## 亚太建筑设计分类年鉴

ASIA PACIFIC ARCHITECTURE DESIGN

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## 麦 迪 逊

中国麦迪逊文化传播是一家致力于服务广告业的大型全国性专业机构。旗下拥有"广告人书店"、

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随着中国经济快速崛起,亚太区域经济日益繁荣,成为世界经济中举足轻重的力量。《亚太建筑设计分类年鉴》应运而生。

本年鉴分建筑设计、景观规划、室内设计三大类。

本年鉴秉持以大陆、香港、台湾两岸三地为主,兼容亚太地区其它国家参与的原则,旨在打造亚太地区最具影响力的行业年鉴。

大陆建筑设计业的真正意义上的繁荣是在改革开放以后开始的。短短二十 多年,质和量都有令世人瞩目的巨大提高,本土、外资及合资机构并存,与亚 太其它地区的建筑设计交相辉映,创意精彩无限。

本年鉴征稿消息发出后,大陆、香港及台湾等地的设计机构与设计师都踊跃参与,国外也有投稿,投稿数量之多,最终使本年鉴以一套十册的形式面世,规模之大,出平我的意料。

在本年鉴即将结梓出版之际,邀请数位业界精英做序。因本书篇幅有限, 只能摄取其中部分观点,让我们分享他们创造的价值,领略他们的精神风采。

我们用年鉴的形式把当代最具价值的建筑设计作品记录下来,传播开去, 意在对设计文化予以保存的同时,也给读者提供了了解当代设计状况及交流思 想的平台。

"记录精英,传播经典",这是"麦迪逊丛书"的宗旨。 希望业界朋友继续关注与支持我们。

The Asia-pacific Architecture Designing Yearbook came into the market along with the fast economic development of China and AP area, which has been an important role of World economy.

This yearbook was classified into Architecture Designing, Landscape Planning and Interior Designing.

We aim to publish the most forceful yearbook of this industry in Asia-pacific area based on a principle of focusing on works from China PR, Hong Kong and Taiwan with supplement of other countries in AP area.

The Architecture industry in China PR was booming after China's reform in 1978.†Both of he quality and quantities of works were improved in a creative environment with local, foreign and joint institutions in 20 years.

Agencies and Designers in China PR, Hong Kong and Taiwan responses eagerly to our works collecting notice, even foreign works were included in our book. Finally a yearbook of 10 books came out, brought me great happiness.

We invited some leaders in this industry to write preface for this yearbook. With the restrictions of the space, only a few of their valuable points could be seen in book, let's appreciate their great spirit and share the value they created.

We recorded the most valuable architecture designing works and spread through the form of yearbook publishing, not only kept designing culture, but also provided a communication platform.

"Record Excellent Works, Spread Classical Works" is the tenet of "Madison series".

We hope a maintaining support and attention from our friends in this industry.

记录精英 传播经典
RECORD EXCELLENT WORKS SPREAD
CLASSICAL WORKS

中国麦迪逊文化传播机构董事长中国(广州、上海、北京)广告人书店董事长广州先慧策划工作室主持人"麦迪逊丛书"主编
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Director of Guangzhou Xianhui Planning Studio
Editor in Chief "Madison series"





## 浅谈室内设计风格

ABOUT THE STYLE OF INTERIOR DESIGNING

室内设计是以建筑研究为主,还是以装饰研究为主,至今好像还没有定论,其实也不必有定论。

建筑师做室内设计,最关注空间关系和形式感的创造,他们运用建筑的构件和材料组合出自己的创作思考,也力求表达个人对建筑文化的某些哲学理解。比如我们都熟悉的贝聿铭先生,他的建筑设计常常是与室内空间设计一起完成的。

而室内装饰设计师,也就是在西方通常被称为"Interior Designer"(室内设计师)的人,则最关注那些为室内带来活力、带来既有风格又富于实用价值的家具设计、灯具设计、布艺设计及花艺设计等等。至少直到本世纪初,室内装饰设计仍然大受欢迎,比如著名的菲利浦·斯塔克先生。

当然,还有把建筑语言和装饰语言融汇在一起来做室内设计的,这似乎是本世纪初才有的事,比如安藤忠雄先生。他本来只是擅用建筑材料和自然光影的大师,做室内设计的时候,他又开始运用水、色彩和灯光来做一些纯粹的装饰设计,但看上去还是一种缩小了的建筑构造,这从他最近为洛杉矶瑞士精品表店的设计中感觉得到。

