

掌握Maya电视包装专业技法,感受Maya为我们带来的视觉印象

印象

Maya/After Effects 电视包装专业技法

卓越视界 文卫军 编著

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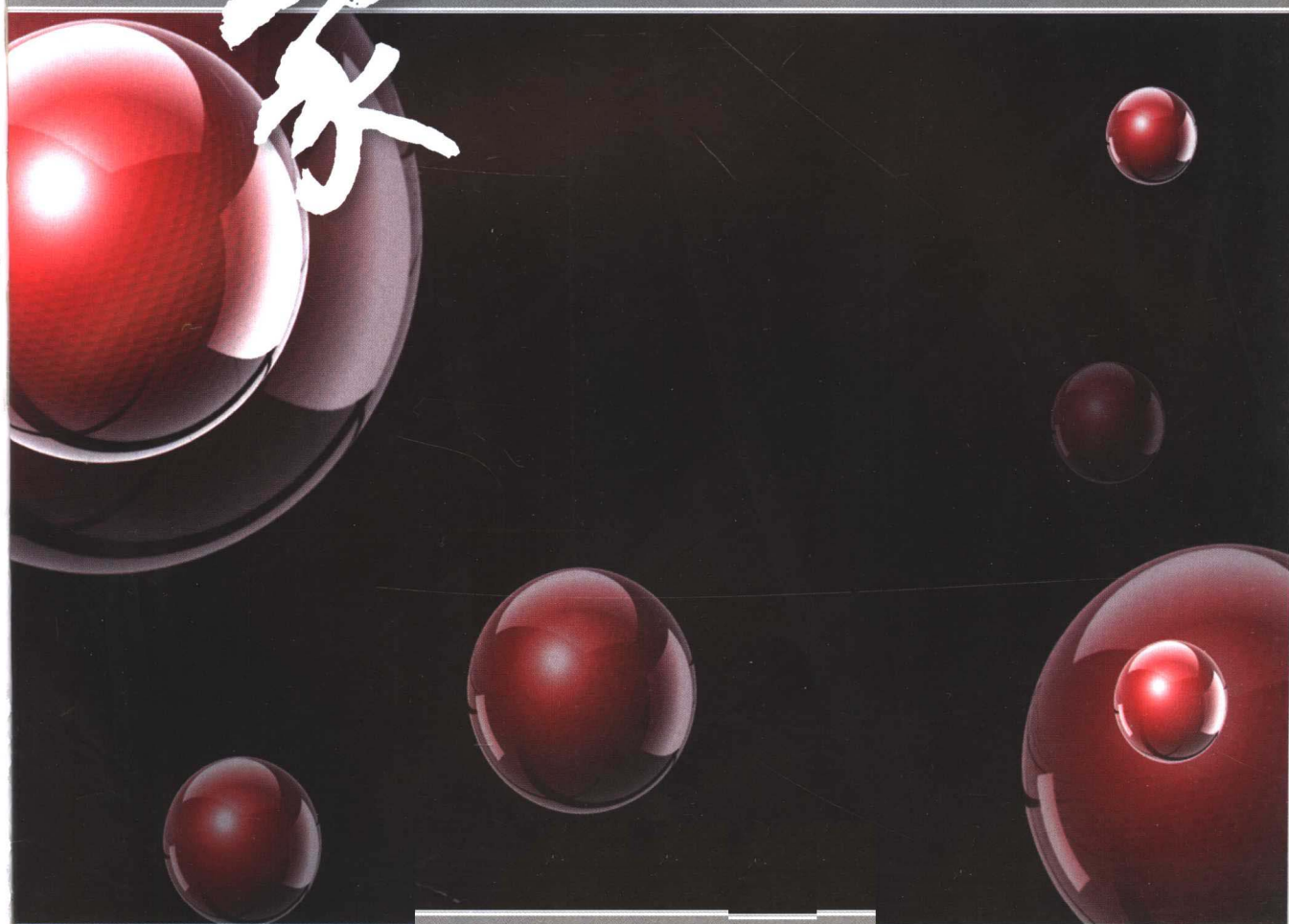
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内 容 提 要

本书是一本介绍利用 Maya 和 After Effects 完成电视包装设计的三维和后期合成技术的实例类图书。

全书共分 14 章, 包含了 14 个 Maya 电视包装技术专题, 如金属材质专题、玻璃材质专题、粒子飞散专题、粒子特效专题、光效专题、Maya 水专题、Realflow 水专题、Maya 水墨专题、Paint Effects 水墨专题、实拍加三维风格专题、时尚风格专题、餐饮类片头专题、音乐类片头专题、二三维空间转换专题等。

