KFS对话建筑 Architecture Forum

INTERNATIONAL ARCHITECTURAL SERIES

KFS DESIGN INTERNATIONAL INC.

SELECTED AND CURRENT WORKS

KFS 国际建筑师事务所作品精选

2001-2006

广州市唐艺文化传播有限公司编

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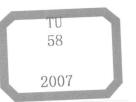
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《KFS对话建筑》, KFS设计在中国

城市与建筑是人类共同拥有的。从2005年1月1日起KFS设计以其社会责任感,首次在上海教育电视台投资创办了一档可能是目前国际上绝无仅有的周播的建筑普及及专业访谈节目:每周六晚9点40相约《KFS对话建筑》。相约建筑,共同参与建筑与城市的发展。

今天的中国建筑,已成了世界的舞台,大众的普及文化与艺术,受到越来越多的关注和追捧。孰是孰非,主流与非主流,当代建筑何去何从。《KFS对话建筑》就是这样一个舞台,它可以让更多的人来对话建筑,世界建筑大师、各国政府官员、国际社会名流、普通百姓,说出你的观点,说出你的想法,目的仅有一个,即让我们的城市发展得更健康。

《KFS对话建筑》受到了各界的关注和赞誉。KFS设计也赢得了各界的关注和赞誉,KFS踏踏实实地走过了六年,有建筑师的社会责任心,力求对社会、对城市有所贡献,使城市和建筑不留下遗憾和瑕疵。

KFS在房地产行业追求奢华风气的时期,适时引入了北美"清新、明快、简洁的居住生活和居住建筑"模式,创作了"达安花园""锦绣华城"等一系列精品之作。

KFS努力将先进的设计理念与中国的区域文化结合起来,将建筑师的责任与社会的需求结合起来,创造了如"上海滩花园洋房"等一系列令人称道的好作品。

KFS高瞻远瞩,提出了"从建筑形式走向生活方式"的理念,更多地关注于通过设计创造一种健康、美好的生活方式,表现在"一城九镇之北美风情金山枫泾规划设计"等一系列作品之上。

"设计创造价值"是KFS一直秉承的宗旨。强调建筑的独创性,通过独特的规划建筑构思,为发展商带来更多的价值,产生了诸如"春天花园"等一系列令人振奋的作品。

整整六年过去了,回首看KFS六年的步伐,仍是那样稳健和从容, KFS力求继续走在行业的前列,它要求自己不断地洞察、引领。尽 管很辛苦,但也很快乐。

未来的KFS希望带给城市与建筑的理念应该是:社会、城市、建筑 走向多元和复合,充满人性,充满活力。

傅国华 博士·总裁

《KFS Architecture Forum》, KFS Design in China

A bell peal of optimism rang for the birth of a new century and the introduction to the business community of K.F. Stone Design International with a business philosophy that adopted the architectural adage of design excellence and value being inseparable. Design innovation and client service share the mainstay of this business model.

The North American model of energy and optimism offered a needed contrast to the trite and often banal blending of old classical European architectural details with the contemporary high density urban developments. Da'an Garden and Graceful Oasis, two major housing developments share in the introduction of a new innovative architectural lifestyle. The architectural synthesis of the Shanghai Garden Houses successfully integrates innovation with traditional cultural lifestyles.

Architectural style and lifestyle are one with a healthy and improved quality of living. Fengling New Town design and planning bring the North American brightness and optimism to planning in the One City Nine Towns design. The Spring Garden residences' design success confirms the 'the good design brings greater value' concept, with a new and fresh approach, a precursor for future development.

The urban community shares the wealth of architecture and the city. Quality design significance was brought to the public through the

K.F. Stone television series 'K.F.S. Architecture Forum' on the Shanghai education channel. International design ideologies and views of government officials in art and architecture were presented via interviews featuring design award winning architecture.

The vanguard architectural position is most difficult and arduous and is secured only with the expenditure of time and energy. The new architectural landscape is a challenge welcomed by K.F. Stone Design International, filled with a bold spirit as the 'global village' becomes a reality. The art and architecture of the east fuses western design and technology with traditional cultural values to evolve into an exciting innovative metamorphosis for Shanghai and China.

Peter Fu Ph.D. President.

