

# Commercial Law

## PRINCIPLES AND POLICY

Nicholas Ryder

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# Preface

The principal objective of this book is to provide a detailed analytical overview of the vast array of areas of commercial law and the policies that lie behind these areas of law. The book is divided into seven parts and has been written with the relevant policies in mind. Part 1 of the book deals with one of the most traditional aspects of commercial law, the law of agency. This part is divided into three chapters and provides a detailed review of the scope of an agent's authority, the obligations owed by a principal to an agent and the Commercial Agency Regulations 1993. The second part of the book deals with another central tenant of the commercial law syllabus, the sale of goods. This is divided into five parts and considers such topics as the historical development and policy underlying the sale of goods, before addressing the integral areas of the implied conditions in the sale of goods, and the passage of title to goods combined with delivery and payment. The last two chapters address the provisions of the supply of goods and services and finally the rise of e-commerce. The third part of the book deals with international trade and sales law. In particular, it concentrates on standard trade terms, the Vienna Convention on the International Sale of Goods, payment in international sales and carriage of goods by sea. Part four looks at tortious liability for defective products, dealing initially with the law of negligence and the rise of product liability and thereafter looking in detail at the provisions of the Consumer Protection Act 1987. The next part of the book consists of three chapters looking at the issue of unfair commercial practices, which has seen a major reform of the previous piecemeal approach towards criminal liability for goods and services. The first chapter looks at the policy underlying the reforms and the role of the European Union in this area. The second chapter considers in detail the provisions of the Consumer Protection from Unfair Trading Regulations 2008, which have adopted a more holistic approach to the entire issue of the liability of traders for goods and services. The final chapter addresses the Business Protection from Misleading Marketing Regulations 2008 and the controls they exercise over misleading and comparative advertising.

As set out above, this book deals with the traditional areas of commercial law, including the law of agency and the sale of goods. However, as there is an artificial divide between consumer law and commercial law, this book also

considers other areas that could be viewed as on the periphery of the modern day interpretation of commercial law, namely banking and finance law in Part 6 and consumer credit law in Part 7.

Uniquely, the book provides an interesting overview of the recent policy initiatives introduced by successive British governments that have and will continue to have a fundamental influence on the evolution of commercial law. For example, the British economy has faced almost unprecedented levels of uncertainty since the start of the 'credit crunch' in 2007. The subsequent global banking crisis has necessitated a radical rethink from the government as to its consumer credit and banking strategies. In essence, this resulted in the introduction of, at times, radical legislation aimed at not only protecting consumers and businesses, but also encouraging the growth of the economy. The new consumer protection methods, such as the Consumer Credit Directive, the Consumer Protection from Unfair Trading Regulations 2008, the reforms in sale of goods due to the introduction of the Consumer Rights Directive and the Financial Services Bill (2011), will all have a monumental impact on commercial businesses into the future.

Dr Nicholas Ryder  
Professor Margaret Griffiths  
Lachmi Singh  
August 2011

# Abbreviations

AML	anti-money laundering
APR	annual percentage rate
BBA	British Bankers Association
BCCI	Bank of Credit Commerce International
BIS	Bank of International Settlements
BPMM	Business Protection from Misleading Marketing Regulations 2008
CIF	cost, insurance, freight
CISG	UN Convention on Contracts for the International Sale of Goods
CMI	Comité Maritime International
CPMA	Consumer Protection and Markets Authority
CPUT	Consumer Protection from Unfair Trading Regulations 2008
CTF	counter-terrorist financing
DBERR	Department for Business, Enterprise and Regulatory Reform
DBIS	Department for Business, Innovation and Skills
DTI	Department of Trade and Industry
DWP	Department of Work and Pensions
EBA	European Banking Authority
ECHR	European Convention on Human Rights
ECJ	European Court of Justice
EEA	European Economic Area
EMP	Energy Markets Participants
ERL	expected readiness to load
EU	European Union
FAS	free alongside ship
FATF	Financial Action Task Force
FOB	free on board
FOS	Financial Ombudsman Service
FPC	Financial Policy Committee
FSA	Financial Services Authority
FSC	Financial Stability Committee
FSCS	Financial Services Compensation Scheme
FSF	Financial Stability Forum