本书完全从实际出发, 所介绍的特效制作方法都是作者多年设计工作的经验积累, 实用价值很高。书中案例的制作方法不拘泥于形式, 富有创意。

本书适合对 Maya 和 After Effects 软件有一定操作基础, 对电视包装技术有所了解并希望进一步提高的读者阅读, 同时适合想从事和刚从事电视包装设计的读者阅读。

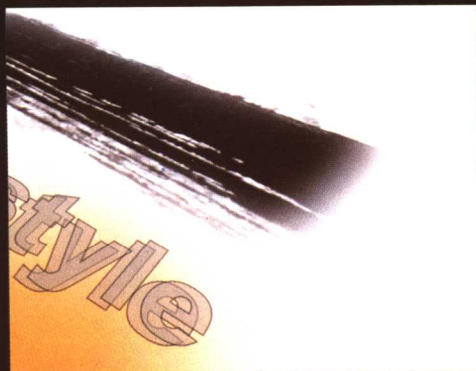
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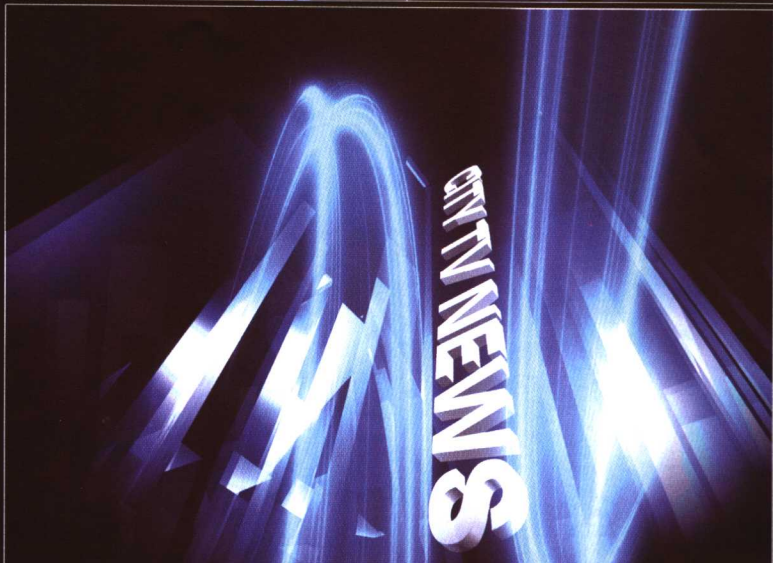
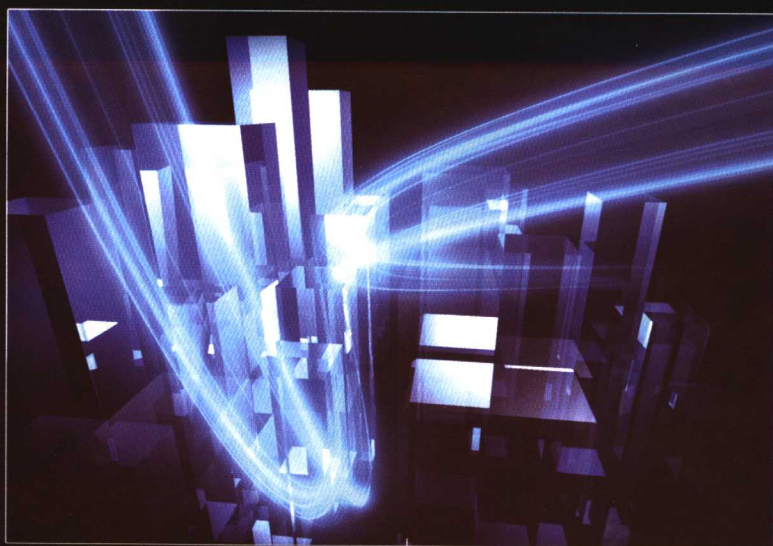
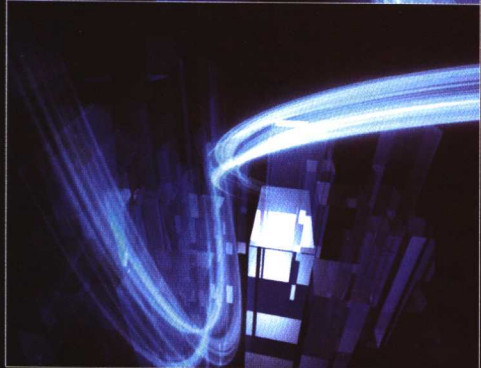
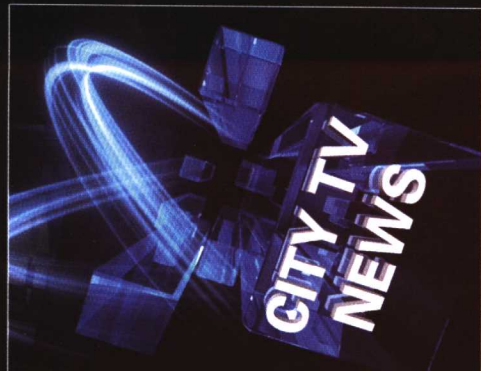
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