

教育部 高等教育司 推荐
国外优秀信息科学与技术系列教学用书

系统分析与设计 简明教程

(影印版)

ESSENTIALS OF SYSTEMS
ANALYSIS AND DESIGN

■ Joseph S. Valacich
Joey F. George
Jeffrey A. Hoffer



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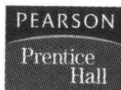
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Essentials of Systems Analysis and Design, First Edition

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前 言

20 世纪末, 以计算机和通信技术为代表的信息科学和技术对世界经济、科技、军事、教育和文化等产生了深刻影响。信息科学技术的迅速普及和应用, 带动了世界范围信息产业的蓬勃发展, 为许多国家带来了丰厚的回报。

进入 21 世纪, 尤其随着我国加入 WTO, 信息产业的国际竞争将更加激烈。我国信息产业虽然在 20 世纪末取得了迅猛发展, 但与发达国家相比, 甚至与印度、爱尔兰等国家相比, 还有很大差距。国家信息化的发展速度和信息产业的国际竞争能力, 最终都将取决于信息科学技术人才的质量和数量。引进国外信息科学和技术优秀教材, 在有条件的学校推动开展英语授课或双语教学, 是教育部为加快培养大批高质量的信息技术人才采取的一项重要举措。

为此, 教育部要求由高等教育出版社首先开展信息科学和技术教材的引进试点工作。同时提出了两点要求, 一是要高水平, 二是要低价格。在高等教育出版社和信息科学技术引进教材专家组的努力下, 经过比较短的时间, 第一批引进的 20 多种教材已经陆续出版。这套教材出版后受到了广泛的好评, 其中有不少是世界信息科学技术领域著名专家、教授的经典之作和反映信息科学技术最新进展的优秀作品, 代表了目前世界信息科学技术教育的一流水平, 而且价格也是最优惠的, 与国内同类自编教材相当。

这项教材引进工作是在教育部高等教育司和高教社的共同组织下, 由国内信息科学技术领域的专家、教授广泛参与, 在对大量国外教材进行多次遴选的基础上, 参考了国内和国外著名大学相关专业的课程设置进行系统引进的。其中, John Wiley 公司出版的贝尔实验室信息科学研究中心副总裁 Silberschatz 教授的经典著作《操作系统概念》, 是我们经过反复谈判, 做了很多努力才得以引进的。William Stallings 先生曾编写了在美国深受欢迎的信息科学技术系列教材, 其中有多种教材获得过美国教材和学术著作者协会颁发的计算机科学与工程教材奖, 这批引进教材中就有他的两本著作。留美中国学者 Jiawei Han 先生的《数据挖掘》是该领域中具有里程碑意义的著作。由达特茅斯学院 Thomas Cormen 和麻省理工学院、哥伦比亚大学的几

位学者共同编著的经典著作《算法导论》，在经历了 11 年的锤炼之后于 2001 年出版了第二版。目前任教于美国 Massachusetts 大学的 James Kurose 教授，曾在美国三所高校先后 10 次获得杰出教师或杰出教学奖，由他主编的《计算机网络》出版后，以其体系新颖、内容先进而倍受欢迎。在努力降低引进教材售价方面，高等教育出版社做了大量和细致的工作。这套引进的教材体现了权威性、系统性、先进性和经济性等特点。

教育部也希望国内和国外的出版商积极参与此项工作，共同促进中国信息技术教育和信息产业的发展。我们在与外商的谈判工作中，不仅要坚定不移地引进国外最优秀的教材，而且还要千方百计地将版权转让费降下来，要让引进教材的价格与国内自编教材相当，让广大教师和学生负担得起。中国的教育市场巨大，外国出版公司和国内出版社要通过扩大发行数量取得效益。

在引进教材的同时，我们还应做好消化吸收，注意学习国外先进的教学思想和教学方法，提高自编教材的水平，使我们的教学和教材在内容体系上，在理论与实践的结合上，在培养学生的动手能力上能有较大的突破和创新。