FSMA	Financial Services and Markets Act 2000
GDP	gross domestic product
IBRD	International Bank for Reconstruction and Development
ICC	International Chamber of Commerce
ICSID	International Centre for the Settlement of Investment Disputes
IDA	International Development Association
IFC	International Finance Corporation
IMF	International Monetary Fund
IOSC	International Organisation of Securities Commission
MIB	Marketing of Investments Board
MIGA	Multilateral Investment Guarantee Agency
MLRO	Money Laundering Reporting Officer
MPC	Monetary Policy Committee
NACAB	National Association of Citizens Advice Bureau
NCA	National Crime Agency
OFT	Office of Fair Trading
PRA	Prudential Regulation Authority
PSC	point of single contact
RPB	recognised professional body
SEU	Social Exclusion Unit
SFO	Serious Fraud Office
SIB	Securities and Investments Board
SRO	self-regulating organisation
UCP	Uniform Customs and Practice of Documentary Credits
UCTA	Unfair Contract Terms Act 1977
UN	United Nations
UNCITRAL	UN Commission on International Trade Law
UNCTAD	UN Conference on Trade and Development
UNIDROIT	International Institute for the Unification of Private Law
URC	Uniform Rules for Collections

# Table of Statutory Provisions

## Alphabetical Order

### Acts of Parliament

Act to Prevent the Infamous Practice of Stock-Jobbing 1734	408	s. 1(2)(b)	476
Advertisements (Hire Purchase) Act 1967	523	s. 1(2)(c)	476
Anti-terrorism, Crime and Security Act 2001	490, 492	s. 1(3)(a)	476
Pt 2	490	s. 1(3)(b)	476
ss. 4–16	490	s. 1(3)(c)	476
Sch. 1		s. 1(5)(a)	477
Pt 1	490	s. 1(5)(b)	477
Pt 2	490	s. 1(5)(c)	477
Sch. 2		s. 2	441
Pt 3	491, 492	s. 4(4)	476
Assize of Cake and Ale 1266	336	s. 4(5)	476
Bank of England Act 1696	415	s. 4(6)	476
Bank of England Act 1946		s. 4(7)	476
s. 4(1)	415	s. 4(8)	476
Bank of England Act 1998	415, 416	s. 181	475
Pt III	416	s. 238	475
s. 11	415	Banking (Special Provisions) Act 2008	434
s. 13	415	Bill of Sales Acts 1878 and 1882	523
s. 21	416, 475	Bills of Exchange Act 1882	51, 442, 450, 451
Bankers' Books Evidence Act 1879		s. 2	441
s. 7	456	s. 3(1)	216, 449
Banking Act 1979	415, 417, 419	s. 8(1)	450
s. 3(5)	419	ss. 22–26	7
Banking Act 1987	410, 415, 416, 419, 421, 467	s. 23	51
s. 9(3)	419	s. 26(1)	51
s. 41	419	s. 73(1)	449
Banking Act 2009	424, 437, 475, 476	s. 81A	450
Pt 1	476	Bills of Lading Act 1855	266
Pt 2	476	Bribery Act 2010	40
Pt 3	476	s. 1(2)	41
s. 1(1)	476	Bubble Act 1720	408
s. 1(2)(a)	476	Building Societies Act 1986	467, 468, 499
		s. 101(4)	416
		s. 119	441
		Carriage of Goods by Sea Act 1924	234
		Carriage of Goods by Sea Act 1971	181, 234, 265
		s. 1(2)	235
		s. 1(3)	236