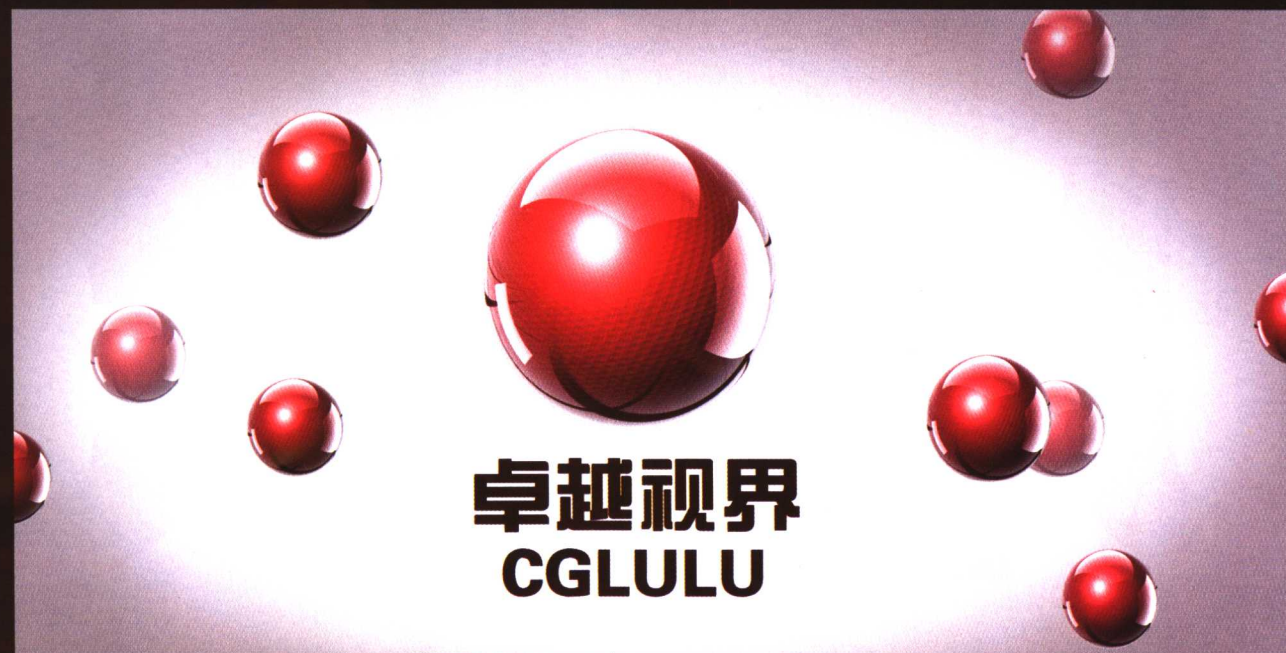
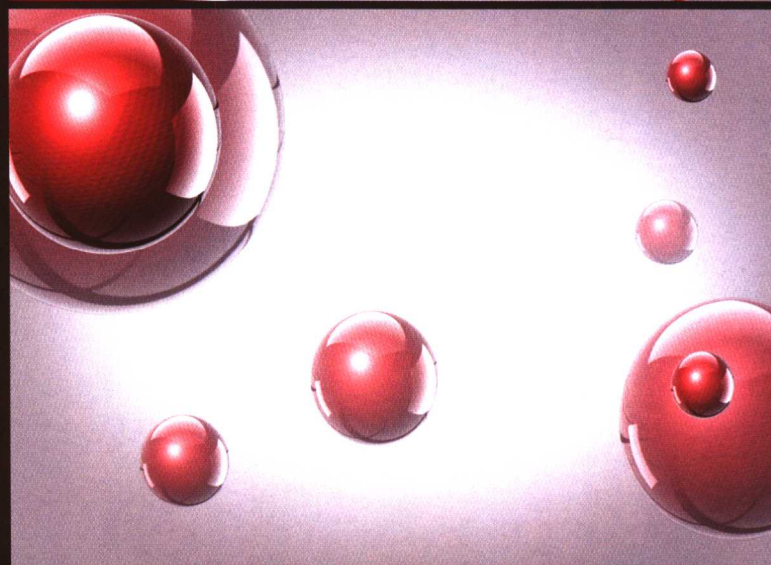
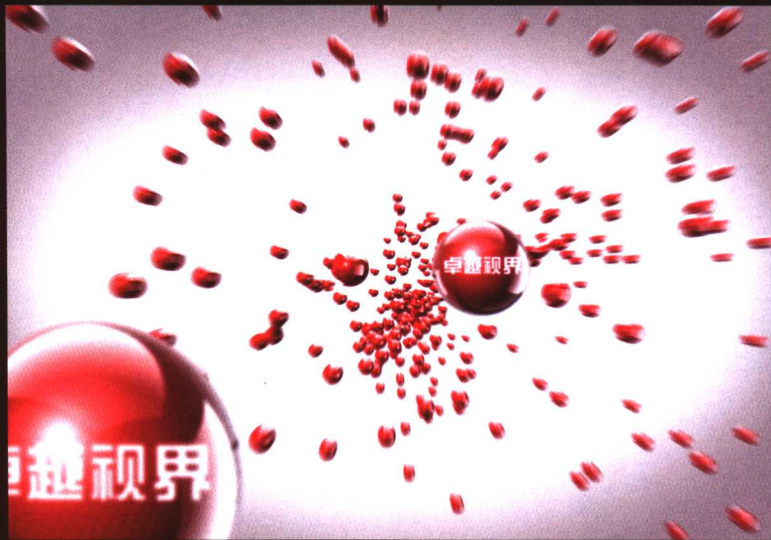
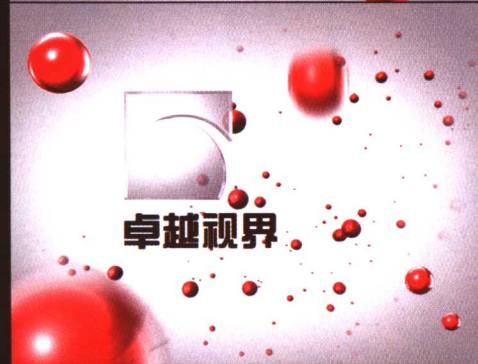
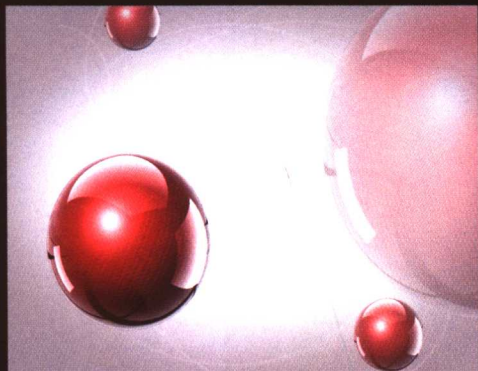


