

A photograph of a woman with blonde hair tied in a ponytail, wearing a dark checkered jacket, talking on a black telephone inside a glass booth. The booth has "France Telecom" written on the glass. The image is used as a book cover.

# STEVE HIETT

## BEYOND BLONDE



PRESTEL

# **STEVE** **BEYOND**

**EDITED BY**

**ESSAY BY**

**HIETT**

**BLONDE**

**PATRICK REMY**

**PHILIPPE GARNER**



Art direction and design: Steve Hielt  
Design and layout: Myriam Combier, Paris  
Edited by Patrick Remy  
Texts by Philippe Garner & Steve Hielt

Editorial direction: Curt Holtz  
Copyediting: Jonathan Fox, Barcelona  
Production: Corinna Pickart  
Origination: Reproline Mediateam, Munich  
Printing and binding: DZS Grafik D.O.O., Ljubljana

© Prestel Verlag, Munich · London · New York, 2015  
© for photographs Steve Hielt, Paris, 2015  
© for text Philippe Garner, London, 2015

Prestel Verlag, Munich  
A member of Verlagsgruppe Random House GmbH

Prestel Verlag  
Neumarkter Strasse 28  
81673 Munich  
Tel. +49 (0)89 4136-0  
Fax +49 (0)89 4136-2335

Prestel Publishing Ltd.  
14-17 Wells Street  
London W1T 3PD  
Tel. +44 (0)20 7323-5004  
Fax +44 (0)20 7323-0271

Prestel Publishing  
900 Broadway, Suite 603  
New York, NY 10003  
Tel. +1 (212) 995-2720  
Fax +1 (212) 995-2733

[www.prestel.com](http://www.prestel.com)

Library of Congress Control Number is available; British Library Cataloguing-in-Publication Data:  
a catalogue record for this book is available from the British Library; Deutsche Nationalbibliothek  
holds a record of this publication in the Deutsche Nationalbibliografie; detailed bibliographical data  
can be found under: <http://www.dnb.de>.

Prestel books are available worldwide. Please contact your nearest bookseller or one of the above  
addresses for information concerning your local distributor.



Verlagsgruppe Random House FSC® N001967  
Printed on the FSC®-certified paper Galaxi Keramik

