

OVER UKRAINE AND THE CAUCASUS

GERARD TOAL



NEAR ABROAD

PUTIN, THE WEST, AND
THE CONTEST OVER UKRAINE
AND THE CAUCASUS

GERARD TOAL





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Published in the United States of America by Oxford University Press 198 Madison Avenue, New York, NY 10016, United States of America.

Oxford University Press 2017

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> CIP data is on file at the Library of Congress ISBN 978-0-19-025330-1

> > 135798642

Printed by Sheridan Books, Inc., United States of America

NEAR ABROAD

To my mother Bridie Toal, and my daughters Sirin and Nives

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ACKNOWLEDGMENTS

Geographies matter. I want to recognize how much this book owes to various research institutions, disciplinary networks, locations, and people. First, I would like to acknowledge sustained research support from the U.S. National Science Foundation (NSF). A small grant for exploratory research from the Geography and Regional Science program in late 2001 (award #0203087) allowed me and my colleagues to examine the 9/11 attacks and response in Russian geopolitical culture. A 2004 grant from the Human and Social Dynamics Initiative (award #0433927) supported research on the comparative dynamics of civil war outcomes in Bosnia-Herzegovina and the North Caucasus. A 2008 grant from the same initiative (award #0827016) supported a research project on Eurasian de facto states after the independence of Kosovo. Finally, a RAPID grant (award #14-1442646) from the Political Science Program supported research on attitudes and beliefs in Russian-supported de facto states and in southeast Ukraine in the wake of the annexation of Crimea. All of these grants supported social science surveys of public attitudes as well as travel to Russia, the Caucasus, Moldova, and Ukraine to conduct elite interviews and research ground-level realities. I am extremely grateful for this support, which enabled me and my colleagues to observe how unresolved territorial questions played into deteriorating U.S.-Russian relations since 9/11.

Second, I owe a great deal to my colleagues in these research endeavors. My largest debt is to John O'Loughlin (known as "JohnO"), my first graduate adviser more than three decades ago, and a research collaborator and friend since. Under JohnO's supervision I began to think like a political geographer and to place my upbringing in Ireland's borderlands into a larger context. I have always been grateful for his initial support, most especially as my theoretical interests at the time were different from his. I completed my graduate education in political geography at Syracuse University with John Agnew, another terrific mentor. At a political geography conference in Prague in August 1991, both JohnO and I met the distinguished Russian political geographer Vladimir Kolossov for the first time. The encounter was memorable because the coup against Gorbachev had just collapsed and political life was in great flux across the Soviet Union. JohnO and Vladimir subsequently collaborated on a series of research projects in Russia, Ukraine, and Moldova. It was only after a conference in September 2001 that the three of us started working together on the NSF-supported projects listed above. I am grateful to Professor Kolossov for his passion for field research, his spirit of collaboration, and his explanations and translations.

I also want to acknowledge his colleagues in the Institute of Geography at the Russian Academy of Sciences for providing an open welcome to Russian and Soviet-era networks that facilitated our travel to conflict regions. We visited North Ossetia and other ethnic republics in the North Caucasus in 2007, Transnistria in June 2009, Abkhazia in November 2009, South Ossetia in April 2010, Nagorny Karabakh in June-July 2011, and Ukraine in 2014. I would like to thank the following academics for discussions and occasional travel companionship during these visits: Andrei Gertsen, Mladen Klemencic, Nikolai Petrov, Jean Radvani, Vadim Saltikovsky, Olga Vendena, and Andrei Zubov. Thanks are due also to our research partners in the various sociological survey institutes we have used, most especially Alexei Grazdankin at the Levada Center in Moscow and Viktoriya Remmler in Krasnodar (who led our Abkhazia research), Volodymyr Paniatto and Natalia Kharchenko at the Kyiv International Institute of Sociology, Khasan Dzutsev in Vladikavkaz, Ion Jigau and CBS-AXA in Chišinău, Elena Bobkova in Tiraspol, and Gevork Poghosyan in Yerevan. Let me also acknowledge the many local officials and academics in these locations who met with us and provided their perspective and analysis. I am much wiser because of this. A special thanks to Vitaly Belezerov in Stavropol; Eldar Eldarov, Shakhmardan Muduyev, Sharafudin Aliyev, and Zagir Atayev in Makhachkala; Arthur Tsutsiev in Vladikavkaz; and Kosta Dzugaev and Alan Kharebov in Tskhinval(i).

