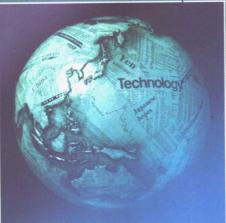
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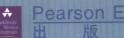
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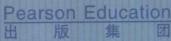


- Steven Husted
- Michael Melvin



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## 国际经济学

[第5版]

影印版

## International **Economics**

- Steven Husted
- Michael Melvin



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## 出版前言

为适应经济社会发展的需要,以高质量的高等教育迎接经济全球化和新科技革命的挑战,培养数以千万计的高质量专门人才,教育部明确要求各高等院校创造条件使用英语等外语进行公共课和专业课教学,从而缩短我国在有关专业教学上与国际先进水平的差距,同时不断提升我国大学生的外语水平。其中一个重要的措施是在高等学校推动使用外语优秀教材。

为使高校学生能够及时使用世界先进水平的经济管理类新教材,高等教育出版社受教育 部高教司委托,聘请熟悉国内外教学和学科发展水平的专家,从欧美现行教材中遴选、引进 了这批具有国际领先水准的英文版教材,以影印形式出版,供开设相应课程的高等学校选用。

引进这批教材时,遴选和评定的依据主要有以下几个方面: (1) 引进的教材与 1998 年教育部颁行的专业目录及后来批准的目录外专业所规定的主要课程相对应,内容符合专业培养目标和教学要求。(2) 版本要新。国外的大学教科书一般三年左右即修订再版一次,增补新的内容。这批教材选择的都是国外权威教科书的最新版本,内容涵盖了相应学科最新进展的介绍和现实案例的分析。(3) 内容规范简明,适合教学。由于这批影印教材主要是针对我国大学本科层次经济管理类专业的基础课程和主干课程的,专家们在选择时充分考虑了内容的严谨、规范以及表述的准确性,同时考虑了使用外语教材可能遇到的课时限制问题,在内容相同的几种流行版本中选择相对简明的薄本。另外,按照教育部的要求,这批教材的定价采取了与国内版教材相同的标准。

由于这批教材的作者所在国家的经济、政治、社会文化等与我国均有所不同,书中内容和观点难免有偏颇和错误之处,希望读者在阅读时注意鉴别。

我们希望这批影印教材的出版,对各高等院校的经济管理类专业的教学有所促进和帮助。

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## **PREFACE**

t the beginning of the twenty-first century, international trade plays a larger role in the world economy than at any other time in history. We live at a time when many corporations are truly global and consumers have access to a wide variety of goods produced all over the world. Indeed, during the 1990s, trade in manufactures grew four times faster than overall world production. In addition, trade in services has also expanded considerably. Part of this growth is because many developing countries are adopting more market-based, outward-looking development strategies. Many countries in transition from centrally planned economies have chosen to follow similar policies. Another factor is the continued reduction in world trade barriers. New reductions are underway as signatory countries implement Uruguay Round commitments. Overseeing this process is the World Trade Organization (WTO) that began operations in 1995. The WTO administers existing trade agreements, settles trade disputes between member countries, and provides a forum for future trade negotiations. It has quickly become an effective institution in settling trade disputes. As such the WTO has become very controversial, especially with those opposed to the rapid globalization of commercial activity.

Recent years have also seen a number of changes in international financial arrangements. The foreign-exchange market continued to grow at record pace, with trading activity occurring around the clock and trading volume exceeding \$1.5 trillion per day! Perhaps because the market grew so large, countries found it increasingly difficult to influence its behavior. Major bank mergers have eliminated some of the famous names of the past (Chemical Bank) and created mega-banks that are truly global giants. International investment continues to grow and now it is common for individual households to own mutual funds specializing in foreign markets so that a middle-income household may have an internationally-diversified portfolio. National economies are now more closely linked than ever, and developing an understanding of these links is crucial to interpreting domestic and foreign social, political, and economic developments.

As we have stated in previous editions of this book, our goal in writing this text is simple: We hope to provide the student with a guide to the study of international economics that is accessible, comprehensive, relevant, and up to date. Judging by the many favorable reviews we have received from students and professors who have used this book, we feel that we have been generally successful in accomplishing our goal. Our purpose remains unchanged. To that end, we have substantially revised this edition in order to cover all of the material discussed above as well as many other topics, such as the effect of trade on the quality and quantity of U.S. jobs, that have recently been the subject of substantial debate.

#### LEVEL OF PRESENTATION

We have sought to write a text that covers current developments in international economics but at the same time is accessible to students who may have had only one or two courses in the principles of economics. To that end, we have minimized mathematics and relegated more difficult extensions to appendixes. The book contains a wide range of helpful learning aids, including a marginal glossary that defines new concepts, boxed items and case studies that present "real-world" counterparts to the ideas being developed in the main text, and a set of exercises at the end of each chapter. Going beyond the text presentation, we have incorporated interesting and timely material from Internet Web sites into exercises that build upon chapter material. At the end of each chapter a WWW icon in the margin will identify a reference to the International Economics Web site, where Internet exercises may be found. The exercises allow a dynamic relevancy not possible in standard textbook approaches. In addition to these features, a Study Guide is available to accompany the book. This guide offers a variety of problems and questions aimed at helping the student explore and learn the text material.

