SEATS

Logical Models of Electoral Systems

MATTHEW S. SHUGART REIN TAAGEPERA



"Votes from Seats is a highly original and superb work of scholarship.

It is unquestionably the most important and most advanced analysis of electoral systems produced to date – and likely to remain at the top of the field for many years."

AREND LIJPHART

Professor Emeritus of Political Science UC San Diego

"Votes from Seats is at the cutting edge of the study of electoral systems. The approach of Shugart and Taagepera leads to a remarkably precise set of predictions about how the number of seats in a parliament and the number of MPs elected in each district interact to produce the number of political parties in a parliament. Countries sometimes stray from these predictions, but the predictions are astonishingly accurate, on average. As a result, this book is a must-read for comparative political scientists as well as for electoral system reformers and designers across the world."

SIMON HIX

Harold Laski Professor of Political Science, London School of
Economics and Political Science

"An outstanding contribution ... It delivers a number of relevant results which must be of interest to non-specialists and to practitioners of electoral systems and elections."

JOSEP M. COLOMER

Adjunct Professor, Department of Government Georgetown University

Cover illustration: A board with the election results of the year 1958 and 1960, Milan, Italy / Mondadori Portfolio/Walter Mori / Bridgeman Images.



CAMBRIDGE UNIVERSITY PRESS

COVER DESIGNED BY HART McLEOD LTD

M U N P

D

D

G

S

I

G

R

CAMBRIDGE

Votes from Seats

Logical Models of Electoral Systems

MATTHEW S. SHUGART

University of California, Davis

REIN TAAGEPERA

University of California, Irvine



CAMBRIDGE UNIVERSITY PRESS

University Printing House, Cambridge CB2 8BS, United Kingdom

One Liberty Plaza, 20th Floor, New York, NY 10006, USA

477 Williamstown Road, Port Melbourne, VIC 3207, Australia

4843/24, 2nd Floor, Ansari Road, Daryaganj, Delhi - 110002, India

79 Anson Road, #06-04/06, Singapore 079906

Cambridge University Press is part of the University of Cambridge.

It furthers the University's mission by disseminating knowledge in the pursuit of education, learning, and research at the highest international levels of excellence.

www.cambridge.org

Information on this title: www.cambridge.org/9781108417020

DOI: 10.1017/9781108261128

© Matthew S. Shugart and Rein Taagepera 2017

This publication is in copyright. Subject to statutory exception and to the provisions of relevant collective licensing agreements, no reproduction of any part may take place without the written permission of Cambridge University Press.

First published 2017

Printed in the United States of America by Sheridan Books, Inc.

A catalogue record for this publication is available from the British Library.

ISBN 978-1-108-41702-0 Hardback ISBN 978-1-108-40426-6 Paperback

Cambridge University Press has no responsibility for the persistence or accuracy of URLs for external or third-party internet websites referred to in this publication and does not guarantee that any content on such websites is, or will remain, accurate or appropriate.

Votes from Seats

Take the number of seats in a representative assembly and the number of seats in districts through which this assembly is elected. From just these two numbers, the authors of *Votes from Seats* show that it is possible to deduce the number of parties in the assembly and in the electorate, as well as the size of the largest party. Inside parties, the vote distributions of individual candidates likewise follow predictable patterns. Four laws of party seats and votes are constructed by logic and tested, using scientific approaches rare in social sciences. Both complex and simple electoral systems are covered, and the book offers a set of "best practices" for electoral system design. The ability to predict so much from so little, and to apply to countries worldwide, is an advance in the systematic analysis of a core institutional feature found in any democracy, and points the way towards making social sciences more predictive.

Matthew S. Shugart is Professor of Political Science at the University of California, Davis, and Affiliated Professor of the University of Haifa (Israel).

Rein Taagepera is Professor Emeritus, Department of Political Science, University of California, Irvine, and Professor Emeritus, Skytte Institute, University of Tartu (Estonia).

Preface and Acknowledgments

This book, *Votes from Seats*, does two things that look impossible, one in electoral studies and the other for political science more broadly.

