# SOCIAL SO

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A lam Kuper and Jessica Kuper

## SOCIAL SCIENCE SCIENCE ENCYCLOPEDIA

Edited by

Adam Kuper and Jessica Kuper



Routledge & Kegan Paul London, Boston and Henley First published in 1985 by Routledge & Kegan Paul plc 14 Leicester Square, London WC2H 7PH, England 9 Park Street, Boston, Mass, 02108, USA and Broadway House, Newtown Road,

> Set in Baskerville, 9 on 10 pt, by Input Typesetting Ltd, London and printed in Great Britain

Henley on Thames, Oxon RG9 1EN, England

C Adam and Jessica Kuper 1985

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Library of Congress Cataloging in Publication Data

The social science encyclopedia.
Includes index.

1. Social sciences—Dictionaries. 1. Kuper, Adam.

11. Kuper, Jessica. 35 300'.3'21

H41.S63 1985 300°.3′21 84-27736

British Library CIP data also available
ISBN 0-7102-0008-0

## **Editorial preface**

This Encyclopedia is intended for a sophisticated but not necessarily specialist readership, including social scientists, students, journalists, planners and administrators, and all those with a serious interest in contemporary academic thinking about the individual in society. Our aim has been to provide a broad, accessible and up-to-date coverage of the social sciences, in a convenient format.

There are well over 700 entries dealing with theories, issues and methods, and dozens more are devoted to the life and work of individual scholars whose contributions to the field have been of exceptional significance. The major social sciences are reviewed in considerable detail. Anthropology, economics, political science and political theory, psychology and sociology are all treated in one (or more) master entries, by scholars of high international reputation. A large number of individual entries written by specialists then cover subfields in these disciplines, and also particular theories and problem areas. Other relevant disciplines are dealt with in a similar though less complete fashion. Though not mainstream social sciences, they belong, at least in part, to the same general field of discourse. These disciplines include demography, development studies, linguistics and semiotics, and psychiatry. Some other intellectual traditions, professions and problem areas have also been given extended attention, notably the biological dimension of the social sciences, business studies and industrial relations, communication and media studies, education, geography, history, law, Marxism, medicine, and women's studies. Special emphasis has been given to methods and to relevant issues in philosophy. The Encyclopedia also deals with the applications of the social sciences - in market research and opinion polls, in therapy, in aptitude testing and the measurement of intelligence, in industrial relations and in management, in economic and financial analysis and in planning, in social work, in criminology and penology.

Yet although the various disciplines and problem areas may form part of a single area of discourse, the very notion of a social science has been repeatedly brought into question in recent years. Outsiders have doubted its pretensions, insiders its internal coherence. (Ralf Dahrendorf discusses the issues in his entry 'social science'.) To a considerable extent this Encyclopedia itself illustrates the extent of interconnectedness, of overlap, if not of cohesion among the intellectual traditions which comprise the social sciences. Even at the level of theory there is less diversity than some specialists might imagine. Edward Shils, in his entry 'sociology', defines the often implicit ideas which are common currency in that apparently extremely diverse field; ideas which, taken together, amount in the end almost to a shared theoretical perspective. A single field of discourse does not necessarily require a single set

of theoretical assumptions, but through interchange, by a process of challenge and response, it stimulates the development of shared standards and concerns, and fosters a consensus as to which theoretical approaches should be considered serious contenders. The attentive reader will find that certain themes recur in the most unexpected places, and that an initial enquiry may lead from an obvious starting-point right across disciplinary boundaries to perhaps hitherto unheard of destinations.

Another aspect of this unity in diversity appears from the fact that the 500 contributors to the Encyclopedia are drawn from twenty-five countries. The largest contingents come (in almost equal proportions) from the United States of America and the United Kingdom, but there are also a substantial number of contributors from Australia, Canada, France, The Netherlands, the Scandinavian countries and West Germany. The fluidity of disciplinary boundaries is matched by the international character of the social sciences today.

But we must not exaggerate the convergences and the areas in which a certain degree of consensus reigns. There is certainly more than enough diversity to raise questions about emphasis, or even bias. We have selected our contributors for their individual expertise, but inevitably they represent a very broad cross-section of opinion and a variety of intellectual orientations. Moreover, contributors were encouraged to be controversial where that seemed appropriate. The balance comes from reading further, followed up cross-references, so that one perspective is countered by another. These considerations are especially relevant where political or moral issues arise. One obvious example is sociobiology, and the reader can get an immediate sense of how different points of view are represented by comparing, say, Van den Berghe on 'sociobiology', Feldman on 'population genetics', and 'genetics and behaviour', Grammar on 'ethology' and McHenry on 'evolution'.

It is, of course, precisely this sort of diversity which has led some to query the scientific status of the social sciences (though there is even less agreement as to what constitutes a proper science). Desirable or not, the divergences are real enough, and the Encyclopedia reflects the controversies as well as the common assumptions. Our ambition has been to review the whole gamut of ideas on the individual and society which have emerged from a century of academic research, criticism and discussion.

Adam Kuper Jessica Kuper

Leiden, July 1984

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