---

s. 1(4)	235	s. 16B	528
s. 1(6)	235	s. 18(1)	529
s. 1(6)(b)	236	s. 19	530
s. 3	239	s. 19(1)	530
Sch. 1	235	s. 19(3)	530
Carriage of Goods by Sea Act 1992	234, 265, 266	s. 20	530
		ss 21–42	525
s. 1(5)	268	s. 21(1)	539
s. 2(1)	267	s. 22(1)	540
s. 2(4)	267	s. 22(1)(a)	539
s. 2(5)	267	s. 22(1)(b)	539
s. 5(2)	267	s. 22(5)	539
Cheques Act 1957	442, 450, 451 s. 4	s. 24A	540
Cheques Act 1992	450	s. 24A(1)(a) & (b)	540
Companies Act 1948	518	s. 25	541
Companies Act 1980	480	s. 25(2A)(a)	540
Companies Act 1985		s. 25(2A)(b)	540
	s. 36C	s. 25(2A)(d)	540
	24	s. 25(2A)(e)	540
Companies Act 1989		s. 25A	541
	s. 130(4)	s. 29(2A)	541
Companies Act 2006	148, 485 s. 51(1)	s. 30	539
	24	s. 30(1)	539, 540
Company Securities (Insider Dealing) Act		s. 30(2)	539
	1985	s. 30(3)	539
Competition Act 1998		s. 32(1)	539
	s. 2(1)	s. 33A	543
Consumer Credit Act 1974	353, 357, 371, 451, 452, 497, 510, 511, 519, 522, 523, 524, 525, 526, 527, 529, 530, 531, 532, 534, 544, 551, 552, 554 ss 1–7	s. 33A(1)(a)	543
	525	s. 33A(1)(b)	543
	s. 6(2)	s. 33A(1)(c)	543
	539	s. 33A(2)(a) & (b)	543
	ss 8–20	s. 33B	543
	525	s. 34A	540
	s. 8	s. 36A	543, 544
	526	s. 39(1)	539
	s. 8(2)	s. 39A	543
	526, 528	s. 39A(1)	543
	s. 8(3)	s. 39A(2)(a)	543
	527	s. 39A(2)(b)	543
	s. 9(1)	s. 39A(2)(c)	543
	526	s. 39A(2)(d)	543
	s. 11(1)	s. 39C(6)	544
	527	s. 41A	542
	s. 12(1)	ss 43–54	525
	527	s. 43(1)(a)	536
	s. 13	s. 43(1)(b)	536
	528	s. 43(2)(a)	537
	s. 15	s. 43(2)(b)	537
	526	s. 43(2)(c)	537
	s. 15(1)	s. 44(1)	537
	527	s. 46(1)	537
	s. 16	ss 50(1)(a)	537
	528		
	s. 16(1)		
	528		
	s. 16(2)		
	528		
	s. 16(5)(a)		
	528		
	s. 16(5)(b)		
	528		
	s. 16(5)(c)		
	528		
	s. 16(6A)		
	528, 529		
	s. 16(6C)		
	529		
	s. 16A		
	528		

s. 50(1)(b) 537	s. 140A(1)(b) 546
s. 50(1)(c) 537	s. 140A(1)(c) 546
s. 50(1)(d) 537	s. 140B(1)(a) 546
s. 51A 537	s. 140B(1)(b) 546
ss 55–74 525	s. 140B(1)(c) 546
s. 55 533	s. 140B(1)(d) 546
s. 61(1)(a) 531	s. 140B(1)(e) 546
s. 61(1)(b) 531	s. 140B(1)(f) 547
s. 61(1)(c) 531	s. 140B(1)(g) 547
s. 61A 532	s. 140B(9) 546
s. 61B 532	s. 140D 547
s. 62 531	ss 145–60 525
s. 63 531	s. 145(1)(a) 529
s. 64 531	s. 145(1)(b) 529
s. 65 531	s. 145(1)(c) 529
s. 67(1)(a) 532	s. 145(1)(d) 529
s. 67(1)(b) 532	s. 145(1)(da) 530
s. 68(1)(a) 532	s. 145(1)(db) 530
s. 68(1)(b) 532	s. 145(1)(e) 529, 530
s. 74(2) 531	s. 146 530
ss 75–86 525	ss 161–73 525
s. 75 535	s. 167 538
s. 75(3) 535	ss 174–93 525
s. 75(3)(b) 535	s. 179 535
s. 75A(6)(a) 535	s. 189(1) 525, 526, 528, 530, 536
s. 75A(6)(b) 535	Consumer Credit Act 2006 508, 510, 512, 522,
s. 77 536	524, 525, 528, 529, 534, 539, 542, 544,
s. 77(1) 536	545, 550, 551, 552, 557
s. 77A 534, 536	s. 1 526
s. 78 536	s. 2 526
s. 78(4A) 534	s. 3 529
s. 79 536	s. 6 534
s. 86B 534	s. 7 534
s. 86E 534	s. 9 534
ss 87–104 525	s. 12 534
s. 99 74, 131	s. 17 534
s. 100 131	s. 19 546
ss 105–126 525	s. 20 546
ss 127–144 525	s. 22 547
s. 129 550	s. 28 540
s. 130A 534	s. 29 540, 541
s. 137(1) 545	s. 31 540
s. 137(2)(i) 545	s. 32 540
s. 137(2)(ii) 545	s. 34 540
s. 138(1)(a) 545	s. 38 543
s. 138(1)(b) 545	s. 45 544
s. 138(2)(a) 545	s. 47 544
s. 138(2)(b) 545	s. 52 543
s. 138(4) 545	s. 59 426, 551
s. 138(5) 545	s. 61 426
s. 140A 546, 548	Consumer Protection Acts 1961–71 336
s. 140A(1)(a) 546	