目录 Index

城市设计	Urban	Design
2010年上海世界博览会申博方案之一	010	World Expo. 2010 Bid Proposal Submission
上海"一城九镇"之北美风情金山枫泾规划	014	Shanghai Fengjing "North American Style Town" Planning
上海青浦城区中心区规划	016	Shanghai Qingpu Central Area Planning
上海青浦城区中心区淀浦河以南规划	018	Shanghai Qingpu South of Dianppu River Area Planning
上海青浦城区总体规划	020	Shanghai Qingpu City Planning
上海长宁区中山公园地区规划	022	Shanghai Zhongshan Park Area Planning
哈尔滨爱建新城(爱建滨江国际社区)规划	024	Harbin Aijian New city Planning
公共建筑	Comm	nercial Design
上海浦东东晶国际办公大厦	032	Shanghai Dongjing International Office Complex
哈尔滨爱建新城交银大厦	040	Communication Bank Tower, Aijian New Town, Harbin
上海海纳科技研发大楼	044	Shanghai Haina Hi-Tech Building
F海长宁区北大青鸟办公楼	052	Shanghai Beida Qingniao Office Tower
上海浦东世纪大道裕龙办公楼	056	Yulong Office Tower on Century Blvd.
温州大自然办公楼	060	Wenzhou Natural Office Building
哈尔滨爱建大厦超高层酒店办公综合体	064	Harbin Aijian Tower-Hotel & Office Complex
龙舞东方上海证大酒店办公综合体方案	068	Concept Design of Zhengda Complex
成都新东方千禧大酒店	072	Millenium Hotel Chengdu
上海大华虎城商业中心	076	Shanghai Dahua Tiger City Commercial Centre
上海恒丰路华森钻石广场	082	Shanghai Huasen Diamond Plaza
上海大华七宝龙城中心方案	086	Concept Design for Shanghai Qibao Longcheng Centre
绿地西安国际会展中心方案	092	Concept Design for Xi'an International Conference Centre
上海静安区达安河畔雅苑	096	Shanghai Da'an Riverside Tower
上海黄浦区医疗卫生中心	100	Shanghai Huangpu Medical Sanitation Centre
上海卢湾区五爱高级中学方案	102	Concept Design for Shanghai Wuai High School
别墅建筑	Villa	a Design
上海浦东锦绣华城别墅区	108	Shanghai Graceful Oasis Villas
上海松江裕龙别墅	112	Shanghai Songjiang Yulong Villas
上海加拿大梦加园	116	Dream Home Canada
江苏昆山高尔夫度假村(昆山别馆)	122	Kunshan Sun Golf Resort

Residential Design 居住建筑 Shanghai Graceful Oasis City 上海浦东锦绣华城 Shanghai Da'an Garden 136 上海静安区达安花园 146 Shanghai Dongjing International Residential Development 上海浦东东晶国际公寓 154 Shanghai Yujing Garden 上海普陀区愉景华庭 Shanghai Da'an Jin Garden 162 上海静安区达安锦园 Shanghai Garden House 上海浦东上海滩花园洋房 166 Shanghai Tomorrow Star City 172 上海黄浦区明日星城 176 Shanghai Spring Garden 上海长宁区春天花园 Shanghai Gubei International Garden 上海长宁区古北新区古北国际花园 182 186 Shanghai Mingjia Garden 上海虹口区明佳花园 Shanghai Cinema Garden 上海徐汇区电影华苑 188 Chengdu Shanghai Garden 190 上海上房集团成都上海花园 194 Chengdu Victoria Garden 上海绿地集团成都维多利亚花园 Hangzhou Greenland Island 196 杭州广瑞瑞城花园•格林兰登度假庄园 Wuhan Lianhu Community 200 武汉恋湖家园 Landscape Design 景观设计 Shanghai Graceful Oasis City Landscape Design 206 上海锦绣华城景观设计

Yujing Garden Landscape Design

Concept Design for Qingpu Buchart Garden

210

218

上海愉景华庭景观设计

上海青浦区布查特花园方案

现代中国是世界建筑师的大舞台——你准备好了吗?

