GOLANN FOLBERG

MEDIATION The Roles of Advocate and Neutral

Third Edition



Mediation The Roles of Advocate and Neutral

Third Edition

Dwight Golann

Professor and Director, Center for Representation in Dispute Resolution Suffolk University Law School

Jay Folberg

Professor and Dean Emeritus University of San Francisco School of Law



Copyright © 2016 CCH Incorporated.

Published by Wolters Kluwer in New York.

Wolters Kluwer Legal & Regulatory Solutions U.S. serves customers worldwide with CCH, Aspen Publishers, and Kluwer Law International products. (www.WKLegaledu.com)

No part of this publication may be reproduced or transmitted in any form or by any means, electronic or mechanical, including photocopy, recording, or utilized by any information storage or retrieval system, without written permission from the publisher. For information about permissions or to request permissions online, visit us at www.WKLegaledu.com, or a written request may be faxed to our permissions department at 212-771-0803.

To contact Customer Service, e-mail customer.service@wolterskluwer.com, call 1-800-234-1660, fax 1-800-901-9075, or mail correspondence to:

Wolters Kluwer Attn: Order Department PO Box 990 Frederick, MD 21705

Printed in the United States of America.

1234567890

ISBN 978-1-4548-5205-6

Library of Congress Cataloging-in-Publication Data

Names: Golann, Dwight, author. | Folberg, Jay, 1941- author.

Title: Mediation: the roles of advocate and neutral / Dwight Golann, Jay

Folberg.

Description: Third edition. | New York: Wolters Kluwer, [2016] | Includes

index.

Identifiers: LCCN 2015044570 | ISBN 9781454852056

Subjects: LCSH: Mediation--United States. | Dispute resolution (Law)--United

States. | Compromise (Law) -- United States. | Mediation. Classification: LCC KF9084 .G648 2016 | DDC 347.73/9--dc23

LC record available at http://lccn.loc.gov/2015044570



Mediation

EDITORIAL ADVISORS

Erwin Chemerinsky

Dean and Distinguished Professor of Law Raymond Pryke Professor of First Amendment Law University of California, Irvine, School of Law

Richard A. Epstein

Laurence A. Tisch Professor of Law New York University School of Law Peter and Kirsten Bedford Senior Fellow The Hoover Institution Senior Lecturer in Law The University of Chicago

Ronald J. Gilson

Charles J. Meyers Professor of Law and Business Stanford University Marc and Eva Stern Professor of Law and Business Columbia Law School

James E. Krier

Earl Warren DeLano Professor of Law The University of Michigan Law School

Richard K. Neumann, Jr.

Professor of Law Maurice A. Deane School of Law at Hofstra University

Robert H. Sitkoff

John L. Gray Professor of Law Harvard Law School

David Alan Sklansky

Stanley Morrison Professor of Law, Stanford Law School Faculty Co-Director, Stanford Criminal Justice Center

About Wolters Kluwer Legal & Regulatory Solutions U.S.

Wolters Kluwer Legal & Regulatory Solutions U.S. delivers expert content and solutions in the areas of law, corporate compliance, health compliance, reimbursement, and legal education. Its practical solutions help customers successfully navigate the demands of a changing environment to drive their daily activities, enhance decision quality, and inspire confident outcomes.

Serving customers worldwide, its legal and regulatory solutions portfolio includes products under the Aspen Publishers, CCH Incorporated, Kluwer Law International, ftwilliam.com, and MediRegs names. They are regarded as exceptional and trusted resources for general legal and practice-specific knowledge, compliance and risk management, dynamic workflow solutions, and expert commentary.

To my wife, Helaine, who has taught me how much dispute resolution depends on the learning of psychology and the art of understanding people

-D.G.

To my children, Ross, Lisa, and Rachel, who taught me the necessity of mediation

-J.F.

PREFACE

This book is based on three key assumptions: First, to represent clients effectively, the next generation of lawyers must be able to mediate effectively. Second, new lawyers are much more likely to encounter mediation as advocates or advisers than as professional neutrals. Finally, textbooks should be interesting to read, bring together the best writing on the process, match well with video, and support interactive teaching.