目前，教育部正在全国 35 所高校推动示范性软件学院的建设和实施，这也是加快培养信息科学技术人才的重要举措之一。示范性软件学院要立足于培养具有国际竞争力的实用性软件人才，与国外知名高校或著名企业合作办学，以国内外著名 IT 企业为实践教学基地，聘请国内外知名教授和软件专家授课，还要率先使用引进教材开展教学。

我们希望通过这些举措，能在较短的时间，为我国培养一大批高质量的信息技术人才，提高我国软件人才的国际竞争力，促进我国信息产业的快速发展，加快推动国家信息化进程，进而带动整个国民经济的跨越式发展。

教育部高等教育司

二〇〇二年三月

Preface

Our Approach

In today's information and technology-driven business world, students need to be aware of three key factors. First, it is more crucial than ever to know how to organize and access information strategically. Second, success often depends on the ability to work as part of a team. Third, the Internet will play an important part in their work lives. We developed *Essentials of Systems Analysis and Design* to address these key factors.

We have over 40 years' combined teaching experience in systems analysis and design and have used that experience to create *Essentials of Systems Analysis and Design*, a text that emphasizes hands-on, experimental learning. We provide a clear presentation of the concepts, skills, and techniques students need to become effective systems analysts who work with others to create information systems for businesses. We use the systems development life cycle model as an organizing tool throughout the book to provide students with a strong conceptual and systematic framework.

Internet coverage is provided in each chapter via an integrated, extended illustrative case (Pine Valley WebStore), an end-of-chapter case (Broadway Entertainment Company, Inc.), and a margin feature (Net Search).

Many systems analysis and design courses involve lab work and outside reading. This means that lecture time can be limited. Based on market research and our own teaching experience, we understand the importance of using a book that combines depth of coverage with brevity. We have created a 10-chapter book that covers key systems analysis and design content without overwhelming students with unnecessary detail.

Essentials of Systems Analysis and Design is characterized by the following themes:

1. *Systems development is firmly rooted in an organizational context.* The successful systems analyst requires a broad understanding of organizations, organizational culture, and operation.
2. *Systems development is a practical field.* A coverage of current practices as well as accepted concepts and principles are essential in a textbook.
3. *Systems development is a profession.* Standards of practice, a sense of continuing personal development, ethics, and a respect for and collaboration with the work of others are general themes in the textbook.
4. *Systems development has significantly changed with the explosive growth in databases, data-driven architecture for systems, and the Internet.* Systems development and database management can be and possibly should be taught in a highly coordinated fashion. The Internet has rapidly become a common development platform for database-driven electronic commerce systems.
5. *Success in systems analysis and design requires not only skills in methodologies and techniques but also in the management of time, resources, and risks.* Thus, learning systems analysis and design requires a thorough understanding of the process as well as the techniques and deliverables of the profession.

Given these themes, this textbook emphasizes the following:

- ❶ A business rather than a technology perspective
- ❷ The role, responsibilities, and mind-set of the systems analyst as well as the systems project manager rather than those of the programmer or business manager
- ❸ The methods and principles of systems development rather than the specific tools or tool-related skills of the field.

Audience

Many of you may be familiar with our other Prentice Hall book, *Modern Systems Analysis and Design*, Second Edition, which targets primarily upper-division undergraduates in Information Systems programs and majors in MS and MBA programs and provides a comprehensive examination of the systems analysis and design process. In this book, *Essentials of Systems Analysis and Design*, we provide a streamlined examination of the process, making this book useful for courses that either are more project based or take a more introductory focus.

The book is written assuming that students have taken an introductory course on computer systems and have experience writing programs in at least one programming language. We review basic system principles for those students who have not been exposed to the material on which systems development methods are based. We also assume that students have a solid background in computing literacy and a general understanding of the core elements of a business, including basic terms associated with the production, marketing, finance, and accounting functions.

Organization

The outline of the book follows the systems development life cycle, which allows for a logical progression of topics.

- ❶ Part I, “Foundations for Systems Development,” gives an overview of systems development and previews the remainder of the book.
- ❷ Part II, “Systems Planning and Selection,” covers how to assess project feasibility and build the baseline project.
- ❸ Part III, “Systems Analysis,” covers determining system requirements, process modeling, conceptual modeling, and determining the best design.
- ❹ Part IV, “Systems Design,” covers how to design the human interface and databases.
- ❺ Part V, “System Implementation and Operation,” covers system implementation, operation, closedown, and system maintenance.

