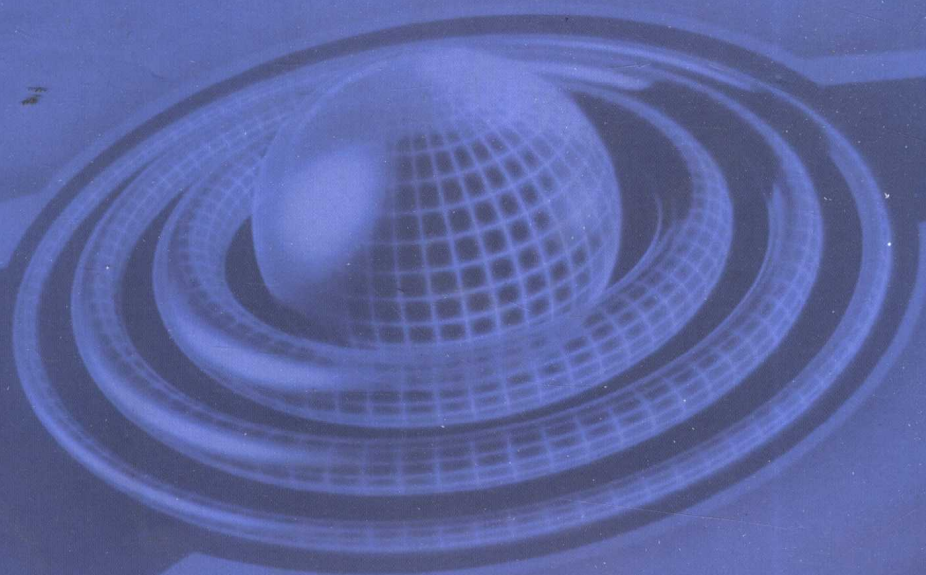


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国际产业转移与 中国工业化新路

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◆李欣广 / 等著



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导 论

中国是处在世界经济与对外开放的大环境中走新型工业化道路的。在工业化进程中产业的成长兴衰，与产业的国际转移有不可分离的相关性。在经济全球化、区域经济一体化的趋势中，中国扩大对外开放面临复杂情况。从国际产业转移角度来分析其中的机遇、挑战和产业发展风险，对中国工业化沿着最有利的道路前进极为必要。中国走新型工业化道路要有一个正确的开放发展战略，其主要内容是有效地承接国际产业转移，利用其推进我国工业化发展。本书针对上述需要，特别是针对中国加入世界贸易组织与中国—东盟自由贸易区正在建立的现实，探讨新的形势、新的规律和机制，为中国工业化提出正确的思路。

为了便于读者了解本书的总体结构，我们通过导论简介本书的各个部分及其重要观点。本书共分为六部分：

一为全书的引导性理论：论述当代国际产业转移的若干理论问题，指出我国处在新一轮国际产业转移的浪潮中，经济全球化与区域经济一体化分别推动全球性与区域性这两种国际产业转移。重要观点包括全球性国际产业转移的五个新特点与区域性国际产业转移的四个新特点。

二为课题研究对象的论述，即论述中国所要走的新型工业化道路，回顾中国工业化的开放历程及论证中国要继续在扩大开放中推进工业化，并将科学发展观与风险防范意识纳入工业化论述中。重要观点是对新型工业化要有一系列正确理解，包括：新型工业化是高度开放的，从工业化一般与工业化特殊两方面来确立中国工业化的整体思维，推进工业化要有总体发展思路，即贯彻科学发展观、提高国家综合竞争力、区别对待正效益的低成本、共享的低成本、负效益的低成本、防范未来可能的发展风险：资源与环境风险、社会危机的风险、财力预支信用失调的金融风险、产业发展风险。

三为实证性论述，对中国在开放新形势下承接国际产业转移进行客观分析。

中国加入世界贸易组织、亚太经济合作深化与中国—东盟自由贸易区的构建，是我国对外开放进入新阶段的三大事件，这是当前中国对外开放的新背景。这个开放新背景对中国工业化产生重要的、复杂的影响，挑战与机遇并存。中国工业化发展的缺陷在开放新背景下充分显露，我们只能在适应性开放中推进工业化。国际产业向中国转移是我国对外开放的主要结果，这里论述了外商投资对我国制造业产业发展产生双重影响。全球性与区域性两种国际产业转移都对中国工业化产生重要影响，这里分析了国际产业转移对我国“工业化一般”的积极作用以及对我国新型工业化的消极作用，着重指出由于国际产业转移，中国的工业化出现的突出趋势是正在成为加工组装的世界性基地，并对此作了辩证分析。实施国际产业转移的主体是跨国公司，这里论述了跨国公司对华投资的行为以及由此造成中国承接国际产业转移的效果，从中得出承接跨国公司产业转移的战略定位。