Our book has a different emphasis than some other texts on mediation. It focuses on *legal* mediation—substantial disputes involving legal claims, in which lawyers are likely to be engaged. It also looks at mediation from the perspective of a lawyer representing a client as well as the viewpoint of a mediator dealing

with conflict.

This book uses examples drawn from actual disputes to illustrate the readings and pique students' interest. The introductory chapter on mediation, for example, features the comments of practicing lawyers about how they use the process in a variety of settings. It also includes accounts of how two high-profile disputes were mediated, one involving a student death at a university and the other a major antitrust case. The readings on mediation techniques and about ethical issues are also interspersed with provocative examples drawn from actual practice.

The book includes questions designed to provoke critical thinking about the readings and stimulate class discussion. The text is practical, while grounded in theory, and lawyer-focused but enriched by interdisciplinary knowledge. Accompanying role-plays allow students to apply concepts they have read about and bring the text to life. These role-plays again center largely on the types of disputes in which students are likely to find themselves as practicing lawyers—cases with significant legal claims, as opposed to neighborhood or personal conflicts. The Web site contains a comprehensive bibliography to give readers access to writings by scholars in the field.

This is the first mediation book to include video as an integral part of the teaching materials. The Web site provides students with professionally edited video excerpts drawn from the authors' own work and other sources. Instructors have access to additional video and other materials from a password-protected site they can use to enhance their teaching. The videos show experienced lawyers and neutrals performing in some of the same role-plays featured in the teaching materials, allowing students to see how experienced professionals deal with the challenges they have just faced.

We begin the book with an overview of the disputing universe. It shows that actual legal disputes, unlike the appellate cases that dominate many law school texts, are not neatly packaged, but instead arise as aspects of a near-endless universe of human conflict. Because mediation is a process of assisted negotiation, we next explain the basic concepts of bargaining, analyze choices of style, and present a framework for effective negotiation. Part I of the book concludes with a chapter devoted to the strategic, cognitive, and emotional barriers that often make settlement difficult.

xxii Preface

Part II, on mediation technique, begins with examples of mediation in action and goes on to describe styles of commercial mediation that lawyers are likely to encounter, as well as all-caucus and no-caucus approaches. We next examine the process itself in depth, focusing on the methods mediators use to deal with process, emotional/cognitive, and merits-based barriers.

Perhaps the most practical section of the book is Part III, which focuses on how lawyers can represent clients in mediation. This unit is based on our experience conducting commercial and family mediations. Contrary to the image presented in some texts, we begin from the premise that legal mediators commonly do in fact exercise "power." We treat this as a challenge and an opportunity for lawyers, who can enhance their bargaining effectiveness by drawing on a neutral's influence. We show how good lawyers can become active participants in mediation, enlisting mediators to overcome barriers to settlement and achieve their clients' goals.

In Part IV we examine how mediation is applied in different settings, ranging from divorce cases to employment, high tech, and international disputes. We also analyze policy issues, including the impact of mediation on the development of the law and its use in situations where a disputant may be disadvantaged by culture, gender, or spousal violence. A separate chapter delves into ethical issues, presenting situations in which the profession's model standards come into conflict with each other. We conclude with a look at how mediation may evolve in the future.

This third edition follows the organization of earlier editions. We have updated our narrative and included excerpts from recent writings. We also take advantage of students' preference for electronic and video formats: Items that have traditionally gone into a paper appendix and bibliography and list of references now appear on the book's Web site. This makes the book more compact without sacrificing depth, allows readers to download rules and laws for discussion or study, and permits us to update the book as new rules are promulgated. A new feature in the third edition is video of mediation that can be used in teaching.

A note about form: In order to focus discussion and conserve space, we have substantially edited the readings and have deleted most footnotes, references, and case citations. Deletions of material are shown by three dots, but omitted footnotes and other references are not indicated. The footnotes we have retained in excerpts carry their original numbers, while our own footnotes appear with either asterisks or sequential numbering, as appropriate.