Appendix A, “Object-Oriented Analysis and Design” and Appendix B, “Rapid Application Development and CASE Tools,” can be skipped or treated as advanced topics at the end of the course.

Distinctive Features

Some of the distinctive features of *Essentials of Systems Analysis and Design* are

1. The grounding of systems development in the typical architecture for systems in modern organizations, including database management and Web-based systems.
2. A clear linkage of all dimensions of systems description and modeling—process, decision, and data modeling—into a comprehensive and compatible set of systems analysis and design approaches. Such a broad coverage is necessary for students in order to understand the advanced capabilities of many systems development methodologies and tools that are automatically generating a large percentage of code from design specifications.
3. Extensive coverage of oral and written communication skills including systems documentation, project management, team management, and a variety of systems development and acquisition strategies (e.g., life cycle, prototyping, rapid application development, object orientation, joint application development, participatory design, and systems reengineering).
4. Coverage of rules and principles of systems design, including decoupling, cohesion, modularity, and audits and controls.

5. A discussion of systems development and implementation within the context of management of change, conversion strategies, and organizational factors in systems acceptance.
6. Careful attention to human factors in systems design that emphasize usability in both character-based and graphical user interface situations.

Pedagogical Features

The pedagogical features of *Essentials of Systems Analysis and Design* reinforce and apply the key content of the book.

SDLC Framework

Central to the development of an efficient information system is the systems development life cycle (SDLC). We highlight four key SDLC steps (Figure P-1):

- ❶ Planning and selection
- ❷ Analysis
- ❸ Design
- ❹ Implementation and operation

We use the SDLC to frame the part and chapter organization of our book. Each chapter opens with an SDLC figure with various parts highlighted to show students how each chapter, and each step of the SDLC, systematically builds on the previous one.

Internet Coverage and Features

Pine Valley Furniture WebStore. A furniture company founded in 1980 has decided to explore electronic commerce as an avenue to increase its market share. Should this company sell its products on-line? How would a team of analysts work together to develop, propose, and implement a plan? Beginning in Chapter 3, we explore the step-by-step process.

Broadway Entertainment Company, Inc. This end-of-chapter fictional case illustrates how a video and music retailer develops a Web-based customer relationship management system. This case first appears at the end of Chapter 2 and concludes at the end of Chapter 10.

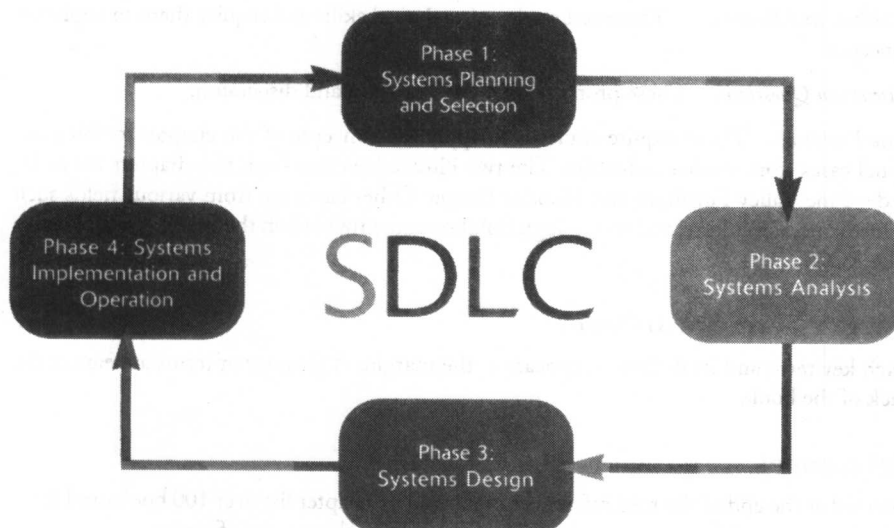


FIGURE P-1
SYSTEMS DEVELOPMENT LIFE CYCLE (SDLC)

Project management occurs throughout the systems development life cycle (SDLC).