It multiplies together the number of seats in the representative assembly (assembly size) and the number of seats in individual electoral districts (district magnitude) through which this assembly is elected. From this "seat product" it deduces the number of parties in the assembly, as well as the size of the largest, testing this logical model more fully than earlier (Taagepera 2007). Then it advances into completely novel terrain, with further logic leading to the prediction of the number of parties receiving votes once we have predicted their seats. This is why the title of the book is *Votes from Seats*. Predicting disproportionality follows.

The same fundamental logic then allows us to make some quantitative predictions for patterns where the seat product would not seem to matter at all: competition in presidential elections and inside the parties. In contrast to most prior scholarship, we find that party systems in presidential democracies are not so different from their parliamentary counterparts. At the level of an individual district, the same output indicators can be deduced from district magnitude, but surprisingly, the size of the nationwide assembly in which a district is "embedded" also matters. This finding reverses the usual way of thinking about how district and national politics connect. Rather than start at the districts and project up to the national level, we use assembly size, in conjunction with district magnitude, to predict district-level outputs.

All this vastly expands our understanding and predictive ability as compared to our earlier work on electoral, party, and presidential systems (Taagepera and Shugart 1989a and 1993; Shugart and Carey 1992; Taagepera 2007; Samuels and Shugart 2010). It takes into account the efforts of many other researchers such as Lijphart (1994); Reed (1990, 2003); Cox (1997); Clark and Golder (2006); and Hicken and Stoll (2011).

It is now possible to understand how design and reform of electoral systems will play out in practice. Actual worldwide averages fit the book's predictions remarkably well. They supply a benchmark for assessing an individual country: If a country's party constellations differ markedly from those expected on the basis of their assembly and district sizes, it would be time to look for which other country-specific political factors are at play.

This is the book's *impossible-looking* contribution to electoral studies: the ability to predict so much from so little. How is this possible? The answer leads us to the book's broader contribution to social science.

There is a huge difference between "understanding something," something "explaining" something else, having "an impact" on it, and quantitatively predicting the size of this something else. "Explaining" may mean retroactive understanding, with no hint for the future. "Having an impact" implies altering it in some direction, to an undefined extent. "Quantitatively predicting" means: "If this factor has this value, then, ceteris paribus, this other factor has that value," within a range of likely variation. Such prediction may come from empirical knowledge. It rises to the highest level of scientific law when it is also grounded in logic. Then it, of course, also explains.

We establish a network of "quantitatively predictive logical models." These models (Taagepera 2008) start with logical thinking about observations, rather than fitting data by regression techniques. The resulting equations connect a few variables at a time (rather than numerous input variables and "controls") and then connect these connections with each other. Having connections among connections is a hallmark of any developed science. In electricity, for instance, a network of equations connects factors such as electric charge, voltage, current intensity, resistance, force, and power. Philosophical arguments abound why this would be impossible in political science, or social sciences more generally. In Votes from Seats we do not argue whether it can be done; we just do it. By presenting and testing a set of interconnected quantitative connections among various factors, this book sets an example for a more scientific approach to society and politics. We hope this allows it to set a methodological standard for social science beyond the specific topics of electoral and party systems.

HOW THE BOOK WAS POSSIBLE

We have been working together on topics concerning electoral systems and quantitative logical modeling since Shugart was an undergraduate and then a graduate student at the University of California, Irvine, longer ago than either of us would care to remember. It thus would be an understatement to say that we both have written on electoral systems before (including Taagepera 1972, 1973, 1986, 2007; Taagepera and Shugart 1989a, 1989b, 1993; Shugart 1988,

2005a; Shugart and Carey 1992; Bergman, Shugart, and Watt 2013; Li and Shugart 2016). Yet, as the preceding overview suggests, we have extended our separate and joint work in new directions and uncovered new things along the way that find their place in this book for the first time. Moreover, we have developed findings and methods that call into question, in various ways, those of other prominent scholars in the subject area.

This book would not have been possible even a few short years ago, because the large datasets we have at our disposal simply did not exist. We owe a massive debt of gratitude to the teams of scholars who have done the work of collecting such data and providing the public good of letting other scholars use them. Following in their footsteps, we will be making public two even more expanded datasets, which we have used for the core quantitative tasks of this book.

