



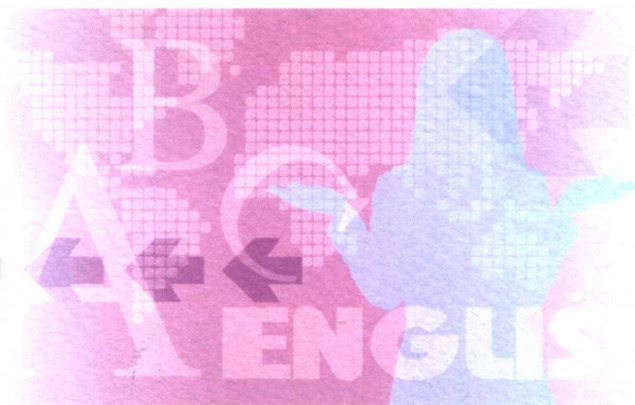
高等财经院校精品课程系列教材

P 实用口语教程

ractical Spoken English

第 四 册

总主编 耿洪敏 主 编 朱冠群



高等财经院校精品课程系列教材

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Practical Spoken English

(第四册)

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出版说明

为了进一步深化山东经济学院课程改革,充分发挥教学中的“精品示范效应”,根据《教育部关于启动高等学校教学质量与教学改革工程精品课程建设工作的通知》(教高[2003]1号)和《国家精品课程建设工作实施办法》(教高[2003]3号)文件精神,按照精品课程的立项程序和标准要求,经过反复论证,多门课程获校级立项,这是山东经济学院课程建设的一件大事。

精品课程是具有—流教师队伍、—流教学内容、—流教学方法、—流教材、—流教学管理等特点的示范性课程,包括六个方面内容:—是教学队伍建设。要逐步形成—支以主讲教授负责、结构合理、人员稳定、教学水平高、教学效果好的教师梯队,要按—定比例配备辅导教师和实验教师。二是教学内容建设。教学内容要具有先进性、科学性,要及时反映本学科领域的最新科技成果。三是要使用先进的教学方法和手段。相关的教学大纲、教案、习题、实验指导、参考文献目录等要上网并免费开放,实现优质教学资源—共享。四是教材建设。五是实验建设。要大力改革实验教学的形式和内容,鼓励开设综合性、创新性实验和研究型课程,鼓励本科生参与科研活动。六是机制建设。要有相应的激励和评价机制,鼓励教授承担精品课程建设,要有新的用人机制保证精品课程建设等。

从以上表述可以看出,教材建设是精品课程建设的重要组成部分,系列化的优秀教材与精品课程相呼应非常有必要。

教材是教学之本,它规范着某—课程的基本内容,保证教学

内容的规范化和科学化，以实现教学目的。因此，教材建设是实现教学计划和达到教学目的的基本建设工程。教材建设包括教材的编写、出版和发行等环节。其中，教材编写是关键，出版是保证，教材建设是否规范化和科学化，决定了教材质量的高低，关系到教学和教学目的能否实现。为此，山东经济学院组织精品课程负责人编写了这套精品课程系列教材，以适应精品课程建设的需要。

《高等财经院校精品课程系列教材》编写组

2006年1月

前 言

知识经济的到来，创新社会的构建，经济全球化趋势的走向，多元文化的共存，国际竞争和文化交往的日益频繁，这一切都离不开交际的工具——外国语，而英语已经毫无疑问地成为国际交往中最广泛应用的语言。因此，努力学好英语，特别是提高英语的听说交际能力，更显得格外重要。教育部组织有关专家制定的《大学英语课程教学要求（试行）》中特别强调听说能力的培养，更进一步证明了提高英语听说能力的重要性。鉴于这种情况，我们经过广泛深入的课堂调查和对学生需求的分析，针对大学生急须提高英语口语交际能力的强烈愿望，组织了一批具有丰富口语教学经验的精干教师，依据英语口语独特的语言规律和习惯用法，编写了本套大学英语口语教材，奉献给我们的大学生和英语爱好者。

一、本册的主要特点

《实用口语教程》是一套旨在提高英语口语交际能力的口语教材，既可用于大学英语口语教学，也可用做提高英语口语能力的自学教材。本册具有以下特点：

1. 交际主题鲜明；
2. 交际功能明确；
3. 会话内容语言简洁生动、贴近现实；
4. 口语常用句型灵活多样、地道实用；

5. 会话中渗透着浓郁的英语国家独特的文化气息;
6. 课内外练习情景化;
7. 语音语调提高富有针对性;
8. 内容趣味性强。

二、本册的编写框架

本册共有 16 个单元, 每个单元一般包括下列部分:

