

EDITED BY

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Global Regionalisms and Higher Education

PROJECTS, PROCESSES, POLITICS



Global Regionalisms and Higher Education

'Between the ever-open possibilities of the global space, and the nation-state with its still seemingly irreducible hold on territory and imagination, lies the region. In higher education there are many kinds of region. This is by far the best book on regional developments, and one of the first two or three books we must now turn to in order to understand global higher education – it provides an invaluable geo-spatial lens that complements analyses based on political economy and culture.'

Simon Marginson, ESRC/HEFCE Centre for Global Higher Education and University College London, UK

'This is an outstanding book that brings sharp analytical focus to the regionalization of higher education rather than subsuming it under the broader rubric of transnational education. It brings a critical perspective to regional higher education that understands it as political and cultural projects – albeit contested – that produce new cartographies of higher education governance. It asks: who drives these projects, what interest do they serve and who are the governed and the governors in these systems of governance? This is essential reading for anyone interested in the future of higher education.'

Kanishka Jayasuriya, Murdoch University, Australia

'Regional supra-national organizations such as the European Union, NAFTA and ASEAN are not only integrated through formal agreements between member states. As this collection of studies of higher education convincingly shows, the knowledge-based services economy fueling much global economic growth is becoming dependent on higher-education collaborative projects at the regional scale. These projects transcend the bounds of the state-to-state compacts as such and point to the increasingly regional future of this entire sector.'

John Agnew, University of California, Los Angeles, USA

'In an age of complex multilateralism, regionalist strategies and regionalization, processes need to feature much more prominently in academic research literatures. Global Regionalisms and Higher Education is exemplary in its understanding of this key point. It provides a comprehensive, lucid, illuminating and engaging study of the diverse ways in which education systems, policies and politics are embroiled in processes of region-building, and their significance for theory and practice. Significantly enriching our understanding of what it means to "regionalize" education, Robertson et al. have delivered what deserves to be recognized as a turning point in the sociology of globalization, regional integration, social policy and education.'

Nicola Yeates, The Open University, UK

This original book provides a unique analysis of the different regional and inter-regional projects, their processes and the politics of Europeanization, globalization and education. Collectively, the contributors engage with a range of theories on regionalizing in order to explore new ways of thinking about regionalisms and inter-regionalisms with a focus on the higher education sector. It makes the compelling case that globally, higher education is being transformed by regionalizing and inter-regionalizing projects aimed at resolving ongoing economic, political and cultural challenges within and beyond national territorial states.

The chapters range over a wide geography of regional projects and their unique politics – from Europe to Latin America, Africa, Asia, Europe, the Gulf, and the Barents Region. Collectively they reveal the diverse, uneven, and variegated nature of global regionalisms in higher education.

Comprehensive and theoretically informed, this unique book will appeal to academics and postgraduate students, in addition to policy-makers and administrators involved in higher education.

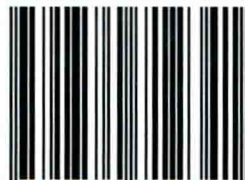
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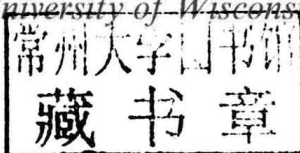
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Global Regionalisms and Higher Education

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Roger Y. Chao, Jr is an independent international education consultant. Roger's research is engaged with higher education policies and reforms within national and regional contexts. He has written on the internationalization and regionalization of higher education and regularly writes commentaries on higher education developments in the Southeast and East Asia, and Asia Pacific regions. He has served as the international consultant for higher education with the United Nations Educational, Scientific and Cultural Organization (UNESCO) in Myanmar, and has been commissioned to write a number of technical reports for UNESCO including 'The Role and Effectiveness of Regional Recognition Conventions in the Asia and the Pacific Region'.

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Roger Dale is Professor of Education at the University of Bristol, UK. His academic interests centre around the sociology of education and education policy. He was from 2007 to 2010 Scientific Coordinator of the European Union (EU) Network of Experts on Social Science and Education, and he has been an editor of three collections of studies around aspects of European education policy. Together with Susan Robertson, he co-founded the journal *Globalisation, Societies and Education* in 2003.

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Susana Melo was awarded her PhD in Education by the University of Bristol, UK in 2013. Subsequently, she held a 21-month full-time position as Research Fellow at the University of Nottingham's School of Education, UK, where she contributed to a large EU-funded project (LLLight'in'Europe) with case study research on the multi-level governance of the EU's employment–lifelong learning policy nexus. Her doctoral research focused on the relations between the Council of Europe and the Bologna Process and informs her current main research interest in the nexus of European politics, higher education policies and theories on the societal role of (higher) education.

Paulino Motter has a PhD in Education awarded by the University of Wisconsin-Madison, USA. Paulino began his career as a journalist. Since the mid-1990s he has specialized in public policy and government management, and worked for the Brazilian Ministry of Education. Most of his academic research deals with the relationship between media, public discourse and policy formation. From 2008 to 2012, he was involved with the designing and implementation of the Federal University of Latin American Integration (UNILA) project, after spending many years on the so-called Triple Frontier, which connects Brazil, Paraguay and Argentina.