This book is the culmination of our combined experience teaching, practicing, and shaping dispute resolution in legal contexts. Although formal acknowledgments follow, we are grateful to the students and lawyers we have had the pleasure of teaching and from whom we have learned a great deal.

January 2016

ACKNOWLEDGMENTS

This mediation book evolved from our comprehensive coursebook, *Resolving Disputes: Theory, Practice, and Law*, which we wrote with Lisa Kloppenberg and Thomas Stipanowich. This edition has grown to become a text of its own, but it would not exist without Lisa and Tom's collaboration in creating the survey text. We are grateful for their continuing encouragement and friendship. We benefited from their enthusiasm for this project, and we look forward to partnering with them in the future.

We are thankful for the support and assistance we have each received from the staffs and librarian of the law schools at Suffolk University and the University of San Francisco. Special thanks go to the anonymous reviewers, whose comments on the draft text were insightful and very helpful in refining the contents of this book. We are most grateful to the students and lawyers with whom we have trained and worked in mediation. They have inspired us and guided what we have selected here to present to the next generation of lawyers.

Finally, we are indebted to the many authors and publishers who have granted their permission for us to edit and include parts of their publications. More specifically, we thank the following sources for permission to publish excerpts of their work:

- Arnold, Thomas, "Client Preparation for Mediation." Copyright © 1999 by Tom Arnold, Esq. Reprinted with permission.
- Arnold, Tom, "20 Common Errors in Mediation Advocacy," 13 Alternatives 69 (1995). Copyright © 1995. Reprinted with permission of John Wiley & Sons, Inc.
- Bahadoran, Sina, "A Red Flag: Mediator Cultural Bias in Divorce Mediation," 18 Massachusetts Family Law Journal No. 3, 69. Copyright © 2000. Reprinted with permission of the author.
- Bingham, Gail, from "The Environment in the Balance: Mediators Are Making a Difference," AC Resolution, Summer 2002. Reproduced with permission from the Association for Conflict Resolution.
- Bowling, Daniel, and David Hoffman, "Bringing Peace into the Room: The Personal Qualities of the Mediator and Their Impact on the Mediation," 16 Negotiation Journal 5. Copyright © 2000 by Blackwell Publishers Ltd. Reprinted with permission.
- Brazil, Wayne, "ADR in A Civil Action: What Could Have Been," Dispute Resolution, 13:4, p. 25 Copyright © 2007 by the American Bar Association. Reprinted with permissionBrazil, Wayne D., "Why Should Courts Offer Non-Binding ADR Services?" Reprinted with permission.
- Bryant, Ken, and Dana Curtis, Reframing. Reprinted with permission of the authors.
- Aaron Marjorie, Evaluation and Decision Analysis as a Method of Evaluating the Trial Alternative. Copyright © 2009 by Dwight Golann. Reprinted with permission.

