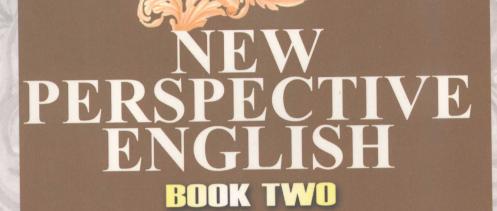
成人高教英语系列教材 总 主 编 邹 勇 邓 海

(专科•下册)

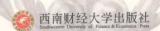


# 新视界



主 编 彭 涌 副 主 编 何莉娟

邹 勇 熊惠明

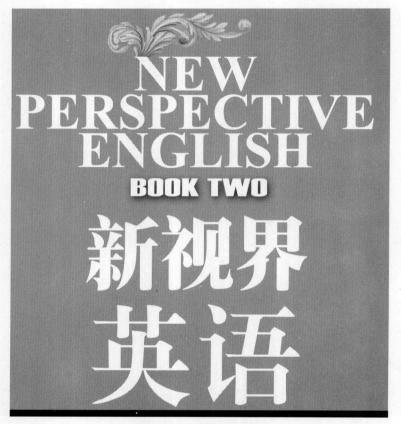


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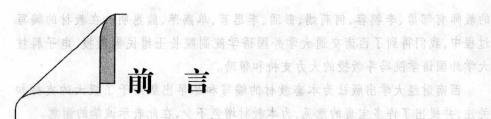
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西南财经大学经贸外语学院的孙林老师为该书做了大量的工作。每篇课

文中的图片均由范及计、制作。在此,我们对他所做的工作表示感谢。

由于编者太平有限,本套数柱不足之处在所难免,敬请专家、学者,同行批准证证。 建油件工作用生用业生产的生产的企业 的现在分词 医眼神 重证期

评语止。布望。 不要用 看便由 美黄 时 建 以 和 惠 死 , 以 和 学 后 针 成 以 难 。 表 又 秘 诺 是 广 大 法 考 树 要 求

《新视界英语》(专科)是一套为高等学校成人教育而编写的英语教材,也可作为网络教育、夜大、函大、高等专科院校和高等职业院校英语教材使用,还可作为自学教材供相应水平的英语爱好者学习使用。

本套教材旨在指导学生深入学习课文的基础上,从读、写、译、听、说等方面进行语言操练,使学生具备较扎实的英语语言基础知识、较强的阅读能力和翻译能力以及一定的听和说的能力。

本教材分上、下册,供两个学期使用。每册八个单元,每单元都设计有一个话题及两篇阅读文章。它们既相互关联,又各有侧重。围绕这些与学生生活和学习息息相关的话题,教师可以安排学生讨论,充分发挥学生的学习主动性。每个单元后还配有相关的语法知识和情景对话,帮助学生达到能够比较熟练地应用英语进行交流的目的。

每个单元均配有与课文内容相关的图片,增加了其趣味性。各个单元后还配有相应的配套练习,包括词汇练习、语法练习和翻译练习等,旨在帮助学生巩固课文中所学过的单词和短语、句法、句型,加深学生对所学语法项目的理解和对词汇的记忆,训练学生的翻译能力,提高学生综合应用英语的能力。这些练习能起到巩固学习内容、夯实语言基础知识的作用。

本套教材的编者都是长期从事大学英语和成人英语教学及培训的一线资深教师,对中国学生学习英语的特点有多年的研究,颇有心得。他们将多年的教学经验和理论研究成果贯穿于教材的编写之中,以期能对学习者的英语学习有较大的帮助,提高学习者的学习效率。该教材已被列入西南财经大学"十一五"教材建设项目。

本套教材由邹勇教授设计,邹勇教授、邓海教授任总主编。参与本册编写

的教师有邹勇、李朝容、何莉娟、彭涌、李思茗、单燕萍、熊惠明。在教材的编写过程中,我们得到了西南交通大学外国语学院副院长王维民副教授、电子科技大学外国语学院冯斗教授的大力支持和帮助。

