. What do you do there?

Li Ming: I'm a technician, responsible for the assembly of tractors.

Zhang Dong: Wow, you are so lucky, doing exactly the job you like.

Li Ming: Yes, I like this job very much. How about you? What do you do in the company?

Zhang Dong: Mine is a small company. There are only about 20 people. I have to do a

lot of different jobs.

Li Ming: But there are a lot of responsibilities and also opportunities for promotion.

Zhang Dong: Maybe. How about having dinner together and talking about other

classmates. I missed them very much.

Li Ming: Good idea. Let's go.



Work in pairs and read the above dialogue.

<equation-block> Task 🙆

Work in pairs and suppose you are in the following situations with your partners. Make dialogues according to the requirement.

Situation 1

Student A and B are good friends. They are looking through job advertisement. Student A is not familiar with one of the company and wants to know more information about this company, student B is quite familiar with this company and explains everything for student A.





Situation 2

Student A is an interviewee. Student B is the interviewer. Student A is asking about information of the company. Student B introduces the company to student A.



Guess company's name. Divide the students into groups of 3 or 4. Each group prepares a brief introduction of a company. Other groups ask questions about the company. Find out the company's name.

Reading

Active Reading 1

Famous Companies' Surprising Starts

Quick, when you think of Nokia, what immediately comes to mind? Cell phones, right? Most of us would be surprised to know that Nokia didn't start out in the mobile phone business. In fact, its *roots go back to* 1865 when it was *involved* in the "original" communications technology: paper. Yes, Nokia began as a wood *pulp mill* in southern Finland. It then entered the rubber business in 1898 (even making rubber boots!) and it wasn't until 1968 that it entered the mobile business.

But Nokia isn't the only company to have such a story. Here we take a look at five other popular companies that all have one thing in common: surprising beginnings.

· Gucci

Gucci may be most known for its *luxury* handbags today, but in 1921 it began as a small, family-owned *saddlery* shop in Florence, Italy. Its focus was on *leather* goods for the fine *horsemen*: saddles (马鞍), boots, gloves and saddle bags.





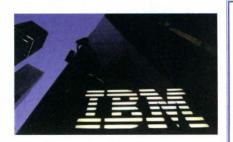
John Deere

Before the famous John Deere *tractor*, came John Deere the *blacksmith*. According to its Corporate History Web page, in 1837, Deere fashioned a polished-steel (地光钢) *plow* that let pioneer farmers cut clean *furrows* through *sticky* Midwest *prairie* soil. By 1838, he began manufacturing and selling them. It's not until 1918 that the company's *signature* tractors entered the picture to become its basic product.

· Tiffany & Co.

While Tiffany's blue box dates all the way back to the year the store opened in 1837, the retailer is generally associated more with diamond rings and fine silver than it is with paper products. However, when the fancy goods retailer first opened, stationery was one of its main offerings.





• IBM

Think IBM and you think computers. You don't think automatic meat slicers (切薄片的机器), coffee grinders (研磨机, 粉碎机) and time clocks. But long before International Business Machines was manufacturing computer hardware and software, it was helping businesses be more *efficient* by supplying them with these types of machines to do so.

Corning

Corning is a world leader in *specialty* glass and *ceramics*. It focuses on *high-tech applications* like Gorilla Glass for LCD (液晶显示屏) screens and computer *monitors* and *telecommunications* hardware for Internet and telephone communications (among many other things). However, before Corning was making *heat-resistant* windows for *spacecraft*, it was making something more down to earth: *lightbulbs*. In fact, in 1879, Thomas Edison himself asked Corning to produce the "glass envelopes" for his new invention.



New Words
root n. 根, 根源
go back to 回去;归
involve vt. 包含;使参与,牵涉
communications n. 通信
pulp n. 纸浆
mill n. 磨坊;工厂

luxury adj. 奢华的,豪华的saddlery n. 马具leather adj. 皮的,皮革的horseman n. 骑手 [师] tractor n. 拖拉机blacksmith n. 铁匠



New Words

plow n. 犁 furrow n. 犁沟 sticky adj. 粘性的; 热湿的 prairie n. (尤指北美的)大草原, 大牧场 signature adj. 体现个体特征的 date back to 追溯到 ······ be associated with 和……联系在一起;与……有关 stationery n. 文具;办公用品 offering n. 待售品;出售品 efficient adj. 有效率的



New Words

specialty adj. 特色的 ceramic n. 陶瓷制品 high-tech adj. 高科技的 monitor n. 显示屏, 屏幕 telecommunications

n. 电信, 通信

heat-resistant

adj. 耐热的, 抗热的 spacecraft n. [航天]宇宙飞船, 航天器

lightbulb n. 灯泡

Task 1

Read the passage and make the correct choice for the following questions.