As this book went to press, the Russian government decided to classify the Levada Center, Russia's leading independent polling agency, as a "foreign agent" because it worked with international academics, like JohnO and I, on social-scientific research. This move is part of a long-standing effort by the state to control independent knowledge about Russian attitudes and society. Unjust on its own terms, it is also counterproductive in that fictions and preconvictions now have an easier time not only within Russia but beyond it. At the very moment we need more social science facticity, we have post–factual politics.

Third, living and working in the Washington, DC, metro region shaped my decision to organize and write this book for a general audience rather than a strictly academic one. I am very grateful to my institutional home, the School of Public and International Affairs (SPIA) at Virginia Tech in the Washington metro region, for supporting my research down the years. In particular I would like to thank Timothy Luke for years of unstinting support; the current director of SPIA, Anne Khademian; and my colleagues in the Government and International Affairs program-Joel Peters, Giselle Datz, Patricia Nickel, and Ariel Ahram. I would also like to thank those students who provided research assistance— Megan Foran, Adis Maksic, Gela Merabishvili, Jeffrey Owen, and Emil Sanamyan—and those whose own research efforts helped inform my thinking: Julie Ademack, David Belt, Sonya Finley, Marc Jasper, Kevin Joyce, Walter Landgraf, Matthew Osterrieder, Mirian Popkhadze, Bryan Riddle, Christopher Lee Walker, and Heather King Westerman. Among research institutions, I found regular intellectual sustenance in the Kennan Institute; George Washington's Institute for European, Russian, and Eurasian Studies (IERES); and the Carnegie Endowment for International Peace. Thanks to them and others for hosting excellent events and speakers. I would like to thank the following individuals personally for helping me deepen my knowledge of the subject matter of this book: Kristen Bakke, Laurence Broers, Michael Cecire, Jon Chicky,

Colin Cleary, Alexander Cooley, Simon Dalby, Dan De Luce, Thomas de Waal, Valery Dzutsev, Geraldine Fagan, Eugene Fishel, Julie A. George, Dorota Gierycz, Giorgi Gogsadze, Thomas Graham, Magdalena Grono, Michael Haltzel, Fiona Hill, Edward Holland, Volodymyr Ishchenko, Stephen F. Jones, Kornely Kakachia, Richard Kauzlarich, Natalie Koch, Michael Kofman, Volodymyr Kulyk, Taras Kuzio, Marlene Laruelle, Philippe Leroux-Martin, Sergey Markedonov, Derek McCormack, Wayne Merry, Lincoln Mitchell, Steven Lee Myers, Niklas Nilsson, Donnacha Ó Beachain, Olga Onuch, Caitriona Palmer, Paul Quinn-Judge, Matthew Rojansky, Angus Roxburgh, Eugene Rumer, Richard Sakwa, Dmitri Sevastopulo, Paul Stronski, Courtney Weaver, Andrew Weiss, and Elizabeth A. Wood. Academics working on contemporary conflict owe a great deal to the tremendous courage, dedication, and professional integrity of journalists, research analysts, and photographers covering these regions. Given the relentless information war enabled by 24/7 news channels and social media platforms that now envelop conflicts, high-quality professional journalism needs our financial support more than ever.

I want to acknowledge the help of the former diplomats, officials, and others from different countries who took the time to speak to me in interviews about their experiences and insights. There were some former officials I was unable to speak with for various reasons: I remain open to doing so in the interest of deepening the subject material of this book. One tragic absence is that of Ron Asmus. His untimely death prevented us from developing the conversation we started when he presented his book at Politics and Prose in my neighborhood in Washington, DC.