西南财经大学出版社为本套教材的编写和尽早出版给予了极大的支持和关注,并提出了许多宝贵的意见,为本教材增色不少,在此表示诚挚的谢意。

西南财经大学经贸外语学院的孙林老师为该书做了大量的工作。每篇课文中的图片均由他设计、制作。在此,我们对他所做的工作表示感谢。

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编者

2007年5月于成都光华园

主具各较扎实的英语语言基础知识、较强的国读能力和翻

基基公上 下轴 硅碳不逢铜值用。每册人个单元,每单元都设计有一个

處及高篇阅读文章。它们既相互关联,又各有侧重。固绕这些与学生生活和

幸力息息相关的话题。截师可以安排学生讨论。充分发挥学生的学习主动性。

个单元后还配有相关的语法在误和情景对话,帮助学生达到配够比较熟珠型。

心单元物配有与渠文内容相关的图片,增加了其趣味性。各个单元后还

尼有相口的配套练习。包括阅汇集习、往告练习种翻体练习等自任业期学生处

计划正的记忆, 训练学生的翻译能力,提高学生综合应用英语的能力。这些被

。查查林的馆者都是长期从事大学英语和城人英语教学及培训到一级负

深被师,对中国学生学习英语的特点有多年的研究,颇有心得。他们将多年的

。学在业和理论研究成果其穿十类材的编与之中,以职能对字习者即失误等习

大村建设项目。

本套数材由邻勇教授设计,邻勇教授、邓海教授任总主编。参与本册编写

Text A	How New York Became America's Largest City	(83)
Text B	Cities in the United States	(93)
Unit Seven		
Text A	American Men don't Cry ·····	
Text B	American Stores ·····	(110)
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Text A	Current Attitudes towards Physical Fitness	(118)
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参考文献 ·	Poll-Reveals TV News too Negative.	
(0)	Television — a Blessing or a Curse?	Text B
		Unit Two
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(11)	Net Has Become a British Way of lafe	A txeT
(25)	Net Has Become a British Way of Life	Text A
(25)	Net Has Become a British Way of Life	Text A Text B Unit Three
(25)	Hacking	Text B Unit Three
(25)	Net Has Become a British Way of Life	Text B Unit Three
(25)	Hacking	Text B Unit Three
(25)	Hacking  Goal of American Education  The British School System	Text B Unit Three Fext A Text B Unit Four
(25)	Hacking	Text B Unit Three Fext A Text B Unit Four Text B
(25) (32) (41)	Hacking  Coal of American Education  The British School System  The Delights of Books	Text B Tuit Three Text A Text B Tunt Four Text A Text A
(25)	Hacking  Coal of American Education  The British School System  The Delights of Books	Text B Unit Three Text A Text B Unit Four Text A Text B Unit Five

of 30.2 percent of news time on local TV news programmes in the USA.

Media researcher Bob Smith reported, "53 percent of a find ware a-

bout murder, but it is one of the least frequently committed crimes. " Another media study revealed that 42 percent of all local TV news broadcasters are stories about crime, disaster and war.

### One

### Text A

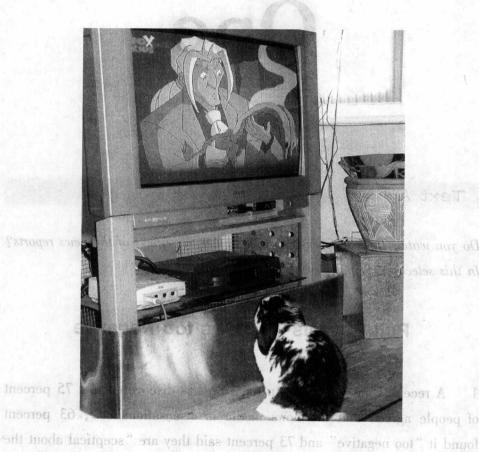
Do you watch TV news every day? What are the effects of the news reports? In this selection, a poll reveals people's opinions.