- Bush, Robert Baruch, and Sally Ganong Pope, "Transformative Mediation: Principles and Practice in Divorce Mediation," from Folberg et al., Divorce and Family Mediation. Copyright © 2004 by Guilford Press. Reprinted with permission of the Guilford Press.
- Carlson, Chris, The Consensus Building Handbook: A Comprehensive Guide to Reaching agreement by Chris Carlson. Copyright 2000 by Sage Publications Inc. Books. Reproduced with permission of Sage Publications Inc. Books via Copyright Clearance Center.
- Curtis, Dana, and John Toker from "Representing Clients in Appellate Mediation: The Last Frontier," Dispute Resolution Alert, December 2000.
- Delgado, Richard, "ADR and the Dispossessed: Recent Books About the Deformalization Movement," 13 Law & Social Inquiry 145. Copyright ©1988 by The University of Chicago Press. Reprinted with permission.
- Donahey, M. Scott, "The Asian Concept of Conciliator/Arbitrator: Is It Translatable to the Western World?" Copyright © 1995 Scott Donahy. Reprinted with permission.
- Excerpts from the American Bar Association Task Force on Improving Mediation Quality, Final Report, Copyright © 2008 by the American Bar Association.
- Haynes, John, from "Mediating Divorce: Casebook of Strategies for Successful Family Negotiations" 50, Jossey-Bass (1989). Reprinted with permission of John Wiley & Sons, Inc.
- Heen, Sheila, and John Richardson, "I See a Pattern Here and the Pattern is You," Personality and Dispute Resolution in the Handbook of Dispute Resolution by M. I. Moffitt and R.C. Bordone, eds. Copyright © 2005 John Wiley & Sons, Inc. Reprinted with permission.
- Hermann, Michele, "New Mexico Research Examines Impact of Gender and Ethnicity in Mediation," Dispute Resolution, 1:3, p. 10. Copyright © 1994 by the American Bar Association. Reprinted with permission.
- Hughes, Scott H., "A Closer Look: The Case for a Mediation Confidentiality Privilege Still Has Not Been Made," Dispute Resolution, 5:2 p. 14. Copyright © 1998 by the American Bar Association. Reprinted with permission.
- Laflin, James, and Robert Werth, "Unfinished Business: Another Look at the Microsoft Mediation," 12 California Tort Reporter No. 3, 88 (April 2001). Reprinted with permission.
- Lax, David A., and James K. Sebenius. "The Manager as Negotiator: Bargaining For Cooperation and Competitive Gain," Copyright © 1986 by David A. Lax and James K. Sebenius. All rights reserved.
- Love, Lela, "The Top Ten Reasons Why Mediators Should Not Evalutate," 24 Fl. St. U. L. Rev. Copyright © 1997. Reprinted with permission from Florida State University Law Review.
- Mcllwrath, Michael, "Can Mediation Evolve into a Global Profession?" Mediate. com. Copyright © 2009 by Michael Mcllwrath. Reprinted with permission.
- Milne, Ann L., "Mediation and Domestic Abuse," in Folberg et al., Divorce and Family Mediation. Copyright © 2004 by Guilford Press. Reprinted with permission of the Guilford Press.
- Mnookin, Robert H. from "Why Negotiations Fail: An Exploration of Barriers to the Resolution of Conflict," 8 Ohio St. J. Disp. Resol. 235 (1993).
- Mnookin, Robert H., Scott R. Peppet, and Andrew S. Tulumello. Reprinted by permission of the publisher from Beyond Winning: Negotiation to Create

- Value in Deals and Disputes by Robert H. Mnookin, Scott R. Peppet, and Andrew S. Tulumello, pp. 37-42, 282-86, Cambridge, MA: The Belknap Press of Harvard University Press. Copyright © 2000 by the President and Fellows of Harvard College.
- Nelken, Melissa, Negotiation Theory and Practice. Reprinted from Negotiation: Theory and Practice with permission. Copyright © 2007 Matthew Bender & Company, Inc., a member of the LexisNexis Group. All rights reserved.
- O'Connor, Theron, "Planning and Executing an Effective Concession Strategy." Reprinted with permission of the author.
- Picker, Bennet G., Navigating Relationships: The Invisible Barriers to Resolution. 2 Amer. J of Mediation 41. Copyright © 2008 CRP Institute for Dispute Resolution. Reprinted with permission of the author.
- Price, Marty, Personalizing Crime: Mediation Produces Restorative Justice for Victims and Offenders, by Marty Price in Dispute Resolution, 7:1, p. 8-11. Copyright (c) 2000 by the American Bar Association. Reprinted by permission. This information or any or portion thereof may not be copied or disseminated in any form or by any means or stored in an electronic database or retrieval system without the express written consent of the American Bar Association.
- Riskin, Leonard, "Retiring and Replacing the Grid of Mediator Orientations," 21 Alternatives to the High Costs of Litigation, No. 4, 69 (April 2003). Copyright © 2003. Reprinted with permission of John Wiley & Sons, Inc.
- Salacuse, Jeswald, "Mediation in International Business." Copyright © Jacob Bercovitch. From Mediation in International Relations: Multiple Approaches to Conflict Management by Jacob Bercovitch. Reprinted with permission of Palgrave Macmillan.
- Salem, Richard, "The Benefits of Empathic Listening" (2003). Reprinted from beyondintractability.org with permission of the Conflict Research Consortium, University of Colorado.
- Shell, G. Richard, Negotiation Strategies for Reasonable People," from Bargaining for Advantage by G. Richard Shell, Copyright © 1999, 2006. Used by permission of Viking Penguin, a division of Penguin Group (USA) Inc.
- Welsh, Nancy A. from Making Deals in Court-Connected Mediation: What's Justice Got to Do with It? Washington University Law Quarterly, Vol 79, p. 787, (2001).
- Williams, Gerald R., and Carver, Charles, "Legal Negotiation." Copyright © 2007 by The West Group. Reprinted with permission.
- Wissler, Roselle, "To Evaluate or Facilitate? Parties' Perceptions of Mediation Affected by Mediator Style," 2001, Dispute Resolution, 7:2, p. 35. Copyright © 2001 by the American Bar Association. Reprinted with permission.
- Wittenberg, Carol A., Susan T. Mackenzie, and Margaret L. Shaw, "Employment Disputes," in Dwight Golann, Mediating Legal Disputes. Copyright © 1996. Reprinted with permission of the author.