I want to recognize the openness shown by the Georgian Embassy in the United States. Ambassador Archil Gegeshidze and Deputy Chief of Mission George Khelashvili represent their country with dignity and refined skill. At Oxford University Press I would like to thank David McBride for feedback on an initial draft, and Emma Clements at Newgen. Thanks to Nancy Thorwardson at the University of Colorado for preparing the maps and Luis Liceaga for creating Figure 1.2. Finally, this book was greatly enhanced by the labor of friends and colleagues reading draft chapters. Dr. Ralph Clem read the first complete draft of the manuscript and provided valuable feedback. I thank Marlene

Laruelle for her comments on a draft of chapter 2; Laurence Broers for rich comments on chapters 3, 4, and 8; Arthur Tsutsiev for helpful observations on chapters 4 and 5; and Andrew Wilson for feedback on chapter 7. A forum on the finished manuscript draft, organized by Cory Welt at IERES in July 2016, was invaluable. I am deeply indebted to all those who participated—Susan Allen, Henry Hale, Edward Holland, Robert Orttung, Mykola Riabchuk, Sarah Wagner, Cory Welt, and Sufian Zhemukhov—and for their suggestions and criticisms not only then but over the years. I want to specially acknowledge Sarah, whom I first met in Srebrenica in 2004, as a great friend, insightful commentator, and accomplished soccer player. All these interlocutors helped sharpen the argument and push it toward greater clarity. None are responsible for any errors that may remain.

Finally, home is the most important place of all. This book would not have been possible without the love and support I receive from my family, my wife Sabine Durier and our two lively daughters Sirin and Nives. They provide joy on a daily basis and are power stations of happiness in times that are filled with dark events, distressing images, and disturbing trends. Our family life is greatly augmented by Mila Anos, whose household work helped make further time for writing possible. This book is dedicated to my mother, who made everything possible in the first place, and to Sirin and Nives, who are already writing their own stories.

NOTE ON PLACE NAMES

Geography literally means "earth-writing." Place-naming practices are part of how people write political geographies and live them. Names are often chosen to signify ownership of a territory or place, symbolically marking the political and cultural dominance of one group, and one geopolitical relationship, over others. In Ireland, naming a town Kingstown or Dún Laoghaire, Londonderry or Derry conveys power and identity. The lands of the former Soviet Union have similar post-colonial contentious dynamics over place names. Multiple claims and languages are at play, as are abundant historical legacies and memories. In most Union Republics, Russian was the dominant language, and the Russian administrative name for places tended to predominate locally and internationally. Since the Soviet collapse the newly independent states have made varying efforts to nationalize place names, renaming towns, streets, and other places to privilege new nation-state heroes and dates while removing Soviet symbols.

The place names in this book are, for the most part, simplified English language transliterations of official state language names. Thus, the names of oblasts and other locations in Ukraine are from Ukrainian not Russian. I use Kyiv instead of Kiev, Donbas instead of Donbass, and Kharkiv instead of Kharkov. Because language privileging, place

naming, and territorial ownership are part of the contentious geopolitics examined in this book, I often provide competing names and forms of knowing places in the text. Thus, I use the Russian names Odessa, Kharkov, and Nikolaev when appropriate and when used by the speaker. Though Donetsk has a different spelling and pronunciation in Ukrainian and Russian, its common English transliteration misses this. Not so for Luhansk/Lugansk: I use transliteration from Ukrainian to name the oblast but from Russian to name the Lugansk People's Republic as this is its official name. Those with zero-sum mentalities will inevitably find problems with this but part of the pedagogic value of the strategy adopted in this book is to foreground place-contestation, and the life-world that is part of it, on the page.

The situation in the breakaway regions of Georgia is particularly complicated because one has trilingual geopolitical dynamics: titular nations (Abkhaz and Ossetians), a nationalizing state (Georgia), and a former imperial center that is now a privileged geopolitical player (Russia). This is to say nothing of nontitular minorities like the Armenians in Abkhazia. The politics of naming in South Ossetia begins with the existential question of whether that name is even recognized and acknowledged. The Georgian government abolished this region and name in December 1990. In Georgia, the north-central region of the country is named Shida Kartli (lit., "Inner Kartli"). The area around the capital of South Ossetia is called Samachablo (lit., "fief of the Machabeli clan"). The names are ownership claims that locate the area within Georgian nationspace imagining. Because South Ossetia nevertheless endured as a geopolitical fact on the ground the Georgian government began to refer to it euphemistically as the "Tskhinvali region." The name was a diminishing gesture in the face of the unilateral proclamation by those in power there that it was the Republic of South Ossetia. The practice I have followed in naming the two regional centers ("capitals") of the breakaway territories in Georgia is to use a form that signifies the contested name of these places, without privileging either. Thus, the Ossetian name Tskhinval and Georgian Tskhinvali is rendered Tskhinval(i). The same applies to Sukhum(i), the administrative center of Abkhazia.

