INTERNATIONAL BUSINESS TRANSACTIONS: CONTRACTING ACROSS BORDERS

ELEVENTH EDITION

Ralph H. Folsom • Michael Wallace Gordon •

John A. Spanogle, Jr. • Peter L. Fitzgerald • Michael P. Van Alstine

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International Business Transactions: Contracting Across Borders

Eleventh Edition

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PREFACE

This is a special edition adapted from Chapters 1–5, 6, 9 and 11 of the authors' widely used International Business Transactions: A Problem-Oriented Coursebook, now in its 11th edition (2012). The purpose of this volume is to facilitate a focused study of the contractual issues arising out of international sales transactions.

Few lawyers engaged in commercial or corporate law, even those located in the remote corners of the United States, are likely to pass their careers without confronting one or more issues of international business. A New Hampshire sporting goods chain interested in purchasing a new line of tennis racquets directly from Germany is introduced to letters of credit in the international context. A North Carolina fast food franchisor is asked by a group of Canadians for the franchise rights for Canada. A California company becomes involved in a series of complaints regarding toys it purchased from a Chinese supplier, and now worries that any claims it has must be resolved under foreign law and in a foreign forum. The list of potential issues can go on and on, but one common element is that both avoiding legal issues, and resolving them once they do arise, begins with the parties' contracts and the law applicable to those contractual dealings.

After a brief introduction to the conduct of business in the world community, the book uses hypothetical problems to present what we believe are some of the most typical and important contract law issues arising out of international business transactions. This Coursebook also includes an Appendix which introduces the European Union Legal System and there is a Documents Supplement prepared especially for use with the volume. References are made in each problem to those parts of the Documents Supplement which are necessary to an analysis of the problem. It is essential that students use the Documents Supplement in many of the problems. The hypothetical problems provide comparatively brief situations which are intended to make the purpose and relevance of the readings clear. Our choice of problems will not be agreed to by all. But we hope that it will promote a useful teaching method and, with other assigned readings, fulfill many interests.

Most of the problems can easily be extended to multiple class sessions, and many have been divided into two (or more) parts which may help such allocation. This should permit faculty to omit problems which they feel are less relevant to their goals in teaching the course, and to enhance those problems which they feel are most important with other readings.

The Teacher's Manual will help faculty using this volume for the first time, and should assist previous IBT users by comments in the initial paragraphs to each problem which explain changes made in each specific vi Preface

problem. Professors can obtain a looseleaf edition of this coursebook, which facilitates the transfer of teaching notes, from West Group.

Our focus is on lawyers, public and private, as problem solvers. None of us was interested in undertaking this project for the sake of producing a "casebook". We believed rather that a problem-oriented approach would offer a different perspective for law faculty teaching in this area. We welcome feedback on this special edition.

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