



— 2006 上海宝山国际女篮挑战赛纪实

MEI LI LAN QIU
魅力篮球

◎黄永庆 主编



动漫篮球 欢乐宝山

Basketball Carnival Brought
Happy to Baoshan

学林出版社

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顾 问——李 原
主 编——黄永庆
翻 译——王 莹
摄 影——黄永庆 浦志根 顾鹤忠
责任编辑——刘 娟
封面设计——魏 来
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2006 宝山国际篮球挑战赛吉祥物



“宝宝熊”是一个运着篮球的动漫小熊形象，活泼可爱，热情奔放，魅力四射，之所以会采用熊这个形象，是因为熊是力量、厚重的象征，他身着工装服，工装裤，脚登大头皮靴，头戴安全帽的形象与“精钢宝山”的功能定位十分吻合，而其快乐、可爱、活泼的气质又与宝山海滨城市的形象相得益彰。紧扣了本次比赛“激情篮球，魅力宝山”的主题，也让人联想到宝山人充满热情，富有活力。



设计者还赋予了“宝宝熊”拟人化的动漫形象——“宝宝熊”职位：吉祥物、爱好者激励物、宝山代言人；高度：15CM至200CM不等；体重：200克到0.1吨不等；年龄：1个月；吉祥物经验：菜鸟；学历：吉祥物小学一年级；最爱的食物：宝山小龙虾；最喜欢的运动：篮球；最喜欢的地方：上海宝山。



Mascot of 2006' Shanghai Baoshan International Women's Basketball Competition



Through wide acquisition, Baby Bear is finally selected as the mascot of 2006' Shanghai Baoshan International Women's Basketball Competition.

Baby Bear is a lovely enthusiastic little cartoon bear. Since bear is the symbol of strength, dressed in overall, feet in boots and head in safety helmet, the little bear just fits in with the iron & steel position of Baoshan District, besides, its happy, lively character and the image of Baoshan as a riverside district matches perfectly. Focusing on theme of this competition — "Passionate Basketball, Charming Baoshan", Baby Bear is associated with the enthusiastic and lively Baoshan people. Besides, the designer has also endowed Baby Bear a personified cartoon image.



Post: Mascot, encouragement for fans, mouth-piece of Baoshan

Height: 15CM—200CM

Age: 1 month

Mascot Experience: Newbie

Educational Background: Grade One, Primary School for Mascots

Favorite Food: Baoshan Crayfish

Favorite Game: Basketball

Favorite Place: Baoshan, Shanghai



上海市副市长杨晓渡宣布挑战赛开幕

Yang Xiaodu, deputy Mayor of Shanghai, is announcing opening of the competition.



开幕式现场 Opening Ceremony



开幕式现场 Opening Ceremony





中共宝山区委书记、组委会名誉主任吕民元，宝山区副区长、组委会主任李原检查篮球嘉年华活动现场

Lü Minyuan, Secretary of Party Committee of Baoshan District and honored director of the organizing committee, and Li yuan, deputy governor of Baoshan District and director of the organizing committee, are looking around the "Basketball Carnival".



国家篮管中心李元伟主任在开幕式上致辞

Li Yuanwei, director of national basketball administration centre, is delivering a speech on the opening ceremony.





中共宝山区委书记吕民元在开幕式上致欢迎

Lü Minyuan, secretary of the Party Committee of Baoshan District, is making the welcoming speech.



开幕式表演 Opening ceremony



国家篮管中心主任李元伟为宝山区政府颁发组织奖

Li Yuanwei, director of national basketball administration centre, is bestowing the organization prize on Baoshan government.



中共宝山区委副书记康大为赞助单位颁奖

Kang Dahua, deputy secretary of SBPC, is bestowing a prize on the sponsors.



上海市体育局副局长邱伟昌为冠军俄罗斯女篮颁发奖杯和吉祥物

Qiu weichang, assistant commissioner of Shanghai Sports Bureau, is awarding Russian players the champion cup and mascots.



宝山区人大副主任吴德渊为中国女篮颁发奖杯和吉祥物

Wu Deyuan, vice director of Shanghai Baoshan People's Congress, is rewarding Chinese players.



宝山区副区长李原为亚军捷克女篮颁发奖杯和吉祥物

Li Yuan, deputy governor of Baoshan District, is rewarding Czech players, the silver medal winner.



宝山区政协副主席叶建英为澳大利亚女篮颁发奖杯和吉祥物

Ye Jianying, vice chairman of C.P.P.C.C of Baoshan District, is rewarding the Australian players.



欢迎各国参赛队抵达上海

A warm welcome to receive Basketball Teams arriving in Shanghai



组委会举行欢迎酒会

The organizing committee held a welcome reception



开放式新闻发布会现场
An open Press Conference