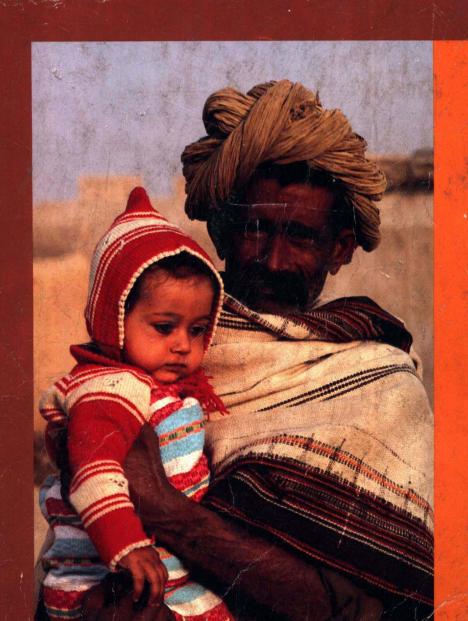


Life Cycles and Lifeways

An Introduction to Cultural Anthropology

WENDELL H. OSWALT



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UNIVERSITY OF CALIFORNIA, LOS ANGELES



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For the next generation, especially "Bob," Bryan, and Shelly.

Every age, every culture, every custom and tradition has its own character, its own weakness and its own strength, its beauties and ugliness; accepts certain sufferings as matters of course, puts up patiently with certain evils.

Hermann Hesse Steppenwolf

■ Preface

Life Cycles and Lifeways is a traditional introductory cultural anthropology text insofar as it presents well-established subject matter about a broad range of basic concepts, yet it is distinct in these significant ways:

- Since every person is born, lives, and dies in a cultural setting, the stages of the life cycle provide an apt framework for introducing many concepts, such as bonding, socialization, passage acknowledgments, kinship, and world view. With the individual as the point of departure, students can identify immediately with this material and find their attention captured and interest stimulated.
- American life, both historical and contemporary, appears prominently throughout. Above all, I seek to convey to American students a clear sense of themselves in an anthropological perspective. To this end, I have combined American examples with more traditional ones from other cultures.
- The American emphasis combined with comparisons of other cultures serves a further purpose. My goal is to expose students to cultural variability and make them more

- conscious of the range of personal behavior that is possible within the scope of human living. Throughout the text I strive to indicate the effect on students of the actions of their parents, teachers, immediate ancestors, and the distant ancestors of humankind.
- Ethnographic sketches in the form of brief, intext notes illustrate key points and form a "cultural notebook." Some notes concern contemporary peoples, ourselves included, but most are about five nonindustrial societies: the Siriono of Bolivia, the Netsilik Eskimos of Canada, the Hopi of the American Southwest, the Gusii of Kenya, and the Qemant of Ethiopia. These peoples, who represent different environmental settings and distinct sociocultural adaptations, were chosen so that students could learn, through ethnographic examples, something about other ways of living. The notes about these peoples provide crosscultural examples throughout the text.
- Key theoretical approaches, such as culture and personality, cognitive anthropology, and cultural ecology, are integrated at

appropriate points in the chapters. My purpose is to present this information in context rather than as a catalog of theories.

- Pertinent modern issues, such as the nature of family life, the position of minorities, and alcohol abuse figure prominently, with particular emphasis on contemporary America. I have devoted an entire chapter (Chapter 8) to technology and its effect on modern living. My goal is to show that cultural anthropology has current applicability, an important consideration for students today.
- A significant amount of information comes from studies by nonanthropologists, especially sociologists and historians, yet in each instance it is presented from an anthropological viewpoint. This broadened scope should demonstrate to students that anthropology in general and cultural anthropology in particular can serve as the major integrative discipline in studies of humankind.

No single theoretical approach is espoused in this book. Having found a specific orientation to be encumbering, I assume a structural-functional, ecological, evolutionary, ethnohistorical, or other viewpoint at various times depending on the material presented. Sometimes I present contemporary American material from an insider's viewpoint to illustrate that students' own views are important despite their subjectivity. By moving from the familiar to the less familiar, I hope that students will be better able to understand and absorb the information when it is presented.

Finally, this book is an expression of my deep concern about the future of cultural anthropology. Anthropologists have both a unique message for undergraduates and the ability to play an important role in their education, yet we often have failed to teach students that anthropology deals with modern as well as past living. To "think anthropologically" is

essential to the emerging generation of undergraduates, for their personal future, for the future of their culture, and for the vitality of the world's cultures. Thus I feel a sense of urgency about bringing contemporary anthropology and modern students together. Other introductory cultural texts devote attention to modern life in small increments only; this is not enough to change the course of anthropology nor the students' thoughts about it.

Learning Aids

The book includes several features especially designed to enhance student learning. Quite often I introduce a subject either from a student perspective or with an American example to engage the reader. Each chapter opens with an outline of its contents and closes with a list of its key terms. These terms are italicized in the text and defined in the glossary at the back of the book. At the end of each chapter is a list of readings recommended as a means of pursuing chapter topics. Works cited in the text are referenced by chapter at the close of the book. A world map at the beginning of the book helps students locate the habitats of peoples discussed in the text. The locator maps introducing the cultural notebook entries further help in placing each culture geographically.

Instructional materials for Life Cycles and Lifeways comprise a separate Instructor's Manual. Designated by chapter, these include a library problem, field problem, discussion or essay questions, and true-false and multiple choice test questions. In addition, films that would appropriately accompany each chapter are listed with brief annotations and ordering information.

A learning aid designed for me is the questionnaire at the back of the text seeking student responses to the text's format and usefulness. For future revisions it would be helpful, and much appreciated, to have the questionnaire filled out and returned to the publisher.

Acknowledgments

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Contents

List of Cultural Notebook Entries	xiii	Bonding 50	
Preface	xv	Infancy	53
PROLOGUE Introducing Anthropology	1	The Nature-Nurture Controversy 54 Feeding 55 Toilet Training 58 Psychomotor Development 59	
PART ONE		Universal Goals 61 Key Terms	62
■ Life Cycles	33	Recommended Readings	62
CHAPTER 1		chapter 2	
A Life Begins	35	Childhood	63
Conception Birth Control Abstinence 38 Contraception 38	36 37	The Place of Childhood and Children Mental Development Piaget's Theories 65 Cognitive Anthropology 68	64 65
Abortion 38 Infanticide 39		Social Development Sanctions 79	78
Pregnancy	41	Caregivers 82	
Coming into the World Birth 42	42	Status and Role 87 Play 90	
The Couvade 46		Personality Development	92
Baby and Mother 47		Key Terms	96
Naming 49		Recommended Readings	97

chapter 3		Attitudes Toward Aging 165 Aging in America 167	
Becoming an Adult	98	The Final Passage	170
Physical and Cultural Development Adolescence 99 Female-Male Differences 102	99	Attitudes Toward Death 171 Body Disposal 174 Tie Breaking 176	
Transitions	105	The Life Cycle and You	181
Passage Ceremonies 106	100	Key Terms	182
Intensification Ceremonies 110		Recommended Readings	182
Formal Education	110	· ·	
History of American Education 112	115	PART TWO	
Contemporary American Higher Education Sexual Behavior	116		
Sexual Deviancy 119	110	The Anthropological	
Incest 120		Perspective	183
Sex and Marriage 122		20,000000	100
Marriage	122	CHAPTER 6	
Choice of Partners 124			
Residence Patterns 129 American Marriage 129		Learning About Peoples	185
Key Terms	131	Aspects of Culture	185
Recommended Readings	131	Nonhuman Cultural Behavior 186	103
Recommended Reduings	151	Symbols and Signs 187	
CHAPTER 4		Universals in Culture 188	
		Changes in Cultures	189
Adulthood	132	Innovation 190	
The Cultural Backdrop	133	Diffusion 191	
Stages of Early Adult Life	134	Context of Change 191	
The Family	136	Fieldwork	193
Typical Family Forms 137		Preparing for Fieldwork 193	
Alternative Family Forms 139		Entering the Field 195 Collecting Information 196	
American Family Vitality 143		Collecting Information 196 Ethnographic Purpose 197	
Identifying Relatives	143	Units for Study 198	
Descent 146		Ethical Considerations 199	
Kinship 152	15/	Ethnography in Historical Perspective	202
Breakup of the Family	156	The Vanguard 202	
The Middle Years	159	The Pioneers 205	
Key Terms	162	The Professionals 207	
Recommended Readings	162	Ethnology in Historical Perspective	210
CHAPTER 5		The First Ethnologists 210 Modern Ethnology 211	
		Using Cultural Data 212	
Aging and Death	163	Key Terms	213
Aging	164	Recommended Readings	214

PART THREE		Becoming Modern	257
		Innovative Elements 257	
Lifeways	215	The Clock 258	
— 20,000.90		Printing 258	
CHAPTER 7		Gunpowder 259	
		Internal-Combustion Engine 259 Electric and Electronic Communication 261	
Communication	217	Trends in Technological Change	264
Nonhuman Communication	218	Key Terms	266
Human Nonverbal Communication	220	Recommended Readings	266
	220	Teconimental Itemania	200
Kinesics 220		CHAPTER 9	
Proxemics 222	222		
Human Language Development	223	Socioeconomic Systems	267
Characteristics of Communication Systems	223	·	
From Protohominoid to Hominid 225		Cultural Evolution	268
Structure and System in Language	228	Socioeconomic Change	269
Historical Linguistics 228		Foraging 269	
Descriptive Linguistics 229		Farming 273	
Generative Linguistics 231		Pastoralism 277	
Language and Culture	232	Urbanism 280	
American Dialects	236	Social Differences	282
Key Terms	237	Egalitarian Societies 282	
Recommended Readings	237	Ranked Societies 283	
0		Stratified Societies 283	
CHAPTER 8		Economic Organization	287
Technology	238	Economic Systems 289 Work 290	
Using Naturefacts	240	Property 293	
Producing Artifacts	240	Exchange 296	
Reduction 240		Subsistence and Life-Style	301
Conjunction 242		Key Terms	301
Linkage 243		Recommended Readings	301
Replication 243		8	
Raw Material Transformation 243		снартек 10	
Basic Developments in Technology	243		
Wood and Stone Artifacts 244		Political Life and Law	303
Harnessing Fire 246		70.192	
Habitations 246		Politics and Power	304
Clothing 246		Political Systems	306
Metalworking 247		Uncentralized Systems 307	
Clay Products 252		Centralized Systems 313	
Other Important Transformations 252		Warfare	319
Industrialization	252	Evolution of War 319	
Rotary Motion 253		War and Societal Complexity 319	
Metrology 256		War and Sports 321	

xiv CONTENTS

Law	321	Religion in America	373
Characteristics of Law 321		Key Terms	377
Law and Freedom 324		Recommended Readings	377
Key Terms	326		
Recommended Readings	326	chapter 13	
снартек 11		Expressive Culture	378
Population Contacts	327	Leisure and Recreation Sports	379 380
The Impact of Population Contacts	328	The Arts	384
Acculturation 329 Assimilation 329 Ethnogenesis 329 Ethnicity 329		Visual Arts 384 Literature 391 Music 395 Dance 397	
Nativism 332	224	Valuing Expressive Culture	399
American Minorities: Ethnohistorical Sketches	334	Key Terms	399
American Indians 334 Black Americans 337		Recommended Readings	400
Asian Americans 342		CHAPTER 14	
Mexican Americans 345 Cultural Pluralism	350		
	351	Anthropology and	
Key Terms Recommended Readings	351	Contemporary Problems	401
		World Population	403
CHAPTER 12		Food	406
	352	Indigenous Peoples	408
Religion	332	Alcoholism	412
Definition and Origins of Religion	353	Aggression and Violence	415
The Functions of Religion	358	International Tensions	418
Practices and Forces	359	The Environment	420
Ritual 359		Anthropology's Potential Contribution	423
Taboo 360		Key Terms	423
Magic and Luck 360		Recommended Readings	423
Prayer 361		Recommenaeu Reauings	7,000
Religious Artifacts 361		EPILOGUE	
Divination 362 Altered States 363		Five Cultures in Change	425
Specialists 363	364	-	
•	501	Glossary	433
Shamans 364 Priests 367		Reference List	441
Witches 370 Sorcerers 371		A Bibliography for the Cultural Notebook	453
Evolution of Religion	372	Index	457

Cultural Notebook Entries

Chapter 1 / A Life Begins		Gusii Patrilineal Clans	149
,	40	Hopi Matrilineal Clans	150
Netsilik Infanticide		Siriono Divorce	157
Siriono Labor and Delivery	45		
Conception and Birth Among the Hopi	47		
A Qemant Rite for Infants	49	Chapter 5 / Aging and Death	
Gusii Infants	56	The Aged Among the Siriono	166
		•	174
Chapter 2 / Childhood		Hopi Attitudes Toward Death	
•	<i>7</i> 1	Gusii Reactions to Death	177
Hopi World View	80	Visions of the Dead Among	
Learning Among the Netsilik		Hopi Women	178
Qemant Children	83		
Gusii Children at Work and Play	92		
Siriono Personality	95	Chapter 7 / Communication	
		Siriono Nonverbal Communication	221
Chapter 3 / Becoming an Adult		The Netsilik Language	232
Menstruation Among the Siriono	180	Hopi Architectural Terms	234
Initiation of Gusii Girls	107	Gusii Proverbs	235
Hopi Marriage	125		
Chapter 4 / Adulthood		Chapter 8 / Technology	
Gusii Households	138	Materials for Siriono Artifacts	242
Netsilik Families and Kindred	146	Netsilik Snowhouses	248

XVI CULTURAL NOTEBOOK ENTRIES

Chapter 9 / Socioeconomic Systems		Chapter 12 Religion	
Netsilik Food Getting	271	Hopi Religion	355
Siriono Subsistence Activities	274	Gusii Divination	362
Oemant Farming	288	Netsilik Religious Specialists	366
Hopi Land Tenure	294	Qemant Religion	368
Gusii Markets	299		
Chapter 10 / Political Life and Law		Chapter 13 / Expressive Culture	
Siriono Political System	311	Gusii Recreation	381
Hopi Political Leaders	312	Visual Artistry Among the Netsilik	392
Gusii Political System	314	Siriono Origin Myth	394
Hopi Warfare	320	Netsilik Dance Performance	397
Justice Among the Oemant	322	Siriono Music and Dance	398



Introducing Anthropology

- Introducing Five Cultures
 The Siriono
 The Netsilik
 The Gusii
 The Hopi
 The Qemant
- Studying Cultures
- Major Branches of Anthropology
 - Avoiding Ethnocentrism
 - Key Terms

nthropology is a bold intellectual enterprise based on the conviction that people can view themselves and others with thoughtful objectivity. As the most comprehensive or holistic study of humankind, anthropology concerns all living peoples and their immediate or remote ancestors. The word anthropology is derived from the Greek words anthropos, meaning man or human, and logia, meaning study. Anthropology is the study of humans in all their biological and behavioral diversity; it compiles and coordinates information about peoples as they live today and as they have lived in the past. Human bones and garbage, customs and habits, taboos and gods, fun and folly, law and government, words and gestures represent a small sampling of the subject matter. Since anthropology is exceedingly broad in scope, it is divided into separate disciplines.

Cultural anthropology, the focus of this book, is the study of the different ways in which groups of people live. It embraces the life-styles of all peoples—past, present, and future. Cultural anthropology is especially meaningful and popular in North America because it helps us to understand ourselves in both our heritage and current mixture of life-styles. Our entire population, except for American Indians and Eskimos, traces its recent ancestry elsewhere. Peoples from more countries have settled here than in any other nation of the world. Puerto Rican, Irish, and Italian sectors of New York City, Chinese enclaves in San Francisco, Mexican-American communities in the Southwest, and Russian neighborhoods in Los Angeles are examples of sizable populations that originated elsewhere. The differences in their life-styles might be obvious or subtly apparent to you as an observer if you were to travel to different sections of this country. What you saw or heard in your travels might strike you as curious, charming, or perhaps offensive, depending not only on what was going on but on the personal background from which you viewed it. Regardless of your viewpoint, the ethnic diversity represented in this country provides a sampling of the scope of cultural anthropology.

Cultural anthropology also encompasses cultures with life-styles dramatically different from our own. Some peoples, in contrast with most contemporary Americans, literally can carry everything they own on their backs, never travel faster than they can run, deal only with relatives and friends throughout their lives, hold all land in common, and know only what they have been told or have learned from experience. Yet peoples everywhere share similarities that are more important than the elements that vary. They all depend on others in their communities, believe in spirit beings, work to fulfill their needs, and enjoy the lighter side of life. As cultural anthropologists have investigated human diversity, they have concluded that all peoples are equally human and capable, no matter how differently they may express themselves or adjust to one another.

Introducing Five Cultures

To begin your study of cultural anthropology, let us consider five cultures representative of lifeways with which you may not be familiar. In the next few pages you will meet the peoples of these cultures through text and photos. Then throughout the book you will encounter these five peoples in notes that are set off from the body of the text and illustrate the particular topic under discussion. These entries

make up a Cultural Notebook that exemplifies the many different ways in which peoples of the world actually live or have lived.

The five representative cultures are those of the Siriono, the Netsilik, the Gusii, the Hopi, and the Qemant. The habitats of these peoples include tropics, deserts, and the arctic, and their food-getting activities range from hunting to farming and raising herd animals. The smallest group has fewer than a thousand members, and the largest has hundreds of thousands. Social life is focused in different kinds of family units, political organization ranges from small groups or bands to nations, and religious involvement varies from the belief in a host of spirits to the worship of one god. In short, these peoples represent not only different cultures but different levels of cultural complexity. Because the way of life described in the notebook entries usually no longer exists in the manner reported, it seemed preferable to use the past tense in most of the descriptions.

Before introducing these groups, I must define society and comment on the general terms applied to these societies and to others around the world. A society is an organized and enduring group of people who cooperate and interact with one another. Primitive, meaning primary or original, once was a popular label for peoples among whom writing and reading were unknown, as contrasted with civilized peoples, among whom reading and writing prevailed. Many anthropologists have abandoned the word primitive because its alternative meanings, naive and simple, do not apply to these peoples. Terms used in this book for peoples previously called primitives include aboriginal, indigenous, nonliterate, and preliterate. Likewise, a terminological distinction is made between societies that are small-scale, traditional, or preindustrial and those that are industrial.

All bibliographic references to these five peoples can be found in the Bibliography for the Cultural Notebook at the back of the book.



The Siriono

The Siriono Indians in the tropical forests of eastern Bolivia were hungry much of their lives. Two of their most frequent comments were "my stomach is very empty" and "give me something," which always meant something to eat. Food was shared customarily within one's immediate family and reluctantly with other relatives or community members. Partly because they had few ways to preserve it, food was obtained largely on a daily basis by men, women, and children. They hunted animals, collected plant products, and raised some crops, yet hunger continuously stalked them. Compared with most other small-scale societies, they had manufactures—such as dwellings, baskets, and tools—that were singularly uncomplicated. They made nothing from horn, stone, or animal skin, and rarely used bone or shell; the materials they used primarily were wood, leaves, and vines. They made no boats, even though much of their jungle homeland was low country subject to flooding for months on end, at

A Siriono chief, his five wives, and his children stand before a communal house made by covering a wooden frame with palm fronds.