**NET SEARCH**Visit <http://www.prenhall.com/valacich>[prenhall.com/valacich](http://www.prenhall.com/valacich)

Net Search. Each chapter includes a margin feature entitled "Net Search." Students can access <http://www.prenhall.com/valacich> to link to a specific site related to the topic within the chapter and complete an exercise.

Three Illustrative Fictional Cases

Pine Valley Furniture (PVF). This case is introduced in Chapter 2 and revisited throughout the book. As key systems development life cycle concepts are presented, they are applied and illustrated with this illustrative case. For example, in Chapter 2, we explore how PVF implements the purchasing fulfillment system, and in Chapter 3, we explore how PVF implements a customer tracking system. A margin icon identifies the location of the case. A case problem related to PVF is included in the end-of-chapter material.



Hoosier Burger (HB). This second illustrative case is introduced in Chapter 5 and revisited throughout the book. Hoosier Burger is a fictional fast-food restaurant in Bloomington, Indiana. We use this case to illustrate how analysts would develop and implement an automated food ordering system. A margin icon identifies the location of these case segments. A case problem related to HB is included in the end-of-chapter material.



Broadway Entertainment Company, Inc. (BEC). This fictional video rental and music company is used as an extended case at the end of each chapter, beginning with Chapter 2. Designed to bring the chapter concepts to life, this case illustrates how a company initiates, plans, models, designs, and implements a Web-based customer relationship management system. Discussion questions are included to promote critical thinking and class participation. Suggested solutions to the discussion questions are provided in the Instructor's Resource CD-ROM.

End-of-Chapter Material

We have developed an extensive selection of end-of-chapter material designed to accommodate various learning and teaching styles.

Key Points Review. This repeats the learning objectives that appear at the opening of the chapter and summarizes the key points related to the objectives.

Key Terms Checkpoint This is designed as a self-test feature. Students match each key term in the chapter with its definition.

Review Questions. These test students' understanding of key concepts.

Problems and Exercises. These test students' analytical skills and require them to apply key concepts.

Discussion Questions. These promote class participation and discussion.

Case Problems. These require students to apply the concepts of the chapter to three fictional cases from various industries. The two illustrative cases from the chapters are revisited—Pine Valley Furniture and Hoosier Burger. Other cases are from various fields such as medicine, agriculture, and technology. Solutions are provided on the Instructor's Resource CD-ROM.

Margin Term Definitions

Each key term and its definition appears in the margin. A glossary of terms appears at the back of the book.

References

Located at the end of the text, references organized by chapter list over 100 books and journals that can provide students and faculty with additional coverage of topics.

Software Packaging Options

- Visible Analyst
- Oracle 8i

To enhance the hands-on learning process, Prentice Hall is planning to package this text with a choice of Visible Analyst or Oracle 8i software. Your Prentice Hall sales representative can provide additional information on pricing and ordering.

The Supplement Package

A comprehensive and flexible technology support package is available to enhance the teaching experience.

Instructor's Resource CD-ROM

The Instructor's Resource CD-ROM features four key components:

- *Instructor's Resource Manual*, by Joseph S. Valacich, Joey F. George, Jeffrey A. Hoffer, and Lisa Miller, with teaching suggestions and answers to all text review questions, problems, and exercises. Lecture notes on how to use the video series (described below) are also included.
- *Prentice Hall Test Manager*, by Lisa Miller (University of Central Oklahoma), includes 1,500 test questions including multiple choice, matching, and essay questions. This computerized test bank is a comprehensive suite of tools for testing and assessment. *Test Manager* allows instructors to easily create and distribute tests for their courses, either by printing and distributing through traditional methods or by on-line delivery via a local area network (LAN) server. *Test Manager* features Screen Wizards to assist you as you move through the program, and the software is backed with full technical support.
- PowerPoint presentation slides, created by John Russo of the Wentworth Institute of Technology, feature lecture notes that highlight key text terms and concepts. Professors can customize the presentation by adding their own slides or editing the existing ones.
- Image Library, features all of the art from the text, organized by chapter.

