### MENKEL-MEADOW LOVE SCHNEIDER

# MEDIATION Practice, Policy, and Ethics

Second Edition



#### ASPEN CASEBOOK SERIES

# **MEDIATION**

# Practice, Policy, and Ethics

# Second Edition

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And for those pioneers—parties, mediators, and lawyers—who have used mediation to craft a better future for families, workplaces, communities, and nations.

# Preface to the Second Edition

Since the publication of the first edition of Mediation: Practice, Policy, and Ethics in 2006, the use of mediation has continued to expand, in many different contexts. In addition, there continues to be exponential growth in writing about mediation, scholarship, both critical and supportive, skills and practice based, new policy debates, some new empirical research and attempts to evaluate the efficacy and efficiency of mediation, as it is used in so many different settings, and more and more court decisions and some efforts (mostly outside of the United States) to "regulate" mediation. (See the European Directive on Mediation for cross-border commercial matters from 2008 and Mediation: Principles and Regulation in Comparative Perspective (Hoft & Steffek, 2012).) Financial cutbacks to courts throughout the United States, at both federal and state levels is also fueling more usage of various forms of "A" (alternative/appropriate) dispute resolution, of which mediation offers the greatest party control in both process and substantive choices. Mediation continues to be combined with many other processes to hybridize and transform the structures of process and participation in dispute resolution. And the continuing international crises between and within states also continues the need for and interest in mediation as an effective method of conflict resolution, management or reduction.

This new edition of the book updates the first edition in several ways. We have, of course, added new textual, decisional and regulatory material. We have added material on newer forms of mediative dispute resolution, including on-line dispute resolution, collaborative law, multi-party consensus building and more up to date examples of mediation's promises and issues (see e.g., material on the political conflicts surrounding adoption of the Affordable Health Care Act and mediation's use in transactional and transnational contexts). With the publication of many new books on mediation (e.g., Stories Mediators Tell, (Galton & Love, eds. 2012), Perceptions in Litigation and Mediation: Lawyers, Defendants, Plaintiffs and Gendered Parties (Relis, 2009), Challenging Conflict: Mediation Through Understanding (Friedman & Himmelstein, 2008), and Mediation Ethics (Waldman, ed. 2010), we have new insights

into practice and skills issues, ethical dilemmas, and the empirically differentiated use of and appreciation for mediation. We have added important new material here on mediating multi-culturally, the roles of the representative in mediation, and concerns by many that mediation is being co-opted by the larger legal and adversarial system in which it is often located.

We have changed the structure of the book somewhat, substituting "Problem Boxes" for the long questions and editor's comments and notes of the first edition. This is intended to guide both students and teachers to integrate and use each reading in the book — to immediately consider its theoretical and practical significance and to have students immediately apply their knowledge to consider important mediation practice, policy and ethical concerns. Students are asked to answer questions about the readings, prepare a mediation statement, consider alternative interventions, design dispute processes, respond to an ethical dilemma, and choose appropriate ways of behaving, from a client, representative or mediator perspective. Combined with the extensive role plays provided in the Teacher's Manual, this is intended to make this book appropriate for active learning, whether in a full semester course, seminar, intensive workshop, clinic, training or other learning settings. The authors have all used this book in a variety of settings not only in their own law school teaching in the United States, but also in the growing number of places outside the United States they teach mediation to lawyers, students, diplomats, political officials, military and ordinary citizens (now on six different continents!).

The material is presented in three separate sections - Foundations of Mediation (introductions to conflict and conflict resolution, and negotiation), the Process of Mediation (skills for mediators, representatives and negotiators in mediation, descriptions of actual mediations, confidentiality, ethical, legal and policy issues) and Applications of the Mediation Process (international, hybrid forms, multi-party and complex disputes, counseling and advising about mediation and other dispute resolution processes, dispute system design, and an intensive study of critiques and evaluations of the mediation process). Astute readers will note we have changed the order and organization of things from the first edition in subtle ways to reflect the comments of students, mediators and users of the first edition (e.g., a separate chapter on facilitation and consensus building). We have tried to respond to some of the comments of prior users (and our own experiences), hoping that we are providing a text that is rich in theory and foundational matters but clear in skills and practice information to guide both the new mediator and the seasoned mediator seeking guidance about difficult issues (e.g., impasses, whether to caucus or not, power differentials in mediation, and both appropriate and less appropriate uses of adaptations of the mediation process).

We are strong believers in the power or "magic" of mediation to "reorient the parties" to each other and to themselves – to come to understand better what conflict can do to us (both productively and less productively) and to others and that resolving or simply "handling" conflict effectively are among human beings' greatest achievements, when it works! So, as law professors and mediators of collective decades of experience, we continue to believe that learning how to mediate, advise clients to mediate, and to be in a mediation as a party or representative is essential to any legal (or any form of) education. We continue to hope that users of this book

will make the world a better and safer place and we are heartened by seeing what our many many students and colleagues have done in the last few decades as mediation has taken its place as one of the major ways our legal, international, and community systems resolve conflicts, both outside and inside more traditional justice institutions.