- 1. What does Nokia produce at its beginning?
 - A. Mobile phones.
- B. Cell phones.
- C. Wood pulp.
- D. Rubber boots.

- 2. Gucci is a/an __ company.
 - A. American.
- B. Italian.
- C. British.
- D. French.

- 3. What is John Deere's basic product?
 - A. Tractor.
- B. Plow.
- C. Furrow.
- D. Prairie.

- 4. Which company is associated with Jewellery?
 - A. Corning.
- B. Tiffany & Co.
- C. John Deere. D. Gucci.
- 5. What product is Corning famous for?
 - A. Spacecraft.
- B. Computer.
- C. Tractor.
- D. Specialty glass.

🌈 Task 😢

Work in groups and discuss the following questions:

- 1. Which company's beginning surprised you most? Why?
- 2. Among the six famous company mentioned in the passage, which one are you familiar with? What do you know about this company?
- 3. Do you know any other famous companies? What do these companies produce at it beginning?

Active Reading 2

Bosch Rexroth—The Drive & Control Company

Bosch Rexroth has a history of more than 200 years. It is one of the world's leading *specialists* in the field of *drive* and control technologies. Under the



Rexroth brand name, the company supplies more than 500,000 customers with *tailored*, safe and resource-friendly solutions for driving, controlling, and moving. Bosch Rexroth is a *partner* for Mobile Applications, *Machinery* Applications and Engineering, Factory *Automation* and *Renewable* Energies. The company provides *customized* solutions tailored to the needs and *specifications* of each *individual* market.

Question: Do you know this company? What services does it provide?



Rexroth technology can be found almost anywhere: clearing snow at -0° F and harvesting com at +100° F; manufacturing *components* with 1,000th mm *accuracy*; moving slide gates(滑动闸门) that weigh several *metric* tons; *achieving optimal* wind alignment(准线) for the rotor blades(旋转叶片) in wind energy plants and harvesting the power of the oceans. Our transmissions(传动装置) *ensure* efficient energy transfer in wind energy plants. When constructing *dams* or roads, the highest buildings or longest *tunnels*, cranes (起重机) , diggers (掘地机) and other construction vehicles are powered by Rexroth mobile hydraulics (水力学) . For decades, Rexroth has been supplying the drive and control solutions for steel works, for *assembly* lines in the automotive industry and semiconductor (半导体) manufacturing as well as for confectionery(甜食) production.

Question: In what field is the Rexroth technology useful?

As a global partner, Bosch Rexroth supports *mechanical* and plant engineering efforts around the world with its *cutting-edge* technology and unique industry knowledge. It has more than 37,500 *associates* working at production and customizing sites in 25 countries in addition to sales associates in 80 countries, who achieved earnings of over EUR 6.5 billion in 2012. Our *innovations* deliver *multi-dimensional enhancements* for machine manufacturers and end users. For example, they help to reduce harmful carbon dioxide (二氧化碳) emissions while *simultaneously* raising *productivity*.

Question: Does it have any companies or plants in China?

Above all, we make it easy to use cross-technology solutions by means of predefined(预定义) functions and integrated **Rexroth** engineering tools.

The Drive & Control Company engineering tools.



New Words

component n. 零件 accuracy n. 精确(性) metric adj. 米制的, 公制的 achieve vt. 取得;获得 optimal adj. 最佳的, 最优的 ensure vt. 确保 dam n. 水坝 tunnel n. 隧道 assembly n. [机]装配 automotive adj. 自动的



New Words

mechanical adj. 机械的
cutting-edge adj. 前沿的, 最前沿的
associate n. (尤指) 同事;合作人
innovation n. 改革, 创新
multi-dimensional adj. 多维的;多重

enhancement n. 增强;提高;改善 simultaneously adv. 同时地;同步的 productivity n. 生产率,生产力 integrated adj. 完整的;整体的

Task 1

The following is a list of technical terms appeared in the passage. You are required to find the items equivalent to those given in Chinese in the table below.