Consumer Protection Act 1987	302, 316, 319, 323, 325, 332, 367, 369	Consumers, Estate Agents and Redress Act 2007 552
Pt I	274, 280, 298, 330	Contracts (Rights of Third Parties) Act 1999 146
Pt II	308, 337	Counter-Terrorism Act 2008 328–490
Pt III	337, 352, 362, 369	Sch. 7 490
s. 1(1)	290, 298, 305, 324, 327	para. 3 490
s. 1(2)	299, 301, 306, 307	Credit Unions Act 1979 467, 516, 517 s. 31 441
s. 1(2)(a)	299	Criminal Justice Act 1987 485 s. 1 485
s. 1(2)(b)	300	s. 2 485
s. 1(2)(c)	300	Criminal Justice Act 1993 477, 482
s. 1(3)	305	Pt V 480
s. 2	300, 301	s. 52 480
s. 2(1)	301	s. 52(1) 480
s. 2(2)	301, 321, 322	s. 52(2)(a) 480
s. 2(3)	303, 322	s. 52(2)(b) 480
s. 2(3)(a)	304	s. 52(3) 480
s. 2(3)(b)	304	s. 53(1)(a) 481
s. 2(3)(c)	304	s. 53(1)(b) 481
s. 2(5)	304	s. 53(1)(c) 482
s. 2(6)	305	s. 56(1)(a) 480
s. 3	299, 308, 314, 317, 326	s. 56(1)(b) 480
s. 3(1)	307, 310	s. 56(1)(c) 480
s. 3(2)	311, 312	s. 56(1)(d) 481
s. 3(2)(a)	312, 314, 315	s. 57(1)(a) 481
s. 3(2)(b)	315	s. 57(1)(b) 481
s. 3(2)(c)	315, 316	s. 57(2)(a)(i) 481
s. 4	104, 280, 299, 319	s. 57(2)(a)(ii) 481
s. 4(1)(a)	314, 319	s. 57(2)(b) 481
s. 4(1)(b)	321	s. 59 481
s. 4(1)(c)	321	s. 60(1) 480
s. 4(1)(c)(i)	301, 302	s. 61 481
s. 4(1)(d)	322, 326	Sch. 1 482
s. 4(1)(e)	290, 298, 301, 312, 323, 324	Drug Trafficking Offences Act 1986 477
s. 4(1)(f)	299, 307, 326, 327	Electronic Communications Act 2000 167, 173
s. 4(1)(f)(i)	327	s. 8 173
s. 4(1)(f)(ii)	327	Emergency Laws (Re-enactments and Repeals) Act 1964
s. 4(2)	322	s. 2 490
s. 5	308, 328	Enterprise Act 2002 371, 379, 552
s. 5(1)	328	Pt 8 154, 345, 359, 362, 375, 383, 390, 533, 547, 548
s. 5(2)	275, 328, 329	s. 211(1)(a) 547
s. 5(3)	329	s. 211(1)(b) 547
s. 5(3)(b)	329	s. 211(1)(c) 547
s. 5(4)	329	s. 211(2)(a) 547
s. 5(5)	330	s. 211(2)(b) 547
s. 5(6)	330	s. 211(2)(c) 547
s. 6(4)	301, 327	s. 211(2)(d) 547
s. 7	332	
s. 20	303, 363	
s. 20(1)	303, 351	
s. 45(1)	321, 328	
Consumer Safety Act 1978	308	

