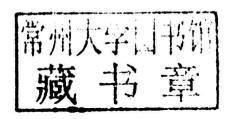


## Introduction to Sociological Theory

Theorists, Concepts, and Their Applicability to the Twenty-First Century

SECOND EDITION

Michele Dillon



This edition first published 2014 © 2014 John Wiley & Sons, Ltd

Edition history: Blackwell Publishing Ltd (1e, 2010)

Registered Office

John Wiley & Sons Ltd, The Atrium, Southern Gate, Chichester, West Sussex, PO19 8SQ, UK

Editorial Offices 350 Main Street, Malden, MA 02148-5020, USA 9600 Garsington Road, Oxford, OX4 2DQ, UK

The Atrium, Southern Gate, Chichester, West Sussex, PO19 8SQ, UK

For details of our global editorial offices, for customer services, and for information about how to apply for permission to reuse the copyright material in this book please see our website at www.wiley.com/wiley-blackwell.

The right of Michele Dillon to be identified as the author of this work has been asserted in accordance with the UK Copyright, Designs and Patents Act 1988.

All rights reserved. No part of this publication may be reproduced, stored in a retrieval system, or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording or otherwise, except as permitted by the UK Copyright, Designs and Patents Act 1988, without the prior permission of the publisher.

Wiley also publishes its books in a variety of electronic formats. Some content that appears in print may not be available in electronic books.

Designations used by companies to distinguish their products are often claimed as trademarks. All brand names and product names used in this book are trade names, service marks, trademarks or registered trademarks of their respective owners. The publisher is not associated with any product or vendor mentioned in this book.

Limit of Liability/Disclaimer of Warranty: While the publisher and author(s) have used their best efforts in preparing this book, they make no representations or warranties with respect to the accuracy or completeness of the contents of this book and specifically disclaim any implied warranties of merchantability or fitness for a particular purpose. It is sold on the understanding that the publisher is not engaged in rendering professional services and neither the publisher nor the author shall be liable for damages arising herefrom. If professional advice or other expert assistance is required, the services of a competent professional should be sought.

Library of Congress Cataloging-in-Publication Data

Dillon, Michele, 1960-

Introduction to sociological theory: theorists, concepts, and their applicability to the twenty-first century / Michele Dillon. – Second edition.

pages cm

Includes bibliographical references and index.

ISBN 978-1-118-47192-0 (pbk.).

 Sociology. 2. Sociology–History. I. Title. HM585.D55 2014 301—dc23

2013033132

A catalogue record for this book is available from the British Library.

Cover image: Inside the Pyramid at the Louvre Museum, Paris. Photo © Thomas Craig/Getty Images Cover design by Simon Levy Associates

Set in 10/13pt Minion by SPi Publisher Services, Pondicherry, India Printed and bound in Singapore by Markono Print Media Pte Ltd

## **BOXED FEATURES**

#### **TIMELINES**

I.1	Major pre-Enlightenment influences, and events from the Enlightenment	
	to the establishment of sociology	2
1.1	Major events in Marx's lifetime (1818–1883)	33
2.1	Major events in Durkheim's lifetime (1858-1917)	78
3.1	Major events in Weber's lifetime (1864–1920)	118
3.2	The emergence of Protestantism and the expansion of capitalism	123
5.1	Major events from the end of World War I to the present	188
10.1	Major events in the achievement of women's equality (1865–present)	328
12.1	Major events in the historical evolution of racial equality (1791-present)	394
14.1	Major globalizing economic and political events (1450-present)	452
ВО	XES	
1.1	Georg Simmel: The coldness of money	45
1.2	Alienation inheres in capitalism	54
2.1	Georg Simmel: Urbanism as a way of life	92
2.2	Contrasts between traditional and modern society	98
3.1	Types of meaningful social action	132
4.1	The functional requirements (A, G, I, L) of society as an action system	
	composed of four subsystems of action	159
4.2	Parsons's five sets of patterned value-orientations (pattern variables)	168
4.3	Modes of individual adaptation to societal conditions	178
6.1	Donald Black: Conflict in social space	224
9.1	Conversation differences between women and men	321