Mediation

SUMMARY OF CONTENTS

Contents Preface Acknowledgm	ents	xi xxi xxiii
PART I:	Introduction	1
Chapter 1:	The Origins of Disputes	3
Chapter 2:	Negotiator Styles	13
Chapter 3:	Negotiation—Step by Step	27
Chapter 4:	Barriers to Settlement	51
PART II:	The Mediation Process	71
Chapter 5:	An Overview of Mediation	73
Chapter 6:	Processes of Mediation	101
Chapter 7:	Process Skills	123
Chapter 8:	Emotional Issues and Cognitive Forces	145
Chapter 9:	Merits-Based Barriers	167
PART III:	The Advocate's Role	193
Chapter 10:	Representing Clients: Preparation	195
Chapter 11:	Representing Clients: During the Process	223
PART IV:	Specialized Topics	249
Chapter 12:	Specific Applications	251
Chapter 13:	Court-Connected Mediation and Policy Concerns	291
Chapter 14:	The Law of Mediation	325
Chapter 15:	Ethical Issues for Advocates and Mediators	363
Chapter 16:	Mixed and Changing Roles	381
Appendix		389
Table of Cases		391
Index		393

CONTENTS

	eface knowledgments	xxiii
	PART I	
	INTRODUCTION	1
	CHAPTER 1	
	THE ORIGINS OF DISPUTES	3
	The Nature of Disputing in America How Disputes Arise	3
	Reading the Landscape of Disputes: What We Know and Don't Know (and Think We Know) About Our Allegedly	
	Contentious and Litigious Society—Marc S. Galanter The Spectrum of Dispute Resolution Options	5 9
D.	Conclusion	11
	CHAPTER 2	
	NEGOTIATOR STYLES	13
A.	Competitive Approach	15
	A Primer on Competitive Bargaining—Gary Goodpaster	15
	Cooperative Approach	17
C.	The Tension Between Creating Value and Claiming Value The Inherent Tension Between Value Creation and Value	19
D	Claiming During Bargaining Interactions—Charles B. Craver	19
	The Special Problem of Adversarial Bargainers	21 22
L.	Choosing an Effective Approach "I See a Pattern Here and the Pattern Is You": Personality	
F.	and Dispute Resolution—Sheila Heen & John Richardson Cooperation Versus Competitiveness—Who Decides?	23 25
	CHAPTER 3	
	NEGOTIATION—STEP BY STEP	27
A.	Preparing to Negotiate	28
	1. Identifying Alternatives	29