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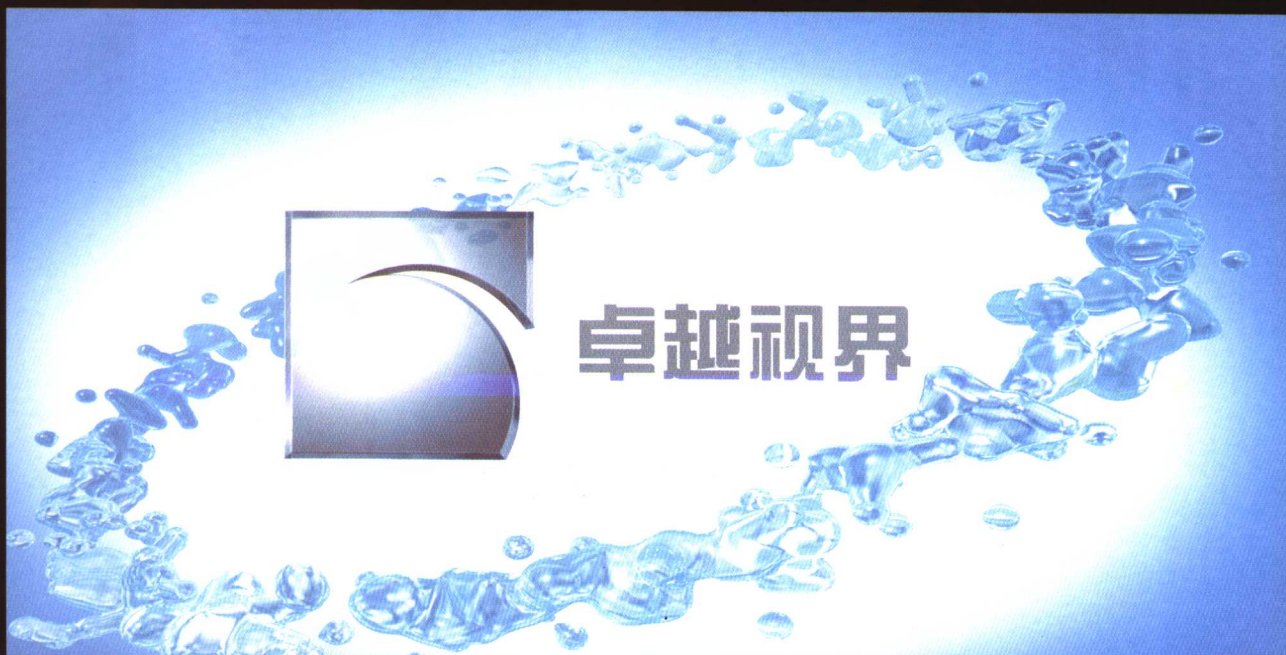
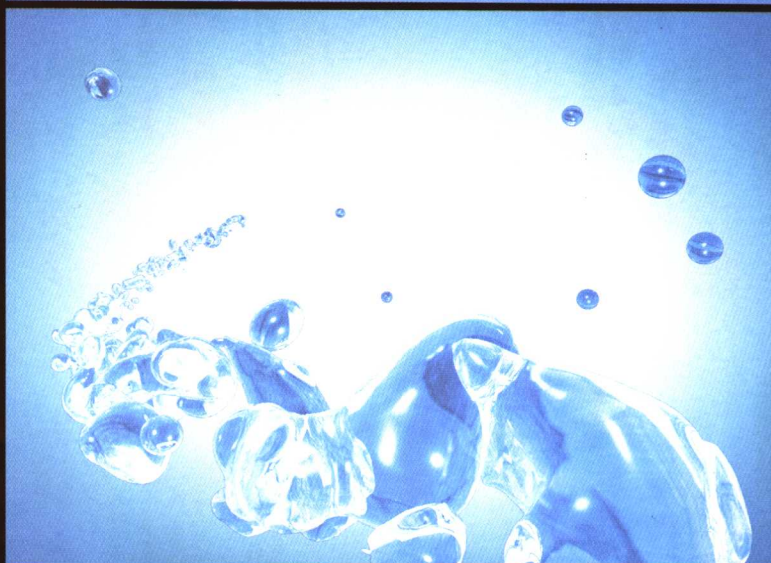
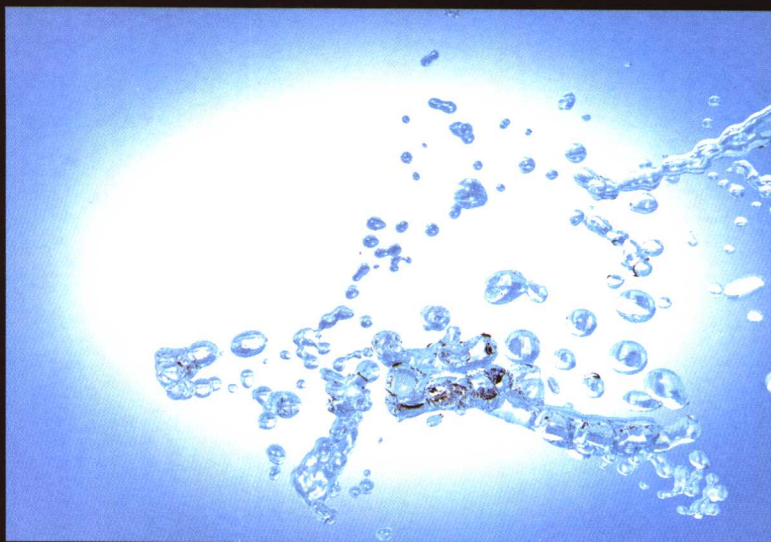
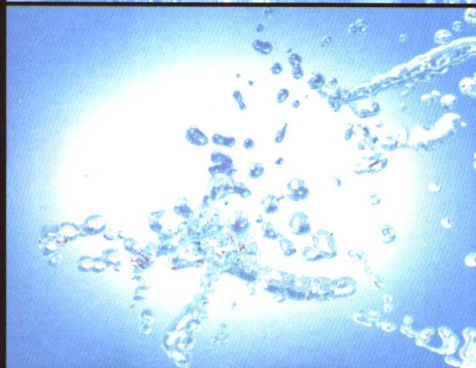