ISBN 978-3-7913-8180-0

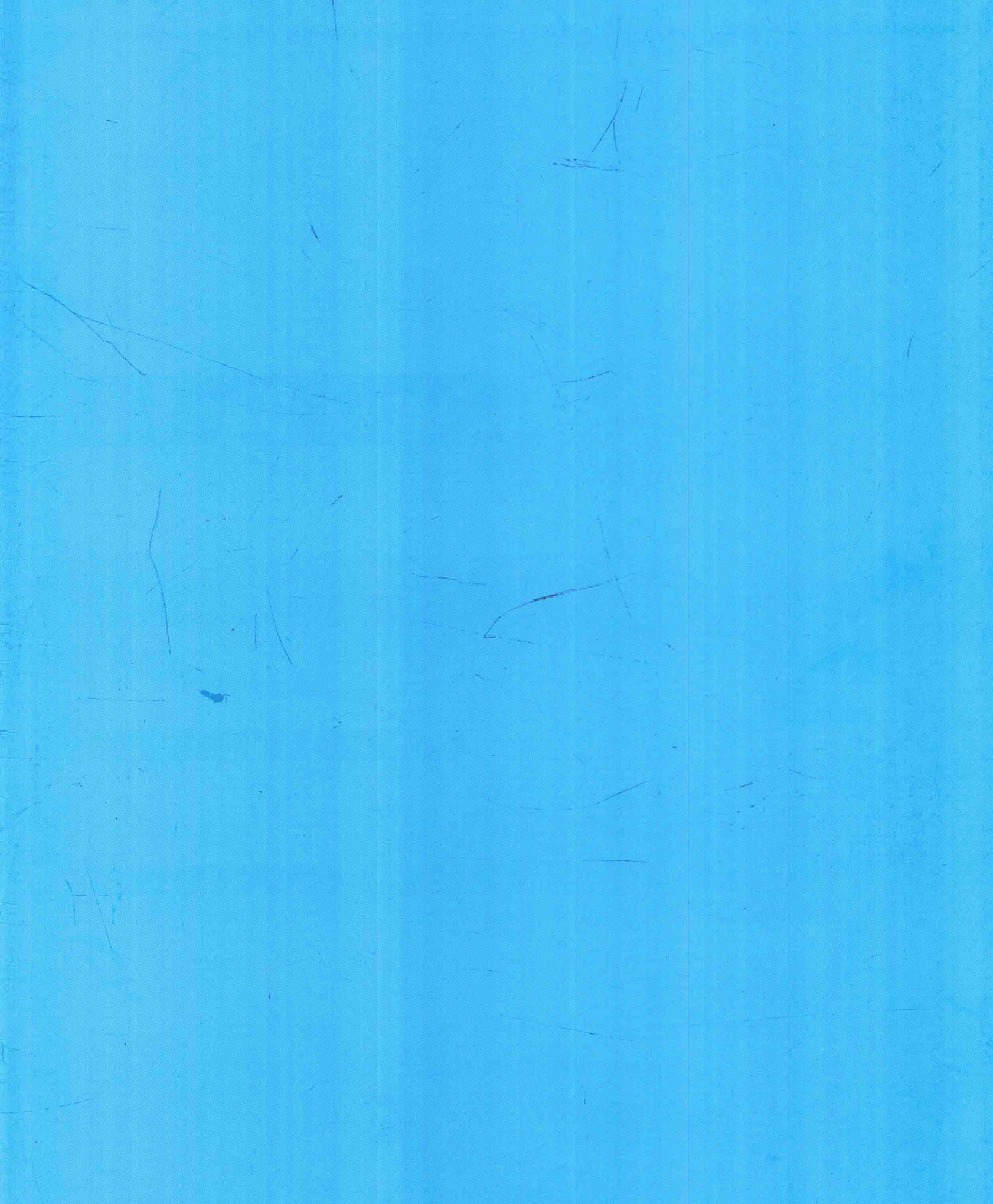


Scans and photogravure by Granon Digital











**60s**

## **BEGINNING**

I started photography a long time before I became a photographer.

In 1957 I went to Worthing Art School to be a painter.

This was my dream, but in 1959 I saw an American Art Directors Annual in the college library.

That made me want to be a graphic designer instead.

So I changed to Brighton Art School. It was there that I met Dermot Goulding.

He taught photography one afternoon a week and he changed everything for me.

He showed that photos could be as exciting as music. His pictures were full of poetry and feeling.

He also showed me what was happening at the Royal College of Art in London.

All sorts of wonderful graphics and imagery that are still my biggest influence.

He would send us out into the street to take pictures. We knew nothing about technique, but who cared?

We used some cheap movie stock that we cut up and loaded into the 35mm metal cartridges

the photography students threw away.