- A—Drive & Control technology
- B—Mobile Applications
- C—Machinery Applications
- D—Factory Automation
- E—wind energy plants
- F—energy transfer
- G-construction vehicle
- H-steel works
- I—assembly lines
- J—cutting-edge technology



- 1.()工程车辆
- 2.() 机械应用
- 3.()传动与控制技术
- 4.()能量转换
- 5.() 风力发电站

- 6.()工厂自动化
- 7.()(工厂的)装配线
- 8.() 最前沿的技术
- 9.() 移动应用
- 10.() 钢结构



Discuss and answer the following questions:

- 1. Do you know any famous company that is connected with your major? What are they?
- 2. What new technology do these companies use? What fields do these companies focus on?
- 3. Find out more information about one of these companies after class, make a report about it.

Active Reading 3

Welcome to the Apple Company Store

The Company Store





The Company Store is the original Apple Employee store located at Apple's headquarters in Cupertino. We are open to the public, but we are a little different than your local Apple Retail Store. While we don't sell computers, iPhones or have a Genius Bar, we are the only place in the world that sells Apple logo T-shirts, caps and accessories. So, if you find yourself in the San Francisco Bay Area, please stop by and visit us.

For technical support regarding your Apple product, please visit your local Apple Retail Store or call 1-800-APL-CARE.

Store Hours:

Monday to Friday 10:00 a.m. to 5:30 p.m.

We are closed for all Apple corporate observed holidays and shutdowns.

Phone: (408) 974-5050. Location:

1 Infinite Loop Cupertino, CA 95014 Map and Directions.



Read the above advertisement, answer the following questions orally:

- 1. Where is this store?
- 2. What special is this store?
- 3. Can you find such kind of store in China?
- 4. What should you do if there is something wrong with your iPhone?
- 5. What is the store's hours?

Language in Use



Choose the best answers to complete the following sentences.

1. She was quite sure	that she the doc	or before she left the offic	e.
A. will lock	B. would lock	C. has locked	D. had locked
2. In fact, there are di	fferent reasons	people are working long	hours.
A. where			
3. Broadband (宽带)	connections are widely	available now, mal	kes online shopping
much easier.			
A. what	B. whatever	C. who	D. which
4. The manager decide	ed to continue the sales	for two weeks b	ecause of the large
stock of goods.			
A. other	B. another	C. the other	D. others
5. We don't have to hi	urry as the bus	for London at five in the	evening.
A. leaves	B. left	C. has been leaving	D. has left
6 great losse	es in the financial crisis	, the company closed dov	vn last year.
A. Being suffered	B. To suffer	C. Having suffered	D. Suffered
7. Last week two engi	neers to help s	olve the technical problem	ms of the project.
A. have sent	B. were sent	C. sent	D. had sent
8. You have to work in	n this position for two y	vears getting pro	moted.
A. on	B. since	C. with	D. before
9. Please feel free to	tell us you thir	nk about our program so	that we can benefit
from your views an	d experience.	* z	
A. what	B. that	C. if	D. lest
10. The company is of online sales.	offering a five percent	discount to customers as	a way its
A. promoting	B. promoted	C. to promote	D. promotes
	(2012年6月高等学	校英语应用能力A级考	试真题)



Complete the following sentences with the proper form of the words given in the brackets.

	1. I am (please) to inform you that you have won the first prize.
	2. The expert made a very (help) suggestion for the project.
	3. I am told that Mr. Smith has refused (work) in the Human Resources
	Department.
	4. The manger promised that the customer's complaint would (look into) as soon as possible.
	5. Consumers have become less interested in 3D TV at home, partly because of
	(have) wear special glasses.
	6. Those who get nervous (easy) may try Taiji, which relaxes the mind and strengthens the body.
	7. According to a report (publish) yesterday, an increasing number of young people are involved in community activities.
	8. We are informed that all the materials (arrive) in the port of Chicago by now.
	9. Greatly (encourage) by his friends, Jack has signed up for the singing competition.
	10. In his speech the manager expressed his thanks to those who have made their (contribute) to the company
_	(2012年6月高等学校英语应用能力A级考试真题)

Writing



Translate the following short paragraph into Chinese.

Corning is a world leader in special tech applications like Gorilla Glass for telecommunications hardware for International other things).	•