

# Investment: An Introduction

HIGHER NATIONAL DIPLOMA

**投资学** (初级)

【英】苏格兰学历管理委员会 (SQA)

## Unit Student Guide

BUSINESS

DE5P 35



 中国时代经济出版社

  
SCOTTISH  
QUALIFICATIONS  
AUTHORITY



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(初级)

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著

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# 1

## Introduction to the Scottish Qualifications Authority

This Unit **DE5P 35 Investment** has been devised and developed by the Scottish Qualifications Authority (SQA). Here is an explanation of the SQA and its work:

The SQA is the national body in Scotland responsible for the development, accreditation, assessment, and certification of qualifications other than degrees.

Its website can be viewed on: [www.sqa.org.uk](http://www.sqa.org.uk)

SQA's functions are to:

- Devise, develop and validate qualifications, and keep them under review
- Accredit qualifications
- Approve education and training establishments as being suitable for entering people for these qualifications
- Arrange for, assist in, and carry out, the assessment of people taking SQA qualifications

- Quality assure education and training establishments which offer SQA qualifications
- Issue certificates to candidates.

In order to pass SQA units, students must complete prescribed assessments. These assessments must meet certain standards.

The Unit Specification outlines the **four** Outcomes that students must complete in order to achieve this Unit. The Specification also details the knowledge and/or skills required to achieve the Outcome or Outcomes. The Evidence Requirements prescribe the type, standard and amount of evidence required for each Outcome or Outcomes.

# 2

## Introduction to the Unit

### 2.1 What is the Purpose of this Unit?

This Unit is designed to introduce you to investment theories and to the practical aspects of investment. It will enable you to prepare for further study at a higher level. The Unit is relevant to those of you who are preparing for a career in the financial services industry with a view to obtaining employment in banking, insurance, pensions, collective investment companies or the Stock Exchange.

It may also be suited to those of you who are interested in matters relating to finance and financial institutions.

### 2.2 What are the Outcomes of this Unit?

There are four Outcomes in this Unit. These are:

1. Apply principles and theories relating to investment in bond markets
2. Examine the use of shares as part of a company's capital structure
3. Interpret the performance of shares in given situations



4. Examine additional options for investment available to investors.

Further details can be found in Appendix 1—Unit Specifications.

## 2.3

What do I  
Need to be  
Able to do in  
Order to  
Achieve this  
Unit?

In order to achieve this Unit you will be required to:

- Attend classes, workshops, tutorials etc. where appropriate
- Prepare for each lesson
- Take relevant notes where appropriate
- Read the prepared materials provided in this Unit study guide
- Read the recommended textbooks, journals and periodicals
- Review materials for preparation of assessment
- Complete a given assessment within the given timescale, and to the agreed standard
- Work independently or as part of a team, where required.

## 2.4 Approximate Study Time for this Unit

Completion of this Unit is intended to be flexible.

The notional study time for this Unit is 80 hours but actual time allocated is at the discretion of the centre.

## 2.5 Equipment/ Material Required for this Unit

There are no specific requirements. You will need to complete the following Unit Student Guides to meet all the requirements of this unit:

- Unit Student Guide—Investment: An Introduction
- Unit Student Guide—Investment: Advanced.

## 2.6 Symbols used in this Unit

The various Learning Materials sections are designed so that you can work at your own pace, with tutor support. As you work through the Learning Materials (see Section 5), you will encounter symbols. These symbols indicate that you are expected to do a task. **These tasks are not Outcome Assessments.** They are exercises designed to consolidate learning or encourage thought, in preparation for the Outcome Assessment (see Section 3—Assessment Information for this Unit).



This symbol indicates an Activity. Usually, Activities are used to improve or consolidate your understanding of

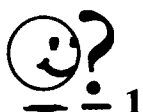
the subject in general or a particular feature of it.

In this Unit, you are asked to undertake a variety of Activities—for example:



*Use the Internet to look at the investment processes of some of the UK Asset Management Companies.*

### **Self-Assessed Question**



This symbol indicates a Self-Assessed Question. Using a Self-Assessed Question helps you check your understanding of the content that you have already covered. The Self-Assessed Questions in this guide will often take the form of questions that require brief answers. They are designed to test your understanding of the material and to encourage you to investigate further into the subject.

Everything is provided for you to check your own responses. Answers to the Self-Assessed Questions are to be found at the back of the Unit Student Guide. Where suggested responses to Self-Assessed

Questions are provided in the Unit Student Guide, **students are strongly discouraged from looking at these responses before they attempt the Self-Assessed Question.** The Self-Assessed Questions throughout the Unit Student Guide will help you to prepare yourself for the formal assessments, and to identify topic areas in which you might require clarification and additional tutor support. The Self-Assessed Questions will not serve this purpose if you look at the answers before trying them!

Self-Assessed Questions and Activities are designed to be checked by you. No tutor input is necessary at this stage unless special help is requested, although from time to time your tutor may wish to view your responses to Self-Assessed Questions to see how you are progressing.



# 3

## Assessment Information for this Unit

### 3.1 What Do I Have to Do to Achieve This Unit?

There are **four** Outcomes in this Unit, and there is usually **one** formative Assessment that relates to these **four** Outcomes. In order to achieve this Unit, you will be asked to present evidence in your assessment to show that you have met all the minimum knowledge and skills to meet the outcomes for the Unit, as identified in the Unit Specification for **Investment DE5P 35**. Further details can be found in Appendix 1—Unit Specifications.

For this Unit you are required to complete a summative assessment based on the contents of a given case study. The case study will be provided to you seven to ten days prior to the assessment date. On the day of the assessment you will be required to answer a number of unseen questions.

You will be permitted to bring notes that you have prepared to the assessment.





# 4

## Suggested Lesson Plan

The Learning Materials (see Section 5) are designed to lead you through a series of activities that will allow you to consolidate your learning and check on your own progress.

The learning material Unit **Investment** is split between the following guides:

- Unit Student Guide—Investment: An Introduction
- Unit Student Guide—Investment: Advanced

The following suggested lesson plan is for the whole Unit. It is based on a notional 80 hours of contact between tutors and students and assumes class contact sessions lasting 2 hours.

Lesson Number	Topic(s)
1	<p>Introduction to the module; explanation of the Unit Specification; use of student guide; explanation of the Unit assessment.</p> <p>Introduction to topic:</p> <p><b>Introduction to Fixed Income Securities:</b></p> <ul style="list-style-type: none"> <li>• Description of a bond</li> <li>• Risks to bond investing</li> <li>• Government Bonds</li> <li>• Introduction to Govt. bonds</li> <li>• Types of Govt. bonds</li> <li>• Why the Govt. issues bonds.</li> </ul>
2	<p><b>Yields:</b></p> <ul style="list-style-type: none"> <li>• Discuss the concept of yield</li> <li>• Calculate: <ul style="list-style-type: none"> <li>• Gross Interest Yield</li> <li>• Gross Redemption Yield</li> <li>• Net Interest Yields</li> <li>• Gross Redemption Yield</li> <li>• Impact of Taxation on Yield calculations</li> <li>• The Yields Curve and the importance of interest rates.</li> </ul> </li> </ul> <p><b>The Gilts Market:</b></p> <ul style="list-style-type: none"> <li>• The new issue market for Gilts</li> <li>• Discuss methods of issuance</li> <li>• The Secondary Gilt Market</li> <li>• Who are the participants in the secondary market</li> <li>• Calculation of Gilt Prices—clean and dirty</li> <li>• Give examples of prices with and without dividends</li> <li>• Settlement of Gilt trades.</li> </ul>