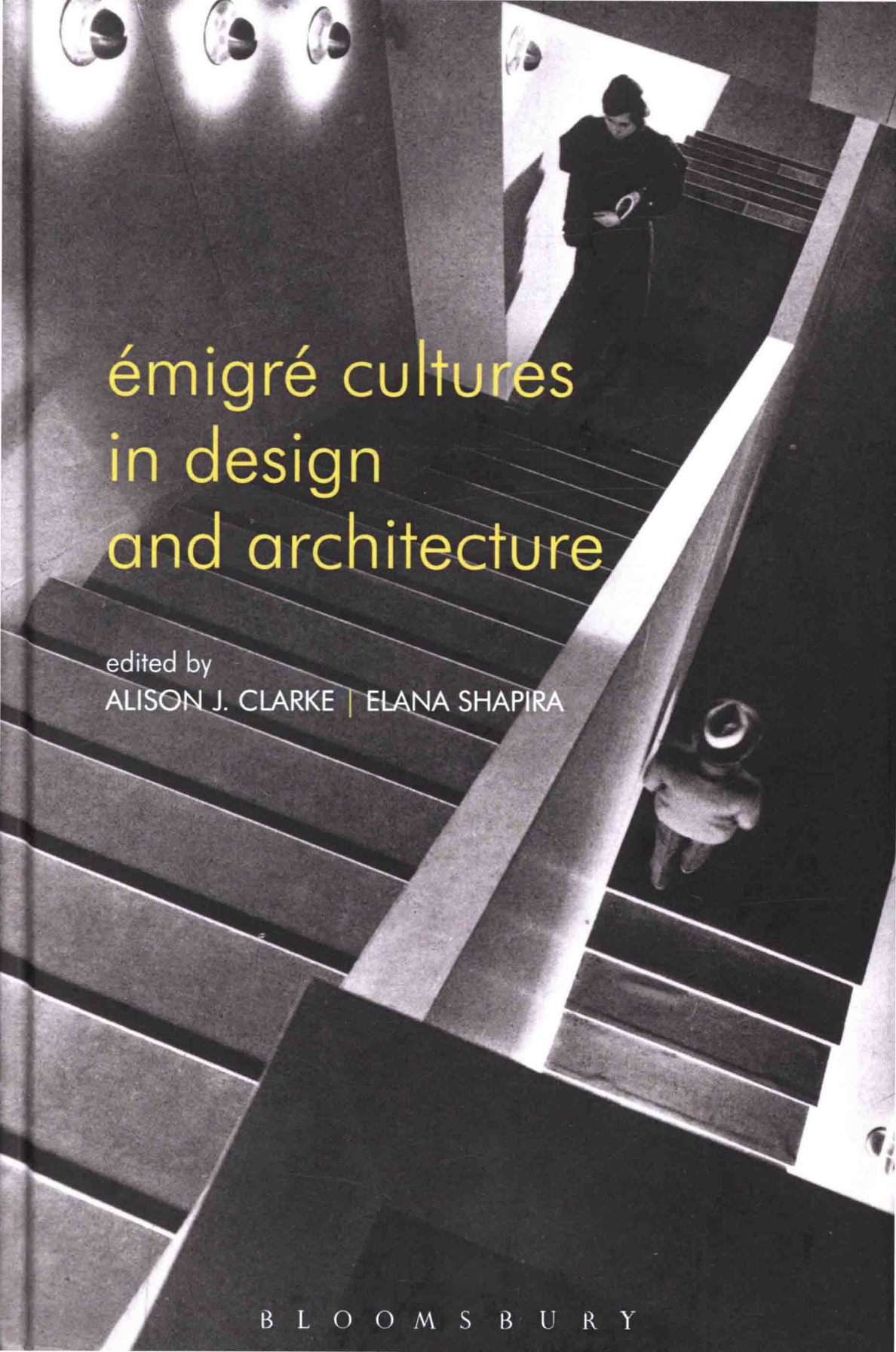

# émigré cultures in design and architecture

edited by
ALISON J. CLARKE | ELANA SHAPIRA

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"*Émigré Cultures in Design and Architecture* provides much-needed analysis about how European émigré designers and architects engaged with America during the twentieth century, an episode previously alluded to mostly in passing. These new essays advance our understanding of the complexity of these encounters, explaining what was gained, what was lost, and what is still to be learned from them."
**Timothy M. Rohan**, Associate Professor of Architecture at the University of Massachusetts Amherst, USA

"This innovative anthology on the émigré and exile experience of designers and architects in the United States ... considers concepts such as otherness and creativity, European modernism and American commodity culture, local assimilation and global imaginations, and the hybrid tensions between past and present to consider various exilic design languages."
**Sabine Eckmann**, Director and Chief Curator at the Mildred Lane Kemper Art Museum, USA

"By taking émigré cultures in the plural this [volume] reaches a nuanced understanding of the experience many designers of Central European origin entailed when negotiating their new identities in twentieth-century America ... it is an original and important contribution."
**Jeremy Aynsley**, Professor of Design History at the University of Brighton, UK

This new volume addresses the lasting contribution made by Central European émigré designers to twentieth-century American design and architecture. The contributors examine how oppositional stances in debates concerning consumption and modernism's social agendas taken by designers such as Felix Augenfeld, Joseph Binder, Josef Frank, Paul T. Frankl, Frederick Kiesler, Richard Neutra, and R. M. Schindler in Europe prefigured their later adoption or rejection by American culture. They argue that émigrés and refugees from fascist Europe such as György Kepes, Paul László, Victor Papanek, Bernard Rudofsky, Xanti Schawinsky, and Eva Zeisel drew on the particular experiences of their home countries, and networks of émigré and exiled designers in the United States, to develop a humanist, progressive, and socially inclusive design culture which continues to influence design practice today.

Contributors: Eve Blau, Alison J. Clarke, Todd Cronan, Eva Díaz, Ruth Hanisch, Barnaby Haran, Pat Kirkham, Oliver Kühschelm, Christopher Long, Monica Penick, Felicity D. Scott, Elana Shapira and Anna Vallye.

ALISON J. CLARKE is Director of the Papanek Foundation, Professor and Chair of the Design History and Theory department, University of Applied Arts Vienna, Austria, and principal investigator for the Austrian Science Fund research project "Émigré Cultural Networks: The Founding of Social Design."

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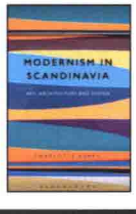


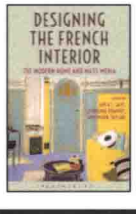

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# Émigré Cultures in Design and Architecture

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