10.1	Woman as the Other	336
10.1		
11.1	Keeping a tab on bodies: Census categories	373
12.1	Facts of blackness	415
13.1		437
13.2	Norbert Elias: The civilizing process	440
TO	DYCC	
10	PICS	
I.1	Hotel rooms get plusher, adding to maids' injuries	4
1.1	China: Consumer capitalism in a state-controlled society	35
1.2	Corporate executive pay: Some highlights	41
1.3	Scouting new football recruits	48
1.4	Occupational injuries in the meat-packing industry	49
1.5	Laboring in the poultry factory	57
2.1	Born on the Bayou and barely feeling any urge to roam	82
2.2	Terrell Owens	101
2.3	The anomie of global capitalism	105
2.4	When tragedy brings strangers together	107
3.1	Muslim women and virginity: Two worlds collide	132
3.2	Egg donors wanted	134
3.3	"Why is she wearing that?" Ski-masks as beach fashion in China	135
4.1	China in systemic action	160
4.2	Blurring the lines between medical diagnoses and economic profit	170
4.3	Unintended consequences	177
5.1	Social media: Political empowerment and government control	196
5.2	Tracking your movements in daily life	199
5.3	Advertising, advertising everywhere	204
5.4	Walmart shoppers	205
5.5	Controlling the disruptive political power of social media in the UK	210
6.1	Ethnic conflict in India amplified by social media	227
6.2	Women in the economic power elite	232
7.1	Depleted trust: Drunken abuse of the police in South Korea	251
7.2	Steroid report depicts a two-player domino effect	256
7.3		264
8.1	Talking mirrors	277
8.2	Body appearance and body surgery	285
9.1		311
10.1	Gender gaps	339
10.2		352
11.1		374
11.2	· ·	382
11.3		384
11.4		386

Dubai: The aesthetic commodification of culture and place

15.3

Boxed Features

514

xiii

# FIGURES

I.1	With social progress comes social order	20
1A	Walmart	44
1.2	Occupy Wall Street, 2011	60
1.3	The freedom to shop	66
2.1	Small towns and rural communities have different	
	characteristics than urban areas	90
2.2	Interdependence creates social ties	96
2.3	Hurricane Sandy	103
2.4	Sports arenas can function as sacred space	109
3.1	Symbols of tradition still exert authority in modern society	136
3.2	Even mobile food vendors must be licensed	141
3.3	Success in sports is rewarded with prestige and riches	146
4.1	Corporate offices and churches amicably co-exist	165
5.1	Technology companies are among the world's most recognizable brands	194
5.2	Digitalized technology enhances efficiency while also tracking our movements	198
5.3	Customers wait in line to buy the latest iPhone	202
5.4	The homogenization that characterizes mass media content	
	extends to individual appearance	206
6.1	The hierarchy of the Catholic Church remains a bastion of male power	231
7.1	In giving we expect to receive something in return	251
8.1	Prince William and his wife perform ritualized roles	286
8.2	World leaders dress down for the G8 leaders' meeting at Camp David	289
9.1	Homecoming	309
10.1	Advertisement for Victoria's Secret	335
10.2	Women are still under-represented in rule-making institutions	341
11.1	The disciplined body	377
11.2	The legalization of same-sex marriage	381
12.1	President Barack Obama's electoral victories in 2008 and 2012	410

### xvi Figures

12.2	Rapper Fabolous reflects the lived experience of inequality	416
13.1	What looks good, smells good, and tastes good is conditioned	(9)
	by our class and family practices	440
14.1	Coca-Cola is one of the world's largest and most recognizable corporations	s 465
14.2	New financial offices in global cities	466
14.3	Transnational alliances such as the European Union	474
15.1	The symbols of consumer choice are increasingly universal	496
15.2	One Love	507
15.3	Cultural globalization in Seoul, South Korea	509
15.4	Replicas of world-famous sites in Las Vegas	512
15.5	Simulated trees in a mall	515

#### **ACKNOWLEDGMENTS**

I am very grateful to Justin Vaughan at Wiley-Blackwell for persuading me to write this book and for his support throughout the process. I also appreciate the editorial production assistance of Annie Rose and Ben Thatcher, and Annie Jackson's careful copyediting. I greatly appreciate the efforts of several reviewers whose close reading of various chapters provided detailed comments that helped make the book stronger. I am especially appreciative of the hard work of those reviewers who read a full draft of the book. I am very grateful to James Tucker, Jennifer Esala, and Jared del Rosso for their helpful comments on the first edition of this book. I also benefited greatly from Andrew Wink's photography skills.

