

# CLOUD COMPUTING AND ELECTRONIC DISCOVERY

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AMES P. MARTIN
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James P. Martin Harry Cendrowski

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# **PREFACE**

In general, *cloud computing* describes technologies that allow applications and data to be hosted on a computer external to a business's own computing resources and firewall (i.e. a "remote computer"). From a personal perspective, it means that an individual can have access to convenient solutions for little or no cost, for example, to host family photos or videos. One of the promises of cloud computing is the end user doesn't really need to know how it works, or where the data resides; it just works, and will be available when you need it, wherever you need it. This promise has also resulted in profound misunderstandings of what cloud computing actually involves, and what it means from a litigation perspective.

Cloud computing services provide computing resources on an as-needed basis; this is why cloud computing was sometimes referred to as *utility computing*, a term that certainly did not have the marketing cachet of *cloud computing*. Cloud computing solutions generally require a reasonable periodic service fee and little additional hardware cost to access a computing solution. The reduction of costly IT assets, avoidance of software license costs, and removal of software maintenance tasks provide an attractive economic model; the end user is given a turnkey solution supported and maintained by the service provider, and hosted at a remote location. Cloud computing is enabled by rapid, reliable Internet and mobile data communications, which means that applications and data are available "everywhere," simultaneously, and transparently. The convenience and financial benefits of cloud solutions are changing business models fundamentally and have resulted in mass migration of data to the cloud. Much of this data, of course, would be of interest to parties during criminal proceedings or civil litigation.

A key issue from a legal perspective is that an investigator or litigant cannot access data held in the cloud through traditional discovery techniques. Discovery of data within a cloud computing solution likely falls under the restrictions of the Electronic Communications Privacy Act of 1986 (ECPA),<sup>1</sup> and specifically, Title II of the ECPA, which is called the Stored Communications Act (SCA).<sup>2</sup> Under the SCA, third parties that provide communication services or remote computing services to the public are generally prohibited from releasing the data; the SCA defines a series of procedures for the government to access

<sup>118</sup> U.S.C. §§2510-2522.

<sup>&</sup>lt;sup>2</sup>18 U.S.C. §§2701–2712, although the term "Stored Communications Act" does not appear anywhere within the body of the legislation.

the data. This law, now almost 30 years old, is the primary law that regulates disclosure of such data. It was written at a time when telephones actually rang, when e-mail was considered a novel new technology for computer geeks, and when conversations on portable phones could be intercepted with a standard FM radio. Today, judges use this law to rule on cases involving data created and stored by devices that would have been considered magic (or certainly at least in the realm of science fiction) in 1986.

This book is our attempt to briefly explain the way that data held by a third-party provider (i.e., in a cloud computing solution) potentially affects legal proceedings and discovery of electronic information. This work is divided into three topical sections:

Section One explains the basics of cloud computing technologies, how data is stored, and (at a high level) the technical aspects of hosted solutions that can affect production of data. This is intended to be a technical guide for non-technicians, offering a brief glimpse behind the technological curtain.

Section Two describes the SCA as well as the prior laws that protected technological communications of the day. This will hopefully provide the reader with insights into legal concepts that still shape cases today, and the common themes of privacy issues. We also describe some of the limitations of the current laws in interpreting modern systems and devices.

Section Three surveys many of the precedent-setting cases involving interpretation of hosted data and access of such data by litigants or the government. Many of these cases are still active and may be modified on appeal. Rapid technological advancements mean that issues may arise that have not been previously considered by the courts in the current context, and interpretation in those situations can widely vary.

The issues presented here often walk hand-in-hand with privacy issues. However, we limit this discussion primarily to litigation settings. Recent revelations of widespread government surveillance programs are well beyond the scope of this work. We sincerely hope this book provides practical insight into the current world of hosted data and its potential impact on legal proceedings, and wish you the best as you encounter these issues in the future.

