

CLASSICS OF LANDSCAPE DESIGN IV

景观设计经典 IV 上



大连理工大学出版社

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CLASSICS OF LANDSCAPE DESIGN IV

景观设计经典

Foreword

序

景观设计已不再局限于小桥流水、花花草草、亭台楼廊的塑造。形形色色的生态和生活空间环境的创造是今天景观设计师的责任。我们常常为改善一个城市的生态环境而绞尽脑汁，也常常为解决社区之间的相互关系，新开发区的文化内涵而倾注心血。很多时候我们发觉自己在创造一系列的生活场景，在营造活生生的环境体验，而这种体验已远远不只是一种单纯的视觉空间。景观其实就是一种生活体验，景观设计正是为这种生活体验提供一个现实的空间。

一条商业街的成功在于设计师怎样营造一个购物的环境，热情洋溢的气氛会奇迹般地给商家带来商机；一个游乐中心的体验是从顾客走出家门的这一刻就开始了，如果说疏导交通、组织人流、安全防护不是我们的工作范畴，那么我们将失去作为景观设计师的许多机会；一个度假地的成功除了优美的自然条件之外，其场地的每一个细节都会给客人的活动带来影响，从停车场的安排到泳池的设计，以及周边景观的处理都应在设计师的掌控之中；一个城市公园给这个城市带来的价值不只在于给人们提供游憩的景色，更在于其给城市生活带来的活力，所提供的文化和体育活动场所、生态体验和邻里关系。一个好的城市景观系统是将区域性的生态结构，诸如水系、植被、土壤，与城市功能结构，诸如道路、社区等相结合而成的一个有机系统，而不是我们曾经生搬硬套的“点、线、面”。我们今天才意识到一个整体的景观生态结构对于一个城市环境和生活质量都至关重要。

优秀的景观设计作品给我们带来的是记忆，是价值，是充满生活细节的环境空间，是我们每天都能享受到的生态和生活效益。

《景观设计经典IV》收录了近年来各地景观设计的优秀作品。其中项目的类型多种多样，大小从几亩、十几亩的小型绿地到几千亩甚至上万亩的风景区、自然保护区，景观事业的繁荣也由此可见一斑。优秀的设计思想和创作引导市场的发展趋向，也同时为我们开辟新的视野，对景观设计事业的繁荣起着非常积极的作用。《景观设计经典IV》必将成为设计师们重要的参考资料，同时也为所有从事景观建设和相关从业人员提供了认识我们这一行业的途径。

作为一个从业20多年的景观设计师，我珍惜每一次向他人学习的机会，同时也从不吝于将自己的成功经验与他人分享。期望更多更好的设计师成为我们事业的中坚，也期望更多更好的设计作品问世，并成为明天的经典。我相信越来越多的设计师会明白什么是我们的设计所要解决的主要问题，而不是拘泥于一些无关痛痒的小事。今天的景观设计师担负着保护自然生态系统，创造与自然和谐发展的城市以及宜人的生活环境的责任。如果我们多花一些时间和精力在城市的生态结构和可持续性发展的规划上，多关注一些城市生活的多样性和文化艺术质量，我们的事业将更受公众的瞩目。



李建伟
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美国景观设计师协会会员
美国注册景观规划设计师

The landscape design has already no longer been restricted to the figuration of small bridges, flowing water, flowers, grass, pavilions and corridors. Today, the creation of mixed ecosystem and life space environment is the responsibility of landscape designers. We usually cudgel our brains for the improvement of a city's ecological environment, and exert our utmost effort for the correlation solution of a community, as well as the cultural connotation of a new development area. For much time, we find ourselves creating a series of living scene and constructing a live environment experience. However, this kind of experience is quite far from the only sense of visual space. The landscape, in fact, is one kind of life experience, and the landscape design exactly provides a real space for this experience.