	2. Setting Goals	30
	Bargaining for Advantage: Negotiation Strategies for Reasonable	
	People—G. Richard Shell	30
	3. A Preparation Checklist	33
В.	Initial Interaction	35
	Exchanging Information	36
	Negotiation: Theory and Practice—Melissa L. Nelken	37
D.	Bargaining	39
	1. First Offers	39
	2. Managing Concessions	40
	3. Value-Creating Trades and Brainstorming	41
	Beyond Winning: Negotiating to Create Value in Deals and	
	Disputes - Robert H. Mnookin, Scott R. Peppet, &	
	Andrew S. Tulumello	42
	4. Dealing with Adversarial Bargainers	44
E.	Moving Toward Closure	45
	1. Planning for Closure	46
	Getting to YES—Roger Fisher, William Ury, and Bruce Patton	46
	2. Splitting the Difference and Dealing with an Impasse	47
	Bargaining for Advantage: Negotiation Strategies for Reasonable	
	People—G. Richard Shell	47
F.	Finalizing an Agreement	50
	CHAPTER 4	
	BARRIERS TO SETTLEMENT	51
Α	Stratogic and Principal Agent Barriers	51
A.	Strategic and Principal-Agent Barriers Why Negotiations Fail: An Exploration of Barriers to the	31
	Resolution of Conflict—Robert H. Mnookin	51
D	Cognitive Barriers and the Role of Perceptions	55
Ь.	Forces That Affect the Ability to Assess a Legal Case	56
	a. Selective Perception	57
	b. Confirmation Bias	57
	c. Anchoring	58
		58
	d. Overoptimism e. Judgmental Overconfidence	58
	f. Endowment Effect	59
	2. Forces That Affect Decisions About Bargaining	59
	a. Attribution Bias	60
	b. Reactive Devaluation	60
	c. Loss Aversion	61
C		62
	The Impact of Fairness The Role of Emotions	64
IJ.	1. The Effects of Grief and Loss	64
	1. THE Effects of Grief and Loss	UT

Contents	xiii
----------	------

Working with Loss and Grief: Theoretical, Practical, and Personal Implications for Elder and Adult Family Mediators— Dana L. Curtis				
	9	Attacks on Identity		65 69
	-	Tittacks on Identity		0.0
		PART II		
		THE MEDIATION PROCESS	1 MI A	71
		CHAPTER 5		
		AN OVERVIEW OF MEDIATION		73
Α.	In	troduction		73
J. B.+		The Process of Mediation		73
		a. What Is Mediation?		73
		b. What Do Mediators Do?		74
		c. What Is the Structure of Mediation?		74
	9	The Value of Mediation		76
	-	a. Viewpoints of Litigators		76
		b. Business Perspectives		78
		c. Is It Right for Every Dispute? Is It Fair?		80
	3	Examples of Mediation in Action		81
	J.	a. Death of a Student		81
		b. United States v. Microsoft Corporation		84
		Unfinished Business: Another Look at the Microsoft Media	ation:	OI
		Lessons for the Civil Litigator—James Laflin &	uuon.	
		Robert Werth		84
		How We Mediated the Microsoft Case—Eric Green &		04
				86
		Jonathan Marks		87
	4	c. Mediating as an Advocate The Fredution of Logal Mediation		88
D		The Evolution of Legal Mediation		89
D.		pals and Mediator Styles		
	Ι.	Goals for the Process	Танна	89
		a. Resolve a Legal Claim on the Best Possible Monetary	terms	90
		b. Develop a Broad, Interest-Based Resolution		91
		c. Repair the Parties' Relationship		91
		d. Change the Parties' Perspectives		92
	0	e. Choices Among Goals		92
	2.	Mediator Styles		94
		a. Classifying Styles		94
		Retiring and Replacing the Grid of Mediator		0.4
		Orientations—Leonard L. Riskin		94
	0	b. Do Mediators Have a Single Style?		97
	3.	Is There More to Mediation Than Technique?		98
		Bringing Peace into the Room: The Personal Qualities of t		
		Mediator and Their Impact on the Mediation—Daniel	No.	
		Bowling & David Hoffman		98