### **Poll Reveals TV News too Negative**

- A recent Time/CNN poll in the USA has discovered that 75 percent of people agreed that the news media is "sensationalist", 63 percent found it "too negative" and 73 percent said they are "sceptical about the accuracy" of the news they are receiving.
- Local news programmes in the USA are so dominated by stories of violence and crime that other topics like government, education and the environment are left with little airtime. Network broadcaster John Walters claimed, "This lack of information has resulted in negative feelings towards the media."

Unit C

3 Crime reports, which often serve as lead stories, make up an average of 30.2 percent of news time on local TV news programmes in the USA. Media researcher Bob Smith reported, "53 percent of crime reports are about murder, but it is one of the least frequently committed crimes." Another media study revealed that 42 percent of all local TV news broadcasters are stories about crime, disaster and war.



One possible reason for this is that local television news is ratings driven. Some market research suggests that viewers like to see stories of crime and violence, which increases the rating of newscasts. Higher ratings mean higher advertising revenues. Mike Adams, a television executive, explained, "The increase in crime reports is because, on average, almost half the money a local station makes comes from news."

Many experts believe a steady diet of violence-oriented news broadcasts has serious effects. A spokesman for the National Television Violence Committee stated, "There are three main risks associated with viewing media violence. People learn aggressive behaviour. They become desensitized to real-world violence. These lead to an increased fear of being a victim of violence, resulting in mistrust of others."

### Vocabulary

Time/CNN	n.	时代周刊/美国有线新闻网	
poll [peq] lloq	n.	民意测验	
sensationalist [sen'seifənəlist]	n.	耸人听闻者;危言耸听的人	
sensational [sen'seifən(ə)l]	a.	耸人听闻的;引起轰动的;危言耸	
		听的, 蛊惑人心的(文章或新闻)	
negative ['negətiv]	a., n.	负面的;消极的;底片	
sceptical ['skeptikəl]	a.	怀疑的(美国英语为 skeptical)	
accuracy [ˈækjurəsi]	n.	准确性;正确性	
accurate ['ækjurit]	a.	准确的,精确的	9
dominate [ 'domineit ]	v.	支配,占优势	=
violence ['vaiələns]	n.	2. ratings driven 变似柳 是最大的。 大学	<u>d</u>
violent ['vaiələnt]	a.	猛烈的;暴力的	
broadcaster [ 'brɔɪdkaɪstə]	n.	广播员	
average ['ævəridʒ]	n., a.	平均,平均水平,平均数;一般	
	v.	的,平均的;平均为,均分,达到	
		平均水平	
frequently [ 'frikwəntli]	ad.	常常;频繁地	
executive [ig'zekjutiv]	a., n.	执行的;行政的;执行者;主管人员	
oriented [ pirientid ]	a.	向导的	
associate [ə'səu∫ieit]	v.	使发生联系; 使联合	
view [vjuː]	v.	观看;注视;观察	
behaviour [bi'heivjə]	n.	举止,行为	

### Phrases & Expressions

make up 组成;构成 result in 引起;导致

on average 平均起来;平均

be associated with 与……相关

lead to 引起;导致

### Notes

1. Local news programmes in the USA are so dominated by stories of violence and crime that other topics like government, education and the environment are left with little airtime. 美国地方新闻节目充斥了暴力和犯罪报道,因此,其他方面如政府、教育和环境的报道所占的播出时间较少。

to be left with 表示"剩余、留下"。

- 2. ratings driven 受收视率驱动的,相当于 driven by ratings。
- 3. on average 平均起来;平均。例如:

On average three people get married every day in this town.

平均而言,这个城镇每天有三个人结婚。

- 4. a steady diet 原意为"稳定而有规律的饮食",这里指经常性地收看暴力新闻节目。
- 5. There are three main risks associated with viewing media violence. 观看暴力节目主要有三方面危险。

associated with "与……相关",作后置定语。viewing media violence 为动名词短语,作介词 with 的宾语。

## Unit One

### Exercises to the text

### 1. Comprehension of the text

Choose the best answer to each of the following.

