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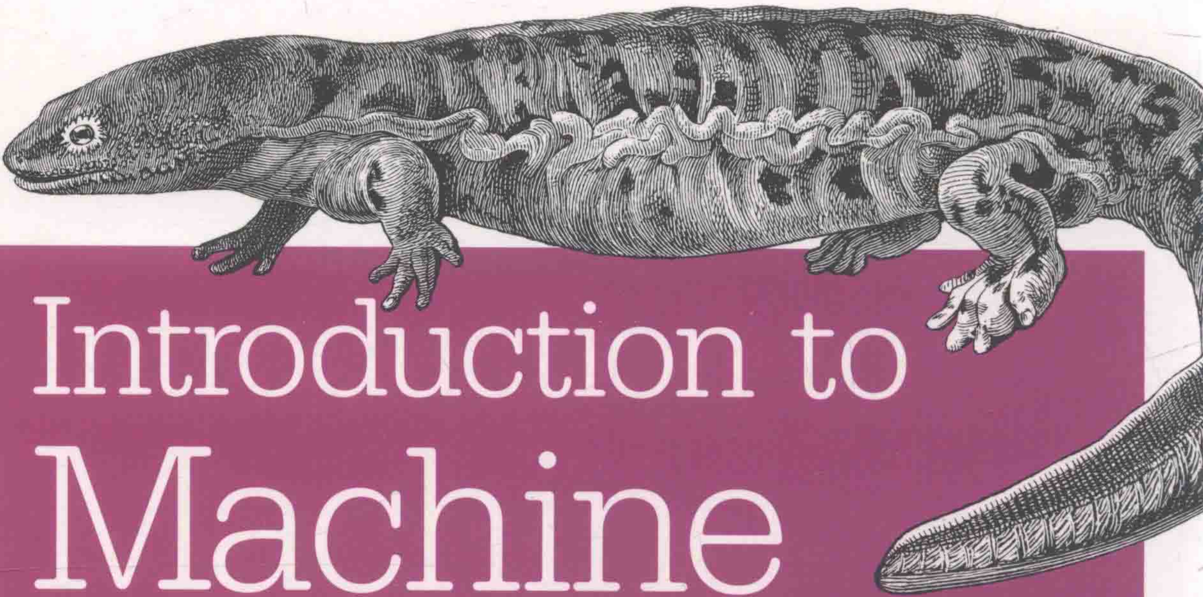

Introduction to Machine Learning with Python

Python机器学习入门（影印版）

東南大學出版社

Andreas C. Müller, Sarah Guido 著

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Preface

Machine learning is an integral part of many commercial applications and research projects today, in areas ranging from medical diagnosis and treatment to finding your friends on social networks. Many people think that machine learning can only be applied by large companies with extensive research teams. In this book, we want to show you how easy it can be to build machine learning solutions yourself, and how to best go about it. With the knowledge in this book, you can build your own system for finding out how people feel on Twitter, or making predictions about global warming. The applications of machine learning are endless and, with the amount of data available today, mostly limited by your imagination.

Who Should Read This Book

This book is for current and aspiring machine learning practitioners looking to implement solutions to real-world machine learning problems. This is an introductory book requiring no previous knowledge of machine learning or artificial intelligence (AI). We focus on using Python and the `scikit-learn` library, and work through all the steps to create a successful machine learning application. The methods we introduce will be helpful for scientists and researchers, as well as data scientists working on commercial applications. You will get the most out of the book if you are somewhat familiar with Python and the NumPy and `matplotlib` libraries.

We made a conscious effort not to focus too much on the math, but rather on the practical aspects of using machine learning algorithms. As mathematics (probability theory, in particular) is the foundation upon which machine learning is built, we won't go into the analysis of the algorithms in great detail. If you are interested in the mathematics of machine learning algorithms, we recommend the book *The Elements of Statistical Learning* (Springer) by Trevor Hastie, Robert Tibshirani, and Jerome Friedman, which is available for free at the authors' website (*http://statweb.stanford.edu/~tibs/ElemStatLearn/*). We will also not describe how to write machine learning algorithms from scratch, and will instead focus on how to use the large array of models already implemented in `scikit-learn` and other libraries.

Why We Wrote This Book

There are many books on machine learning and AI. However, all of them are meant for graduate students or PhD students in computer science, and they're full of advanced mathematics. This is in stark contrast with how machine learning is being used, as a commodity tool in research and commercial applications. Today, applying machine learning does not require a PhD. However, there are few resources out there that fully cover all the important aspects of implementing machine learning in practice, without requiring you to take advanced math courses. We hope this book will help people who want to apply machine learning without reading up on years' worth of calculus, linear algebra, and probability theory.

