

**THE INTERNET AND THE  
EMERGING IMPORTANCE  
OF NEW FORMS OF  
INTELLECTUAL PROPERTY**

**Edited by  
Susy Frankel &  
Daniel Gervais**



**Wolters Kluwer**

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# **The Internet and the Emerging Importance of New Forms of Intellectual Property**

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## Preface

The chapters in this book were first presented at a conference, “Intellectual Property on the Internet: Is There Life Outside of the Big Three?” in November 2014, which the editors of this book, Susy Frankel and Daniel Gervais, co-hosted. The conference was held under the auspices of the New Zealand Centre of International Economic Law (NZCIEL), a research centre at the Faculty of Law, Victoria University of Wellington. NZCIEL was co-founded in 2007 by Susy Frankel and Meredith Kolsky Lewis. In 2012 Daniel Gervais was appointed as a Research Affiliate of NZCIEL. The NZCIEL acknowledges the support of InternetNZ as partners and contributors to the conference. That support brought together an international field of experts who embraced the subject and debated it with enthusiasm. We thank Lida Ayoubi for research assistance in the early stages of this project. We also acknowledge the high quality research assistance of Tze Ping Lim, a student of Victoria University’s School of Law. Her attention to detail is much appreciated.

*Susy Frankel & Daniel Gervais*  
*May 2016*

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