- 1) We can learn from the 1st paragraph that according to the poll,
- A. the majority have a negative attitude towards the news media
  - B. the majority have a positive attitude towards the news media
  - C. more than 70 percent of people believe the news they are receiving
    - D. two thirds of the people agreed that the news media is sensationalist
- A. TV news broadcasters are interested in stories of crime, disaster and
- B. few viewers are interested in stories of crime, disaster and war
  - C. local TV stations want high advertising revenues
- D. there are many stories of violence and crime to report
- 3) Which of the following is NOT one of the effects of violence-oriented news broadcasts?
  - A. People are indifferent about real violence.
  - B. People have an increased mistrust of others. WT Insol of It (8
- C. People tend to buy guns to protect themselves.
  - D. People tend to behave violently.
- 4) What does the word "revenues" in the 4th paragraph mean?
  - A. programmes
  - B. incomes and reduce to the seminate for the seminate of the
- 10) Most networks have several \_\_\_\_\_every day, ranged to the control of the contr
  - D. viewers
  - 5) The main idea of the text is that \_\_\_\_\_.
    - A. according to the experts, news broadcasts have negative effects

- B. TV news broadcasts have negative effects on the public because of the violence and crime involved
- C. the rise of the crime rate results from the violence-oriented news broadcasts
- D. crime reports mean higher ratings

### 2. Vocabulary

I. Fill in the blanks with the words or expressions given below. Change the form where necessary.

channels media studies viewers on news broadcasts lead stories are media revenues of sensationalist media for ratings are means of \_\_\_\_\_\_\_\_.

1) TV, radio and newspapers are means of \_\_\_\_\_\_\_\_ with a lot of viewers.

2) The most popular programmes usually have high \_\_\_\_\_\_\_ with a lot of viewers.

3) News broadcasts usually begin with \_\_\_\_\_\_\_. Less important news come later.

4) Making a big, dramatic story out of nothing is called \_\_\_\_\_\_\_ reporting.

5) TV \_\_\_\_\_\_\_ is divided into news, sports, films, entertainment and educational programmes.

6) The local TV station has five main \_\_\_\_\_\_.

8) For most TV and radio networks, the main source of income is advertising \_\_\_\_\_\_.

9) This film is not suitable for \_\_\_\_\_ under the age of 16.

10) Most networks have several \_\_\_\_\_ every day, usually every hour, giving current events.

II. Fill in the blanks with the	proper form of the words given at the be-
ginning.	It can be seen from his expression.
Example: work worker	4) Samsaid he was at home lagnishow
A. He was working	when the doorbell rang. and for at il
B. Mary had been a	a worker before she became a teacher.
awan VT lacol C. If she works hard	d, she will succeed, redtonA : II \above
1) average (n.) average	(a.) semaverage (v.) boord
Isool fla A. The act and of 2,3	It is revealed in a.E ai 4 bna
new bar B. The age of	the students in this class is 18.
owt betel C. They vswdaid w 25 mi	iles a day during their last journey.
2) high highly height	weeks ahead of schedule.
nor A. He speaks believed and	2) Reople believe that tyravosib and for
B. Henry is 1.76 meters in	3) Someone told me that the quiz would
C. The clock tower is 22 r	4) In their experiment they found aratem
3) frequent frequency	frequently dissert praised they are often praised
A. She has written to me	since I went abroad.
B. Snows are rather	here in winter
C. The of her	visits greatly surprised him
rek", or seen1_ of the films	Have you watched the TV series "Star T
-ms 3. Structure and it and worsh	based on the series? If you $2$ , did you
Rewrite the following sente	ences after the model, using "so
ge is "Klingon", the language"tant	3 vocabulary and grammar. The langua
Model I: Some market resear	rch suggests that viewers like to see stories of
crime and violence.	the humans, in later episodes.
This increases the	rating of newscasts. So saw samualist adl
bas series ed a Some market resear	rch suggests that viewers like to see stories of
nwo all and won crime and violence	, which increase the rating of newscasts.
1) He seems not to have grasp	ed what I meant of the same beat and bed what I meant of the same same same same same same same sam
This greatly upsets me.	memorabilia (大事记) and meet the stars of
2) Liquid water changes to va	8 talking in Klingon roq
It is called evaporation.	