\* \* \*

We continue to be appreciative of our institutional homes for support: University of California, Irvine, Georgetown University Law Center, Benjamin N. Cardozo Law School, and Marquette University Law School. Lela Love is grateful to the Kukin Program for Conflict Resolution at Benjamin Cardozo School of Law/Yeshiva University, Andrea Kupfer Schneider for her Dispute Resolution Program at Marquette, and Carrie Menkel-Meadow adds gratitude for her new colleagues in conflict resolution and political science at the University of California, Irvine and continued support from the Conflict Resolution program in the Government department at Georgetown University. In addition, we thank our many students in Asuncion, Paraguay, Bethlehem (West Bank), Bilbao, Budapest, Buenos Aires, Haifa, London, Paris, Fribourg (Switzerland), Florence, Managua, Mexico City, Melbourne, San Jose, Costa Rica, Santiago and Temuco, Chile, Singapore, Toronto, and Beijing, not to mention New York, Milwaukee, Washington, DC, Los Angeles, Malibu, Palo Alto, Irvine, San Francisco, Moscow, Idaho and Moscow, Russia, Boston, Cambridge, and St. Louis, among other places we and others have taught with these materials.

We thank Jean Sternlight, our fellow traveler and co-author of the "big" book (Dispute Resolution: Beyond the Adversarial Model, 2nd ed. 2011) which began this family of texts. (Our companion Negotiation Processes for Problem Solving 2nd ed. will follow shortly).

We thank our many colleagues who have given us feedback, continue to invite us to conferences to speak, teach and present our work with special thanks to the ABA Section on Dispute Resolution, the Program on Negotiation at Harvard Law School, the Conflict Resolution Center at Stanford Law School, the Saltman Center for Dispute Resolution at the University of Nevada at Las Vegas, and the Rethinking Negotiation Teaching Collaborative (James Coben, Christopher Honeyman and Giuseppe De Palo). Special thanks from Carrie to the Senior Mediators group, including Larry Susskind, Frank Sander, Howard Bellman, Margaret Shaw, Howard Gadlin, Steve Goldberg, Nancy Rogers, Susan Podziba, John Barkat, Melanie Greenberg, and others, sadness at the passing of dear Wallace Warfield, and to Carol Liebman, Stephanie Smith, Jan Martinez, Gary Friedman, Jack Himmelstein, Amira Dotan, fellow teachers, trainers and mediators and most importantly, dear friends; and to Peter Reilly, Clark Freshman, Bob Bordone, Carlos Ruffinelli, Renzo Parodi, Ana Silva, Ana Carolina Viana and other "mentees" who are now colleagues and peers who have taught as much as they have learned. Thanks from Lela to her teaching colleagues, Hal Abramson, James Coben, Nancy Dubler, Christian Hartwig, Sharon Press, Joseph Stulberg and Dan Weitz, who have provided many insights and much support. Thanks from Andrea Schneider to Michael Moffitt, Nancy Welsh, Jennifer Brown, Art Hinshaw and Peter Reilly - co-authors on other works - who continue to push us and challenge our thinking.

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We especially want to single out those true educators and authors in our midst and on these pages who have given us permission to reprint their words for no or reduced cost (you know who you are and you are not the major publishers in our field except for PON and a few generous others). We hope to return the favor (reciprocal concessions?) if you ever ask us.

Once again, we end this beginning by thanking each other. What a collaboration over ten years now for us to read, teach and work with each other to deepen our knowledge and experience, to grow new generations of mediators and peace seekers and to practice each day our own versions of the important skills we teach, negotiation, listening, persuading, mediation, teaching and problem solving.

We hope you continue to learn from things in this book and please let us know if you have suggestions and reactions.

In peace,

Carrie Menkel-Meadow Lela Porter Love Andrea Kupfer Schneider

August, 2013

# Preface to the First Edition

A belief that there is a different and often better sensibility for solving human and social problems inspires this book. We have witnessed, as have many of the authors represented in the text, mediation used to achieve consensual resolution of seemingly intractable problems in ways that are responsive to the relationships and the needs and interests of the parties. We believe that mediation, when properly used, can achieve justice for the parties—a justice distinct from what a court or legislature could provide. For some in our field, this is called self-determination or empowerment; for others, a form of individualized democracy in decision making.

Mediation, or facilitated negotiation, has reached an important point of its development within modern legal institutions and legal education. Where once the adversary model of argument, adjudication, and case analysis comprised the full program of legal processes presented in law schools, a modern evolution from the days of the Legal Process school of the 1950s, through the clinical education movement of the 1960s and 1970s, to the newest legal "movement" of appropriate (or alternative) dispute resolution has expanded the repertoires of modern law students and lawyers. Where once we studied only appellate cases and conceptual analysis of doctrines, we now study the processes of client counseling and interviewing, negotiation, mediation, advocacy, representation, neutraling, facilitation, legislation, policy development, and dispute system design. Not only have the number of processes been expanded, but we now teach with more experiential models, having learned from John Dewey's pragmatic education theories and the "theories-in-use" of Donald Scho" n and others, that we learn best about ideas and theories of dispute processing when we are in role and are analyzing what does and can happen.

