



EDITED BY

CANDACE  
JONES

MARK  
LORENZEN

JONATHAN  
SAPSED

≡ The Oxford Handbook of  
**CREATIVE  
INDUSTRIES**



# The Oxford Handbook of CREATIVE INDUSTRIES

*The Oxford Handbook of Creative Industries* is a reference text that brings together many of the world's leading scholars in the application of creativity in economics, business and management, law, policy studies, organization studies and psychology. While creative industries research has become a regular theme across these subjects, this volume collects this knowledge in a single authoritative source.

The Handbook is organized into five Parts: Following the editors' introduction, Part I on Creativity includes individual creativity, and how this scales up to teams, social networks, and cities.

Part II addresses Valuing Creativity and Creating Value, including markets for symbolic goods, art auctions, labor markets, then value-creating agents, and considers how performance is measured in the creative industries.

Part III covers the dynamics of Organizing Creative Industries, with chapters on project ecologies, the management of project-based organizations in creative industries, organizing events in creative fields, user innovation, and niches, genres and classification.

Part IV, Industrial Organization and Creative Economy, explains sunk costs and dynamics of creative industries, economic spillovers, the role of brokerage and mediation in creative industry networks, and disintermediation and glocalisation due to digital technology.

Part V covers Policy and Development, offering chapters on copyright, government policy and how creative industries extend into Global Production Networks, affecting development.

Covering emerging economies and new technologies, the Handbook will be of interest to scholars and students of the arts, business, innovation, and government.

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# CREATIVE INDUSTRIES

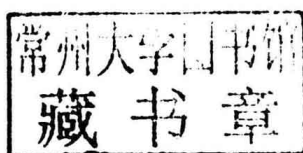
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*and*

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## LIST OF CONTRIBUTORS

---

**Sondos G. AbdelGawad** Assistant Professor, Entrepreneurship Department, IE Business School

**Patrick Adler** Doctoral Candidate, Urban Planning, Luskin School of Public Affairs, UCLA

**N. Anand** Shell Professor of Global Leadership, IMD Business School

**Hasan Bakhshi** Director, Creative Economy Policy and Research, Nesta, and Adjunct Professor, Queensland University of Technology

**Gerben Bakker** Associate Professor, Department of Economic History, London School of Economics and Political Science

**Gino Cattani** Associate Professor of Management and Organizations, Leonard N. Stern School of Business, New York University

**Neil M. Coe** Professor of Economic Geography, Department of Geography, National University of Singapore

**Mariachiara Colucci** Associate Professor, Department of Management, University of Bologna

**Grégoire Croidieu** Assistant Professor, Grenoble Ecole de Management

**Stuart Cunningham** Distinguished Professor and Director, ARC Centre of Excellence for Creative Industries and Innovation, Queensland University of Technology

**Elizabeth Currid-Halkett** Associate Professor of Urban Planning, Sol Price School of Public Policy, University of Southern California

**Robert DeFillippi** Professor, Sawyer Business School, Suffolk University

**Anna M. Dempster** Senior Lecturer, Sotheby's Institute of Art

**Eleonora Di Maria** Associate Professor, Department of Economics and Business, University of Padova

**Simone Ferriani** Professor of Entrepreneurship, Department of Management, University of Bologna and Cass Business School, City University London

**Vladi Finotto** Assistant Professor of Business Strategy and Entrepreneurship, Department of Management, Ca' Foscari University of Venice

**Richard Florida** Director, Martin Prosperity Institute, Rotman School of Management, University of Toronto

**Stephen Flowers** Principal Lecturer, CENTRIM, University of Brighton

**Pacey C. Foster** Associate Professor, College of Management, University of Massachusetts, Boston

**Lucy L. Gilson** Professor, University of Connecticut

**Daniel A. Gruber** Assistant Professor, Medill School of Journalism, Media, Integrated Marketing Communications, Northwestern University

**Elizabeth Gullede** Research Fellow, School of Management, University of St Andrews

**Allègre L. Hadida** University Senior Lecturer in Strategy, University of Cambridge Judge Business School, and Fellow of Magdalene College

**Paul M. Hirsch** James L. Allen Professor of Strategy & Organization, Kellogg School of Management, Northwestern University

**Candace Jones** Associate Professor, Carroll School of Management, Boston College

**James C. Kaufman** Professor of Educational Psychology, Neag School of Psychology, University of Connecticut

**Sean Keddy** Research Assistant, School of Planning, University of Waterloo

**Mukti Khaire** Associate Professor of Business Administration, Harvard Business School

**Martin Kretschmer** Professor of Intellectual Property Law, School of Law, University of Glasgow, and Director of CREATE

**Mark Lorenzen** Professor, Copenhagen Business School

**Fiona Macmillan** Corporation of London Professor of Law, School of Law, Birkbeck, University of London

**Juan Mateos-Garcia** Research Fellow in Economics, Creative Economy Policy and Research, Nesta

**Charlotta Mellander** Professor in Economics, Jönköping International Business School, Jönköping University, and Martin Prosperity Institute, University of Toronto

**Pierre-Michel Menger** Professor, College de France and Directeur d'études, Ecole des Hautes Etudes en Sciences Sociales, Paris

**Richard E. Ocejo** Assistant Professor, Department of Sociology, John Jay College of Criminal Justice, City University of New York (CUNY)



**Jason Potts** Professor, School of Economics, Finance and Marketing, RMIT University

**Andy C. Pratt** Professor of Cultural Economy, Department of Culture and Creative Industries, City University London

**Francesco Rullani** Assistant Professor in Entrepreneurship and Management of Innovation, LUISS Guido Carli, Department of Business and Management and Visiting Associate Professor, Department of Innovation and Organizational Economics, Copenhagen Business School

**Jonathan Sapsed** Principal Research Fellow, CENTRIM, University of Brighton

**Elke Schüßler** Assistant Professor of Organization Theory, School of Business & Economics, Freie Universität Berlin

**Barbara Slavich** Associate Professor, IÉSEG School of Management (LEM-CNRS)

**Robert J. Sternberg** Professor of Human Development, College of Human Ecology, Cornell University

**Silviya Svejnova** Professor with Special Responsibilities, Department of Organization, Copenhagen Business School

**Jörg Sydow** Professor of Management, School of Business and Economics, Freie Universität Berlin

**Barbara Townley** Professor of Management, School of Management, University of St Andrews and Director, Institute for Capitalising on Creativity (ICC)

**Tara Vinodrai** Associate Professor, Department of Geography and Environmental Management and School of Environment, Enterprise and Development, University of Waterloo

**Georgina Voss** Visiting Fellow, University of Brighton and University of Sussex



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