Introduction 旨在围绕本单元话题, 为本单元提供全面的引入和介绍。

Word bank 选择使用频率较高且与本话题有关的重要词汇, 扩大学生的词汇量, 拓展学生的视野, 丰富学生的口语表达。

Warm-up questions 通过问与答的热身活动形式, 活跃学生思维, 顺利导入主题。

Sample conversations 提供多篇与单元主题紧密相关的会话, 这些会话生动地道, 难易适中, 构思新颖, 时代气息浓厚。

Useful expressions and patterns 列出与话题有关的实用句型 and 常用表达方式, 便于举一反三, 灵活运用。

Speaking tasks 提供口语会话的课堂练习, 主要练习形式包括 individual work, pair work 和 team project。该部分依据现实情景设计, 能唤起学生的学习兴趣, 激发学生口语交际的欲望。

Debating strategies 本册 16 单元串联讲解辩论策略, 科学有效地帮助学生提升英语辩论的技巧。

Discussion moment 根据所提供的背景材料, 要求学生展开相应的辩论活动, 熟悉辩论技巧, 同时检测学生是否深层理解话题涵盖的信息。

Cultural notes 主要讲解与本单元主题或会话相关的文化背景知识, 可以帮助学生更好地理解主题, 满足学生进一步扩展英语文化知识的需要。

Leisure time 趣味性强，内容包括经典英文歌曲、电影对白、幽默故事等。

Follow-up activities 设计课外口语训练活动，便于学生课下进行口语操练，以巩固课堂学习效果。

三、使用说明

建议每周（两课时）处理本册的一个单元。本册的教授应满足口语活动的互动性与交际性要求，以提高学生英语口语交际能力为根本目标。每一单元的主题、对话和练习内容，可供教师参考，依据学生的实际情况选用。在教学的过程中，教师也可根据实际情况改变章节的先后顺序，依据教材内容和学生实际水平来组织安排教学。

本教材系探索口语教学改革的新尝试，加之编者水平有限，因此缺点与不足在所难免，真诚希望得到专家学者的批评指正，以便在今后修订再版中改进提高。

编 者

2006 年 10 月

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Unit 1

Film, Television and Entertainment Business

Introduction

Film is a distinctive form of art. The first film can be traced back to more than 100 years ago. It has experienced great development, from silent films made in black and white to color films with sound and currently to 3-D films. Modern technology in computer science has greatly changed the way films are made.

Television is another major recreation in our life. The colorful visual dimension of television presents every kind of program, including films, plays, sports events, news, interviews, science documentaries and any number of all-round programs that appeal to large audiences. It is truly a wonderful medium nowadays, and a combination of creativity, technology, precision and fun. Also, TV is a medium in which it is possible to reach a vast audience and could help to change the world, or at least bring awareness, beauty and entertainment to us.

Word bank

hero/heroine <i>n.</i> 男主角、女主角	cable television 有线电视
主角	news coverage 新闻节目
moviegoer <i>n.</i> 电影迷	talk show 电视访谈; 脱口秀
box office 票房	current affairs 时事节目
Show Biz 娱乐业	commercial <i>n.</i> 商业广告
leading actor/actress 领衔主演	TV news anchorperson 新闻节目主持人
film commentary 影评	Television addict 电视迷
afterthought <i>n.</i> 观后感	newsworthy <i>adj.</i> 具新闻价值的
Oscar nominee 奥斯卡提名者	talk show host 脱口秀节目主持人
blockbuster <i>n.</i> 卖座片	
telecast <i>n. & v.</i> 电视转播	
viewer rating 收视率	

Warm-up questions

1. Are you a movie fan? What types of movie do you like, documentary or romance? Action, science fiction, suspense or horror? Speak out your reasons.
2. Please name your favorite film star (s)? Why do you like him or her? Name out your reasons.
3. What are your favorite TV programs? What kind of genre do they fit into? List some examples.