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Kris Olds is Professor in the Department of Geography, University of Wisconsin-Madison, USA. He also serves as a Senior Fellow with the Educational Innovation initiative in the Provost's Office. Kris's current research focuses on the globalization of higher education and research. This research agenda relates to his long-standing research interests in the globalization of the services industries (including higher education, architecture and property), and their relationship to urban and regional change. He has worked as an academic in England, Canada, Singapore (1997–2001), and the United States (2001 to present), and was also based at Sciences Po in Paris in 2007–2008.

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Daniela Perrotta is a researcher at the National Council of Scientific and Technical Research based at the University of Buenos Aires, Brazil, where she is also a lecturer. Her courses are in the field of regional integration and Latin American thought. She coordinates the Latin American Evaluation System of the Latin American Council of Social Sciences. Daniela has a PhD in Social Sciences (FLACSO Argentina). Her research topic is the study of the policies of internationalization and regionalization of higher education, combining theoretical approaches and methodological tools in the field of education (critical sociology of higher education) and political science (studies of regional integration and comparative studies). Daniela is involved in community activities regarding the promotion of Latin American integration from the university in a project called 'Identidad MERCOSUR'.

Susan L. Robertson is Professor of Sociology of Education at the University of Bristol, UK. Susan's research is broadly engaged with transformations in the state, education and governance as a result of global, regional and

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Marit Sundet is an Associate Professor at Nord University, Norway and a member of the UArctic academic leader team. Marit's research is broadly engaged with individual meaning structures in relation to the framework where they operate in terms of local, national and international conditions. In previous research Marit has been concerned with how institutions organize and act in relation to vulnerable groups of the population; she found that a given society's perception of normality affects the differentiation and classification of otherness. In international cooperation between higher education institutions her empirical studies reveal that the cooperation is rooted in very different political, social, economic and cultural conditions that are prerequisites for the individuals' participating in international networks.

Anthony Welch is Professor of Education at the University of Sydney, Australia. Anthony's research spans the sociology of education, policy studies, and international higher education, and he has written extensively on these developments, both in Australia and, particularly, in Asia, including China, Southeast Asia and Afghanistan. Anthony has won numerous awards, including as a Fulbright scholar, and most recently a national award as *Haiwai Mingshi* (Distinguished Overseas Scholar), China. He has a substantial consultancy record, and his recent books include *Education, Change and Society* (3rd edition), *Higher Education in Southeast Asia* and *Counting the Cost: Financing Higher Education for Inclusive Growth in Asia*.

Acknowledgements

This book is the outcome of a stimulating and highly fruitful collaboration over a decade between the authors of the chapters on global regionalisms and higher education. Like many intellectual endeavours, it was built upon a number of formally and informally organized encounters, conversations and exchanges between us as we tried to make sense of what was going on around us. Already several of us were collaborating on the changing spatial organization of higher education, and the ways this sector was being mobilized in the refashioning of cities, their regions, and nations and globally. We were also intrigued by the ways in which these disparate but often connected projects were increasing taking on a supra-regional form – the most obvious of course being Europe – but not only by this. Indeed there were other intriguing, novel, as well as imitatory developments under way, many of which are presented in this book.

The pathway to this book is more than ten years long, and draws upon research and dialogue in the United Kingdom and the USA. Our sustained engagement has been generously supported by the Worldwide Universities Network (WUN), the University of Wisconsin-Madison Center for European Studies (a US Department of Education National Resource Center), the UW-Madison European Union Center of Excellence (funded by the university and the European Commission), as well as the Division of International Studies and the Department of Geography. We are grateful for the background support of key UW-Madison faculty, staff, and students including Gilles Bousquet, Elizabeth Covington, Jason Nu and Noah Rost. Indirect support and valuable insights over this decade have been provided by some of the European architects of the Bologna Process (including Pavel Zgaga and Eric Froment), as well as key policy practitioners and analysts (including Anne Corbett and Michael Gaebel).

This volume is an outcome of this journey. But what makes it particularly remarkable is that it is one of the first systematic efforts to bring together this range of work on regionalizing projects and higher education from around the globe, and present it to a wider audience. There are huge gaps still to be filled, especially on emerging regionalisms and inter-regionalisms in regions such as Africa, the Mediterranean and North African region, and Oceania. But we see this as the start of an intellectual journey, and not its endpoint.

We have many people to thank for believing this was a worthwhile project; you know who you are. We would also like to thank many of our students, some not in this volume but nevertheless present, treading along fascinating paths researching global higher education regionalisms. All of us would like to thank our own institutions for providing intellectually challenging environments to work in, and for their support for this kind of academic endeavour. Finally, we would particularly like to thank Alex Pettifer and colleagues at Edward Elgar Publishing for all of their help in making sure we could bring this publication to fruition. Now, over to you.