The nationwide dataset is Li and Shugart (n.d.), "National Party Systems Dataset." This starts from Bormann and Golder (2011), "Democratic Electoral Systems Around the World, 1946-2011," and is supplemented with variables from Carey and Hix (2011), as well as several additional variables that appear in our dataset for the first time. The district level dataset is Belden and Shugart (n.d.), "District-Level Party Systems Dataset." This builds upon the Constituency Level Electoral Archive (CLEA; Kollman et al. 2016), but extends to additional countries and variables not originally in the CLEA.

Candidate-level votes for assembly elections are from Shugart's dataset, "The Intra-Party Dimension of Representation," except for data from Taiwan (generously provided by Nathan Batto) and Japan (from the "Party Personnel "dataset, collected in collaboration with Ellis Krauss and Robert Pekkanen). Shugart acknowledges two National Science Foundation grants that made his data collection possible (SES-0452573 and SES-0751662). Candidate-level data on Finland that we use in Chapters 6 and 14 were greatly improved through collaboration with Åsa von Schoultz.

Absolutely indispensable research assistance was provided by Yuhui Li (who was primarily responsible for managing the nationwide data), Nathan Rexford (who greatly enhanced our ability to analyze the intraparty data), and Cory Belden (who was the primary manager of our district-level dataset). Roi Zur provided extensive and incisive comments as well as assistance in producing the final manuscript. For support that made it possible to employ these students as researchers and data managers, Shugart acknowledges the Department of Political Science and the Dean's Office of the Division of Social Sciences at the University of California, Davis. These student researchers already have become valued colleagues and they cannot be adequately compensated either by the funding they received or by words in this preface. The book would have been impossible without them. We are deeply grateful.

We thank the anonymous reviewers for Cambridge University Press, and our acquisitions editor, Robert Dreesen for comments and encouragement, and Claire Sissen and Sri Hari Kumar Sugumaran for their expert management of the production. Scott Mainwaring helpfully provided comments on several chapters, while JD Mussel and Zirui Yang read the entire draft, helping us improve the final product. As usual, errors will remain. We trust our readers and critics will find them, and we hold no one but ourselves responsible for their having made it into print.

Contents

Lisi	t of Tables and Figures	page vii
Pre	Preface and Acknowledgments	
1	Introduction: How Electoral Systems Matter – for Politics and for the Scientific Study Thereof	1
PAI	RT I RULES, TOOLS, AND CONTEXT	23
2	Components of Simple Electoral Systems	25
3	Components of Complex and Composite Electoral Systems	41
4	The Number of Parties and Proportionality – Two Key Tools for Analysis	63
5	Examples of Electoral Systems: Nationwide PR in Israel and FPTP in Trinidad and Tobago, and India	72
6	Examples of Electoral Systems: Districted PR and List Type in Finland, Portugal, and Elsewhere	85
PA	RT II THE INTERPARTY DIMENSION OF ASSEMBLY POLITICS: THE SEAT PRODUCT MODEL	99
7	The Seat Product Model of the Effective Number of Assembly Parties	101
8	Winners Plus One: How We Get Votes from Seats	125
9	Basic Laws of Party Seats and Votes – and Application to Deviation from Proportionality	on 139
10	All Politics Is National? How "Embeddedness" in a National Assembly System Shapes Votes and Seats in a District	153

vi	Contents
PART III BRINGING THE PRESIDENT IN	
11 Coattails Upside Down: How Assembly Elections Shape Presidential Elections	183
12 How Election Timing Matters in Presidential Democracy – And How It Does Not	198
PART IV THE INTRAPARTY DIMENSION OF REPRESENTATION	
13 How Electoral Systems Shape Candidate Vote Shares	215
14 Pooling or Its Absence: Nomination and Alliance Behavior	236
PART V WHAT CAN WE EXPECT FROM MODELS OF ELECTORAL SYSTEMS?	259
15 Extending the Seat Product Model: Upper Tiers and Ethnic Diversity	261
16 Complexities in Electoral Systems: Do Simple Models Work Anyway?	285
17 Conclusion: Substance and Method	308
References Index	

