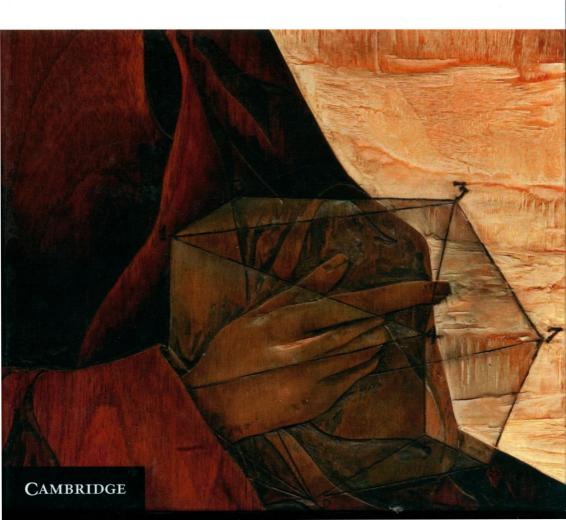
The Global Regime for the Enforcement of Intellectual Property Rights

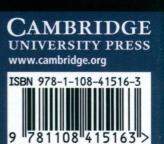
Xavier Seuba



In *The Global Regime for the Enforcement of Intellectual Property Rights*, Xavier Seuba offers a comprehensive description of the international norms and bodies dealing with the enforcement of intellectual property rights. The book analyses multilateral, plurilateral and bilateral treaties, and their national implementation, along with civil, border and criminal enforcement. The book also explores the interface between the enforcement of intellectual property rights and the norms regulating international trade, competition and human rights, as well as the conceptual and systemic aspects of enforcement, while illustrating the importance of these rights with examples in litigation. The book should be read by anyone interested in how intellectual property rights are being enforced around the world and how these efforts relate to other legal regimes.

Xavier Seuba, Ph.D., is Senior Lecturer at the Center for International Intellectual Property Studies (CEIPI) of the University of Strasbourg. At CEIPI he is Academic Coordinator and Judicial Training Manager and co-directs the CEIPI-BETA Project in the Law and Economics of Intellectual Property. He teaches courses in various European and American universities in International Intellectual Property Law, International Health Law and International Economic Law. His research is focused on intellectual property enforcement, intellectual property and health and the economics of intellectual property. Seuba has advised national governments and has also been a consultant for several international organizations.

Cover image: La Caja De Zapatos © Carlos Colombino/1979. Carved and painted wood – 100 × 82. Museo Del Barro Collection. Asuncion, Paraguay.



The Global Kegime for the Fillians

CAMBRIDGI

The Global Regime for the Enforcement of Intellectual Property Rights

XAVIER SEUBA

Center for International Intellectual Property Studies, University of Strasbourg



CAMBRIDGE UNIVERSITY PRESS

University Printing House, Cambridge CB2 8BS, United Kingdom One Liberty Plaza, 20th Floor, New York, NY 10006, USA 477 Williamstown Road, Port Melbourne, VIC 3207, Australia 4843/24, 2nd Floor, Ansari Road, Daryaganj, Delhi – 110002, India 79 Anson Road, #06–04/06, Singapore 079906

Cambridge University Press is part of the University of Cambridge.

It furthers the University's mission by disseminating knowledge in the pursuit of education, learning, and research at the highest international levels of excellence.

www.cambridge.org Information on this title: www.cambridge.org/9781108415163 DOI: 10.1017/9781108231510

© Xavier Seuba 2017

This publication is in copyright. Subject to statutory exception and to the provisions of relevant collective licensing agreements, no reproduction of any part may take place without the written permission of Cambridge University Press.

First published 2017

Printed in the United Kingdom by Clays, St Ives plc

A catalogue record for this publication is available from the British Library.

Library of Congress Cataloging-in-Publication Data

NAMES: Seuba, Xavier, 1977- author.

TITLE: The global regime for the enforcement of intellectual property rights / Xavier Seuba, Senior Lecturer, Center for International Intellectual Property Studies University of Strasbourg.