Abbreviations

AACCUP	Accrediting Agency of Chartered Colleges and Universities
AAU	Association of African Universities
ACA	Academic Cooperation Association
ACC	Accreditation Committee of Cambodia
ACIA	ASEAN Comprehensive Investment Agreement
ACP	African, Caribbean and Pacific Group of States
ACRULAC	Association of Rectors of LAC Universities
ACTFA	Academic Credit Transfer Framework for Asia
ACTI	Association of Caribbean Tertiary Institutions
ACTS	ASEAN Credit Transfer System
ACTS	ASEM Credit Transfer System
ADB	Asian Development Bank
ADEA	Association for the Development of Education in Africa
AEC	ASEAN Economic Community
AFAS	ASEAN Framework Agreement on Services
AFTA	ASEAN Free Trade Area
AGU	Arabian Gulf University
AHEA	African Higher Education Area
AHEA	ASEAN Higher Education Area
AHELO	Assessment of Higher Education Learning Outcomes
AIA	ASEAN Investment Area
AIMS	ASEAN International Mobility for Students Programme
ALADI	Latin American Integration Association
ALALC	Latin American Free Trade Association
ALBA	Bolivarian Alliance for the Peoples of Our America
ALBA-TCP	ALBA – Peoples’ Trade Agreement (Tratado de Comercio de los Pueblos)
ALFA	América Latina – Formación Académica
ANEAES	National Agency for Assessment and Accreditation of Higher Education (Agencia Nacional de

	Evaluación y Acreditación de la Educación Superior) (Paraguay)
APACET	Agency for the Promotion and Quality Assurance of Tertiary Education
APEC	Asia-Pacific Economic Cooperation
APEID	Asia-Pacific Programme of Educational Innovation for Development
APRU	Association of Pacific Rim Universities
APSC	ASEAN Political-Security Community
APT	ASEAN Plus Three
AQA	Academic Quality Agency
AQAN	ASEAN Quality Assurance Network
AQRF	ASEAN Qualifications Reference Framework
ARCU-SUR	Acreditación Regional de Carreras Universitarias del Sur
ARWU	Academic Ranking of World Universities
ASA	Association of Southeast Asia
ASC	ASEAN Security Community
ASCC	ASEAN Socio-Cultural Community
ASEAN	Association of Southeast Asian Nations
ASED	ASEAN Ministers of Education Meetings
ASEM	Asia-Europe Meeting
ASEM ME	Asia-Europe Meeting of Ministers for Education
AU	African Union
AUGM	Association of the Montevideo Universities Group
AUN	ASEAN University Network
AUN-QA	AUN Quality Assurance
AWCR	Arab World Competitive Report
BAN-PT	National Accreditation Board for Higher Education (Indonesia)
BCS	Bachelor of Circumpolar Studies
BEAC	Barents Euro-Arctic Council
BFUG	Bologna Follow-Up Group
CAFTA	China-ASEAN Free Trade Area
CAhPMM	MERCOSUR'S Mobility Programme Ad Hoc Commission
CAMES	African and Madagascan Council for Higher Education
CAN	Andean Community of Nations
CARICOM	Caribbean Community
CARIFTA	Caribbean Free Trade Agreement
CCP	Chinese Communist Party

CCR	Regional Coordinating Committee (MERCOSUR)
CELAC	Community of Latin American and Caribbean States
CEMAC	Central African Economic and Monetary Community
CEPES	European Centre for Higher Education (Centre Européen pour l'Enseignement Supérieur, UNESCO)
CHES	Caribbean higher educational space
CLMV	Cambodia, Lao PDR, Myanmar, Vietnam
CMC	Common Market Council (MERCOSUR)
CoE	Council of Europe
COMESA	Common Market for Eastern and Southern Africa
CONEAU	National Commission of University Evaluation and Accreditation (Argentina)
CRC	Regional Commission for Coordination
CRES	Regional Conference on Higher Education in Latin America and the Caribbean
CROSQ	Caribbean Regional Organization on Standards and Quality
CSME	CARICOM Single Market and Economy
CVQ	Caribbean Vocational Qualification
CXC	Caribbean Examination Council
DAAD	German Academic Exchange Service (Deutscher Akademischer Austauschdienst)
DGEAC	Directorate General of Education and Culture (EC)
DGHE, MOEC	Directorate General of Higher Education, Ministry of Education and Culture (Indonesia)
DIAC	Dubai International Academic City
EAC	East African Community
EACEA	Education, Audiovisual and Culture Executive Agency
EAS	East Asian Summit
EC	European Commission
ECQ	Education City Qatar
ECTS	European Credit Transfer System
EEA	European Economic Area
EFTA	European Free Trade Association
EHEA	European Higher Education Area
ELAM	Latin American School of Medicine
EM	Erasmus Mundus
EMA	Erasmus Mundus Alumni Association