James P. Martin Harry Cendrowski May 2014

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Matthew P. Breuer Deirdre Fox Virginia Kim Sarah Marmor Christopher Thieda

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## CONTENTS

PREFACE xi

ACKNOWLEDGMENTS xiii

# SECTION ONE—Cloud Computing: Basics of Technologies and Applications 1

# CHAPTER 1 Cloud Computing Definitions and Technical Considerations 3

Christopher Thieda

laaS 5

PaaS 9

SaaS 10

Considerations for Discovery 10

Data Transfer Regulations 12

Notes 15

### CHAPTER 2 The Proliferation of Data Available for Discovery 17

James P. Martin and Harry Cendrowski

An Example of Third-Party Data: Google Search Engine 19

Consideration of Data Points in Discovery 21

Creating an eDiscovery Plan in a Cloud-Based World 25

Production of Cloud Data 27

Notes 28

### CHAPTER 3 Cloud Migration and Planning for Retention 29

James P. Martin and Harry Cendrowski

Data Retention and the Cloud 29

Considerations for Litigation 34

Notes 36

### SECTION TWO—Current Laws Affecting Discovery 37

# CHAPTER 4 Brief History of Privacy and Selected Electronic Surveillance Laws 39

James P. Martin and Harry Cendrowski

Communications Act of 1934 40

Title III—Omnibus Crime Control and Safe Streets Act, 1968 42

Advancements in Telephone System Technologies 45

Electronic Communications Privacy Act of 1986 47

Notes 53

### CHAPTER 5 Electronic Communications Privacy Act 55

James P. Martin and Harry Cendrowski

Title II—The Stored Communications Act 57

§2703—Required Disclosure of Customer

Communication or Records 61

Backup Provisions 66

Electronic Storage and the Ninth Circuit 66

Pen Registers and Trap and Trace Devices 68

Production Demands and the ECPA 71

Notes 73

### CHAPTER 6 Proposed Legislative Changes and Future Laws 75

Iames P. Martin

Points for Improvement 76

Congressional Action 77

Notes 78

### CHAPTER 7 The Control Concept and Related Issues 79

Matthew P. Breuer and James Martin

The Application of Rule 34(a) 79

Rule 34(a) in Litigation 81

Flagg—A Modern Day Approach 86

Notes 88

### CHAPTER 8 Current Issues in Cloud Data 91

James P. Martin and Matthew P. Breuer

Cell Tower Data and Location Information 91

StingRay and Location Monitoring 97

BYOD Policies and Data Ownership 100

Notes 102

### CHAPTER 9 The Rise of Social Media and Its Role in Litigation 105

Sarah Marmor and Deirdre Fox

Roots of Social Media 105

Why, How, and When to Access Data on Social Media in Litigation 106

Obligations to Preserve Evidence 107

Accessing Social Media 108

Using Social Media in Litigation 115

Notes 120

### SECTION THREE—Relevant Cases 131

### CHAPTER 10 Modern Case Analysis Shaping Litigation 133

Matthew P. Breuer and James P. Martin

O'Grady v. Superior Court, 139 Cal.App.4th 1423 (2006) 133

Krinsky v. Doe 6, 72 Cal.Rptr.3d 231 (2008) 136

Flagg v. City of Detroit, 252 F.R.D. 346 (E.D. Mich 2008) 138

Warshak v. U.S., 631 F.3d 266 (6th Circ. 2010) 143

Ehling v. Monmouth-Ocean Hospital, 872

F.Supp.2d 369 (D.N.J. 2012) 146

Juror Number One v. California, 206 Cal.App. 4th 854 (2012) 148

Summary of Cases 150

Notes 153

# CHAPTER 11 Cloud Computing and Reasonable Expectations of Privacy: Fourth Amendment Concerns 155

Matthew P. Breuer and James P. Martin

Ex Parte Jackson, 96 U.S. 727 (1877) 156

Olmstead v. United States, 277 U.S. 438 (1928) 158

Katz v. United States, 88 S.Ct. 507 (1967) 159
United States v. Miller, 425 U.S. 435 (1976) 160
United States v. Jacobsen, 466 U.S. 109 (1984) 163
United States v. Jones, 132 S.Ct. 945 (2012) 165
Summary of Cases 166
Notes 169