The success of a business street lies in how to construct a shopping environment by designers; the atmosphere filled with enthusiasm can bring miracle business opportunities to merchandisers; the experience of an activity center just begins when customers walk out of their houses, and if leading traffic, organizing the stream of people and security protection are beyond our work category, we will lose many opportunities as landscape designers; a resort's success or not, besides the beautiful natural condition, influences the guests' activities with each detail of its ground, so the parking lot arrangement, the swimming pool design, and the neighboring landscape treatment should all within the control of designers; the value that a city park brings to this city lies in not only the landscape that can provide people pleasant views, but also the vitality that it brings to the city life with culture and physical exercise places, the ecological experience and the neighborhood relationship. A good city landscape system is the combination of local ecological structure, such as water system, vegetation and soil, and urban functional structure, such as road and community etc. to make it become an organic system, rather than the structure of "point, line, plane" that we have copied mechanically and applied indiscriminately. It is not until now do we realize the crucial role that a whole landscape ecological structure plays in the city environment and life quality.

What excellent landscape design works brings to us is the memory, the value, the environment space that is full of life details, and the ecological and life benefits we can enjoy everyday.

"Classics of Landscape Design IV" collects works of excellent landscape designs in recent years everywhere. This book includes various projects, ranging from the small-scaled greenbelts of several acres and more than ten acres to the scenic area and nature protection area of thousands and even tens of thousands acres. The prosperity of landscape can also be manifested from this. Excellent design thought and inditement guide the development tendency of a market, and also plays an active role in the development of a new visual field and the prosperity of landscape design. "Classics of Landscape Design IV" will absolutely become an important reference for landscape designers, and also provide a way for all people engaged in landscape construction and relative work to get to know our industry.

As a landscape designer of more than 20 years, I cherish every opportunity to study from others, and I am never stingy to share my own successful experience with others. I am looking forward to having more and better designers become main forces of our business, also more and better design works come out and become classics of tomorrow. I believe that more and more designers will understand the key problem that our designs should resolve, in stead of being restricted to some irrelevant small things. Today's landscape designers shoulder the responsibility to protect natural ecosystem, create a city that is in harmony with the nature development and a pleasant living environment. If we spend more time and energy in the plan of city ecological structure and sustainable development, and pay more attention to the city life diversity and the culture art quality, our businesses will get more public focus and attention.



Li Jianwei
CEO and Chief Designer of EDSA (Orient)
Member of American Society of Landscape Architects
American Certificated Landscape Planning Designer

Preface

前言

所谓景观，简言之，就是具有观赏审美价值的景物。景观设计是一个庞大、复杂的综合学科，融合了社会行为学、人类文化学、艺术、建筑学、当代科技、历史学、心理学、地域学、自然、地理等众多学科的理论，并且相互交叉渗透。景观设计是一个古老而又崭新的学科，广义上讲，从古至今人类所从事的有意识的环境改造都可称之为景观设计，它是一种具有时间和空间双重性质的创造活动，它随着时代的发展而发展，每个时代都赋予它不同的内涵，提出更新、更高的要求。