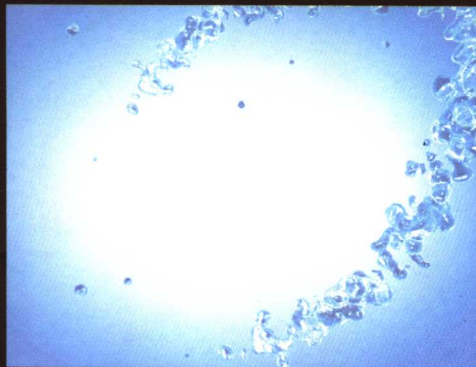
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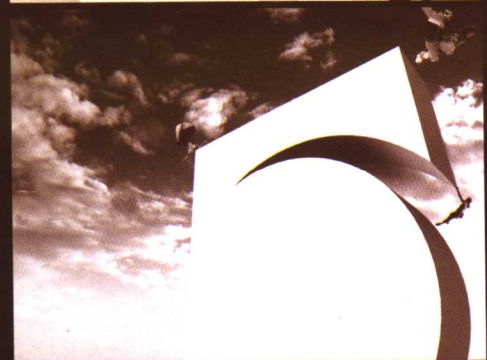
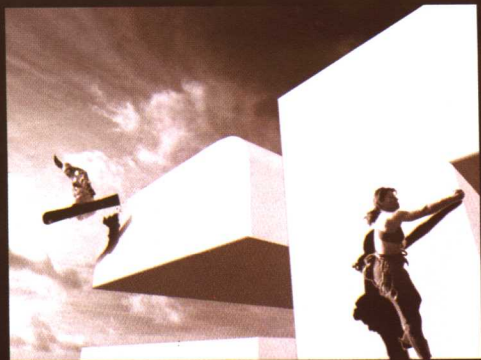
卓越视界
CGLULU