过去十年的中国市场

20世纪90年代初期,正是西方经济衰退的时候,东方经济,尤其是中国经济开始起步,城市建设突飞猛进。此时,在美国的纽约、芝加哥,加拿大的多伦多、温哥华,建筑设计界最为热门的话题便是中国的城市建设。谁去中国承担了工程项目,便会引来一片羡慕、好奇的关注,中国成了西方建筑师的输出地、淘金地。于是乎,大量的知名品牌建筑师蜂拥而来,希望把他们的建筑理念原汁原味地输入到这个刚刚起步的东方国家。他们以建筑传教士的态度、理念来"教育"中国的建筑界,出现了一大批优秀的国际化面孔的公共建筑,上海的浦东陆家嘴成了新的西方建筑博览会。这的确给上海的建筑设计领域以巨大的震动和冲击。随着21世纪的来临,加入WTO,以及成功申办奥运会和世博会,中国逐步地向世界展示自己的形象和魅力,吸引了许多优秀的国际品牌建筑事务所再次登陆中国建筑设计领域,而此时的"登陆"少了教育,更多的是融入,希望更巧妙地、更稳当地站住脚跟。

今天的中国市场

现代中国是世界建筑师的大舞台,这个大舞台不仅是对北美开放,而是一个对全世界都开放的大舞台。尽管北美建筑师进入中国最早,享有优势,但随时间的推移,我们将面临来自其他世界强国以及中国本土新生代建筑师的严峻挑战。大上海、大北京、珠三角、东北和西南地区是五个目前在中国大陆比较活跃的地区,而其中,大上海地区则以其开放最早,相对规范和理性而成为世界建筑师的理想之地。

中国的市场需要什么

从1993年上海开发浦东陆家嘴地区,到1996年至今的轰轰烈烈房地产热潮,中国绝大部分的房地产历史只有十年左右,相对于北美、加拿大而言,其历史之短、经验之缺乏,是其最重要的特征。由此,寻求有经验的城市设计师和建筑师,寻求一种及时而贴切的设计服务是迫切需要。

进入中国市场, 你准备好了吗

如果你想进入中国市场,先看这两点你准备好了没有:

- 1. 你有高超的设计水平和经验吗?
- 2. 你有及时而贴切的设计服务吗?

50%的设计技术+50%的服务意识,可能是你在中国市场成功的关键。何谓高超的设计水平,很大程度上是如何让业主方来接受你的设计。几乎任何一个中国的业主方都要求其作品独特、惟一。其实设计的目的就是为了创造更多的价值,相信一个平凡的建筑在目前中国这个燥动的年代是不被看好的,只有独特的建筑,可以通过其所谓的宣传,令其在有限的时间段内增值升值。相对于目前国民的欣赏水平和认知水平,建筑更多地被赋予传承、传颂、易记的含义,由此,独特再独特成了最好的解决问题的办法之一。

中国的住宅市场是全世界最大的蛋糕

中国的建筑设计市场与北美建筑设计市场有着迥然不同的差别。一个是急功近利,一个是慢工出细活。此外,中国的住宅市场是一个极大的大蛋糕,这是与中国的人口,与住宅产业仅有十几年历史所分不开的。仅上海,在2004、2005年间,每年完成住宅面积总量约2000万~3000万平方米,这是在北美、欧洲难以想象的。虽然以平方米计算,设计费用相对非常之低,但其总量还是相当可观的。谨记,居住建筑需要你潜下心来融入这个社会,不然的话你便会出局。

现代中国是世界建筑师的大舞台,其宽容度、多元度是在任何时候,任何地方所少见的,衷心祝愿每一位有才华的建筑师取得成功。

(傅国华2005年10月17日在温哥华加拿大皇家建筑师协会研讨会上之主题演讲摘录)



加拿大总理克里蒂安与傅国华博士,2004 Canadian Prime Minister Jean Cretien and Dr.Peter Fu. 2004

China, the grand stage setting for international architectural performance, is waiting.

Are we ready to present?

The western and world economies leveled and declined during the 1990's, while China and the eastern economies blossomed and flour-ished, as witnessed by the incredible growth in construction and urban development. The New York, Chicago, Toronto and Vancouver architectural professions were ablaze with the heat of who garnered the "gold rings" of Shanghai development, the mother lode for international architecture. The western design celebrities' cadre flocked to Shanghai as high priests of the design world. The Lujiazui District of Shanghai was the "leading" edge of unprecedented impact to Chinese culture and architecture.

The Chinese entry into the World Trade Organization, the 2008 Beijing Summer Olympics, and the 2010 World Exposition boldly announced China a global leader contender. International architects are here, but the process has become one of mutual participation in contrast to the previous relationship of teacher and student.