Navigating This Book

This book is organized roughly as follows:

- Chapter 1 introduces the fundamental concepts of machine learning and its applications, and describes the setup we will be using throughout the book.
- Chapters 2 and 3 describe the actual machine learning algorithms that are most widely used in practice, and discuss their advantages and shortcomings.
- Chapter 4 discusses the importance of how we represent data that is processed by machine learning, and what aspects of the data to pay attention to.
- Chapter 5 covers advanced methods for model evaluation and parameter tuning, with a particular focus on cross-validation and grid search.
- Chapter 6 explains the concept of pipelines for chaining models and encapsulating your workflow.
- Chapter 7 shows how to apply the methods described in earlier chapters to text data, and introduces some text-specific processing techniques.
- Chapter 8 offers a high-level overview, and includes references to more advanced topics.

While Chapters 2 and 3 provide the actual algorithms, understanding all of these algorithms might not be necessary for a beginner. If you need to build a machine learning system ASAP, we suggest starting with Chapter 1 and the opening sections of Chapter 2, which introduce all the core concepts. You can then skip to "Summary and Outlook" on page 127 in Chapter 2, which includes a list of all the supervised models that we cover. Choose the model that best fits your needs and flip back to read the section devoted to it for details. Then you can use the techniques in Chapter 5 to evaluate and tune your model.

Online Resources

While studying this book, definitely refer to the `scikit-learn` website (*http://scikit-learn.org*) for more in-depth documentation of the classes and functions, and many examples. There is also a video course created by Andreas Müller, "Advanced Machine Learning with scikit-learn," that supplements this book. You can find it at *http://bit.ly/advanced_machine_learning_scikit-learn*.

Conventions Used in This Book

The following typographical conventions are used in this book:

Italic
  Indicates new terms, URLs, email addresses, filenames, and file extensions.

`Constant width`
  Used for program listings, as well as within paragraphs to refer to program elements such as variable or function names, databases, data types, environment variables, statements, and keywords. Also used for commands and module and package names.

`Constant width bold`
  Shows commands or other text that should be typed literally by the user.

`Constant width italic`
  Shows text that should be replaced with user-supplied values or by values determined by context.

This element signifies a tip or suggestion.

This element signifies a general note.

This icon indicates a warning or caution.

Using Code Examples

Supplemental material (code examples, IPython notebooks, etc.) is available for download at *https://github.com/amueller/introduction_to_ml_with_python*.

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Acknowledgments

From Andreas

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Table of Contents

CHAPTER 1
Introduction

Machine learning is about extracting knowledge from data. It is a research field at the intersection of statistics, artificial intelligence, and computer science and is also known as predictive analytics or statistical learning. The application of machine learning methods has in recent years become ubiquitous in everyday life. From automatic recommendations of which movies to watch, to what food to order or which products to buy, to personalized online radio and recognizing your friends in your photos, many modern websites and devices have machine learning algorithms at their core. When you look at a complex website like Facebook, Amazon, or Netflix, it is very likely that every part of the site contains multiple machine learning models.

Outside of commercial applications, machine learning has had a tremendous influence on the way data-driven research is done today. The tools introduced in this book have been applied to diverse scientific problems such as understanding stars, finding distant planets, discovering new particles, analyzing DNA sequences, and providing personalized cancer treatments.

Your application doesn't need to be as large-scale or world-changing as these examples in order to benefit from machine learning, though. In this chapter, we will explain why machine learning has become so popular and discuss what kinds of problems can be solved using machine learning. Then, we will show you how to build your first machine learning model, introducing important concepts along the way.

Why Machine Learning?

In the early days of "intelligent" applications, many systems used handcoded rules of "if" and "else" decisions to process data or adjust to user input. Think of a spam filter whose job is to move the appropriate incoming email messages to a spam folder. You could make up a blacklist of words that would result in an email being marked as spam. This would be an example of using an expert-designed rule system to design an "intelligent" application. Manually crafting decision rules is feasible for some applications, particularly those in which humans have a good understanding of the process to model. However, using handcoded rules to make decisions has two major disadvantages:

- The logic required to make a decision is specific to a single domain and task. Changing the task even slightly might require a rewrite of the whole system.
- Designing rules requires a deep understanding of how a decision should be made by a human expert.

One example of where this handcoded approach will fail is in detecting faces in images. Today, every smartphone can detect a face in an image. However, face detection was an unsolved problem until as recently as 2001. The main problem is that the way in which pixels (which make up an image in a computer) are "perceived" by the computer is very different from how humans perceive a face. This difference in representation makes it basically impossible for a human to come up with a good set of rules to describe what constitutes a face in a digital image.

Using machine learning, however, simply presenting a program with a large collection of images of faces is enough for an algorithm to determine what characteristics are needed to identify a face.