s. 211(2)(e)	547	s. 3(2)	423
s. 211(2)(f)	548	s. 4	423, 424, 509
s. 211(2)(g)	548	s. 4(2)(a)	424, 509
s. 212	345	s. 4(2)(b)	424, 509
s. 212(1)(a) & (b)	548	s. 5	423
s. 213	345	s. 5(1)	425, 509
s. 214(4)	345, 346	s. 5(2)(a)	425, 510
s. 215(1)	346	s. 5(2)(b)	425, 510
s. 216(2)	346	s. 5(2)(c)	425, 510
s. 217	345, 346	s. 5(2)(d)	425, 510
s. 218	345, 346	s. 6	423, 427
s. 219	345, 346	s. 8	433
s. 219(2)	346	s. 9	423, 433
Estate Agents Act 1979	552	s. 10	423, 433
s. 1(1)	11	s. 11	433
Factors Act 1889	9	s. 12	432
s. 2	129	ss. 14–18	432
s. 2(1)	9	s. 19	467
Fair Trading Act 1973	345	s. 22	467
Fatal Accidents Act 1976	327	s. 33	423
Finance Act 1985	418	s. 42	423
Financial Services Act 1986	408, 410, 411, 413, 414, 427, 467, 484	s. 48	371
s. 6	414	s. 51(3)	469
s. 8(1)	410	s. 54	423
s. 43	416	s. 56	430, 486
s. 47	414	s. 59(11)	443
s. 59	414	s. 64	469
s. 61	414	s. 73A	469
s. 71	414	s. 118	482
s. 72	414	s. 118(2)	483
s. 106	418	s. 118(3)	483
s. 114(1)	409	s. 118(4)(a) & (b)	483
Financial Services Act 2010	424, 435, 467	s. 118(5)(a) & (b)	483
s. 1	435	s. 118(6)	484
ss. 3–6	436	s. 118(7)	484
s. 7	436	s. 118(8)	484
s. 8	436	s. 119	469, 483
ss. 9–13	436	s. 123(1)(a)	484
ss. 14–17	436	s. 123(1)(b)	484
ss. 18–19	436	s. 138	423, 469
Financial Services and Markets Act 2000	410, 422, 427, 433, 437, 462, 466, 468, 472, 473, 482, 510, 518, 528	ss. 140–147	469
Pt VIII	483, 484	s. 146	478
Pt XI	484	s. 149	469
Pt XVI	550	s. 153	467
s. 2(1)	423	s. 157	469
s. 2(3)	431	ss. 165–166	478
s. 2(4)	431	s. 165	427, 472
s. 3	423	s. 166	427, 472
s. 3(1)	423	s. 166(2)	473
		ss. 167–168	478
		s. 167	484
		s. 168	484

s. 168(2)(a)	484	Law Reform (Contributory Negligence) Act
s. 168(2)(d)	484	1945 327
s. 169	478	Law Reform (Enforcement of Contracts) Act
s. 172	478	1954
s. 175(5)(a)	456	s. 2 63, 76
s. 175(5)(b)	456	Legislative and Regulatory Reform Act
s. 175(5)(c)	456	2006 553
s. 175(5)(d)	456	Limitation Act 1939
s. 205	428	s. 24 7
s. 206(1)	428, 478, 486	Limitation Act 1980 274, 295, 331
ss. 212–224	518	s. 2 146
s. 213	425, 473	s. 11 146
s. 226	426, 473	s. 11A 315
s. 226A	551	s. 11A(3) 330
s. 226A(2)(a)	551	s. 11A(4) 330
s. 226A(2)(b)	551	Limited Liability Act 1855 408
s. 226A(2)(c)	551	Merchant Shipping Act 1894
s. 226A(2)(d)	551	s. 446 260
s. 226A(2)(e)	551	Merchant Shipping (Registration) Act
s. 226A(2)(f)	551	1993 260
s. 229	426, 473	Moneylenders Acts 1900–1927 499, 523,
s. 230	426, 473	524, 544
s. 397	482	Pawnbrokers Acts 1872–1960 499
s. 402(1)(a)	428, 478, 484	Pawnbrokers Act 1872 523
s. 404	432	Power of Attorney Act 1971 56–144
s. 426	472	s. 5 56
s. 427	472	s. 5(1) 56
s. 429(1)	432	s. 5(2) 56
Sch. 1		s. 7 51
para. 2(3)	432	Prevention of Corruption Act 1906 40
para. 10	432	s. 1 40
para. 10(1)(b)	431	Prevention of Corruption Act 1916 40
para. 11	432	Prevention of Fraud (Investments) Act
para. 12	432	1939 408, 409
Sch. 4	489	Prevention of Fraud (Investments) Act
Food Safety Act 1990	336	1958 408, 409, 418, 484
Fraud Act 2006	485	s. 1 418
s. 2	485	Prevention of Terrorism (Temporary Provisions) Act 1989
s. 3	485	s. 13 488
s. 4	485	Proceeds of Crime Act 2002 457, 477, 485,
Friendly Societies Act 1992	467	487
Hire-Purchase Act 1964	523	s. 327 477
s. 27	131, 132	s. 328 428
Hire-Purchase Act 1965	499, 524	s. 328(1) 479
Housing Act 1980	499	s. 329 478
Human Rights Act 1998	457	s. 330 478, 487
Industrial and Provident Societies Act		s. 330(2)(a) 479
1965	518	s. 330(2)(b) 479
Insolvency Act 1986		s. 331 478
s. 388	47	s. 331(2)(a) 479
Joint Stock Companies Act 1844	408	s. 331(2)(b) 479