Tables and Figures

TABLES

1.1	Polish Sejin election result, October, 2013 (national ngures)	page s
1.2	Votes for the leading candidates for election for members of Polish	
	Sejm from the district of Konin, October 2015	7
2.1	Allocation of six seats by D'Hondt divisors (1, 2, 3,)	38
2.2	Allocation of seats in a six-seat district, by various quota	
	and divisor formulas	39
3.1	Possible seat allocation rules in a single-seat district	42
3.2	Example of basic seat allocation options in a single-seat district	44
3.3	Example of seat allocation by Single Transferable Vote (STV) in a	
	five-seat district	52
3.4	Example of an election under MMP: New Zealand, 2008	56
3.5	Example of an election under MMP: Japan, 2012	59
4.1	Examples of hypothetical party systems and resulting values for	
	an effective number of parties	65
4.2	Mean values of effective number of parties (seats and votes) by	
	electoral system and executive binary categories	67
5.1	Recent elections in Israel	75
5.2	Election results in Trinidad and Tobago, 2000–2010	79
5.3	District-level results in Trinidad and Tobago, 2007 and	
	2010 (selected)	81
5.4	Election results in India, 2009, by alliance and party	83
6.1	Examples of election results under districted PR in Finland and	
	Portugal	87
6.2	Results of selected districts in Portugal, 2005	88
6.3	The intraparty dimension in Finland: Southern Savo (Etelä-Savo)	,
	2007	94
7.1	District magnitude and the number of seat-winning parties	111

7.2	Nationwide effects of the Seat Product, parliamentary democracies	112
7.3	How assembly parties and seat product connect	113
7.A1	Impact of formula on ratios of actual values to Seat Product	
	predictions	124
8.1	Regression for the effective number of vote-earning parties (N_V)	135
	Deviation from PR tends to decrease with increasing Seat Product	
	MS	141
9.2	Nationwide equations for the Seat Product Model	149
	Average expectations at various levels of MS	150
	Regressions for Deviation from Proportionality (D_2)	152
	District level equations for the Seat Product Model	172
	Average expectations at various levels of M , when $S=270$	173
	How district magnitude shapes the number of parties, with and	
	without embeddedness	178
10.A2	Comparing regression results for parliamentary and presidential	1,0
10111	systems	179
11.A1	·	1//
	of the Seat Product (MS) on the effective number of presidential	
	candidates (N_P) and the effective number of vote-earning	
	parties (N_V) in assembly elections	196
12.1	Asymmetry between assembly elections in late counter-honeymoon	
12.1	and early honeymoon	205
12 A1	Regressions for party system outcomes according to elapsed time	203
12.A1	in the presidential term	210
12 Δ2	Regressions for the impact of elapsed time in the presidential term	210
12.712	on the presidential vote ratio	210
12 A1	Regression results for number of candidates and district	210
13.A1	magnitude	232
12 12	Regression results for first winner	232
	Regression results for last winner	233
14.1	Actual and effective numbers of lists and suballiance parties in	246
11 11	Southern Savo, Finland, 2007	246
14.A1	Seats won by list or part and vote concentration, OLPR	255
11 12	and SNTV	255
14.A2	Regressions for number of list and parties at district level,	256
1112	systems with alliance lists	256
14.A3	Seats won by party and vote concentration, big versus small parties	
	under OLPR in Brazil	257
15.1	The extended Seat Product Model, including upper tiers, ethnic	
	0 , ,	264
15.2	Three regressions for the effective number of vote-earning parties	
	(N_V) , including two-tier systems and the effective number of ethnic	
	groups (N_E)	268