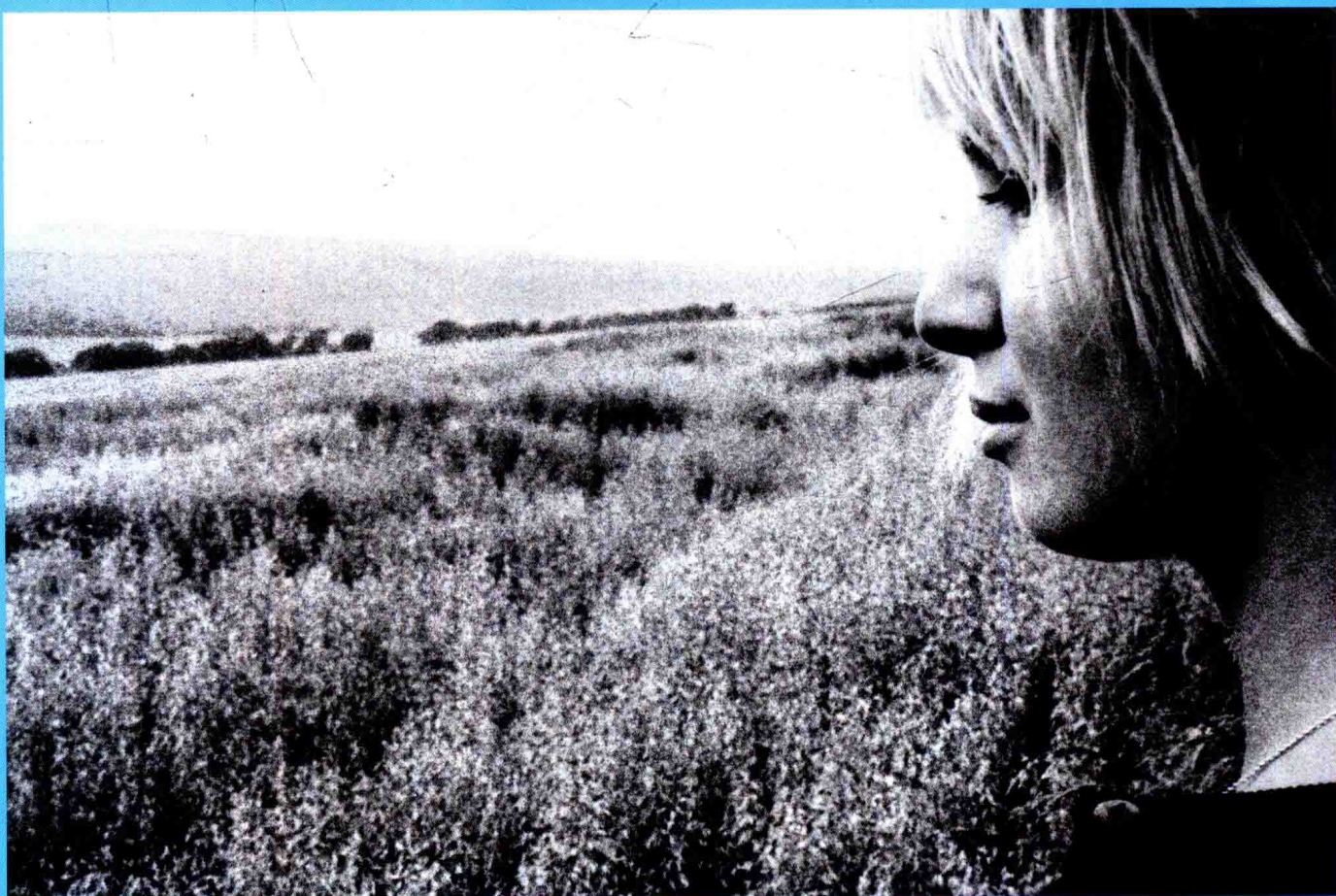
This film was contrasty and grainy, and when printed on that great Agfa 4 paper

the images became punchy and wonderful.

This picture of my girlfriend Diane was taken on a little Samoca 35mm camera, which I still have.

It was given to me by my parents as a 21st birthday present. They also gave me a Hofner Senator guitar.