s. 332	478	s. 14(2E)	98
s. 333A	478	s. 14(3)	79, 91, 100, 102, 104, 169, 398
s. 342	478	s. 14(5)	92
Public Bodies Corrupt Practices Act 1889	40	s. 14(6)	79, 93, 97
s. 1(1)	40	s. 15	79, 80, 91, 94, 111
Regulation of Investigatory Powers Act		s. 15(1)	105
2000	485	s. 15(2)	105
Regulatory Enforcement and Sanctions Act		s. 15(2)(a)	105
2008	553	s. 15(2)(b)	105
Sale of Goods Act 1893	62, 63, 79	s. 15(2)(c)	105
s. 4(1)	63	s. 15(3)	79
s. 14(1)	103	s. 15A	61, 69, 80, 85, 89, 110, 111, 121, 135
Sale of Goods Act 1979	62, 64, 66, 69, 70, 116,	s. 15A(1)(b)	69
127, 169, 291, 301, 328, 371, 548		s. 15A(2)	69
s. 2(1)	71, 72	ss. 16–19	115
s. 2(2)	72	s. 16	120, 188
s. 2(3)	72	s. 17	116, 122, 187
s. 2(5)	72, 118	s. 18	117, 120, 122
s. 7	125	s. 18 rr. 1–4	117
s. 11	107	s. 18 r. 1	117, 118, 119, 125, 132
s. 11(4)	136	s. 18 r. 2	117, 118, 119
ss. 12–15	67, 69, 72, 78, 79, 106, 110, 118,	s. 18 r. 3	117, 119
155, 156, 383		s. 18 r. 4	119, 126, 131
s. 12	67, 78, 79, 80, 91, 106, 110, 131, 382	s. 18 r. 5	117, 120
s. 12(1)	78, 79, 81, 82, 83, 84	s. 18 r. 5(1)	120
s. 12(2)	78, 83	s. 18 r. 5(2)	121
s. 12(2)(a)	83	s. 18 r. 5(3)	121
s. 12(2)(b)	84–472	s. 18 r. 5(4)	121
s. 12(3)	85	s. 18(5)	188
s. 12(4)	85	s. 19	116, 118, 120, 122, 188, 194
s. 12(5)	85	s. 19(1)	122
s. 12(5A)	79, 81	s. 19(2)	122
ss. 13–15	67, 79, 80, 106, 107, 108, 110	s. 19(3)	122
s. 13	78, 80, 85, 87, 88, 89, 90, 91, 111, 193	s. 20	64, 115, 189
s. 13(1)	85, 87	s. 20(1)	125, 126
s. 13(1A)	79, 85	s. 20(2)	126
s. 13(2)	87, 106	s. 20(3)	126
s. 13(3)	86	s. 20(4)	69, 115, 121, 126
s. 14	64, 76, 78, 80, 86, 89, 90, 91, 92, 94,	s. 20A	117, 120, 124, 126, 189
111, 157, 169, 303, 308, 373, 387		s. 20A(1)	124
s. 14(1)	94	s. 20A(2)	124
s. 14(2)	79, 91, 94, 95, 97, 100, 169	s. 20B	124, 189
s. 14(2A)	95, 96	s. 20B(1)	124
s. 14(2B)	91, 95, 99, 102, 155, 308	s. 20B(1)(a)	124
s. 14(2B)(a)	93	s. 20B(1)(b)	124
s. 14(2B)(b)	100	s. 20B(3)	124
s. 14(2B)(d)	308	s. 21	127, 128
s. 14(2C)	95, 105	s. 21(2)	129
s. 14(2C)(a)	95	s. 23	132
s. 14(2C)(b)	96	s. 24	130
s. 14(2C)(c)	96, 105	s. 25	119, 130, 131
s. 14(2D)	98	s. 25(2)	130