Sample conversations

Conversation 1

- A: I went to watch “King Kong”^① last evening. It’s a masterpiece! Have you seen it?
- B: Yeah, I watched it yesterday. It’s truly amazing. It made me feel like I was right there. The movie gave me what I really expected.
- A: It’s an out-of-the-body experience at this movie, I mean that my imagination has forgotten it is actually present in a movie theater and think it’s up there on the screen. In a curious sense, the event in it seems real and I seem to be a part of them, especially the final scene. Which scene do you like best?
- B: The scene when King Kong and the girl watch a sunset together! It’s so touching. To tell you the truth, before this I didn’t believe that a beauty could fall in love with a beast, but you know, Peter Jackson made that happen.
- A: Yes, I used to consider it as an adventure movie, but now I would rather think of it as a love story. It’s one of the most impressive, saddest and best movies I’ve ever seen.
- B: I’m a big fan of Peter Jackson. I can’t wait for his future works.

Conversation 2

- A: Haha, “Star Wars”^② is really good. Do you like it?

① “King Kong” 电影名《金刚》。

② “Star Wars” 电影名《星球大战》。

- B: Of course I do. I watch all the three episodes. It's a fantasy and a legend, and I find its root in some of our most popular fictions. You know, all of the best tales we remember from our childhoods had to do with heroes setting out to travel down roads filled with danger, and hoping to find treasure or heroism at the journey's end. In "Star Wars", George Lucas takes this kind of framework into the outer space.
- A: Yeah. Just like the "Indiana Jones"^①, and "Lords of the Ring"^②. All these films are really wonderful, which draws me deeply into the screens.
- B: "Star Wars" taps the fantasies buried in our memories, and it re-activates our thrills, fears and imaginations. I guess why there are so many Star Wars fans in the world.
- A: I think this movie works so well for several reasons. The special effects are terrific, so is the music. Don't you think so?
- B: Yeah. Lucas is something. He sends his heroes off to cross the universe and do battle with the evil force. In his imagination, anything is possible in space, and he goes right ahead and shows us very nearly everything: lots of special effects, yes—ships passing into hyperspace, alien planets, and infinity of stars, strange living creatures... I do love it!
- A: Me, too. The most fascinating single scene, for me, is the one set on the planet. It's so incredible!
- B: This film succeeds in every possible way. I am sure it will walk away with no less than six Oscars.
- A: You bet.

① "Indiana Jones" 电影名《印第安纳·琼斯》。

② "Lords of the Ring" 电影名《指环王》。

Conversation 3

A: What do you usually do in your spare time, watching TV or listening to the radio?

B: I listen to the radio while I read or do my homework. I don't like watching TV.

A: Why? Television is more colorful and vivid than radio, in my opinion. TV series like those on the Discovery Channel are so exciting! I would feel lost if one day there were no TV programs to watch. I could sit in front of the TV all day long even if I felt very tired when I arrived back home. You know what? My mum calls me a couch potato! But radio is different. I can live without radio for several days, or even months.

B: No, I don't agree with you. I don't watch TV very often, but whenever I go, I carry my radio with me in my pocket. When I feel bored, I listen to the radio. It usually turns out that I feel much better after listening to the radio. I usually find those are pouring their hearts to talk show hosts are more upset than me.

A: Yeah. We are not the most miserable people, even though we have so much homework to do. Let's just forget about radio and TV for now.

B: That's true. Let's go.

Useful expressions and patterns

1. What do you think of the movie/the TV show/the magazine/the online news? I thought it was great/OK/terrible/wonderful/awful. I liked it.

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2. Why didn't you like about it? It was too violent/exciting/silly.
/The plot is so slow, which bores me into sleepiness.
3. The acting and the story were excellent. I enjoyed every minute of it. /The story is unique and the plot is clearly devised. /I was deeply impressed by the story and the soundtrack. It's so touching.
4. There're different types of films, documentaries and feature films, which include romance, action, comedy, drama, family, war, suspense, adventure, science fiction, horror, etc.
5. The popularization of DVDs has attracted much of the movie fans today. /I have got a great DVD collection at home.
6. I would like to see films in English without Chinese subtitles. I can improve my listening comprehension of English in this way.
7. The film has set and broken several records: it opened in a record 2,500 theaters, shown on a record 6,000 screens, breaking the record for one-day sales at \$32 million. It smashed the total weekend sales. I'm sure it will reach \$100 million in four days.
8. The last episode of this soap opera bored me to tears and there're too many commercials among the breaks.
9. When Internet became more and more popular nowadays some predict that it will provide the most of entertainment, film and television will be "dead". Thankfully, this did not happen. Film and television still own groups of supporters, a large amount of people watch television and movies at their leisure hours.
10. It is important to the television stations that their programs can attract as large an audience as possible because a large audience means that they can sell higher-priced commercial time.