#### **COVERAGE AND EMPHASIS**

To give the student a better feel for the issues discussed in the text, we have incorporated an extensive amount of data from the real world. For instance, Chapter 1 is devoted almost entirely to describing national economies and the patterns and directions of international trade. Other tables appear throughout the book. To every extent possible, we have sought to provide the most up-to-date statistics currently available.

Chapter 2 is one of the more unusual chapters to be found in a textbook on international economics. Its purpose is to provide a review of basic general equilibrium analysis, and, in particular, to introduce students to the logic and method of economic model building. The chapter begins with a straightforward analysis of the general equilibrium of a closed economy, using simple production possibility frontier diagrams. It then proceeds to the first description of what it means for an economy to engage in international trade. The next two chapters of the text detail the classical and Heckscher-Ohlin models of trade, using production possibility frontiers as the chief analytical tool. New to Chapter 4 is a presentation of the specific factors model.

Chapter 5 is devoted to empirical tests of the classical and HO trade models. It then goes on to deal briefly with new trade theories, including models involving imperfect competition and increasing returns to scale. Chapter 6 introduces a five chapter sequence of material on commercial policy with a discussion of tariffs. Strategic trade policy and protection of the environment as justifications for trade protection are discussed in Chapter 7. Chapter 8 provides considerable detail on U.S. trade policy, including trade policy case studies that deal with environmental issues, the enforcement of U.S. dumping laws, and a recent trade dispute with the European Union (EU) over bananas. Also in this chapter is an extended discussion of the Uruguay Round agreement and the WTO.

Chapter 9 is devoted entirely to the economics of regional trade agreements. The chapter begins with a standard discussion of the costs and benefits of such arrangements. It then turns to consider both NAFTA and the EU. Chapter 10 completes this section of the book with a treatment of trade and growth and international flows of factors of production.

Chapter 11 provides an introduction to international finance and introduces important concepts along with data. Chapter 12 covers the balance of payments and uses the national income accounts to illustrate the links between national saving, investment, and the current account. The description of the foreign exchange market in Chapter 13 goes well beyond the traditional detail found in other texts. A descripton of the 24-hour nature of the market, including local trading times and trading volumes, is included. Chapters 14 and 15 provide solid grounding in the fundamentals with links between prices and exchange rates and interest rates and exchange rates discussed in the context of current examples and data. The Chapter 16 discussion of international investment has been expanded in this edition to include a detailed analysis of international financial crises. Chapter 17 presents balance of payments theories. Theories of the exchange rate are presented in Chapter 18. Chapter 19 presents a history and current analysis of international monetary standards, including exchange rate target zones and currency boards. International banking and country risk analysis are covered in Chapter 20. The text concludes with Chapter 21 on open-economy macroeconomics. Throughout the text, examples and applications have been updated to current high-interest issues that engage the reader in real-world controversies.

#### ALTERNATIVE COURSE EMPHASES

The text is designed to provide sufficient flexibility to be used for a one-term survey of international economics or two separate terms devoted to a more comprehensive study of international trade and international finance. Realizing that individual instructors may have unique preferences regarding material to be presented, we offer the following suggestions:

- For a one-term overview of international economics: Chapters 1-4, 6-8, 11-15, and 19-20
- For a one-term course in international trade theory: Chapters 1-10
- For a one-term course in international finance: Chapters 11–21

An *Instructor's Manual* is available to accompany the text. It includes suggested answers to the end-of-chapter questions.

### **ACKNOWLEDGMENTS**

No textbook can be written without imposing on friends and colleagues for comments, criticism, and ideas. We owe considerable debts to a number of people: Arsene Aka, Jim Cassing, Passcal Gauthier, John K. Hill, Ked Hogan, Douglas Irwin,

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Throughout the course of writing this text, we benefitted from the comments of external readers. Help with this edition was provided by Bassam Harik, Magnus Johansson, Byunglak Lee, Michael A. McPherson, David A. Riker, Daniel Ryan, Bansi L. Sawhey, John A. Shaw, Edward Tower, and Michael Veseth. The preparation of earlier additions was aided by the thoughtful comments of Richard V. Adkisson, Mohsen Bahmani-Oskooee, Lloyd B. Brown, Phillip J. Bryson, James H. Cassing, Steven Skeet Chang, Robert V. Cherneff, Addington Coppin, Satya P. Das, Zane Dennick-Ream, Lewis R. Gale, Panos Hatzipanayotou, Thu-Mai Ho-Kim, Bang Nam Jeon, Susan K. Jones, Yoonbai Kim, Denise Eby Konan, Kishore Kulkarni, William E. Laird, Chyi-Ing Lin, Joseph A. McKinney, Richard Milam, Michael H. Moffett, William E. Morgan, Douglas Nelson, John Neral, Walter G. Park, Susan Pozo, Andreas Savvides, Garry Brooks Stone, Harold R. Williams, Darrel Young, and Allan H. Zeman. We were not always able to incorporate all of their excellent suggestions, but they have added greatly to the final product. The editorial staff at Addison Wesley Longman, including Denise Clinton, Deb Lally, and Victoria Warneck, have made our task as pleasant as possible.

Finally, we owe a debt of gratitude to our families for supporting our efforts and to many former students in international economics classes who helped to shape our ideas regarding the appropriate methods and topics for both our classes and this text.

Steven Husted Michael Melvin



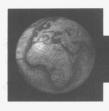
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