ss. 27–33	134	s. 48	108, 139, 371
s. 27(2)	131	s. 48(3)	139
s. 27(3)	131	s. 48(4)	140
s. 28	64, 133, 141, 175, 194	ss. 48A–48F	71, 111
s. 29(4)	134	s. 48A(3)	102, 111
s. 30(1)	135	s. 48B(1)	111
s. 30(2)	110	s. 48C(1)	111
s. 30(2A)	135	s. 49	140, 190
s. 30(2D)	135	s. 49(1)	140
s. 30(4)	110	s. 49(2)	140
s. 31	64	s. 50	190
s. 31(1)	136	s. 50(1)	140
s. 32(1)	134	ss. 51–53	141
s. 32(3)	135	s. 51	191
s. 32(4)	127, 135	s. 51(1)	141
s. 33	134	s. 51(2)	141
s. 34	107, 108	s. 51(3)	142, 191
s. 35	107, 108	s. 52(1)	142
s. 35(2)	107	s. 53	191
s. 35(2)(b)	105	s. 53(1)	142
s. 35(3)	107	s. 53(2)	142
s. 35(4)	108	s. 53(3)	142, 191
s. 35(5)	108	s. 53(4)	142
s. 35(6)	108	s. 61	86–97, 116
s. 35(6)(b)	108	s. 61(1)	133–4
s. 35(7)	110	s. 62(2)	64
s. 35A	107, 110	s. 65(5)	117
s. 35A(1)	110	Sale of Goods (Amendment) Act 1994	
s. 35A(2)	136–98	s. 1	63, 133
s. 36	64	Sale of Goods (Amendment) Act 1995	
s. 37	141	s. 1(3)	64, 124
s. 38(1)	136	s. 3	120
s. 38(2)	137	Sale and Supply of Goods Act 1994	
s. 39(1)	137	s. 1	91, 94
s. 39(2)	137	Savings Gateway Accounts Act 2009	
ss. 41–43	137	516	
s. 41	190	Serious Crime Act 2007	
s. 41(2)	137	485	
s. 43(1)	138	Serious Organised Crime and Police Act	
s. 43(2)	138	2005	485
ss. 44–46	137	Supply of Goods (Implied Terms) Act	
s. 44	138, 190	1973	63, 72, 79, 371
s. 45(1)	138	s. 3	91, 93
s. 45(2)	138	ss. 7–10	156
s. 45(2)–(7)	138	ss. 8–11	155
s. 45(3)	138	s. 8	67
s. 45(4)	139	ss. 9–11	67
s. 45(5)	139	s. 10	99
s. 45(6)	139	s. 11	105
s. 45(7)	139	s. 55	63
s. 46	139	s. 55(1)	63
ss. 47–48	137	Supply of Goods and Services Act 1982	
		31, 60, 76, 144, 145, 154, 371	
		Pt 1	72, 79, 155, 156, 162, 382

ss. 1–6	155	Theft Act 1968	484, 485
s. 2	106	s. 17	485
s. 4	99	s. 18	485
s. 5	105	s. 19	485
ss. 6–10	155	s. 20(1)	485
ss. 7–10	74	Theft Act 1978	484
s. 7	74	Timeshare Act 1992	174
s. 9	75, 99	Trade Descriptions Act 1968	337, 340, 341,
s. 10	105	351, 352, 362, 363, 364, 365, 370, 394,	
s. 12(2)	159	396, 398	
ss. 13–15	157, 162	s. 1	91, 92, 303, 322, 337, 366, 372
s. 13	76, 157, 159, 162, 387	s. 1(1)(a)	362
ss. 14–15	116	s. 1(1)(b)	343, 351, 362, 395
s. 14	160, 387	s. 2	397
s. 15	161	s. 2(1)(c)	365
s. 16(3)	159	s. 2(1)(d)	366
s. 16(3)(a)	157	s. 2(1)(j)	366
s. 16(3)(b)	157	s. 3(2)	363, 396
Terrorism Act 2000	489	s. 11	337
s. 4(1)(a) & (b)	491	s. 14	303, 322, 337, 353, 359, 366,
s. 5	491	368, 380	
ss. 7 & 9	491	s. 23	344
ss. 15–19	489	s. 24(1)	341
s. 15(1)	489	Trade Marks Act 1994	321
s. 15(2)	489	Trustee Act 2000	
s. 15(3)	489	ss. 11–23	7
s. 16(1)	489	Trustee Delegation Act 1999	7
s. 17(1)	489	Unfair Contract Terms Act 1977	61, 63, 66,
s. 17(2)	489	106, 162, 548	
s. 18(1)(a)	489	s. 2	162
s. 18(1)(b)	489	s. 3	66, 67
s. 18(1)(c)	489	s. 3(2)(a)	67
s. 18(1)(d)	489	s. 3(2)(b)	67
s. 18(2)	489	s. 6	67, 89
s. 21A	491, 492	s. 6(1)	80
s. 21A(2)	491	s. 6(1)(a)	67, 106
s. 21A(3)	491	s. 6(1)(b)	67, 106
s. 21A(4)	492	s. 6(2)	67, 80, 89, 91, 371
s. 21B	492	s. 6(3)	67, 81, 89, 91,
s. 21B(2)	492	107, 371	
s. 21B(3)	492	s. 7	67, 68, 155, 162
s. 21B(4)	492	s. 7(3)	107
s. 21ZA	492	s. 7(3A)	106
s. 21ZC	492	s. 11	107
s. 23	489	s. 11(1)	67
s. 28	489	s. 12	106
s. 38A	490	s. 12(1)	68
Sch. 4	489	s. 12(2)	68
Sch. 6	489	s. 16(1)	162
para. 2(a)	489	s. 16(2)	162
para. 2(b)	489	Unsolicited Goods and Services Act	
para. 3	489	1971	337, 390