The information in the timelines is derived from various sources including: Colin McEvedy (1985), *The Macmillan World History Factfinder*, New York: Macmillan; H. E. L. Mellersh (1999), *Chronology of World History*, volumes 1–4, Santa Barbara, CA: BC-CLIO; Derrick Mercer, ed. (1996), *Chronicle of the World*, London: Dorling Kindersley; Hans-Albrecht Schraepler (1997), *Directory of International Economic Organizations*, Washington, DC: Georgetown University Press; and Caroline Zilborg and Susan Gall, eds. (1997), *Women's Firsts*, Detroit, MI: Gale.

### HOW TO USE THIS BOOK

As you read through the individual chapters in this book, you will find the following features designed to help you to develop a clear understanding of sociological theory and to apply it to everyday life.

**Key Concepts** Each chapter opens with a list of its key concepts, presented in the order in which they appear in the chapter. They are printed in blue when they first appear in the text, and are defined in the glossaries at the end of each chapter and at the end of the book (pp. 521–539).

Chapter Menu A menu gives you the main headings of the chapter that follows.

**Biographical Note** These provide background information on the main theorists discussed in the chapter. Their names are given in bold when they first appear in the chapter.

**Theorists' writings** Each of the first three chapters has a chronological list of the major writings of the theorists discussed: Marx, Durkheim, and Weber.

Timelines Where a historical framework will aid your understanding of the chapter, timelines list major events with their dates.

Boxes These summarize points relevant to the chapter.

**Topics** These features draw on information reported in the news about an event or issue that has particular salience for the concepts being discussed in the chapter. The stories highlight how particular everyday events can be used to illustrate or probe larger social processes.

Summary The text of the chapter is summarized in a final paragraph or two.

**Points to Remember** These list in bullet note form the main learning points of the chapter.

**Glossary** At the end of each chapter its key concepts are listed again, this time in alphabetical order, and defined. The glossary at the end of the book combines the end-of-chapter glossaries to define all the key concepts covered in the book.

**Questions for Review** At the end of each chapter, questions are listed that prompt you to discuss some of the overarching points of the chapter.

Introduction to Sociological Theory

#### About the website

The Introduction to Sociological Theory: Theorists, Concepts, and their Applicability to the Twenty-First Century companion website contains a range of resources created by the author for instructors teaching this book in university courses. Features include:

- Instructor's manual for each chapter, including
  - Note to the Instructor
  - News Resources that can be used to stimulate classroom discussion
  - Essay Assignment Questions
  - Exam Short Answer Questions
  - Multiple choice questions (and answers)
- PowerPoint teaching slides with photographs and video links
- List of complementary primary readings
- Quote Bank

Instructors can access these resources at: www.wiley.com/go/dillon

# CONTENTS

List	of Boxed Features		X
	of Figures		X
	nowledgments		xvi
	v to Use This Book		Xi
1100	VIO OSE THIS BOOK	7.	XL
Intr	oduction: Welcome to Sociological Theory		L 1
	Analyzing Social Life		
	Societal Transformation and the Origins of Sociology		1.
	The Establishment of Sociology		1
	The Sociological Craft in the Nineteenth Century		2.
	Summary	1	2
	Points to Remember		20
	Glossary		2
	Questions for Review		2
1	Karl Marx		3
	Expansion of Capitalism		3-
	Marx's Theory of History		3
	Human Nature		4
	Capitalism as a Distinctive Social Form		4
	Wage-Labor		5
	The Division of Labor and Alienation		5
	Economic Inequality		5
	Ideology and Power		6
	Summary		7
	Points to Remember		7
	Glossary		7
	Ouestions for Review		7