Diane in a summer field . 1961





CHILD

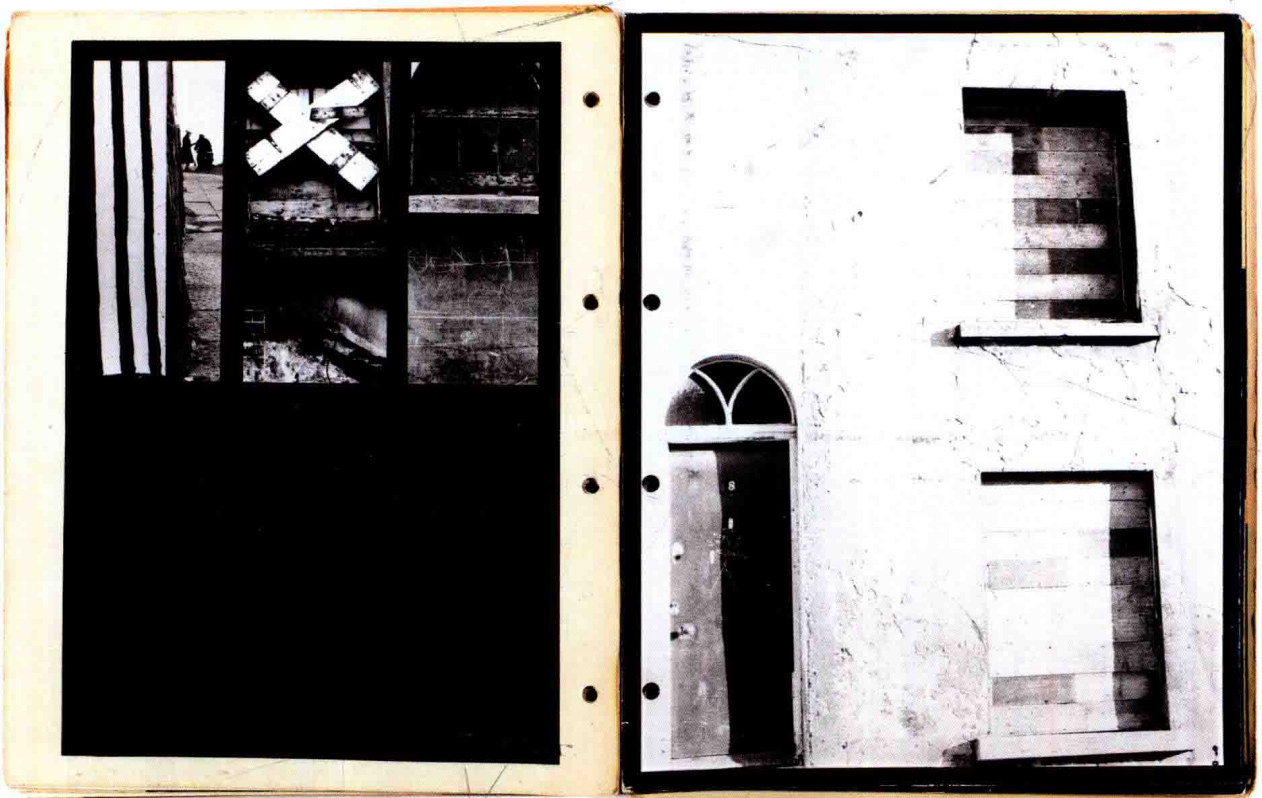