DESCRIPTION: Cambridge, United Kingdom; New York, NY, USA: Cambridge University Press, 2017. | Includes bibliographical references and index.

IDENTIFIERS: LCCN 2017012156 | ISBN 9781108415163 (hardback)

SUBJECTS: LCSH: Intellectual property infringement. | Agreement on Trade-Related Aspects of Intellectual Property Rights (1994 April 15) | BISAC: LAW / Intellectual Property / General.

CLASSIFICATION: LCC K1401 .S48 2017 | DDC 346.04/8-dc23 LC record available at https://lccn.loc.gov/2017012156

ISBN 978-1-108-41516-3 Hardback

Cambridge University Press has no responsibility for the persistence or accuracy of URLs for external or third-party internet websites referred to in this publication and does not guarantee that any content on such websites is, or will remain, accurate or appropriate.

THE GLOBAL REGIME FOR THE ENFORCEMENT OF INTELLECTUAL PROPERTY RIGHTS

In *The Global Regime for the Enforcement of Intellectual Property Rights*, Xavier Seuba offers a comprehensive description of the international norms and bodies dealing with the enforcement of intellectual property rights. The book analyses multilateral, plurilateral and bilateral treaties, and their national implementation, along with civil, border and criminal enforcement. The book also explores the interface between the enforcement of intellectual property rights and the norms regulating international trade, competition and human rights, as well as the conceptual and systemic aspects of enforcement, while illustrating the importance of these rights with examples in litigation. The book should be read by anyone interested in how intellectual property rights are being enforced around the world and how these efforts relate to other legal regimes.

Xavier Seuba, Ph.D., is Senior Lecturer at the Center for International Intellectual Property Studies (CEIPI) of the University of Strasbourg. At CEIPI he is Academic Coordinator and Judicial Training Manager and co-directs the CEIPI-BETA Project in the Law and Economics of Intellectual Property. He teaches courses in various European and American universities in international intellectual property law, international health law and international economic law. His research is focused on intellectual property enforcement, intellectual property and health and the economics of intellectual property. Seuba has advised national governments and has also been a consultant for several international organizations.

ESPLESS A AMERICA A A GARAGE CAMPAGE AND A MARKET CONTRACTOR OF THE CONTRACTOR CONTRACTO



Acknowledgements

This book has greatly benefited from exchanges with many people. In some cases, the conversations maintained have been decisive when drafting chapters or developing ideas. This has been the case of exchanges with Frederick Abbott, Carlos Correa, Christophe Geiger, Mariano Genovesi, Henning Grosse Ruse-Khan, Elena Izyumenko, Roger Kampft, José Massaguer, Juan Camilo Pérez, Antoni Puig-Rubí, Santiago Ripol, Pedro Roffe, Miguel Vidal-Quadras, Horst Vissel, Raquel Xalabarder and Peter Yu. Thomas Colon and Anja Halle have reviewed the book for linguistic consistency. Rebecca Jackaman and Jeevitha Baskaran have taken care of the final editing of the book.

Elena Dan has carefully peer-reviewed the entire book. Her comments have greatly improved the quality of the text and footnotes and have also influenced the substantive content of several chapters. This is, in particular, the case of the two chapters on criminal enforcement and Chapter 8, which she co-authors. While she deserves big credit for her contribution, all possible errors are mine.

This book has been possible thanks to the research environment of the Center for International Intellectual Property Studies (CEIPI) and the Internet Interdisciplinary Institute (IN₃), which hosted me while conducting the research.