在风格方面,室内设计可能依然分为古典主义、现代主义和地域主义这三大类别。至于在这三个主要类别中不断衍生和分化出来的多种创作风格和表演方法,真是丰富多彩,见仁见智。室内设计可以追逐时代的潮流而进,也可以遵循历史的轨迹而归。不能说哪一种风格最好,要看哪一种风格最有利于文化的进步,最能给人带来喜悦,或者,最适合那个设计载体的成长和发展。总之,对室内设计风格的评价应该永远都是客观的、开放的。

然而,不论是从建筑的角度还是从装饰的角度看,也不论是采用哪一种风格,今天的室内设计师都还面临着另外两个命题的考验: "精致"和"创造"。在当前这个历史阶段,人类太需要美好的事物来慰籍自己,而"精致"才是美好的保障;同时,在一个快速发展的社会中,没有创新就会被视为落后。

室内设计师,既要有足够的刻苦和坚韧去塑造 "美",又要有敏锐的灵感和思想力去创造"新"。不 这样做的人,或者做不到这样的人,很难成为成功者。 It is unnecessary to have the last word in placing decoration or architecture as the main stream of interior designing.

Architect paid a lot of attention to create the relations between spaces, they used frame parts and materials to express a philosophical understanding of architecture culture. Pei leoh Ming, a famous architect, his architect works was always finished with interior designing.

Interior Designers paid most of their attention to energetic and featured furniture designing, lighting designing, cloth designing and flower designing. Interior decoration designing is popular till the beginning of this century, Philip Stack was a example.

Of Course, there is someone who do interior designing works with a integration of architecture language and decorative language, Tadao Ando is an example. He is a master of using building materials and light treatments, as well as design some works with water, colors and lighting treatment.

Interior Designing could be classified as classical, modern and regional styles, a variety of creative methods and performance ways came out from them. Interior designing could be advanced with temporary development as well as be back to historical path. We can not set some style as the most useful one, neither can we set some style as a best one, a most joyful one or a most suitable one. To sum up, the judgement of interior designing works should be objective and open.

Therefore, no matter we judge from the angle of architecture or decoration, temporary interior designers faced two challenges: "delicate" and "creative". People need something beautiful to enjoy while "delicate" is a guarantee for "beautiful", at the same time, one will be fall behind without creative ideas in our society.

Interior Designers should work hard to create "beautiful" and use accurate thoughts to create "new". One can not be successful if he can not fulfill those two demands.



北京三似伍酒店设计有限公司

Design Consultancy Co.Ltd

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中国室内设计经过二十多年的发展,在当今已可与狼共舞,中国本土设计师己经适应了与狼共食,并开始营造自己民族特色的文化,起步于国际交流的市场,让众多的"真狼"和"洋派"刮目相看,让"狼"同时也感受到了中国的"食物"不像以前那么"滋味"。

中国的室内设计师正在健康地成长,我们看到了光明,同时还要抓住机遇,不断与国际接轨,发挥自身的民族特色,不要盲目追捧!在学会自尊、自强、自信的同时,有效的与我们所有的客户保持平常的沟通,我相信我们的客户在不久的将来会重新认识我们本土的室内设计师,让我们共同为实现中国室内设计走向国际市场而努力工作。

With 20 years' development of China Interior Designing Industry, local designers has been used to dance with wolves and began to create works with own characters, letting 'wolves' felt "food" in China market was not "delicious" as before.

We saw the brightness, but we have to grab the chances of meeting international regulations and exerting own characters. With self honored communications with all of our client, we will win a new understanding of our client, we have to work har-d to penetrate into international market.



香港洪德成室内设计有限公司 Hong Kong Hong Decheng Interior Designing Co. Ltd

> 与狼共舞 DANCE WITH WOLVES

## 探索"展开"

#### EXPLORE THE IDEA OF "LINEOLD"



台湾陆希杰设计事业有限公司 Taiwan Shichieh Lu Designing Industrial Co.Ltd

成形

建筑及设计并不是单纯的艺术创造,而是一个社会事件,一个看世界的入口,一个无止境的探险。

每个设计个案(无论大小)都是这个长期探险过程中宝贵的经验,同时每个设计个案也是一个新的探险,业主或使用者必须加入这一场探险,从中寻找或创造一个新的动态系统,一种富于能量、具有被展开潜质的单纯形式,经由对各种条件(环境、机能、业主、基地、历史背景等)的分析、整合与再发现,找出隐藏在真实世界下的新的几何秩序及关系,连接过去与未来。

