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INTELLECTUAL PROPERTY LAW FOR BUSINESS LAWYERS

2007 EDITION

By
KINNEY & LANGE, P.A.

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ISBN-13: 978-0-31496-484-7

ISBN-10: 0-314-96484-3

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ABOUT THE AUTHORS

KINNEY & LANGE, P.A. is a full service intellectual property law firm founded in 1978 and based in Minneapolis. Our attorneys have a wide variety of backgrounds in different areas of technology and the arts. This lends breadth and depth to our practice of patent, trademark, copyright, unfair competition, advertising and franchise law, and related licensing and litigation. The firm's clients range from large multinational corporations to small domestic businesses and individuals.

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INTELLECTUAL PROPERTY LAW FOR BUSINESS LAWYERS

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PREFACE

This book evolved from Kinney & Lange's annual seminar on *Intellectual Property for Business Lawyers*. We first presented the seminar in Minneapolis in 1984, and we gradually expanded our presentation throughout the Upper Midwest. The seminar has always received an enthusiastic response, and thousands of lawyers have attended our presentations over the years. This book is our way of reaching more of you and sharing with you our interest in, and our commitment to, intellectual property law.

In writing this book, our intent was to prepare a book of general interest for attorneys who do not practice regularly in the area, but who encounter intellectual property problems from time to time. Corporate lawyers, commercial litigators and general counsel are our intended audience, but we hope others will find the book useful as well.

Our goal is to provide business lawyers with a general overview of intellectual property law, enabling them to identify intellectual property issues and understand some basic principles. We did not try to write a law review article or an exhaustive treatise. We did not try to propose or advocate any particular theories. We wanted to write a practical book that business lawyers would refer to again and again.

Intellectual property law is evolving quickly these days. This book was up-to-date when we finished it, but some parts may already be out of date by the time you read it. We point this out to you as a reminder that no book can ever be dispositive. This book is a starting place in analyzing legal problems, not a final stop.

We would like to thank everyone who participated in this project. First, thanks to Thomson/West for approaching us with the idea for this book. Thanks also to everyone at Kinney & Lange for their support, particularly our editing team, Tom Stueber, Alan Koenck, Paul Koziol and Brian Morrison, without whom this work would never have been completed.

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September 2006

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Summary of Contents

Volume 1

- Chapter 1. Introduction
- Chapter 2. Principles of Patent Law
- Chapter 3. Obtaining a Patent
- Chapter 4. Patent Litigation
- Chapter 5. Principles of Copyright Law
- Chapter 6. Registering a Copyright
- Chapter 7. Copyright Litigation
- Chapter 8. Principles of Trademark Law
- Chapter 9. Registering Trademarks
- Chapter 10. Trademark and Unfair Competition Litigation
- Chapter 11. Trademark Dilution
- Chapter 12. Trade Secrets
- Chapter 13. The Right of Publicity
- Chapter 14. Transferring, Licensing and Securing Intellectual Property Rights
- Chapter 15. Intellectual Property Rights in Foreign Countries
- Chapter 16. Advising a Business About Intellectual Property
- Appendix A United States Utility Patent
- Appendix B United States Design Patent
- Appendix C United States Plant Patent
- Appendix D Patent Infringement Complaint
- Appendix E Patent Infringement Answer and Counterclaim
- Appendix F Protective Order
- Appendix G Consent Judgement
- Appendix H Copyright Application Forms
- Appendix I Copyright Registration
- Appendix J Copyright Infringement Complaint
- Appendix K Trademark Registration
- Appendix L Trademark Notice of Opposition

Appendix M	Trademark Petition for Cancellation
Appendix N	Trademark Infringement Complaint
Appendix O	Confidentiality Agreement
Appendix P	Employment Agreement
Appendix Q	Citations to State Deceptive Trade Practices Acts
Appendix R	Citations to State Unfair Business Practices Acts
Appendix S	Citations to State False Advertising Acts
Appendix T	Citations to State Right of Publicity Acts
Appendix U	Patent Assignment
Appendix V	Trademark Assignment
Appendix W	Copyright Assignment
Appendix X	Patent License
Appendix Y	Trademark License
Appendix Z	Copyright License

Table of Laws and Rules

Table of Cases

Index

Table of Contents

Volume 1

CHAPTER 1. INTRODUCTION

- § 1:1 Origins of U.S. intellectual property law—Origins of U.S. patent and copyright law
- § 1:2 —Origins of U.S. trademark law
- § 1:3 The practice of intellectual property law—Patent attorneys
- § 1:4 —Professional associations

CHAPTER 2. PRINCIPLES OF PATENT LAW

- § 2:1 The concept of patents
- § 2:2 Patent attorneys and patent agents
- § 2:3 Patentability opinions
- § 2:4 Patentable subject matter
- § 2:5 P.T.O. publications
- § 2:6 Example of a utility patent
- § 2:7 —Cover sheet
- § 2:8 —Figures
- § 2:9 —Specification
- § 2:10 Example of a utility patent application publication
- § 2:11 —Cover sheet
- § 2:12 —Figures
- § 2:13 —Specification
- § 2:14 Example of a design patent
- § 2:15 Example of a plant patent
- § 2:16 Ownership of U.S. patents—Original ownership
- § 2:17 —Transfer of ownership
- § 2:18 —Joint ownership
- § 2:19 Priority of inventions—Claiming priority
- § 2:20 —Provisional applications
- § 2:21 —Nonprovisional applications
- § 2:22 —Divisional applications
- § 2:23 —Continuation applications
- § 2:24 —Continuation-in-part applications
- § 2:25 Nature of U.S. patent rights—Patent term
- § 2:26 —Exclusionary rights
- § 2:27 —Patented inventions can infringe other patents
- § 2:28 —Patent marking