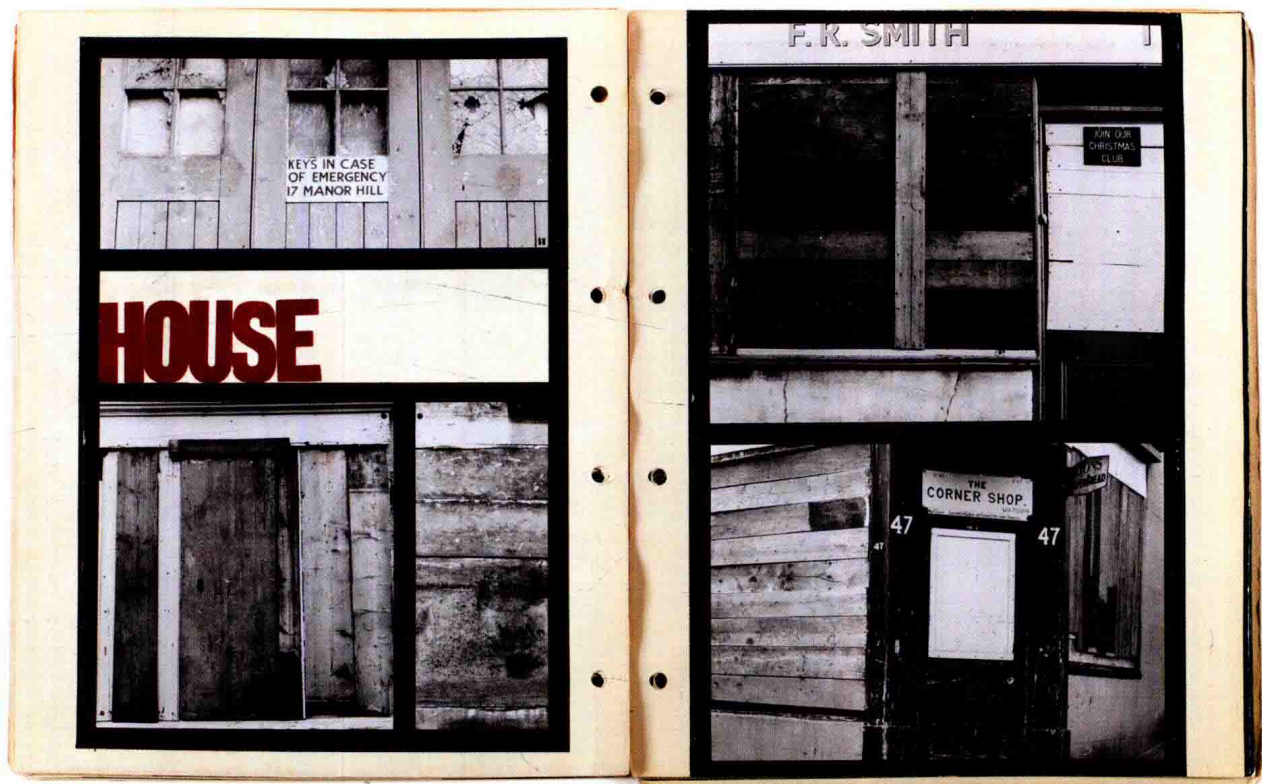