LOGO 飞散效果



卓越视界

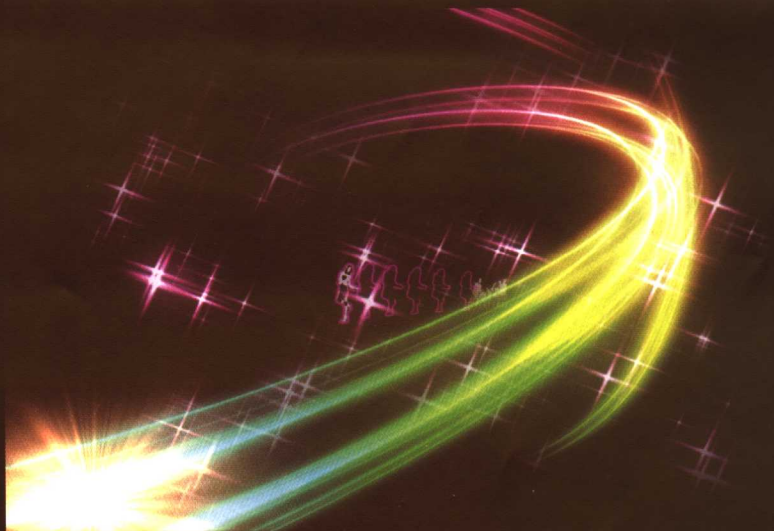
水流 LOGO 演绎



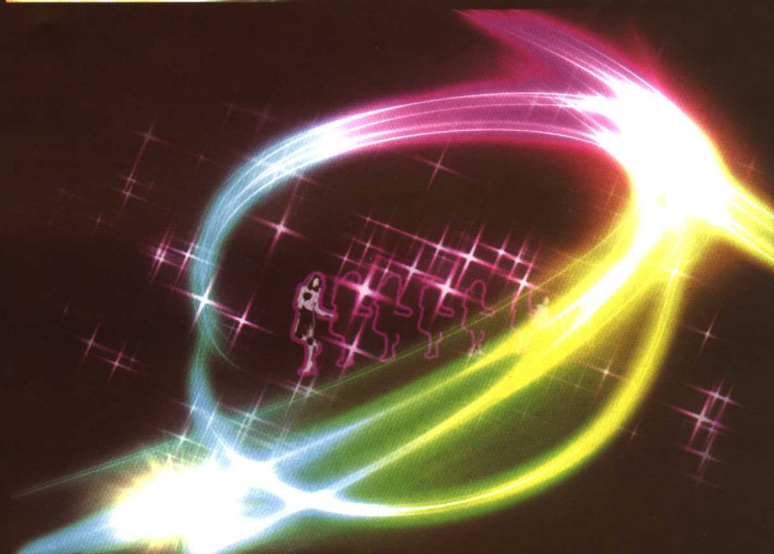
实拍加三维风格

TV
模特大赛

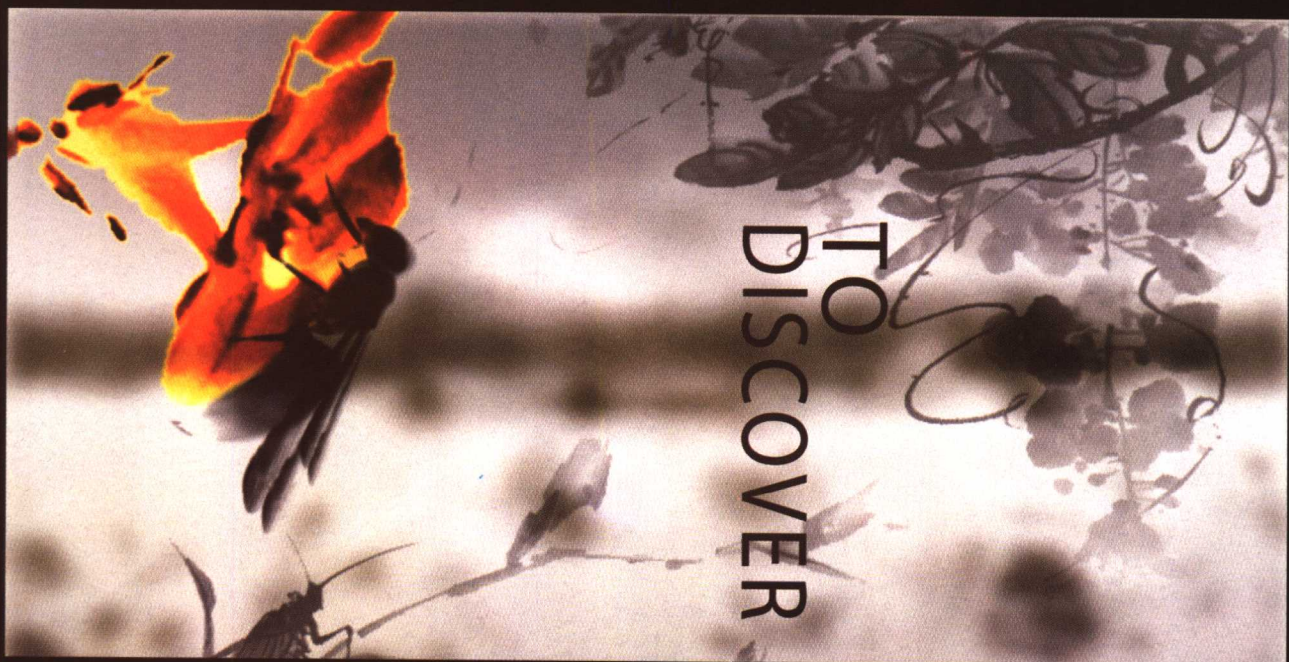
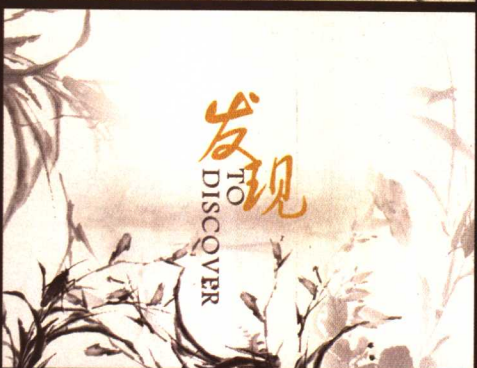
柔美时尚风格



