

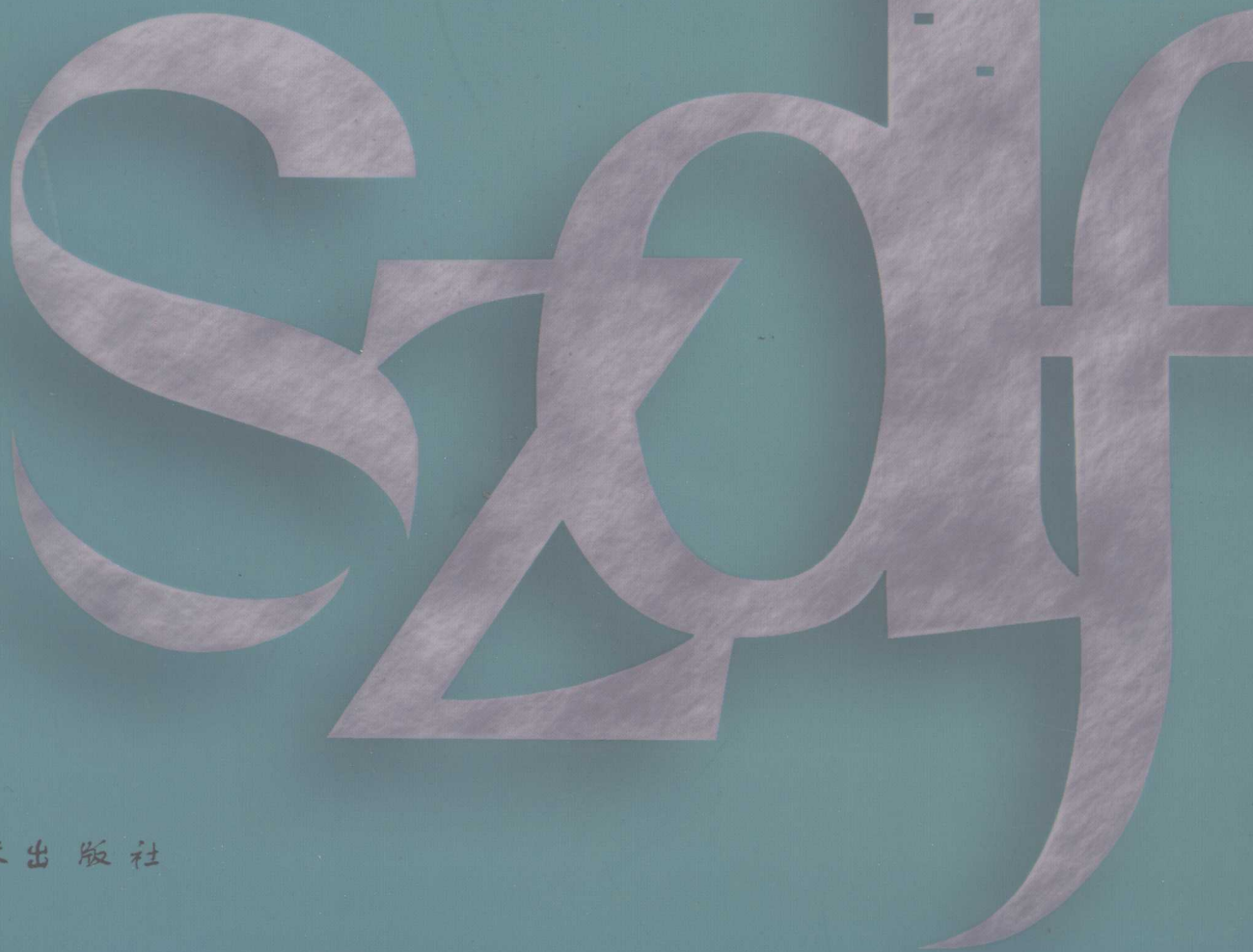
Szdf

2005 SHENZHEN DESIGN

FORUM & EXHIBITION

深圳设计论坛暨设计邀请展

作品集



安徽美术出版社

2005 深圳设计论坛

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前 言

由深圳市文化局和深圳大学主办，深圳现代艺术与设计研究中心和深圳大学艺术与设计学院承办的“2005深圳设计论坛暨设计邀请展”是一次国际性高规格的设计界学术盛会。在本届论坛上，十余位国际顶尖设计大师与来自国内外设计界的近百位专家学者、设计师共聚一堂，以“设计与都市生存”为题展开多方面的交流。而设计邀请展则是“2005深圳设计论坛暨设计邀请展”的一个重要组成部分，着重突出国际性、综合性、学术性和探索性，所有参展大师和院校师生们的展品从各自的视角展现设计与文化、设计与生活的关系，以设计作品表达他们对“设计与都市生存”问题的理解。本书不仅收录了与会专家学者的演讲文稿与设计大师们的精心之作，同时还收录了来自16所重点设计院校师生的优秀设计作品，以及参加此次论坛的众多杰出设计师为本届盛会所设计的海报。所有这些作品不仅向读者展示了人的想象力、创造力对于创造新生活的特殊意义和巨大威力，同时也向读者展示了人的想象力、创造力对于社会、经济和文化发展的现实及潜在价值。

当前，我国正致力于树立和落实科学发展观，建设资源节约型和环境友好型的和谐社会，通过提高自主创新能力来提高国际竞争力。发达国家的实践证明，以创新和合理利用资源为基本特征的设计产业，正是实现上述宏伟目标的有效手段和可靠保证。因此，从战略高度认识发展设计产业的重要意义，也是树立和落实科学发展观的要求。基于上述认识，本届设计论坛和邀请展就不仅是落实深圳文化立市、建设“设计之都”文化战略的具体行动，也是对国家发展战略的响应和实践。

本次活动得到市领导、市委宣传部、市文化局、市宣传文化事业发展专项基金、深圳大学以及兄弟院校的大力支持，在此谨表谢忱！希望本次活动能够增进人们对现代设计的认识和理解，让人们更强烈地感受现代设计对于当代都市生活和建设和谐社会的重要作用和价值，为深圳的文化立市、建设“设计之都”奏响又一振奋人心的乐章，让深圳的设计、文化产业成为建设和谐深圳、效益深圳的一支强劲动力！

PREFACE

The “2005 Shenzhen Design Forum and Invitation Exhibition”, where sponsors are Shenzhen Culture Affair Bureau and Shenzhen University, undertaken by Shenzhen Modern Art and Design Research Center, and College of Art and Design. Shenzhen University is an international high standard meeting for the design society. In this forum, over 10 international top designers and nearly 100 experts and scholars from China and overseas design field gathered here and communicated with each other on the the topic of “Design and Urban Existence”. The invitation exhibition plays a very important part in this meeting, with an international, comprehensive, scientific and explorative emphasis. All the exhibits present the relation between design and culture, design and life from their different perspectives; trying to express their designers' understanding of the topic “Design and Urban Existence” through their works. This book has collected speeches from the experts and scholars who attended the meeting and their great works. Moreover, there are many distinctive works in the book created by teachers and students