建筑或室内空间的形成,本身就是一个展开(unfolding)的过程,这个展开的过程隐含了我们对基地、业主及各种条件的探索,是一种时空间的展现,一种动态系统。

最近这几年,本人在建筑设计的教学及实务上面大致围绕在三个主题,来探索"展开"的可能性:

#### 一、灌铸

利用灌铸材料(水泥、石膏、腊等)随时间而凝结的特性,可以创造一个小世界,这个小世界有如一个微型动态系统,成为我们观察另一尺度(家庭组织,社会,都市等)的空间模型。

#### 二、音乐结构

在乐谱的每一个音符之间存在着空隙,这空隙存在于乐谱的垂直运动(音调高低)及水平运动(节奏快慢)之中,因为这个空隙,没有两种演奏是相同的,即使这个乐谱是被同一演奏者所演奏,但是到底这个空隙有多大?某局部地方的状态的改变会改变整个结构?甚至改变整个乐谱本身吗?

一个乐谱在一个预先折迭的阶段已经隐含了一个展开的过程。

每个音符之间的空隙的宽容度是被暂时的登记所定义,这宽容度将提供事件被展开的机会,一个浮动膨胀的领域被想要改变地 平线的欲望所创造出来。

#### 三、纸

纸本身就是一件现成品,是一件生活用品,这一件生活用品其实很奇怪,你可以把它当作平面的东西在上面涂写,也可以用作立体的操作,例如折纸。它有很多种面像,把它撕开之后,知道它是有厚度的,也许又多了一个内层,没有这种厚度不能当纸,也不是一度或二度或三度,纸同时是一个概念,有着很多可能性,也是"空间"本身的可能性。

所谓纸的放大是很暧昧的事情,纸放大100倍还是纸吗?

#### Taking Shape

CJ Studio regards architecture and design as social events not simply as a creation of art. In other words, it is an entrance to the world as well as an endless discovery.

For this long-term discovery, every design project (whether big or small) is a precious experience, and every project is also new venture itself. Proprietors and users have to join this venture to seek and create a new processing system, which is a simple form that is full of energy and potential. Through analyzing, integrating and rediscovering that takes account of every condition (environment, function, proprietor, foundation, historical background etc.), the order and geometrical relationship that lies beneath the real world can be found and the past can be connected with the future.

Developing architecture or an interior space is a process of unfolding. This process of unfolding includes our analysis for the sites, clients and all other given conditions, which is a reveal of space-time continuum also a dynamic system.

#### 1.Forging

Using the forging material, such as concrete, plastic, wax and so on, with the character of coagulating by a time passing, we can create a small world. This small world is like a micro dynamic system that becomes a space model for us to measure another dimension such as family, society, cities and so on.

#### 2.Structure of Music

There are gaps between each notation in a score. The gap exists in the vertical movement (the tone) and the horizontal movement (the rhythm) of a score. Because of this gap, no two performances will be the same even if the score are played by the same musician. But how big could the gap be? Can local conditions affect the whole structure and change the score itself? A score in a pre-folded state conceals an unfolding process.

Every bus stop may be seen as a notation of the score of a city. The tolerance of the gap between each notation is defined by the temporary registration (a shifting horizon) will allow things to be unfolded. The swelling field is created by the desire to change the horizon.

#### 3.Paper

Paper itself is a ready-made object and daily supply as well. This object actually is very intriguing and has many features for you can write on it moreover can use it as 3-dimensial instrument. You will find it having a thickness with inner layers if you slice it open. Without this thickness, paper can't be paper nor be in one or two or three dimensional space. Besides taking paper as an object, it also can be a concept that provides many imaginative possibilities. Ultimately, it can be a possibility of a space itself.

The so called paper is a very ambiguous thing. Is paper still paper after been blown up 100 times?