15.3	Comparing the logical model and the regression that includes ethnic effects	269
15 A 1	The effect of two-tier systems on Deviation from Proportionality	282
	Regressions for basic tier of two-tier systems: district level	283
	Regressions on basic-tier effective number of seat-winning	200
	parties and deviation from PR	284
16.1	•	
	predicted effective number of seat winning parties (N_S)	
	and seat share of largest party (s_1)	287
16.2	Comparing model predictions to actual values for single-tier	
	systems that have legal thresholds	298
16.3	Comparing model predictions to actual values for two-tier	
	compensatory systems that have legal thresholds	300
16.4	Comparing model predictions to actual values for two-tier	
	noncompensatory systems that have legal thresholds	302
16.5	Example of how independents were elected in one Turkish	
	district: Van, 2011	305
		181
FIGU	RES	
1.1	Science walks on two legs: observation and thinking	9
1.2	Two ways of visualizing the relationship between district	
	magnitude (M) and the number of seat-winning parties (N'_{S0})	11
1.3	A common way of seeing the impact of the electoral system	
	on votes and seats	17
	The opposite impacts of electoral rules and current party politics	18
	Population and assembly size	30
2.2	Contrasting effects of plurality and PR rules at the same district	2.0
	magnitude	33
	Mean district magnitude (M) and deviation from proportionality (D	2)65
/.1	Relation of the nationwide effective number of seat-winning	1.00
7.0	parties (N_S) to the seat product (MS)	102
1.2	How the actual number of seat-winning parties (N_{S0}) relates to	10/
7 2	the seat product (MS), national level	104
1.3	How the largest seat share (s_1) relates to the number of seat-winning	3 107
7.4	parties (N_{S0}) , left panel, and the seat product (MS) , right panel Relationship of the effective number of seat-winning parties (N_S)	10/
/ . +	to the largest seat share (s_1)	108
7.5	The opposite impacts of current politics and electoral systems	120
	The effective number of vote-earning parties and the Seat Product	126
	How the effective numbers are related to the largest shares of seats	140
0.2	and votes	130

8.3	How the largest seat and vote shares relate to the number of	
	seat-winning parties	131
8.4	The effective numbers of parties, votes versus seats	132
	How current politics and the electoral system are shaped	
	by political culture	136
9.1	Deviation from proportionality (D_2) versus the difference between	
	the largest party's seat and vote shares $(s_1-\nu_1)$	143
9.2	Difference between the largest party's seat and vote shares $(s_1-\nu_1)$	
	and the seat product (MS)	145
9.3	Deviation from proportionality (D_2) and the seat product (MS)	146
	Deviation from proportionality (D_2) and effective number of	1.0
	seat-winning parties (N_S)	147
9.5	Schematic of quantities deriving from the Seat Product	149
	How the magnitude of a district shapes the effective number of	11/
10.1	seat-winning parties	155
10.2	How the assembly size shapes the effective number of vote-winning	133
10.2	parties in single-seat districts	156
10.3	The number of seat-winning parties and the seat share of the	150
10.5	largest party, district level	163
10.4	The seat share of the largest party and district magnitude, district	103
10.7	level	165
10.5	The actual number of seat-winning parties (N'_{S0}) and the effective	103
10.5	• •	
	number of vote-earning parties (N'_V) , with incorporation of	168
10 6	district-embeddedness function (k)	168
10.0	District magnitude and the effective number of vote-earning	
	parties (N'_V) , with incorporation of district-embeddedness	1.00
111	function (k) The inverse of the Seat Product (MS) and the effection would be of	169
11.1	The impact of the Seat Product (MS) on the effective number of	
	presidential candidates (N_P , left panel) and the effective number of	104
11 2	vote-earning parties (N_V , right panel)	184
11.2	Relationship between the effective number of vote-earning parties	
	in assembly elections (N_V) and the effective number of presidential	100
12 1	candidates (N_P)	188
12.1	The effect of elapsed time between presidential elections on the	
	ratio of observed effective number of parties to predicted value;	100
12.2	seats $(N_S, \text{ left panel})$ and votes $(N_V, \text{ right panel})$	199
12.2	Relationship of elapsed time (E) between presidential elections	
100	on the presidential vote ratio (R_P)	201
12.3	Effect of <i>Elapsed time</i> (<i>E</i>) on the ratio of the effective number of	
	vote-earning assembly parties (N_V) to the effective number of	• • •
	presidential candidates (N_P)	204
13.1	Candidates nominated by district magnitude under open list	
	proportional representation (OLPR, left panel) and single	
	nontransferable vote (SNTV, right panel)	221