Where the
music's at

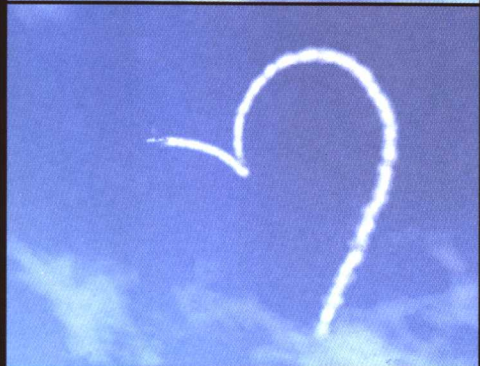
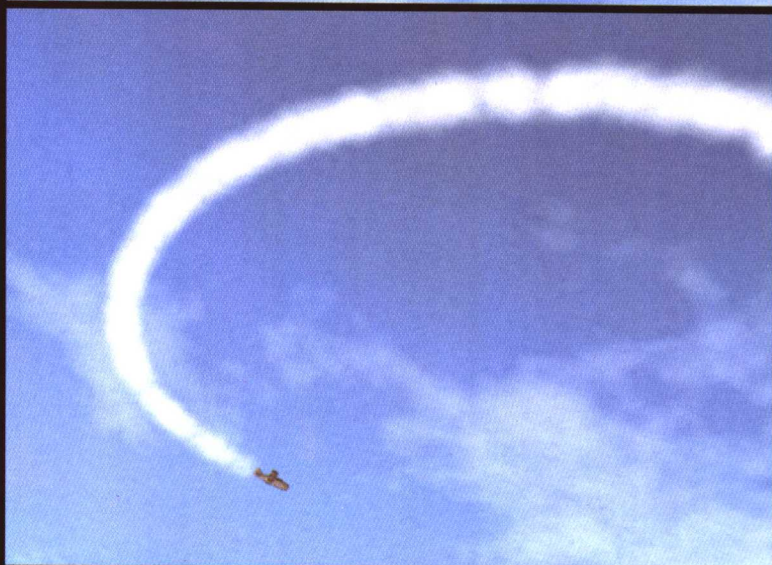
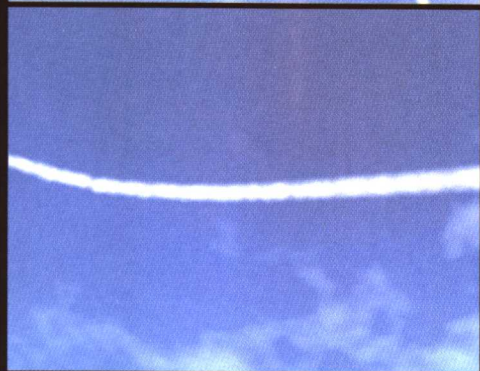
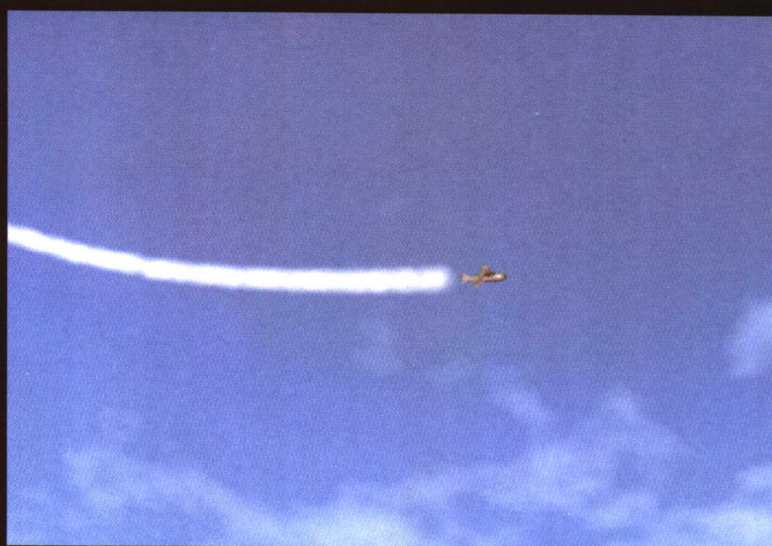
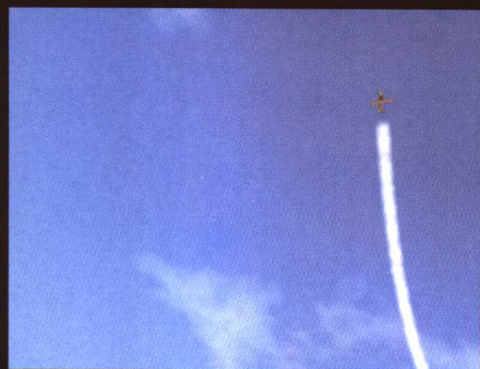


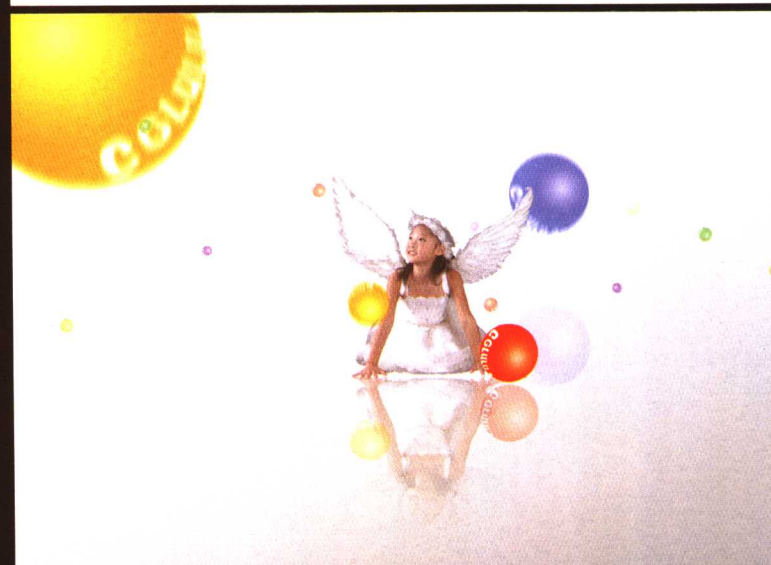
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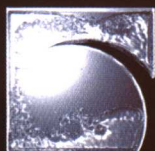
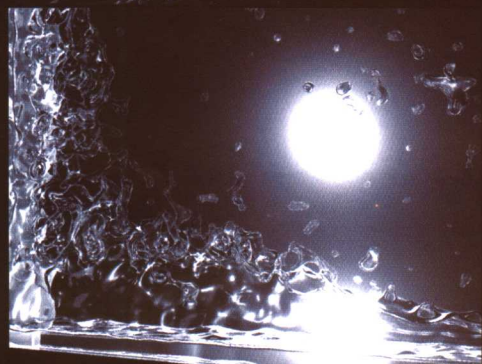




电视音乐类栏目包装







卓越视界



Realflow LOGO 演绎