Web Site (<http://www.prenhall.com/valacich>)

The Companion Web site to *Essentials of Systems Analysis and Design* includes

1. An interactive study guide with multiple choice, true/false, and essay questions. Students receive automatic feedback to their answers. Responses to the essay questions, and results from the multiple choice and true/false questions, can be e-mailed to the instructor after a student finishes a quiz.
2. Web-based exploratory exercises, referenced in the text margin as "Net Search" features, are developed on the site.
3. Destinations module (links) includes many useful Web links to help students explore systems analysis and design, CASE tools, and information systems on the Web.
4. PowerPoint presentations for each chapter are available in the student area of the site.
5. A full glossary is available both alphabetically and by chapter, along with a glossary of acronyms.
6. Chat facilities include Message Board and Live Chat. Message Board allows users to post messages and check back periodically for responses. Live Chat allows users to discuss course topics in real-time and enables professors to host on-line classes.
7. A secure, password-protected Instructor's area features downloads of the *Instructor's Resource Manual*, data sets to accompany the text case studies, and references by chapter.

Electronic Data Systems Corporation Video Series

This video series, prepared by Electronic Data Systems (EDS) Corporation, consists of four video segments, each approximately fifteen minutes in length, that focus on systems analysis and design. Each includes an introduction and prologue from the text authors. Lecture notes and suggestions on how to use the videos are included in the *Instructor's Resource Manual*.

Acknowledgments

The authors have been blessed by considerable assistance from many people on all aspects of preparation of this text and its supplements. We are, of course, responsible for what eventually appears between the covers, but the insights, corrections, contributions, and proddings of others have greatly improved our manuscript. The people we recognize here all have a strong commitment to students, to the IS field, and to excellence. Their contributions have stimulated us, and frequently rejuvenated us during periods of waning energy for this project.

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We are also indebted to our undergraduate and MBA students at the University of Dayton, Florida State University, and Washington State University who have given us many helpful comments as they worked with drafts of this text.

Our unique supplement to this text is a series of four videotapes that illustrate common activities and situations encountered by systems analysts. We are very excited about the pedagogical value of these tapes and compliment EDS Corporation for its sizable commitment of human and financial resources to develop and produce these tapes for exclusive use with our book. Specifically, we thank Stu Bailey, Michael Cummings, Vern Olsen, Chris Ryan, and Terry Zuechow of EDS, Bob Tucker of Antares Alliance, and Bill Satterwhite of Whitecap Productions for all of their work on this project.

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About the Authors

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Brief Table of Contents

PART I FOUNDATIONS FOR SYSTEMS DEVELOPMENT 2

- 1 The Systems Development Environment 2**
- 2 Managing the Information Systems Project 32**

PART II SYSTEMS PLANNING AND SELECTION 72

- 3 Systems Planning and Selection 72**

PART III SYSTEMS ANALYSIS 110

- 4 Determining System Requirements 110**
- 5 Structuring System Requirements:
 Process Modeling 144**
- 6 Structuring System Requirements:
 Conceptual Data Modeling 184**
- 7 Selecting the Best Alternative Design Strategy 216**

PART IV SYSTEMS DESIGN 250

- 8 Designing the Human Interface 250**
- 9 Designing Databases 288**

PART V SYSTEMS IMPLEMENTATION AND OPERATION 332

- 10 Systems Implementation and Operation 332**
- Appendix A* Object-Oriented Analysis and Design 371**
- Appendix B* Rapid Application Development and CASE Tools 389**
- References 407**
- Glossary of Acronyms 411**
- Glossary of Terms 413**
- Index 419**

Table of Contents

Preface xvii

PART I FOUNDATIONS FOR SYSTEMS DEVELOPMENT 2

Chapter 1	<i>The Systems Development Environment</i>	2
	What Is Information Systems Analysis and Design?	4
	Systems Analysis and Design: Core Concepts	4
	Systems	6
	Definition of a System and Its Parts	6
	Important System Concepts	8
	A Modern Approach to Systems Analysis and Design	9
	Separating Data and Processes That Handle Data	10
	Separating Databases and Applications	12
	Your Role in Systems Development	13
	Systems Analysts in Systems Development	15
	Types of Information Systems and Systems Development	16
	Transaction Processing Systems	17
	Management Information Systems	17
	Decision Support Systems	18
	Expert Systems	18
	Information Systems: An Overview	18
	Developing Information Systems and the Systems Development Life Cycle	19
	Phase 1: Systems Planning and Selection	21
	Phase 2: Systems Analysis	21
	Phase 3: Systems Design	22
	Phase 4: Systems Implementation and Operation	23
	Approaches to Development	25
	Prototyping	25
	Joint Application Design	26
	Participatory Design	26
	Key Points Review*	26
	Key Terms Checkpoint*	27
	Review Questions*	28
	Problems and Exercises*	28
	Discussion Questions*	29
	Case Problems*	29