Problems Machine Learning Can Solve

The most successful kinds of machine learning algorithms are those that automate decision-making processes by generalizing from known examples. In this setting, which is known as *supervised learning*, the user provides the algorithm with pairs of inputs and desired outputs, and the algorithm finds a way to produce the desired output given an input. In particular, the algorithm is able to create an output for an input it has never seen before without any help from a human. Going back to our example of spam classification, using machine learning, the user provides the algorithm with a large number of emails (which are the input), together with information about whether any of these emails are spam (which is the desired output). Given a new email, the algorithm will then produce a prediction as to whether the new email is spam.

Machine learning algorithms that learn from input/output pairs are called supervised learning algorithms because a "teacher" provides supervision to the algorithms in the form of the desired outputs for each example that they learn from. While creating a dataset of inputs and outputs is often a laborious manual process, supervised learning algorithms are well understood and their performance is easy to measure. If your application can be formulated as a supervised learning problem, and you are able to create a dataset that includes the desired outcome, machine learning will likely be able to solve your problem.

Examples of supervised machine learning tasks include:

Identifying the zip code from handwritten digits on an envelope
: Here the input is a scan of the handwriting, and the desired output is the actual digits in the zip code. To create a dataset for building a machine learning model, you need to collect many envelopes. Then you can read the zip codes yourself and store the digits as your desired outcomes.

Determining whether a tumor is benign based on a medical image
: Here the input is the image, and the output is whether the tumor is benign. To create a dataset for building a model, you need a database of medical images. You also need an expert opinion, so a doctor needs to look at all of the images and decide which tumors are benign and which are not. It might even be necessary to do additional diagnosis beyond the content of the image to determine whether the tumor in the image is cancerous or not.

Detecting fraudulent activity in credit card transactions
: Here the input is a record of the credit card transaction, and the output is whether it is likely to be fraudulent or not. Assuming that you are the entity distributing the credit cards, collecting a dataset means storing all transactions and recording if a user reports any transaction as fraudulent.

An interesting thing to note about these examples is that although the inputs and outputs look fairly straightforward, the data collection process for these three tasks is vastly different. While reading envelopes is laborious, it is easy and cheap. Obtaining medical imaging and diagnoses, on the other hand, requires not only expensive machinery but also rare and expensive expert knowledge, not to mention the ethical concerns and privacy issues. In the example of detecting credit card fraud, data collection is much simpler. Your customers will provide you with the desired output, as they will report fraud. All you have to do to obtain the input/output pairs of fraudulent and nonfraudulent activity is wait.

Unsupervised algorithms are the other type of algorithm that we will cover in this book. In unsupervised learning, only the input data is known, and no known output data is given to the algorithm. While there are many successful applications of these methods, they are usually harder to understand and evaluate.

Examples of unsupervised learning include:

Identifying topics in a set of blog posts
: If you have a large collection of text data, you might want to summarize it and find prevalent themes in it. You might not know beforehand what these topics are, or how many topics there might be. Therefore, there are no known outputs.

Segmenting customers into groups with similar preferences
Given a set of customer records, you might want to identify which customers are similar, and whether there are groups of customers with similar preferences. For a shopping site, these might be "parents," "bookworms," or "gamers." Because you don't know in advance what these groups might be, or even how many there are, you have no known outputs.

Detecting abnormal access patterns to a website
To identify abuse or bugs, it is often helpful to find access patterns that are different from the norm. Each abnormal pattern might be very different, and you might not have any recorded instances of abnormal behavior. Because in this example you only observe traffic, and you don't know what constitutes normal and abnormal behavior, this is an unsupervised problem.

For both supervised and unsupervised learning tasks, it is important to have a representation of your input data that a computer can understand. Often it is helpful to think of your data as a table. Each data point that you want to reason about (each email, each customer, each transaction) is a row, and each property that describes that data point (say, the age of a customer or the amount or location of a transaction) is a column. You might describe users by their age, their gender, when they created an account, and how often they have bought from your online shop. You might describe the image of a tumor by the grayscale values of each pixel, or maybe by using the size, shape, and color of the tumor.

Each entity or row here is known as a *sample* (or data point) in machine learning, while the columns—the properties that describe these entities—are called *features*.

Later in this book we will go into more detail on the topic of building a good representation of your data, which is called *feature extraction* or *feature engineering*. You should keep in mind, however, that no machine learning algorithm will be able to make a prediction on data for which it has no information. For example, if the only feature that you have for a patient is their last name, no algorithm will be able to predict their gender. This information is simply not contained in your data. If you add another feature that contains the patient's first name, you will have much better luck, as it is often possible to tell the gender by a person's first name.

Knowing Your Task and Knowing Your Data

Quite possibly the most important part in the machine learning process is understanding the data you are working with and how it relates to the task you want to solve. It will not be effective to randomly choose an algorithm and throw your data at it. It is necessary to understand what is going on in your dataset before you begin building a model. Each algorithm is different in terms of what kind of data and what problem setting it works best for. While you are building a machine learning solution, you should answer, or at least keep in mind, the following questions: