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● 专题英语教材

英语实用听说

PRACTICAL COMMUNICATION SKILLS

浙江大學出版社

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内 容 提 要

本教材共十二单元，每个单元包含四大部分：学术交际、策略交际、娱乐交际和文化交际。

学术交际部分涵盖了从入学注册、选课购书、论文研究、选择导师，到毕业离校的全过程，在体验中学习英语，更感受异域的教育理念和学术氛围。

策略交际部分不但有大量语言知识，更是包罗了丰富的语用知识，重视语言运用，加强对语用能力的培养。

娱乐交际是教材中的轻松环节，有美轮美奂的诗歌朗诵和歌曲欣赏，也有令人忍俊不禁的幽默笑话，让您在放松的气氛中感悟语言的奇妙。

文化交际部分通过学生课堂操练、运用英语流畅表达思想，激发兴趣和激情，进而促进英语交际能力的提高。



Connie Eigenmann-Malik has been a professor of English Communication at Shantou University in Guangdong Province since 2003. She teaches courses in Public Speaking, Business Communication, Technical Writing, English Humanities Literature, both Literary and Communication Theory, International Public Relations, and Research Writing. She has over 10 years' academic experience in North America, the Middle East, the subcontinent, and the Southeast Asia. Her research interests include development communication, cultural narrative, and electronic communication in the countries including Oman, Pakistan, China and Thailand. Connie was born in Springfield, Illinois; and has her B.A. and M.A. in Rhetoric and Interpersonal Communication from Eastern Illinois University. Her Ph.D. in Intercultural Communication is from the University of Oklahoma with the dissertation *Telling Grimm Tales: Vestiges of German Folklore and Russian Formalism* (1995). She can be reached by emailing cmalik@stu.edu.cn or cseigenmann@yahoo.com.



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PREFACE

There is a serious gap in the education of most Chinese students if they are preparing to enter graduate classrooms outside the People's Republic of China. Materials and methods in North American, European and Oceanic universities require many sophisticated, culturally-related communication skills. Instructors presume incoming masters and doctorate students are well-equipped in all English language skills, can compete in a multicultural classroom environment, and have read, experienced, presented, researched, documented, debated, and heard much of the foundation material currently available in their disciplines. This is rarely the case. Even English majors who have completed MA degrees in top Chinese universities need an extra semester to adjust to an academic environment away from their familiar culture and family. These 12 units of timely subject material will guide instructors in China in classroom activities and assignments helpful toward filling the communication skills gap. They accent the communication skill of listening with movie excerpts; and poems, dialogues, and speeches are provided on an accompanying CD. Each unit begins with a list of communication skills to be acquired within its four divisions: academic, strategic, entertainment and cultural communication. Quizzes, discussions, crossword puzzles, pair work, presentations, and assigned research work aid in classroom preparation for graduate level coursework. These materials and formats are often used in secondary schools to prepare native students, and no incoming graduate student should be unaware of them. The content of the units guides a student through many typical situations encountered from matriculation to graduation. They are designed to be used in whole or in part, and fit into a semester time frame usually allotted for a 16–18 week course schedule. Examinations are optional if grading is recorded for individual projects and classroom participation. The disciplines of Journalism, Mass Communications, Marketing, Public Relations, Communication, Theatre and English often rely upon performance exams and multi-project grading systems. Graduate level evaluation usually does not depend entirely upon memorization of factual information.

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Contents



UNIT 1 GETTING AROUND CAMPUS

1

Communication Skills

Part A Academic Communication

Getting around Campus

1. Dialogue
2. Vocabulary
3. Listening
4. Pair Work
5. Opinions
6. Homework
7. Self-introductions

Part B Strategic Communication

Telephone Conversations in British English

1. Tips for Telephone Usage
2. Dialogue a
3. Dialogue b
4. Vocabulary
5. Taking Notes a
6. Taking Notes b
7. Homework

Part C Entertainment Communication

Understanding Poetic Vocabulary

1. Vocabulary
2. Explication
3. Pair Work

Part D Cultural Communication

Movie Excerpts from *Dead Poets' Society*

1. Vocabulary
2. Synopsis
3. Listening a
4. Opinions
5. Listening b
6. Debate
7. Listening c
8. Voicing Your Opinions
9. Listening d
10. Role Play
11. Homework

UNIT 2 INTRODUCTION TO GRADUATE STUDIES

13

Communication Skills

Part A Academic Communication

Introduction to Graduate Studies

1. Monologue
2. Vocabulary
3. Crossword

Part B Strategic Communication

Bill Gates' *Speech to Tsinghua University*

1. Vocabulary
2. Listening
3. Summary

Part C Entertainment Communication

Understanding Song Lyrics

1. Fill in the Blanks
2. Listening

Part D Cultural Communication

Movie Excerpts from *Forrest Gump*

1. Vocabulary
2. Conversation
3. Homework

UNIT 3 CLASS PREPARATION

21

Communication Skills

Part A Academic Communication

Preparing for Classes

1. Discussion
2. Assembling Course Materials
3. Examining Textbooks
4. Reading Tips

Part B Strategic Communication

Choosing Your Major Focus of Study

1. Questions to Ask Yourself
2. Curriculum
3. Major Areas of Concentration
4. Possible Careers after English Study

Part C Entertainment Communication

Interpreting Humorous Stories and Jokes

1. Vocabulary
2. Joke a
3. Joke b

Part D Cultural Communication

Cartoon Excerpts from *Finding Nemo*

1. Listening a
2. Listening b
3. Role Play
4. Media Criticism
5. Radio Play

UNIT 4 STUDENT SOCIAL LIFE

31

Communication Skills

Part A Academic Communication

Student Social Life in Group and Committee Work

1. Vocabulary
2. Discussion (Novels)
3. Questions on Small Group Behavior
4. Vocabulary
5. Discussion (Dwight Conquergood)
6. Questions on Large Group Behavior
7. Project

Part B Strategic Communication

Radio Address of the President to the Nation (Bush October 16, 2004)

1. Vocabulary
2. Policy Table
3. Fill in the Blanks
4. Questions to Discuss

Part C Entertainment Communication

Decision-making and Introspection:

Robert Frost's Poem *The Road Not Taken*

1. Vocabulary
2. Listening and Oral Interpretation
3. Poetic Expression

Part D Cultural Communication

Movie Excerpts from *Kramer vs. Kramer*

1. Excerpt 1
2. Excerpt 2
3. Excerpt 3
4. Discussion
5. Role Play

UNIT 5 BORROWING MONEY

39

Communication Skills

Part A Academic Communication

Student Loan / Grant Administrators

1. Reading
2. Thinking for Yourself

Part B Strategic Communication

Reading the Fine Print of Application Materials

1. Vocabulary
2. Listening
3. Pronunciation (Nouns)

Part C Entertainment Communication

Humorous Songs and Stories about Money

1. Singing Along
2. Understanding Popular Culture
3. Researching

4. Listening Questions, Story a
5. Listening Questions, Story b
6. Making Change

Part D Cultural Communication

Movie Excerpts from *Schindler's List*

1. Following a Speech
2. Expressing Personal Opinion
3. Oral Interpretation
4. Following a Dialogue
5. Writing a Review
6. Comparing Movies
7. Researching History

UNIT 6 PART-TIME JOBS

48

Communication Skills

Part A Academic Communication

Part-time Jobs: Assistantships, Tutoring, Help Desks

1. Vocabulary
2. Timed Reading
3. Comprehension
4. Graphic Memory

Part B Strategic Communication

Job Interviews and Resumes

1. Vocabulary
2. Listening a
3. Writing
4. Vocabulary
5. Listening b
6. Role Play

Part C Entertainment Communication

Quote of the Day

1. Vocabulary
2. Appreciation
3. Pantomime
4. Vocabulary
5. Telling a Joke

Part D Cultural Communication

Movie Excerpts from *Sleepless in Seattle*

1. Synopsis
2. Notes
3. Discussion
4. Acting

UNIT 7 STARTING A BUSINESS

59

Communication Skills

Part A Academic Communication

Starting a Business on a Shoestring

1. Vocabulary



2. Listening

3. Writing

Part B Strategic Communication
Marketing and Advertising

1. Vocabulary

2. Matching

3. Ad 1 Listening Quiz

4. Ad 2 Blank-filling

5. Ad 3 Summary

6. Ads 4–6 Listening Questions

7. Audio Design

Part C Entertainment Communication
***The Elves and the Shoemaker* Fairy Tale**

1. Vocabulary

2. Listening

3. Image Surfing

4. Interviewing

Part D Cultural Communication
Movie Excerpts from *Shawshank Redemption*

1. Vocabulary

2. Listening Excerpt a

3. Opinion and Discussion

4. Listening Excerpt b

5. Writing

6. Debate

7. Listening Excerpt c

8. Role Play

9. Research

UNIT 8 WRITING A THESIS

67

Communication Skills

Part A Academic Communication
Writing a Thesis and Choosing an Advisor

1. Vocabulary

2. Listening / Reading a

3. Listening / Reading b

4. Questions

Part B Strategic Communication
Organizing Research and Its Publication

1. Spelling and Definitions

2. Methodology Scramble

3. Reading

4. Reading Publics

5. Publishing Choices

Part C Entertainment Communication
I. Nobel Prizewinner Speech

1. Background

2. Vocabulary
3. Listening
4. Writing
5. Speaking

II. The Scholarly Community

1. Listening
2. Fill in the Blanks
3. Reading for Content
4. Crossword Puzzle

Part D Cultural Communication

Movie Excerpt from *A Beautiful Mind*

1. Synopsis
2. Appreciation
3. Oral Presentation

UNIT 9 RESEARCH FIELD WORK

81

Communication Skills

Part A Academic Communication

Observational Note-taking in the Field

1. Vocabulary
2. Listening and Understanding

Part B Strategic Communication

Presenting Research in Innovative Ways

1. Reading
2. Pattern Recognition
3. Questions

Part C Entertainment Communication

National Geographic Society

1. Vocabulary
2. Writing
3. Guessing: What Country Is This?

Part D Cultural Communication

Movie Excerpts from *Brave Heart*

1. Listening and Discussion
2. Collecting Oral History
3. Research
4. Stage Acting

UNIT 10 PUBLISHING ABROAD

89

Communication Skills

Part A Academic Communication

Writing Abstracts

1. Vocabulary
2. Assignment

Part B Strategic Communication

Business Negotiation

1. Vocabulary
2. Reading

3. Negotiation Game

Part C Entertainment Communication

I. Protocol of Olympic Ceremonies

1. Vocabulary
2. Reading
3. Double Struggle Puzzle
4. Country Trivia

II. Three Selected Speeches

Oral Presentation

Part D Cultural Communication

Movie Excerpts from *Message in a Bottle*

1. Vocabulary
2. Letter Writing
3. Identify These Boats
4. Research
5. Non-fiction Reading
6. Matching

UNIT 11 GOING INTERNATIONAL

101

Communication Skills

Part A Academic Communication

International English

1. Vocabulary
2. Guessing

Part B Strategic Communication

Cultural Sensitivity

1. Vocabulary
2. Sensitivity Quiz

Part C Entertainment Communication

Beauty Pageants

1. Debate
2. Quotes
3. News Report
4. Public Relations

Part D Cultural Communication

Movie Excerpts from *On Golden Pond*

1. Synopsis
2. Vocabulary
3. Comprehension
4. Oral Work
5. Acting

UNIT 12 GRADUATION

111

Communication Skills

Part A Academic Communication

History of the Cowl, Robe and Mortarboard

1. Notes
2. Question for Reading

3. Vocabulary a
4. Reading a
5. Vocabulary b
6. Reading b
7. Research

Part B Strategic Communication

Requirements for a Degree

1. Vocabulary
2. Reading
3. Questions and Research Tasks
4. Short List of Ph.D.-granting Institutions

Part C Entertainment Communication

Commencement Speech Excerpts

1. Notes
2. Listening
3. Vocabulary

Part D Cultural Communication

Movie Excerpts from *The Graduate*

1. Background
2. Discussion
3. Comprehension
4. Research
5. Lyrical Poetry

TRANSCRIPTS

Transcripts for Unit 1	123
Transcripts for Unit 2	132
Transcripts for Unit 3	139
Transcripts for Unit 4	142
Transcripts for Unit 5	153
Transcripts for Unit 6	159
Transcripts for Unit 7	170
Transcripts for Unit 8	177
Transcripts for Unit 9	185
Transcripts for Unit 10	190
Transcripts for Unit 11	195
Transcripts for Unit 12	203