China, the current vogue setting for international architects to perform and show their talent and skills, shares the spotlight with European, American and Canadian Architects. The five popular "performance stages" of urban development are the northeast, southwest, Shanghai, Beijing and the Zhujiang Delta. Shanghai experienced the earliest influx of foreign architects and today is more regulated and rational in planning and development policies. The Pudong District of Shanghai, a SEZ (Special Economic Zone) area commenced development in 1993 and exploded in 1996 as the real estate market went "off the chart". The decade old youthful market is a novice in comparison to the established western counterparts. In-experience and the limited industry presence responded keenly to international design and architects offering knowledge and real estate development experience. The stage is open for international architects to perform. Experience on the international stage, and outstanding service dedication are mandatory credentials on the performance program.

Chinese developers want a business edge. Unique design offering value and quality offers a marketing bonus giving developers a distinct advantage. Design attributes of simplicity and comprehension ease, are effectively distributed in the rapid recall market place of real estate sales. The intrinsic difference between the east and the west is the need for space. Investment and business value are the western development criteria, whereas in China it is the demand for space. In Shanghai alone 30 million square metres of space were developed in the period between 2004 and 2005, an unimaginable amount for both the European and North American development markets. A base design fee when factored innumerable times meant new wealth for designers.

The benevolent sleeping dragon of China is awakening to a new era of world leadership. This means a strong program of innovation in all aspects of development. A 15-year program designed to promote and foster innovation in science and technology defines China as a world leader today and tomorrow. The international design gauntlet has been cast, China desires better and will only be satisfied with the best.

(RAIC presentation text, Peter Fu, Vencouver, Canada. Oct. 17, 2005)



URBAN DESIGN

城市设计

2010年上海世界博览会申博方案之一 World Expo. 2010 Bid Proposal Submission

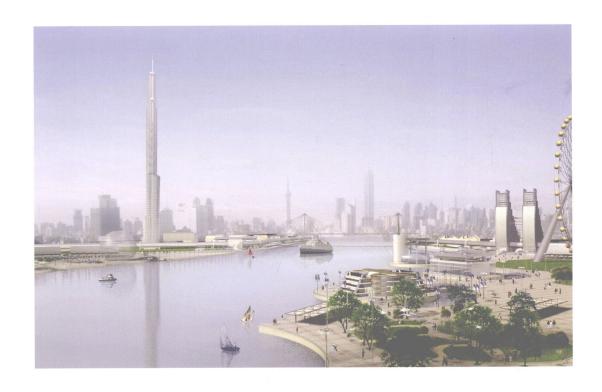
中国, 上海 Shanghai, China 业主:上海市城市规划管理局

Client: Shanghai Urban Planning Administration Bureau

设计时间 Year: 2001

共同设计 Co-design: DGBK Architects





这是上海2010年世博会的申办方案之一。举行这次世博会的基地选择在黄浦江的两岸,东西沿南浦大桥及户浦大桥为界。南北相邻浦东南路和明珠二期线路。由于选址靠近上海城市中心,工程的艰难性和昂贵的投资是可想而知的。但同时现有城市交通也为物流运送提供了极佳的条件。机杨和火车站直接与地铁连通,而三条地铁及轨道交通则直通至基地,高速公路和桥梁亦可直达展会区。黄浦江作为天然的水上运输渠道,也具有设置大型游轮码头的潜力。

2010年上海世博会的设计灵感来源于现存的地理环境特征:依 现有黄浦江支流的走势,加部分人工河道,将展会的主体内容 沿着这条圆形的轴线来布置。轴线的中央是大型绿地和休闲设 施。整个规划区域由于被黄浦江分隔,因此如何将人流运输到 对岸也成为本次设计主要考虑的问题之一。世博会园区由永久 住宅、综合建筑、多国综合展馆、独立国家展馆、主题公园、 绿地等组成。我们的概念是:设计绿色岛屿,以减少基地被黄 浦江明显分隔的形态而使之成为一个整体,同时强调一个主 题:围绕水体来创造一个更美的城市。沿河岸线设有一些半岛 式的滨水广场, 更加强化了一种以水为主题的理念。在岛的北 面有一个大型的篷帐结构。南面是一个圆形露天剧场,坡地、 湖面、主题公园以及老上海民居展示和连续的环形结构。北部 扇形区有其他永久性的展馆用地和一个巨大的开放区域。在人 工湖半径之外,黄浦江南侧是留给主要国家作展馆的用地。圆 是整个概念的主题,八个塔式建筑将分布于圆周围,成为限定 圆形空间的"主柱",它们像一面虚设的墙围合了在世博会后 将建造的21世纪城市中心的一个美丽的花园。作为2010年世博 会主题的一部分,提倡对可二次利用和可循环使用的材料的开 发利用。