**These sections appear at the end of each chapter.*

Chapter 2	Managing the Information Systems Project	32
	Pine Valley Furniture Company Background	34
	Managing the Information Systems Project	35
	Initiating the Project	39
	Planning the Project	41
	Executing the Project	47
	Closing Down the Project	49
	Representing and Scheduling Project Plans	50
	Representing Project Plans	52
	Constructing a Gantt Chart and PERT Chart at Pine Valley Furniture	53
	Using Project Management Software	57
	Establishing a Project Starting Date	57
	Entering Tasks and Assigning Task Relationships	57
	Selecting a Scheduling Method to Review Project Reports	59
	Case: Broadway Entertainment Company, Inc. Company Background	66

PART II SYSTEMS PLANNING AND SELECTION 72

Chapter 3	Systems Planning and Selection	72
	Identifying and Selecting Projects	74
	The Process of Identifying and Selecting Information Systems Development Projects	74
	Deliverables and Outcomes	77
	Initiating and Planning Systems Development Projects	78
	The Process of Initiating and Planning Systems Development Projects	79
	Deliverables and Outcomes	79
	Assessing Project Feasibility	81
	Assessing Economic Feasibility	81
	Determining Project Benefits	82
	Determining Project Costs	84
	The Time Value of Money	85
	Assessing Other Feasibility Concerns	88
	Building the Baseline Project Plan	89
	Reviewing the Baseline Project Plan	93
	Electronic Commerce Application: Systems Planning and Selection	97
	Internet Basics	97
	Pine Valley Furniture WebStore	98
	Initiating and Planning PVF's E-Commerce System	98
	WebStore Project Walkthrough	98
	Case: Broadway Entertainment Company, Inc. Initiating and Planning a Web-Based Customer Relationship Management System	106

PART III SYSTEMS ANALYSIS 110

Chapter 4	<i>Determining System Requirements 110</i>
	Performing Requirements Determination 112
	The Process of Determining Requirements 112
	Deliverables and Outcomes 113
	Requirements Structuring 114
	Traditional Methods for Determining Requirements 114
	Interviewing and Listening 114
	<i>Choosing Interview Questions 116</i>
	<i>Interview Guidelines 118</i>
	Administering Questionnaires 118
	<i>Choosing Questionnaire Respondents 119</i>
	<i>Designing Questionnaires 119</i>
	Choosing between Interviews and Questionnaires 120
	Directly Observing Users 121
	Analyzing Procedures and Other Documents 122
	Modern Methods for Determining System Requirements 126
	Joint Application Design 126
	<i>Taking Part in a JAD 129</i>
	Using Prototyping during Requirements Determination 129
	Radical Methods for Determining System Requirements 130
	Identifying Processes to Reengineer 131
	Disruptive Technologies 132
	Electronic Commerce Application: Determining System Requirements 132

	<i>Determining System Requirements for Pine Valley Furniture's WebStore 132</i>
	<i>System Layout and Navigation Characteristics 133</i>
	<i>WebStore and Site Management System Capabilities 133</i>
	<i>Customer and Inventory Information 134</i>
	<i>System Prototype Evolution 135</i>
	Case: Broadway Entertainment Company, Inc.
	<i>Determining Requirements for the Web-Based Customer Relationship Management System 140</i>

Chapter 5	<i>Structuring System Requirements: Process Modeling 144</i>
	Process Modeling 146
	Modeling a System's Process 146
	Deliverables and Outcomes 146
	Data Flow Diagramming Mechanics 147
	Definitions and Symbols 148
	Developing DFDs: An Example 149

	Data Flow Diagramming Rules 152