2	Emile Durkheim		77
	Durkheim's Methodological Rules	(#/	80
	The Nature of Society		84
	Societal Transformation and Social Cohesion		89
	Traditional Society		89
	Modern Society		92
	Social Conditions of Suicide		98
	Religion and the Sacred		107
	Summary		111
	Points to Remember		112
	Glossary		113
	Questions for Review		114
3	Max Weber		117
	Sociology: Understanding Social Action		121
	Culture and Economic Activity		121
	Ideal Types		128
	Social Action		129
	Power, Authority, and Domination		135
	Social Stratification		143
	Modernity and Competing Values		147
	Summary		149
	Points to Remember		149
	Glossary		151
	Questions for Review	1	152
4	Talcott Parsons and Robert Merton: Functionalism and Modernia	zation	155
	Talcott Parsons	~	156
	The Social System		159
	Socialization and Societal Integration		162
	Social Differentiation, Culture, and the Secularization of Protestantism		163
	Pattern Variables		166
	Modernization Theory		171
	Stratification and Inequality		173
	Robert Merton's Middle-Range Theory		175
	Parsóns's Legacy: Varied Directions		179
	Summary		181
	Points to Remember		182
	Glossary		183
	Questions for Review		184
5	Critical Theory: Technology, Culture, and Politics		187
	Critical Theory		191
	Dialectic of Enlightenment	ye 🐣	196
	Mass Culture and Consumption		201
	Politics: Uniformity and Control		208
	Jürgen Habermas: The State and Society		211

	Summary Points to Remember Glossary Questions for Review	216 217 218 219
6	Conflict, Power, and Dependency in Macro-Societal Processes Ralf Dahrendorf's Theory of Group Conflict C. Wright Mills Dependency Theory: Neo-Marxist Critiques of Economic Development Summary Points to Remember Glossary	221 222 228 233 240 240 241
	Questions for Review	242
7	Exchange, Exchange Network, and Rational Choice Theories Exchange Theory Exchange Network Theory Actor–Network Theory (ANT) Rational Choice Theory Analytical Marxism Summary Points to Remember Glossary Questions for Review	245 246 252 257 260 265 266 267 268 269
8	Symbolic Interactionism  Development of the Self through Social Interaction The Premises of Symbolic Interactionism Erving Goffman: Society as Ritualized Social Interaction Symbolic Interactionism and Ethnographic Research Summary Points to Remember Glossary Questions for Review	273 274 279 281 294 295 295 296 297
9	Phenomenology and Ethnomethodology Phenomenology Ethnomethodology Summary Points to Remember Glossary Questions for Review	301 302 313 321 321 322 323
10	Feminist Theories Consciousness of Women's Inequality Standpoint Theory: Dorothy Smith and the Relations of Ruling Masculinity Patricia Hill Collins: Black Women's Standpoint	327 330 333 344 346

	Sociology of Emotion	354
	Arlie Hochschild: Emotional Labor	355
	Summary	362
	Points to Remember	363
	Glossary	364
	Questions for Review	365
11	Michel Foucault: Theorizing Sexuality, the Body, and Power	369
	Disciplining the Body	370
	Sexuality and Queer Theory	380
	Summary	388
	Points to Remember	388
	Glossary	389
	Questions for Review	390
12	Race, Racism, and the Construction of Racial Otherness	393
	Racial Otherness	395
	Social Change, Race, and Racism	400
	Slavery, Colonialism, and Racial Formation	405
	William Du Bois: Slavery and Racial Inequality	408
	Race and Class	411
	Race, Community, and Democracy	413
	Culture and the New Racism	419
	Summary	422
	Points to Remember	423
	Glossary	424
	Questions for Review	425
13	The Social Reproduction of Inequality: Pierre Bourdieu's	
	Theory of Class and Culture	427
	Social Stratification	429
	Family and School in the Production of Cultural Capital	433
	Taste and Everyday Practices	438
	Summary	447
	Points to Remember	448
	Glossary	448
	Questions for Review	449
14	Economic and Political Globalization	451
	What is Globalization?	456
	Economic Globalization	457
	Immanuel Wallerstein: The Modern World-System	458
	Contemporary Globalizing Economic Processes	-464
	Globalizing Political Processes: The Changing Authority of the Nation-State	472
	Migration and Political Mobilization in a Transnational World	478
	Summary	485