**BROKEN**



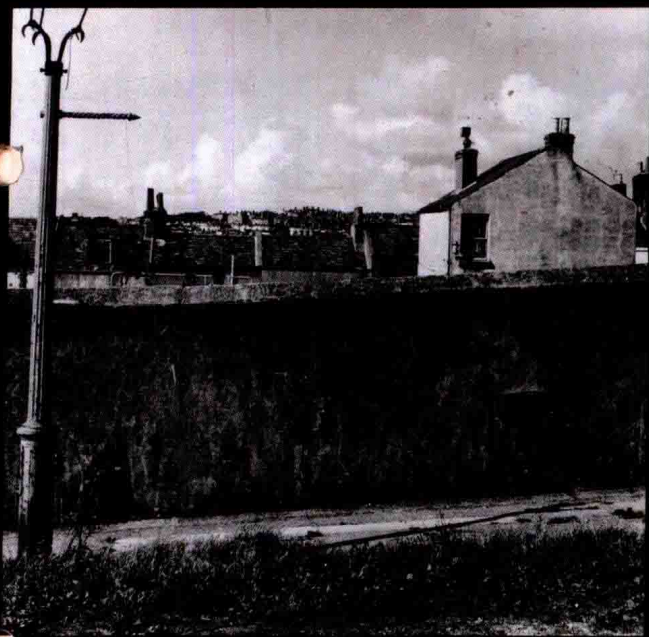












my name

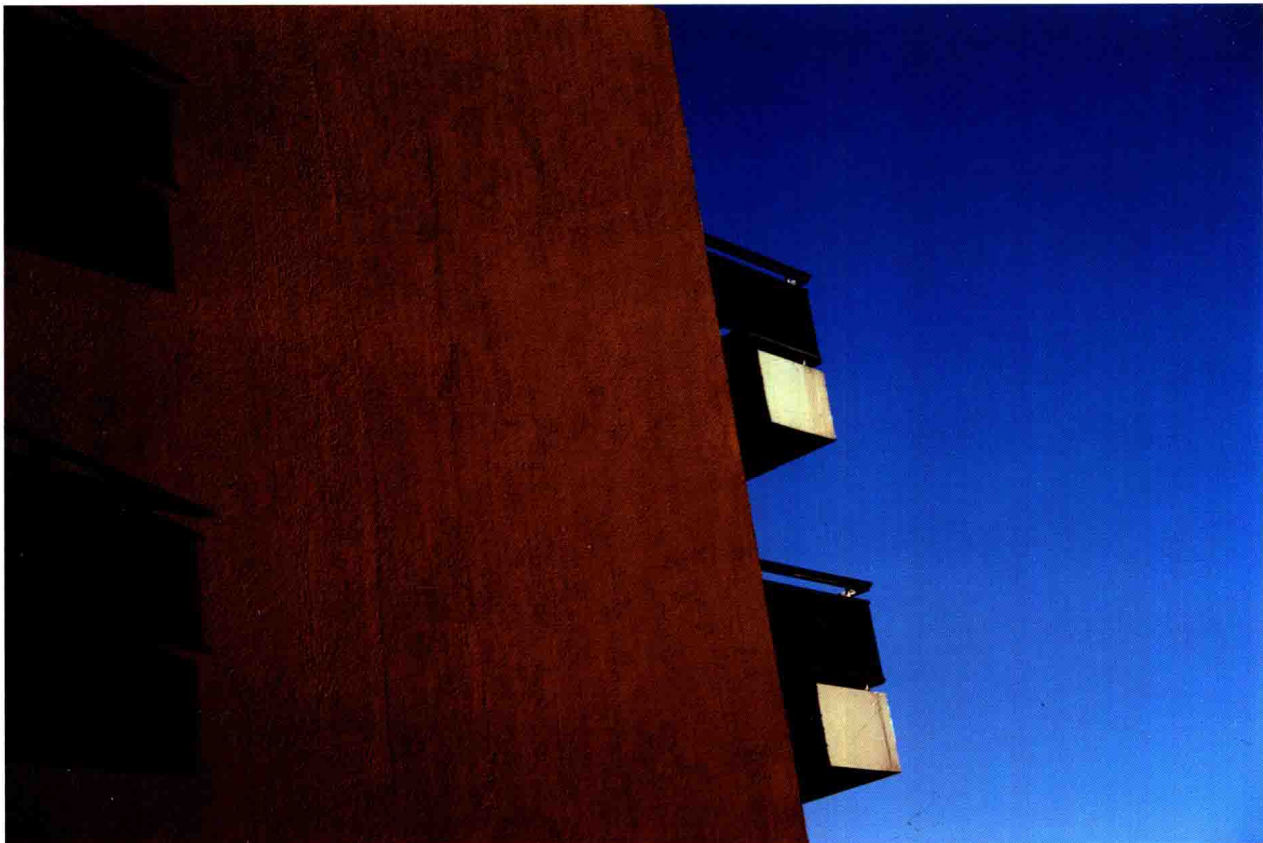


TIONAL DI  
EXAMIN  
F

Carlton Hill







## **PLEASURE PLACES**

When I left art school I joined a band.

I just decided that's what I would rather do.

And on quiet Sundays I used to go for walks around Bromley where I was living.

I like empty suburban streets. No one around, beautiful gates and quiet gardens.

A peaceful strange place. And I started to take photos.

The first one I made is the grey gate on the opposite page.

I liked that picture so much I decided to carry on – just simple pictures of quiet empty places.

When I eventually became a fashion photographer and later moved to Paris, *Zoom* magazine published some of them.

Herb Wise, a music publisher in New York, saw the story and asked me to make a little book.

It was called *Pleasure Places*.

Photos like these often became the settings for my fashion pictures.

Especially in those early days in Paris.