## Statutory Instruments

- Al-Qaeda and Taliban (United Nations Measures) Order 2006, SI 2006/2952 491
- Banking Coordination (Second Council Directive) Regulations 1992, SI 1992/3218 416
- Business Advertisements (Disclosure) Order 1977, SI 1977/1918 337, 373, 388
- Business Protection from Misleading Marketing Regulations 2008, SI 2008/1276 333, 334, 335, 337, 339, 394, 552
- reg. 2 399, 403
  - reg. 2(1) 394, 395
  - reg. 3 347, 394, 400
  - reg. 3(1) 394, 395
  - reg. 3(2) 395
  - reg. 3(3)–(5) 397
  - reg. 3(3) 397, 398
  - reg. 3(3)(a) 397
  - reg. 3(4) 397
  - reg. 3(4)(b)–(d) 397
  - reg. 4 347, 394, 399, 400
  - reg. 4(a) 399
  - reg. 4(b) 399
  - reg. 4(c) 400
  - reg. 4(d) 400
  - reg. 4(e) 400, 401
  - reg. 4(f) 401
  - reg. 4(g) 401
  - reg. 4(h) 401
  - reg. 4(i) 402
  - reg. 5 334, 347, 402
  - reg. 6 339, 340, 341, 347
  - reg. 8 339
  - reg. 9 339, 344
  - reg. 9(2) 344
  - reg. 9(3) 344
  - reg. 11 341
  - reg. 11(1) 341
  - reg. 11(1)(a) 342
  - reg. 11(1)(a)(i) 342
  - reg. 11(1)(b) 342
  - reg. 11(2) 342
  - reg. 13(4) 338
  - reg. 15 347, 399, 403
  - reg. 16 348, 399, 403
  - reg. 18 348
- Cancellation of Contracts made in a Consumer's Home or Place of Work
- Regulations 2008, SI 2008/1816 371, 376
- Child Trust Funds (Amendment No. 2) Regulations 2005, SI 2005/909 517
- reg. 3 517
- Civil Partnership Act (Overseas Relationships and Consequential etc Amendments) Order 2005, SI 2005/3129 517
- Civil Procedure Rules 1998, SI 1998/3132 331
- Commercial Agents (Council Directive) Regulations 1993, SI 1993/3053 12, 16, 17, 47, 57
- reg. 2(1) 12
  - reg. 3 48
  - regs. 3–5 17
  - reg. 4 47
  - reg. 5 48
  - regs. 13–20 17
  - reg. 13 48
  - reg. 15 48, 57
  - reg. 17 17, 48, 57, 58–155
  - reg. 17(3) 58
  - reg. 17(5) 49
  - reg. 17(7) 49
  - reg. 18 49–134
  - regs. 21–23 17
- Consumer Credit Act 1974 (Electronic Communications) Order 2004, SI 2004/3236 173
- Consumer Credit (Advertisements) (Amendment) Regulations 2007, SI 2007/827 538
- Consumer Credit (Advertisements) Regulations 1980, SI 1980/54 537
- Consumer Credit (Advertisements) Regulations 1989, SI 1989/1125 537
- reg. 2(2)(a) 537
  - reg. 2(2)(b) 537
  - reg. 2(2)(c) 537
- Consumer Credit (Advertisements) Regulations 2004, SI 2004/1484 537–8
- reg. 8 538
  - reg. 10 538
  - Sch. 2 538
  - Sch. 3 538
- Consumer Credit (Advertisements) Regulations 2010, SI 2010/1012 538
- Consumer Credit (Advertisements) Regulations 2010, SI 2010/1970 538, 557
- Consumer Credit (Agreements) Regulations 1983, SI 1983/1553 532, 535