This book is part of our larger project, Dispute Resolution: Beyond the Adversarial Model (Menkel-Meadow, Love, Schneider & Sternlight, 2005), designed to bring the study of "process pluralism" to the modern law student and lawyer, and contains both more and less than the larger text. This volume is explicitly devoted to the study, teaching, and performance of all the roles implicated in the mediation process.

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We provide full treatment of a variety of different models of mediation currently being theorized and practiced, encouraging the reader to see the differences and to assess which kinds of mediative processes might be appropriate in different contexts. We also examine, in depth, the different roles in mediation processes — party, representative, and neutral.

Like our larger text, this book is committed to the idea that one must learn about legal and problem-solving processes on various levels at the same time: theory, skills and practices, ethics, policy, and critique. The reader of this book will likely encounter here one of the richest treatments of the field currently available, one incorporating explorations of mediation model variations, legal issues, examples and transcripts of actual mediations, challenging questions of policy and practice to think about, and discussion of some of the leading controversies in the field (such as whether mediation inappropriately "privatizes" public justice).

We begin with the general theory and jurisprudence of conflict resolution, now a multidisciplinary field. We move from foundational principles to the skills needed for mediation, providing both theoretical descriptions and examples of the variety of mediation models currently in use, from facilitative to evaluative to transformative to community-enhancing. We then provide materials and instruction for lawyers or representatives inside the mediation, urging the modern lawyer to think of him/herself as a creative problem solver and not necessarily as an advocate whose job is to maximize gain for one's own client at the expense or harm of the other party. We then provide material and instruction on the skills necessary for the mediator as third-party facilitator of party communications and negotiations, presenting a wide array of foundational skills and interventions.

After focusing on the theory, practice, and skill sides of mediation we look at a variety of legal, policy, and ethical issues, including the roles of law and justice in mediation, the tensions in the role of the "neutral," duties or obligations to both the parties in a mediation, and to those who might be affected by any mediation's outcome, legal liability and malpractice, confidentiality, legal immunity, diversity, goodfaith participation obligations and requirements, and the ethics of mediation — for mediators, parties, and their representatives.

Like our larger project, this book treats mediation as part of a larger family of dispute resolution and transaction-planning processes. We explore the uses of mediation in a wide variety of contexts (lawsuits, contracts, community disputes, public policy formation, and international relations). We also explore how mediation has been combined with other processes to create a host of modern hybrid forms for use in legal disputes and decision-making situations. We look at how mediation is used, with great subtlety and complexity, in disputes involving multiple parties and multifaceted issues. We then provide material to help the modern lawyer counsel a client in designing, choosing, planning for, and drafting clauses and rules for these new processes. We ask the reader to think about how mediational processes might be utilized in a wide variety of situations to affect the consciousness and sensibility of guiding how people approach each other when in trouble or pain or when they, more happily, want to build something new. Indeed, we hope that this book will be used to inspire the creation of new mediational processes and applications. We conclude the book with some hard thinking about

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and critiques of mediation. What is the role of private and consensual justice in a world that needs the clarity of a rule of law? How is power exercised in mediation outside of formal structures and institutions? Has mediation been co-opted by its increasing use in the formal justice system? How can we evaluate the promises made by mediation proponents or detractors? Can we use mediation to achieve peace and justice?

The authors of this book are committed to the idea that we can learn to get along with one another in this increasingly diverse world if we approach one another with deep respect and care and some ideas about reciprocity, active listening, and problem solving. We are also rigorous realists — if mediation is to offer a better mode of dispute resolution and problem solving, we must also examine how it actually operates and whether, in fact, it delivers on its promises to create peace and justice.

The accompanying Teacher's Manual to this book provides a comprehensive set of exercises, role-plays, and discussion questions for teachers (and students) to explore the material here in great experiential depth. This casebook should also be able to "stand alone" (as we have been conceptualizing it) as a comprehensive and sophisticated description of the field. Two of the present authors were there at the modern "birthing" of this field, and we are proud to be joined by one of the leading scholars of negotiation, foundational to all mediation. All of us participated fully in writing this book, and we hope you will use it in the spirit that moved us: the goal of helping to educate and raise a new generation of lawyers and other professionals as adept at problem solving as they are at advocacy. And, yes, we think this book can be used by both lawyer and non-lawyer mediators and parties.

Footnotes by the authors of this book, in both the excerpts and our text, are marked using symbols. The order of the footnote symbols, if more than one symbol appears on a page, is \* † ‡. The original footnote numbering in the excerpts has been retained.

\* \* \*

A few thanks before we get started. . . . We begin with some intellectual thanks to Lon Fuller, who inspired much of our deepest thinking about the purposes of process in general and of mediation in particular. We next thank Jean Sternlight, our coauthor on the larger project, who could not participate in this one (due to her other book on mediation) but who remains with us in spirit.

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Let us know what you think.

Carrie Menkel-Meadow Lela Porter Love Andrea Kupfer Schneider

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