设计面临的挑战是: 需寻找一个能在世博会结束后同样对该地区有长期积极作用的规划。世博会的后续使用,作为整个平面耀眼之处的圆形岛,它在世博会结束之后将成为一座公园,被保留下来,包括完整的主题公园、山丘、小道和人工河。发射状的林阴大道也将被保留下来,将来建造商业、娱乐、餐馆、购物中心等设施。一部分结构将成为户外开放空间。圆形人工河之外的塔式建筑将会留作酒店或变成居民楼。这些建筑的低层可以继续保留商业设施。为通过以水展现"城市,让生活更美好"的主题,我们将道路网格与人工河及水池连成一个系统,这也可以形成大社区中的一个个小社区。

The 400 hectare chosen site parallels both sides of the Huanapu River between the east Nanpu Bridge and the west Lupu Bridge, and is bordered on the north by the Inner Circle Way Viaduct and on the south by Pudong Nan Lu. In close proximity to the Central Business District of Shanghai, the site is presently occupied by industrial and residential uses. The relocation of these areas to other new developments opens up land for Expo 2010. The future use of the site after Expo 2010 is of prime importance. Included in the development plan concept for the Expo 2010 urban design solution must be a parallel master plan for these lands when the exposition closes. Natural attributes of the site that are incorporated in the proposal are elements important to the City of Shanahai. The water, existing historical housing and existing industrial buildings are all essential features of the proposed design concept.

The site is close to and integrated with the existing urban fabric of Shanghai. It includes a transportation system attribute that is usually difficult and expensive to accommodate in previous international expositions. The excellent transportation system needed to deliver patrons to the site already exists. The major transportation networks, air, train, subway, are in place. Three subway routes serve the site. The expressway routes and pedestrian bridges have excellent proximity and direct visibility to the exposition lands. The Huangpu River, a natural transportation route, can potentially deliver cruise ships and ferry patrons to the Expo 2010.

The design challenge with these site attributes in place is not only the transportation of patrons to the exposition but the offering of an unforgettable memorable experience of their visit.

A permanent exhibit and assembly buildings, superstructure for participating countries, major country custom pavilions, corporate pavilions, theme park, and green space, constitute the exposition design program.