ANSWER KEY

213



GETTING AROUND CAMPUS

Communication Skills

- To learn “small talk” used for casual communication on campus (asking directions, giving opinions, self-introductions).
- To practice listening in telephone conversations, answering machine usage, voice mail recording, and making appointments over the telephone.
- To take adequate notes for numbers and specific information.
- To understand and appreciate a poem by vocabulary explication.
- To notice specific dialogue in a movie excerpt.
- To debate different understandings of poetic interpretation.

Part A Academic Communication

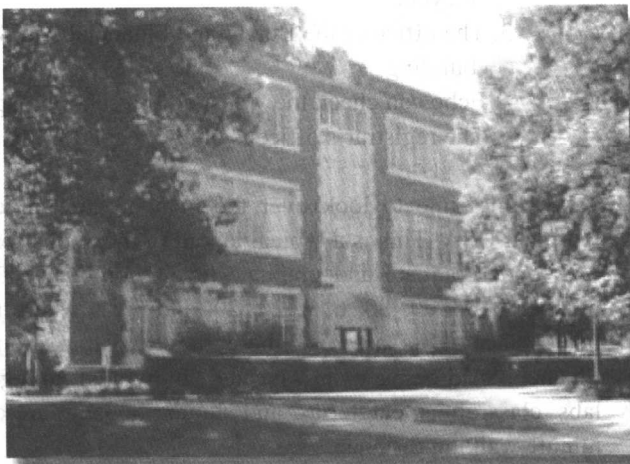
Getting around Campus

1. Dialogue

Have you ever been lost on a college campus? Can you read a map and follow directions? How can you find administrative offices, the library, or a classroom? Let's listen to what happens to Echo, a new overseas graduate student who's just arrived at the University of Oklahoma.



Typical Dormitory Room
Moving Day



Administration Building, University of Oklahoma
Buchanan Hall

2. Vocabulary

1. registration

usually plain brick buildings in colonial or medieval

2. bursar	architectural style, where students begin the banker who accepts tuition and fee payments (大学的) 会计
3. register	to record your course preferences 注册
4. main entrance	an arch over the street of any college campus with the name of the university, or a visitor doorway to the first
5. library	group of buildings where study and research materials are located, may have computer and conference rooms
6. street	cement paved area for vehicles, may be closed in university settings, or have painted walkways for pedestrians
7. sidewalk	more narrowly paved area for those who walk or ride in wheelchairs, usually has ramps into buildings 人行道
8. block	a section of houses and buildings in a row along the street
9. second floor	one level above the street, rooms will begin with 2 (201, 215, etc.). Third floor rooms begin with 3.
10. form	a printed paper or group of papers every student must complete to transact any university business

3. Listening

According to the dialogue you have just heard, judge whether the following statements are true (T) or false (F).

- () 1. Echo will be living with 2 roommates at her apartment.
- () 2. Echo's apartment is far from most campus buildings so she must buy a bicycle.
- () 3. The office of the Bursar and Financial Aid Services are in a different building.
- () 4. Echo can check the website for a school map.
- () 5. The registrar's office is on the second floor.

2

Take some time to look over the map of the University of Oklahoma campus in Norman, USA. This is a typical layout of a campus servicing around 20,000 students, both undergraduate and graduate levels combined. The X surrounded by buildings numbered 77, 79, 80, 6, 7, 20, 29, and 30 is where the main business of academia takes place. This area is where the Registrar, Admissions, Records, Bursar and Financial Aid Services are located. Individual colleges and departments, museums, labs, classrooms, cafeterias, and student housing are close by, well within a 10 – 15 minute walking distance.