重要观点是，提出“适应性开放”的概念，分析适应性开放状态下中国工业化若干运行趋势和产生的制约；提出国际产业转移对我国新型工业化的消极作用是在复杂效应当中延伸出来的；从六个特点论述中国成为加工组装的世界性基地含有双重意义；分析跨国公司对华投资的五个新变化，分析了跨国公司带来的国际产业转移的技术溢出效应与产业关联效应的复杂性。

四为规范性论述，对中国在国际产业转移背景下走新型工业化道路进行战略构想与论证。这里提出适应新型工业化道路的国际产业转移要求：为工业化提供资源保证和拓展技术来源、为工业化开辟和拓宽市场、为工业化在产业结构上有跨越式发展。提出工业化战略规划的目标是兼顾两方面：赶超国际产业发展前沿与发挥中国比较优势。由此论述该战略的特色与战略总体构，论述承接国际产业转移的战略安排，实现其战略目标必须有如下战略支撑：发展的民族主导权、重点领域的政府主导、科教兴国战略的实施。接下来分别对确立上述工业化战略规划的理论依据和产业依据进行阐述。理论依据的阐述是：我国的这一兼顾战略主要是基于以下依据：大国目标、后起国家工业化发展阶段、知识经济本质要求、比较利益动态化规律。对后起国家实施工业化的战略选择进行理论评述，主要论述“比较优势战略”不宜成为新型工业化的战略依据，

进而对“比较利益陷阱”进行分析。产业依据的阐述是：首先对中国工业化的产业结构进行判断、分析，接着预测中国未来工业各类产业的发展态势。在此基础上策划与论述了新型工业化的结构战略内容，包括劳动密集型、资金密集型与高新技术三类产业。

重要观点是：对我国工业化“两个兼顾”战略的战略特色归纳为“双层立体模式”，发展了“反梯度推移战略”的观点；解释了比较利益动态化的含义，区别了比较优势与竞争优势两个概念；论述了高科技产业发展的四个战略特点。

五为结合实证分析与规范分析分类展开论述，从加工贸易、对外经贸、对外直接投资三方面展开讨论。基于利用国际产业转移的需要，如何从有利于中国工业化发展的目的来正确认识我国的这些具体开放手段、运用好这些手段。客观分析加工贸易对我国工业化发展的作用，提出调整加工贸易的战略定位与新的发展对策。对我国的外经贸提出管理性对策与开拓性对策两类对策建议，主张我国应实行有管理的贸易自由化战略，重点论述发展产业内贸易。论述中国对外直接投资对我国产业转移的作用，从产业转移的视角探讨中国对外直接投资战略选择。

重要观点是，分析了我国加工贸易发展的四个动因，加工贸易对我国产业结构升级的三个作用，确立了加工贸易在我国新型工业化当中的战略定位；在外经贸的管理对策中提出提高外资进入的“经济性壁垒”，提出在适应性开放中贯彻有限度开放与适度保护相结合的原则，中国要实施有管理的贸易自由化战略，从扩大商品出口（重点是发展产业内贸易）、技术出口与跨国经营三方面论述开拓性对策；从经济全球化与产业全球化视角来看待中国对外直接投资，提出中国对外直接投资的综合优势，提出中国对外直接投资的四个产业选择基准，作出了中国对外直接投资的四个产业定位。

六为核心对策论述，从产业发展角度论述工业化战略中的竞争力对策，特别论述以技术为核心的提升产业竞争力的产业发展战略，分别论述提升竞争力当中的人才、专利、技术标准三大阵线的战略，以及我国这样的发展中国家的科技型企业的竞争策略（包括正确的产业发展对策、技术发展对策、企业发展对策、企业开放对策、企业经营对策）。重要观点有：从五个方面阐述提高产业

国际竞争力对策的理论含义，揭示发达国家实施的专利战略已经从保护发明者知识产权的利益转变成对后来者的一种惩罚，高技术产品的技术标准在国际商贸中起到双重作用，企业竞争策略用于实施非保护政策下的进口替代战略，有限度地超越市场上已有的现成优势而培育新的竞争优势。

上述六个部分，分别在十二章中展开。

International Industrial Transfer and New Path for Chinese Industrialization

By Li Xinguang

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