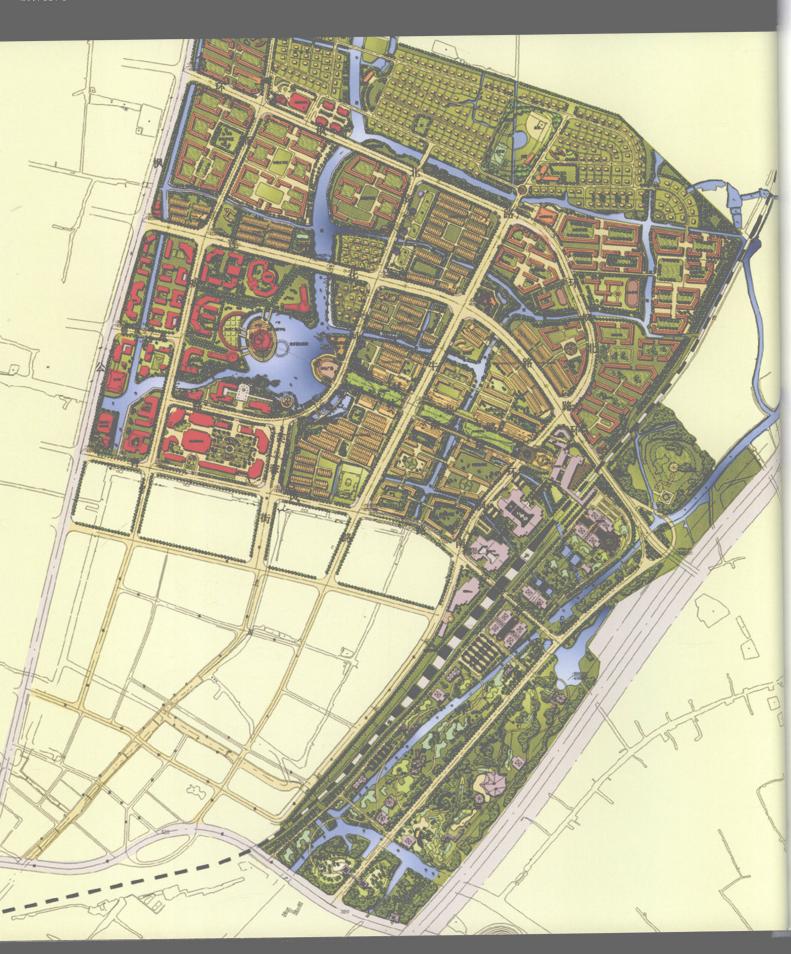


上海"一城九镇"之北美风情金山枫泾规划 Shanghai Fengjing "North American Style Town" Planning

中国,上海 Shanghai, China 业主: 上海金山区规划管理局

Client: Shanghai Jinshan Urban Planning Administration Bureau

设计时间 Year: 2003





功能布局图 Function schematic plan

设计就是建构一个生活环境,或者说,是营造一种生活方式。金山区枫泾镇是上海的西南门户,江南名镇之一,已有1500多年的历史。作为上海"一城九镇"之一的枫泾镇,在远期规划中的定位是成为规划科学、规模适度、功能完善、生态环境优良,具有北美风情并具21世纪国际大都市郊区特色风貌的城镇。我们的目的就是在上海这个繁忙拥挤的都市之外,设计一个体现北美悠闲、舒适生活节奏的小城镇。

规划设想从建构北美特色风貌入手,镇区中心由中心风貌区、80m宽的林阴大道及门户公园组成。中心风貌区位于城镇中心的基地高处,集商业金融及镇区中心公共服务设施于一体,并与火车站广场的二层大平台遥相呼应;具北美特色的林阴大道中部为起伏的缓坡草坪,并以一大型下沉式喷泉广场做点缀,大道东端为火车站广场,西端为一大型集会广场。东侧铁路沿线的门户公园由特色果园及购物公园组成,构成北美城镇的典型要素。基地内设置的一所小教堂,垒球场以及会所使北美人士亦能感受到回家的文化气息和生活方式。

为贯彻中心密周边疏的布局模式,密度高的办公与金融及公共服务设施中心被置于地块的西南中心湖区域。占地大密度低的别墅区被布置于外围部分,围合式的多层住宅位于中部,高层则沿中心湖布置,以形成丰富的城镇景观及湖面景观。特色风貌区的门户公园位于基地东侧铁路沿线,既可减少铁路对城镇中心的影响,同时又是该地区与其他区域的连接点,成为展示其特色风貌的一个外向型空间。

绿地系统由镇区公园、居住区公园、居住小区公园、组团绿化及带状绿化组成。镇区公园包括以体育活动为主的体育公园,门户公园及中心湖;80m宽的林阴道成为连接火车站及中心湖的纽带。根据规划构思对现有河道系统进行了调整,中心湖地区调整成柔和的椭圆形岸线,并且增加了一些河道,使其穿行于居住区之中,河道两侧为慢跑步道及绿带,这也加强了枫泾镇"三步两座桥,一望十条港"的特色表现。

总用地范围:

约5.4km²

总建设用地面积:

4.17km²

规划居住人口:

约2.8万人

Located east of the Fengjing Road, west of the railway, Fengjing is designed to be an eco-friendly, multi-functional suburb in the Jinshan District of Shanghai, that promotes a relaxed North American life style outside of the busy and crowded 21st century international metropolis.

The downtown core recalls a North American town of an eighty-metre wide boulevard with commercial, financial and public facilities. An entrance garden and railway station connect Fengjing to the surrounding towns and cities. The elevated greenspace terrace, with a large pedestrian plaza, and a distant view of the railway station second storey platform-plaza recessed water fountain feature, is located west of the boulevard. The long linear entry orchard garden connects the railway station to the central lake and acoustically dampens the unwanted traffic noise.

The town has a typical North American style dense highrise core with low-density residences on the peripheral edge. A chapel, baseball diamond, playground and a clubhouse are featured along the central lake. The lake is the natural feature and offers an attractive view for the local community.

The town park, community park, and residential area park comprise a greenway vegetation reminiscent of a North American development. The town park includes a sports park, entry park and central lake. The adjustment of the existing river system corresponds to the latest master plan design concept and conforms to the existing waterscape of Fengjing Town. The central ellipse lake is surrounded by the greenway and a riverside jogging track.

Site area:

5.4 sq.km

Land used: Inhabitants: 4.17 sq.km

28,000 people

上海青浦城区中心区规划 (4.5平方公里)

Shanghai Qingpu Central Area Planning (4.5 sq.km)

中国, 上海 Shanghai, China 业主:上海青浦城市规划管理局

Client: Qingpu Urban Planning Administration Bureau

设计时间 Year: 2001