As far as Georgians and most all the international community are concerned, South Ossetia and Abkhazia are Georgian territory. To the de facto regimes in these areas, however, Georgia begins at the de facto boundary lines Russia has helped them establish in the region. I follow the convention of using the terms "uncontested Georgia" and "Georgia proper" to refer to Georgian territory beyond the boundary lines of the de facto states. I recognize that these terms are objectionable to Georgia but they have the virtue of recognizing the material realities on the ground that persist in the face of imagined seamless maps of territorial integrity.

The Georgian government controlled enclave settlements within South Ossetia and Abkhazia until August 2008. The rule I adopt is to respect the place names that the majority of local residents use, with the alternative form in brackets. Thus, I use the name Tamarasheni (lit. "built by Tamar," a famous queen in the Georgian pantheon) for the first Georgian settlement immediately to the north of the town limits of Tskhinval(i) instead of the Ossetian name Tamares. In the last Soviet census of 1989, this settlement had both Ossetian and Georgian families, some intermarried. As a consequence of the violence of 1990-1992, Tskhinval(i) became predominantly Ossetian, and the settlements to its north overwhelmingly monoethnic Georgian communities. In saying this, however, we are summarizing a condition brought about by violence that forced people into either/or ethnic categories that may not reflect their kinship histories or actual beliefs and lived identities. I use the place name Akhalgori for the largely ethnic Georgian town to the southeast that was under Georgian government control until August 2008. In Soviet times it was known as Leningori. The de facto Republic of South Ossetia authorities privilege the Ossetian variant of this Soviet name: Leningor. Other Soviet names endure in South Ossetia. Tskhinval(i) today has both a Lenin Avenue and a Stalin Avenue, the latter figure an Ossetian folk hero (as he is also for some Georgians). Another Soviet name that endures is Roki tunnel, which is the Georgian form of the ethnic Ossetian village of Rouk on the southern slope of the Caucasus where it derives its name. I stick with the familiar Roki and not the Ossetian name. I use the Ossetian name Styr Gufta for the predominantly Ossetian settlement north of the Georgian enclave on the Transcaucasian Highway (TransKam). I also give the Georgian name, which is Didi Gupta. The strategic bridge outside the town is known as the Gufta bridge in Ossetian, and Gupta in Georgian. The central river in South Ossetia is Styr Liakhva in Ossetian, Didi Liakhvi in Georgian, and Bolshoi Liakhvi in Russian. I use the translation "Greater Liakhvi River" and reserve "Didi Liakhvi Valley" specifically for the Georgian enclave north of Tskhinval(i), as this helps signify its ethnic Georgian character. Its destruction was a concerted effort to erase that cultural identity. Campaigns of purification and erasure by the victorious, unfortunately, are all too common in the wake of episodes of ethnicized and geopoliticized violence.

In 2015 Ukraine's parliament launched a "decommunization" process that sought to erase Soviet names and symbols across Ukrainian territory. Thousands of Lenin statues have been toppled in Ukraine since its independence. A new wave started with the Euromaidan protests and continues, now legitimated by decommunization laws. Certain place names, like Dnipropetrovsk (now Dnipro), came too late to update maps in this work. Hundreds of place names were mandated for change in Crimea also, with a few replacement place names recognizing the heritage of the Crimean Tatar, heretofore ignored by Kyiv. A move by U.S. technology giant Google to implement these changes sparked outrage in Moscow and Crimea. One Russian lawmaker charged the U.S. company, cofounded by a Russian immigrant, with "topological cretinism." Place-naming controversies, and asterisks on maps indicating disputed territorial status, are expressions of a place remaking geopolitical contest that unfortunately looks likely to continue for some time. Geographies are inevitably political but they need not be about singular domination and control. They can be thought and lived differently.

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