Abbreviations

AC Law Reports: Appeal Cases (UK) - Anti-Counterfeiting Trade Agreement **ACTA** AIDS acquired immunodeficiency syndrome AIM - European Brands Association - International Association for the Protection of Intellectual **AIPPI Property** AR Alberta Reports (Canada) Association of Southeast Asian Nations **ASEAN AUSFTA** Australia-United States Free Trade Agreement **BCSC** Supreme Court of British Columbia **BGH** Bundesgerichtshof [Federal Court of Justice of Germany] -Amtliche Sammlung des Bundesgerichtshof in Zivilsachen **BGHZ** Official Reporter for Decisions of the German Federal Court of Justice in Civil Matters] CAFTA Central America Free Trade Agreement Cal. California Reports (US) - Canadian Legal Information Institute CanLII **CARICOM** Caribbean Community and Common Market - Forum of the Caribbean Group of African, Caribbean and **CARIFORUM** Pacific States **CBP** Customs and Border Protection (US) - Computer and Communications Industry Association CCIA

- United States District Court, Central District of California

此为试读,需要完整PDF请访问: www.ertongbook.com

Canadian Patent ReporterCriminal Appeal Reports

- Customs Union

Law Reports Chancery Division (UK)

Law Reports, Common Pleas (UK)

- Court of Justice of the European Union

CD Cal. Ch.D

CIEU

CP

CPR

CU

Cr App Rep

D.Del. – United States District Court, District of Delaware
 D.Minn. – United States District Court, District of Minnesota
 D.Mass. – United States District Court, District of Massachusetts
 D.N.J. – United States District Court, District of New Jersey

DG – Directorate General

Dist. Ct./USDC - United States District Court

DMCA – US Digital Millennium Copyright Act

DMd – United States District Court, District of Maryland

DR – Dominican Republic

DSB – Dispute Settlement Body

DSS – Dispute Settlement System

DSU - Dispute Settlement Understanding

E.D.Mich.
 – United States District Court, Eastern District of Michigan
 E.D.La.
 – United States District Court, Eastern District of Louisiana

EC – European Community

ECHR – European Convention on Human Rights

ECJ – European Court of Justice

ECOSOC – European Commission of Human Rights

- United Nations Economic and Social Council

ECR – European Court Reports

ECtHR – European Court of Human Rights

ED Tex. – United States District Court, Eastern District of Texas

EEA – European Economic Area

EFTA – European Free Trade Association EIA – Economic Integration Agreement

Eng. Rep. – English Reports

EPA – Economic Partnership Agreement

EPO – European Patent Office

ER – England Reports

ESCR Committee - United Nations Committee on Economic, Social and

Cultural Rights

ETS – European Treaty Series

EU – European Union

EU Charter — Charter of Fundamental Rights of the European Union

EUIPO – European Union Intellectual Property Office

EWCA – England and Wales Court of Appeal

EWCA Civ. – England and Wales Court of Appeal (Civil Division)

EWHC – England and Wales High Court

F. — Federal Reporter (US)
F. Cas. — Federal Cases (US)

F. Supp. – Federal Supplement (US)

F.2d – Federal Reporter, Second Series (US)

F.3d - Federal Reporter, Third Series (US)
FBI - Federal Bureau of Investigation
FCA - Federal Court of Appeal (Canada)
FCCA - Federal Circuit Court of Australia
FCTD - Federal Court Trial Division (Canada)

Fed. Appx. – Federal Appendix (US) Fed. Cir. – Federal Circuit (US)

FRG — Federal Republic of Germany
FSR — Fleet Street Reports (UK)
FTA — Free Trade Agreement

GA – United Nations General Assembly

GAO – United States Government Accountability Office
GAOR – United Nations General Assembly Official Records

GATS – General Agreement on Trade in Services
GATT – General Agreement on Tariffs and Trade

GDP – gross domestic product GfK – Growth from Knowledge

HADOPI – Haute Autorité pour la Diffusion des Oeuvres et la protec-

tion des Droits sur Internet (France)

HCJ – High Court of Justice (Canada) HIV – human immunodeficiency virus

HL – House of Lords (UK)

HR – House of Representatives (US)

HRC – United Nations Human Rights Committee
IACtHR – Inter-American Court of Human Rights

ICCPR – International Covenant on Civil and Political Rights
ICESCR – International Covenant of Economic, Social and Cultural