from 16 top design colleges, comprehensively displaying the latest achievements of Chinese modern art and design education. Furthermore, we still have the posters specially designed for this forum by those outstanding designers on presence. All these great works present the audience the special significance and huge power brought to new-life creation and the realistic and potential value for social, economic and cultural development brought by human's imagination and creativity.

Nowadays, China is focused on scientific development value to promote stable and rapid economic development, economize resources and build friendly environment to enhance its international competitiveness while strengthening its creativity. The facts from developed countries have proved that, the design industry based on the creation and resources optimization is an effective means and the guarantee to achieve the aim above. Consequently, the importance to realize and develop design industry strategically is the requirement to set and carry out stable and rapid economic development. On the basis of the above-mentioned acknowledgement, the design forum and invitation exhibition is not only a specific action to implement the culture strategy of Shenzhen city to establish a “city of design”, but also a practice and response to the national development strategy.

The activity has gained the support from the municipal government leaders, the Publicity Department of Municipal Party Committee, the Municipal Culture Bureau and the special findings offered by the Municipal Publicity and Culture Development Groups. Thus, we want to express our sincere thanks to them for their help. We wish it could strengthen people's recognition and understanding of modern design, to make people feel the influence and value of modern design to modern urban life and a harmonious society construction; to play another piece of inspiring melody for Shenzhen to be established as a “capital of design”, a culture image city; to make Shenzhen's design and culture industry become a motive power for developing Shenzhen into a harmonious and beneficial city.