- 3) He is not satisfied with the result. If an be seen from his expression.
- 4) Sam said he was at home last night.

  It is not true, by my estimate.
- Model II: Another media study revealed that 42 percent of all local TV news broadcasters are stories about crime, disaster and war.

  It is revealed in another media study that 42 percent of all local TV news broadcasters are stories about crime, disaster and war.
- 1) Yesterday's newspaper reported that the new highway was completed two weeks ahead of schedule.
  - 2) People believe that too much TV watching will do harm to children.
  - 3) Someone told me that the quiz would be put off till next week.
- 4) In their experiment they found that children can make greater progress if they are often praised

### 4. Cloze

Fill in the missing words. C. The

Have you watched the TV series "Star Trek", or seen \_\_1\_\_ of the films based on the series? If you \_\_2\_\_, did you know that it has given us a new language? Yes, a TV science fiction series has given us a new language with its \_\_3\_\_ vocabulary and grammar. The language is "Klingon", the language spoken \_\_4\_\_ the "baddies" in the series who became friends of the "goodies", the humans, in later episodes.

### 5. Translate the following sentences into English

- 1) 由于这些电视节目充斥着暴力和犯罪,所以不适合儿童看。
- 2) 一项评估显示,到 2008 年,以英语为母语的网络用户数量将降到 27%。
- 3)国家电视台不仅面临着来自卫星电视的竞争,而且还面临着互联网的挑战。
  - 4) 记者可以通过互联网,或者通过移动电话传送图像信息。
  - 5) 人们通常把中国跟长城联系在一起。
  - 6) 医生建议汤姆平均每天花一小时锻炼。

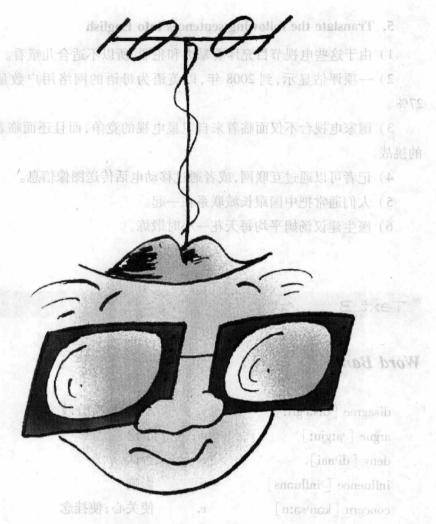
### Text B

### Word Bank

disagree [disəˈgriː]	v.	不同意;有分歧
argue ['aɪgjuɪ]	v.	争论
deny [di'nai]	v.	否认
influence [ 'influens]	n.	影响
concern [kən'səɪn]	v.	使关心;使挂念
exciting or new[tsuck] tagos	in.esw v	海滨d to near a year or b 实离
shoes or se[lphsady] lubbnad	$n$ . If $ \approx$	一把;少数may rediona tau emas
get how to read [licqs] lioqs	v. of gr	损坏;毁掉 / / mode and had

### Television — a Blessing or a Curse?

1 When we were young, our parents allowed us to watch TV two hours a night. Oh, yes. And we couldn't watch until our homework was fin-



ished. But after a year or two, TV wasn't exciting or new anymore. It became just another part of our lives, like shoes or soap. My parents still had fears about TV. We were going to forget how to read, they said. And we were not going to read books because watching TV is easier, they said. And TV was going to fill our minds with violence, they said. They said lots of things like that — once a day at least. I disagreed with them. I thought they were old-fashioned, thinking too much of old ways and ideas. Of our VT dollar of an bowells around the graph of the

2 Today, people still argue about the value of TV. Nobody can deny