Rights

ICJ – International Court of Justice

ICT – information and communication technologies

ICTSD - International Centre for Trade and Sustainable

Development

IFPI – International Federation of the Phonographic Industry
IIC – International Review of Intellectual Property and

Competition Law

Competition Law

ILC – International Law CommissionILM – International Legal Materials

InfoSoc – Directive 2001/29/EC of the European Parliament and of the Council of 22 May 2001 on the harmonisation of certain

aspects of copyright and related rights in the information

society

INTERPOL – International Criminal Police Organization

IP – intellectual property

IPD - Intellectual Property Decisions (UK)

IPRED₂ - Second European Union Intellectual Property Rights

Enforcement Directive

IPRs – intellectual property rights

IR - Irish Reports

ISP – Internet service provider

JIPITEC – Journal of Intellectual Property, Information Technology

and E-Commerce Law

KEI – Knowledge Ecology International

LDC – least developed countries

LJN – Landelijk JurisprudentieNummer (the Netherlands)

MD Florida – United States District Court, Middle District of Florida

MERCOSUR – Southern Common Market

N.D.Ill. – United States District Court, Northern District of Illinois N.M. – United States District Court, District of New Mexico

NAFTA – North American Free Trade Agreement

NDCal. - United States District Court, Northern District of

California

NDOhio
 United States District Court, Northern District of Ohio
 NDTex.
 United States District Court, Northern District of Texas
 United States District Court, Northern District of Georgia

NGOs – non-governmental organizations

NJW – Neue Juristische Wochenschrift (Germany)

NPEs – non-practicing entities

OAS - Organization of American States

OECD - Organisation for Economic Co-operation and

Development

OHIM - Office of Harmonization for the Internal Market (Trade

Marks and Designs)

OJ/OJEU – Official Journal of the European Union

OR – Ontario Reports (Canada)

PIBD - Propriete Industrielle Bulletin Documentaire (France)

PIIPA – public interest intellectual property advisors

PTAs - Preferential Trade Agreements
R&D - research and development
RAE - Royal Spanish Academy

RPC - Reports of Patent, Design and Trade Mark Cases (UK)

RSC - Revised Statutes of Canada S. Ct. - Supreme Court Reporter (US)

USC

S.W. – South Western Reporter (US)
SACU – Southern African Customs Union

SADC – Southern African Development Community

SC – Statutes of Canada

SCC – Supreme Court of Canada

SCR – Supreme Court Reports (Canada)

SD Iowa — United States District Court, Southern District of Iowa
SD Tex. — United States District Court, Southern District of Texas
SDNY — United States District Court, Southern District of New

York

SQ – Statutes of Quebec

STC – Sentence of the Supreme Court (Spain)
TPMs – technological protection measures

TPP - Trans-Pacific Partnership

TRIPS - Agreement on Trade-Related Aspects of Intellectual

Property Rights

UDHR – Universal Declaration of Human Rights

UK – United Kingdom of Great Britain and Northern Ireland

UK Ct. App. – United Kingdom Court of Appeal
UKHL – United Kingdom House of Lords
UKSC – United Kingdom Supreme Court

UN - United Nations

UNCTAD - United Nations Conference on Trade and Development

UNGA - United Nations General Assembly
UNSC - United Nations Security Council
UNTS - United Nations Treaty Series
UPC - European Unified Patent Court
UPR - Universal Periodic Review
US - United States of America

USCA – United States Code Annotated
USLW – United States Law Week

USPQ - United States Patents Quarterly

USPQ2d — United States Patents Quarterly Second Series
USPTO — United States Patent and Trademark Office

USTR - United States Trade Representative

VCLT – Vienna Convention on the Law of Treaties

- United States Code

W.D. Tenn. – United States District Court, Western District of Tennessee

WCO – World Customs Organization
WCT – WIPO Copyright Treaty
WHO – World Health Organization

WIPO

- World Intellectual Property Organization

WL

- Westlaw (US)

WLR

- Weekly Law Reports (UK)

WPPT

- WIPO Performances and Phonograms Treaty

WTO

- World Trade Organization