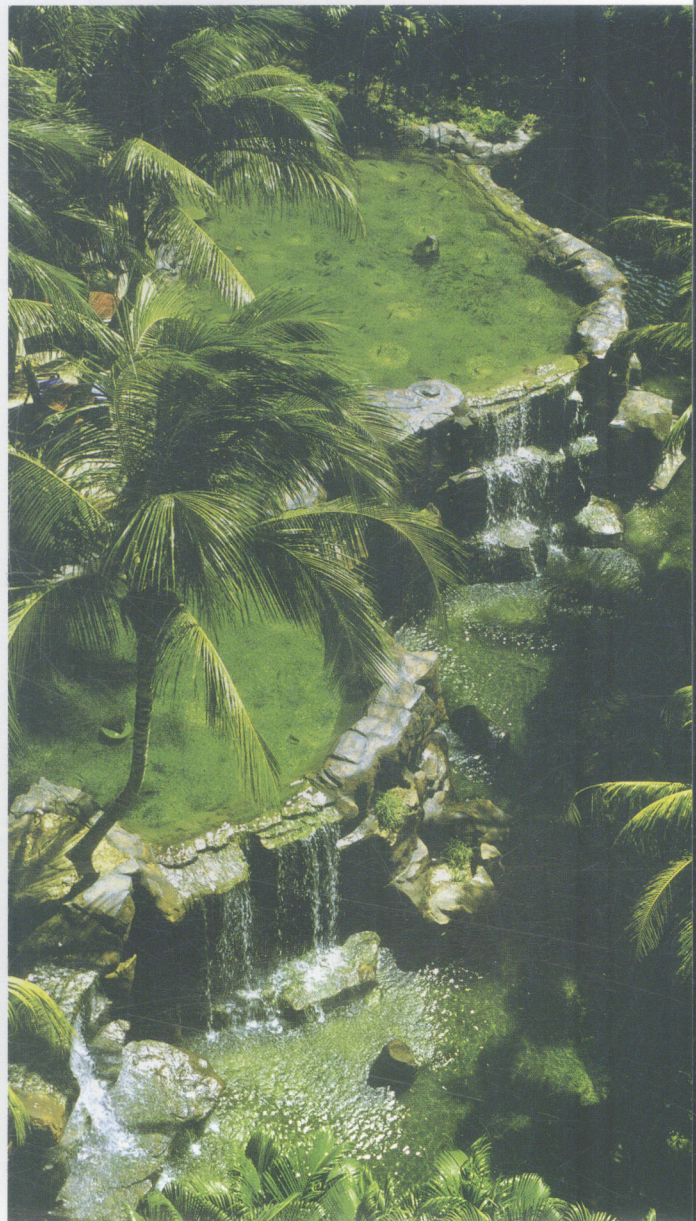
近几十年来，人口爆炸，生产力飞速发展，人类整体生活水平和物质能量消耗水平成倍增长，环境问题越来越明显。这些症候已使人类认识到其活动对自然环境的破坏已经到了威胁自身发展和后代生存的地步。今天，随着新世纪和新时代的来临，人类一方面在深刻的反省中重新审视自身与自然的关系，重新谋求建立人文生态与自然生态的平衡关系，以图重建已遭破坏的家园；另一方面，新时代的来临使人们更加迫切地需要建立一个融合当下社会形态、文化内涵、生活方式，面向未来的、更具人性的、多元综合的理想生存环境空间，这是新时代赋予景观设计师责无旁贷的义务。

《景观设计经典IV》是香港科讯国际出版有限公司景观设计系列丛书的延续与改进，力求在内容和版式等方面都能以全新的面貌展示给读者，让读者能从本书中获益更多，让当代的景观设计经典之作能成为人类共享的艺术珍品。

As for landscape, to be brief, it is the scenery that possesses appreciation taste and value. The landscape design is a huge and complex subject that combines a throng of theories in terms of social behavioral science, ethnology, art, architectonics, modern science and technology, history, psychology, region research, nature and geography etc., which also mutually intercross and infiltrate. The landscape design is an old but brand-new subject. Generally speaking, all the environment reforms the human have undertaken from ancient to now can be called landscape design. It is the creative activity that possesses double characteristics of time and space. It develops with the development of era, and each period has endowed it with different connotations to advocate newer and higher requirements.

During the recent decades, the population is booming, and the productivity is developing fast. Human's integrative standard of living and consumption of materials and energy have multiplied, and the environment problem has become more and more serious. All these have made human beings realize that their activities have done great harm to the environment, which threatens not only their own development but also the existence of their offspring. Today, with the arrival of new century and new era, human beings, on one hand, resurvey their relationship with the nature through profound self-reflections and reestablish the balance between human ecology and natural ecology to rebuild their broken homestead; on the other hand, the arrival of new era has made people much more cry for building a more humane and comprehensive ideal living environmental space that combines the current society form, culture connotation and life style. It is the duty-bound obligation that the new era has given to landscape designers.