动象国际室内装修有限公司 上海大隐室内设计工程有限公司 Trendy Interior Design Shanghai Dayin Interior Designing Engineering Co.Ltd

## 设计的形式与风格

回想十多年来的设计历程,从早期注重空间的形式、材料、颜色的设计表演,转变至今日已进入较重视精神及生活层面之设计思考;设计不见得需引经据典,但却应非常注重生活的细节,因为人,才是空间设计上真正的主角。

设计具有太多形式与风格,却不一定适合每个人的生活,但如果从生活层面来做设计的考虑,就不致会有太多的偏差,而于近年经营房地产开发个案,从产品定位设计阶段就和设计团队共同参与,更是上述设计思考的重要延伸。

综观现今两岸三地的房地产开发的蓬勃发展,就提供了设计者一展所长的精采舞台,无论是接待会所、样板房还实品屋等,都是会在产品定位时,兼具考虑开发效应及与人对应的空间设计对策,满足了人们对空间的期盼及想象,也充实了设计者在设计生涯中的实践。

经过多年空间设计工作的历炼,已逐渐能于各型态之设计个案中收放自如,并在务实及客观之必要条件下,提供给客户专业之设计判断,且同时能传达个人之空间设计理念,让室内设计逐渐地跳脱出原本只单属装饰性工作的框框,着实地与空间产生对话,尽管有时仍需与现实作相当的妥协,但比起过去的设计环境,现在已可让设计工作者有更多挥洒设计想法的平台了。

Look into the development history of designing, its focus had been transferred to spirit level thinking from special forms, colors and materials. Excellent works need not to introduce classical theory, but it need to pay attention to details in daily life, because people is the real main role of space designing.

There are lots of forms and styles of designing, but not all of them were suitable for people's daily life. See from some cases of residential projects, designing team was involved in from the earliest period, which is a extension in such kind of thoughts.

Booming development of China PR, Hong Kong and Taiwan real estate provided a stagefor designers, reception hall, sample unit, actual unit all fulfill common people's wish for spaces, thus enriched designers' experience.

After years of space designing work, I can provide client professional judge from an objective angle and let interior designing jumping from traditional restrictions to fulfill daily life's demand. Although there still were some tough principles, there was a stage for designers to perform their talents.

室内设计已步入了我们的生活,在各式各样的设计行业中,室内设计已成为人们日常生活的组成部分,通过室内设计,我们可以感受到自己所处的环境。现在室内设计这一行已越来越受到重视,并为众人所接受,它给现代社会提供美好的图景,将商业元素和文化特质融合在一起。当代设计人才肩负重任,大家都在努力为人类创造更美好的生活和工作环境。大量事实证明,设计这个行业已成为国际环境的一个要素,许多先进国家均纷纷展示其设计师的创作天才,力图将自己变成国际设计中心。

在此,本人希望和大家一道共同努力,随着我国经济发展的步伐,迅速将我们的设计水平提高到当代的国际水准。

Interior design walks into our lives. Among all design disciplines it is the one which structures our everyday life and the way we experience our environments.

While design is appealing, makes good photo opportunities and bridges both the commercial and cultural interests of society, designers today have a further responsibility to deliver sustainable living and working environments.

There is enough evidence internationally, to suggest that design is considered to be an important element of national competitive advantage. There is hardly a major country in the world that doesn't want to position itself as a centre of design excellence and to showcase the wonderful talent of its local designers.

I hope we can continue to work hard together and make progress in design, and along the way elevate Chinese design to an international level.



香港泛纳国际设计顾问有限公司

设计感悟

设计,是一连串在黑暗中摸索的过程。

漫长地等待, 只为那一刹那乍现的曙光。

在创作过程中, 那种苦无创意的身心煎 熬,相信是大多数创意产业的朋友都能感同身 受的。

在大陆,室内设计发展的历史很短暂也很 迅速,特别是最近一两年,优秀的设计人才陆 续浮现,

这是非常好的现象。同业彼此之间的竞争 与交流,促进了更多的、更好的创意,彼此也 都会有了进步, 国家的整体设计水平才有所提

当然,没有好的出版媒介作为设计者的舞 台的话,设计师的作品就无法充分地展现。在 此,我也必须肯定"麦迪逊丛书"的编者为了 提高本丛书的质量, 在编排和慎选作品上所做 的种种努力,让众多的设计师有了更好的交流 平台。

Designing is a process of exploring in dark environment.

Long waiting only results in the dawn in a flash.

Most of friends in creative industry experienced the tough period of meaningless thinking.

Interior designing has not long history in mainland, however, excellent designers arise in recent years.

It is a very good circumstance. Competition and communication in the industry improved the level of the national creative industry.

It is clear that without good publishing institution, excellent works can not be seen. I appreciate "Madison Series" provide a better communication platform to designers with lots of careful work.

设计是一连串在黑暗中摸索的过程

DESIGNING IS A PROCESS OF EXPLORING IN DARK ENVIRONMENT



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