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| 大师篇

何镜堂



1938年4月2日出生于广东省东莞市,1965年8月毕业于华南工学院(研究生)。现任华南理工大学建筑学院院长兼建筑设计研究院院长,博士生导师,教授,总建筑师,中国工程院院士,中国工程设计大师,国家特许一级注册建筑师,中国建筑学会副理事长,中国建筑学会教育建筑学术委员会主任,广东省科学技术协会副主任,广东省注册建筑师协会会长,广州市建设科学技术委员会副主任,国务院学位委员会建筑学科评议组成员。

何镜堂教授是一位成果卓著的建筑设计大师和建筑教育家,他长期从事建筑工程设计,先后主持、负责设计的重大复杂工程有100多项,获省级以上优秀设计奖40多项。其中,西汉南越王墓博物馆获国家优秀设计金奖、建设部和国家教委一等奖、中国建筑学会创作奖;浙江大学新校区和华南师范大学南海学院获国家优秀设计银奖;大都会广场及中国市长大厦、宝安新

城广场获国家优秀设计铜奖;虎门鸦片战争海战馆、江南大学新校区、华南理工大学逸夫科学馆和岭南画派纪念馆获教育部一等奖;北京奥运羽毛球馆及摔跤馆、侵华日军南京大屠杀遇难同胞纪念馆扩建工程等通过国际竞标而获得实施。

在建筑教育方面,何教授形成了自己的创新特色,亲历亲为,坚持产、学、研三结合,培养建筑人才,取得了突出成绩,创立了教育建筑规划设计品牌,为建筑学院的发展作出了贡献。他在学术研讨会上创造性地提出了二观(整体观、可持续发展观)、三性(地域性、文化性、时代性)的建筑哲理和创作思想。近年来,何教授在《建筑学报》发表论文20篇,主编《华南理工大学建筑学术丛书》10集,出版《当代中国建筑师何镜堂》等五部专著,并主持国家自然科学基金等一批科研项目。他治学严谨,作风正派,在同行中有很高的威信和知名度。

Born on April 2, 1938, in Dongguan city, He graduated with a Master's degree from South China University of Technology (SCUT) in August 1965, and now he is the chief director of the Architecture and Civil Engineering Institute of SCUT and president of the Architectural Design and Research Institute of SCUT. He is also a tutor for PH.D student, a professor and chief architect. His positions and titles also include member of Chinese Academy of Engineering, National design master, special permitted level-one registered architect, vice-director of Chinese Architectural Institute and director of the academic committee for educational architecture of it, vice-director of Guangdong Science and Technology Association, president of Guangdong Registered Architects Committee, vice-director of Constructional Technology Council of Guangzhou city, and member of the evaluation group for architecture of the Academic Degree Committee of the State Council.

Professor He is an architectural design master and an architectural educator with great achievements. He has been engaged in the field of architectural design for a long time, taking charge in more than 100 important and complicated projects successively, in which more than 40 were awarded for excellency by the state and up. Some important awards include the Tomb Museum for the Nanyue King of the West Han Dynasty, which gained the national gold reward, first-prize reward by the National Construction Department and the National Education Committee, and reward for creation by the Chinese Architectural Institute. Others like the new campus of Zhejiang University and the Nanhai campus of the South China Teaching University gain the national silver reward, Metro-

politan Plaza, the Chinese Mayor Building and the Bao'an New City Plaza gain the national bronze reward. The Humen Opium War Museum, the new campus of Jiangnan University, the Shaw Sciences Hall of SCUT, and the Memorial Hall for Lingnan Painting School are awarded first-prize by the education department. Badminton Arena and Wrestling Arena for the 2008 Olympic Games, and the Museum to Victims in Nanjing Massacre by Japanese Invaders gain the first-prize reward of the international design competition.

Professor He has formed his own characteristics in the field of architectural education. He is involved in every aspect in person, persisting in fostering young architect through the integration of production, education and research, and has achieved conspicuous success. He has established class standard for planning and design for educational architecture, and has contributed to the development of the Architectural Institute of SCUT. He creatively advances two concepts in the academic seminars: the concept of viewing architecture as a whole and the concept of sustainability, and theories of three properties of architecture: region, culture and the times. In the recent years, he has published 20 essays in the Architectural Periodical, supervised in the publication of the ten volumes of the Series of Architectural Learning of SCUT, five monographs as Contemporary Chinese Architect-He Jingtang, etc., and has directed series of research projects sponsored by the national natural science fund, etc. His meticulous scholarship and honest style make him highly prestigious and well known in the field.