# CHAPTER 12 Compelled Production of Cloud Computing Data: Fifth Amendment Concerns 171

Matthew P. Breuer and James P. Martin
United States v. Doe, 465 U.S. 605 (1984) 172
Doe v. United States, 487 U.S. 201 (1988) 174
United States v. Hubbell, 530 U.S. 27 (2000) 176
In re Boucher, 2009 WL 424718 (D. Vt. 2009) 178
In re Grand Jury Subpoena Duces Tecum,
March 25, 2011, 670 F.3d 1335 (11th Circ. 2011) 180
Notes 183

ABOUT THE CONTRIBUTORS 185

ABOUT THE AUTHORS 187

ABOUT THE COMPANION WEBSITE 189

INDEX 191

# SECTION ONE

Cloud
Computing:
Basics of
Technologies
and
Applications



# CHAPTER 1

# Cloud Computing Definitions and Technical Considerations

Christopher Thieda

he introduction of cloud computing has taken technology users by the hand and brought them into a new realm of possibilities. Whether the purpose is for personal, corporate use, or anything in between, today's everyday tech users have been exposed to a multitude of cloud practicalities. Cloud computing applications allow computer users to conveniently rent access to fully featured applications, to software development and deployment environments, and to computing infrastructure assets such as network-accessible data storage and processing. Those that have exposure to common applications such as Google Apps or Microsoft Office 365 likely already have experience with cloud computing, even though they may not have realized it.

The term *cloud computing* has a variety of definitions, mostly because it has become a powerful marketing term. The National Institute of Standards and Technology, the federal technology agency that works with industry to develop and apply technology, offers this definition:

Cloud computing is a model for enabling convenient, on-demand network access to a shared pool of configurable computing resources (e.g., networks, servers, storage, applications, and services) that can be rapidly provisioned and released with minimal management effort or service provider interaction.<sup>1</sup>

Today, technical questions remain that occasional users might not dare to ask regarding how virtualized models actually operate, where data actually resides, or who actually controls access to the data and applications, but for some users that are financially dependent on or have sensitive data involved with their cloud solution, those questions should be addressed. Parties to litigation will also naturally be concerned with the answers to those questions as well. Of course, there are numerous advantages to cloud computing from the perspective of the customer. Scalability, cost efficiency, ease of implementation, and optimal resource allocation are some of the main benefits that stem from virtualization. Conversely, concerns have risen concerning cloud practices regarding security, storage location, and intrusion protection. For parties and their counsel involved in litigation, cloud computing has increased the complexity of electronic discovery. In this chapter, we will address the different cloud computing models, the issues of cloud computing applications, and the legal regulations involving virtual data capture. Cloud computing is a developing area, and the strengths, weaknesses, delivery models, and legal implications of its use are constantly in flux.

Virtualization is the key technology involved in cloud computing. In a virtual computing model, an organization can obtain the exact hardware and/ or software solutions required, at the exact time it is required, without the need for a large capital commitment. Virtualization allows hardware and software owners to partition their resources and provide the exact quantity of resources needed to satisfy their customers. This model has existed for a while, but has been advancing in recent years due to the common availability of low-cost, high-speed data communications infrastructure.

There are three main service models seen in today's cloud computing environments. We will focus on: cloud Infrastructure as a Service (IaaS), which allows organizations to outsource hardware, cloud Platform as a Service (PaaS), which allows organizations to outsource operating systems and web infrastructure, and cloud Software as a Service (SaaS), which allows companies to outsource applications. These layers create the core of cloud computing. Since they share the commonality as components of the cloud, each of the three layers accomplish specific tasks and have the capabilities to complement one another in an entirely virtual environment. IaaS is the substitution of virtual solutions for hardware that is commonly used within a company's network. PaaS is created for users to be able to build and implement their own virtual, web-based solutions. SaaS is centered around supporting users entirely through web-based resources, and it is the most commonly seen model in today's cloud market. Every cloud laver provides a differentiation factor versus standard enterprise networking while providing a broad range of possibilities for users looking to delve into the world of virtualization. Most consumers will typically contract with an SaaS vendor to provide a web solution, and may not be aware that the