"Classics of Landscape Design IV" is the continuation and improvement of landscape design series published by Scientific Message Limited. We try to present a brand-new visage to readers in the aspects of contents and formats etc., which enable readers to get more from our books and make the contemporary classics of landscape design in China belong to all human beings.



公共/商业空间

中央电视台新台址媒体公园	014
首都机场T3航站楼	024
北京华贸中心	028
北京光机电一体化产业基地楼前广场	034
深圳中心区中心广场及南中轴	042
武汉中冶南方·汤逊湖新区	046
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CCTV New Site Media Park
T3 Terminal Building of Beijing Capital International Airport
China Central Place
Plaza in front of Building of Beijing OPTO-Mechatronics Industrial Park
Central Square and South Central Axis of Central Section in Shenzhen City
Zhongye Nanfang Tangxun Lake New Zone
Sea Magic Commercial Plaza, Wanda Group, Ningbo
Sofitel Accor Hotels & Resorts in Qingyuan

Beijing Happy Valley
Beijing Chaoyang Park
Venice of Sunshine Theme Park Phase IV
Shanghai Baoshan Green Dragon Park
"Yi Qian Dong" Wetlands Ecological Park
Central Park & Waterfront Park, Foshan New City Area
Daqudang Ecological and Cultural Park in Luxu Town, Wujiang
Jinping Park in Wenling, Zhejiang
Hefei Urban Forest Park
Millennium City Park
Handan Zhao-State Ruins Park
Children's Paradise of Administration Cultural Area, Hefei

Public & Commercial Space

Park & Theme Park

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Kunyu River Ecological Waterfront Corridor
Wenyu River Ecological Corridor
Weifang Bailang River
Wei River Waterfront Park of Changyi
Project of Huangshi Ci Lake View
Starting Area and Road Layout of Zhengdong New District

Chaoyang Section of Wenyu River
Tiantai Mountain Scenic Spot
Qingdao He Mountain Tourism Resort Zone
Ecological, Cultural and Tourist Scenic Belt of Qi River in Hebi
Liyang Western Suburb Scenic Spot
Long Mai Zhi Yuan
Landscape Plan for Dadian Lake, Zhujiajiao, Shanghai
Riverside Park of Dongfang Shijicheng in Luoyang
Dafeng Port Economic Zone
Shui An Jun Shan

Waterfront & Road Landscape

Master & District Planning

01

Public & Commercial Space

公共/商业空间



中央电视台新台址媒体公园

设计公司: EDSA (亚洲)

CCTV New Site Media Park

Design institution: EDSA (Orient)

占地面积: 25 600m²

合作公司: 中国风景园林规划设计研究中心

主要设计人员: 李建伟 彭文刚 王小爽 胡静 王蕾

Lisa · Fiore 王小妹

项目地理位置: 北京朝阳区东三环中路 32 号

获奖情况: 国际招投标竞赛第一名

中央电视台新台址工程坐落于北京中央商务区核心区域, 是建国以来国家建设的单体最大的公共文化设施。其基地面积 19.7ha, 总建筑面积约 55ha, 媒体公园地处新台址东南角, 占地 2.56ha, 是集电视节目制作、现场山以西观演、聚会和户外电影播放为一体的多功能媒体广场。

方案强调了央视作为媒体先锋的五个本质意义: “时代、时尚、时下、时段、时机”。公园的设计研究了人的行为模式, 融合了皮拉内西的景观风格, 尤其重视场地与建筑模式下的周末村通过对场地的分析, 设计中按照三大区域进行空间划分, 即休憩的空间、观演的空间、生活的空间。综合场地与媒体本质的关系, 设定出五种景观要素: 皮拉中间的休闲行为景观、人文景观、历史景观、以及“像素”景观。

媒体公园主要供 CCTV 内部使用, 例如: 电视节目制作、现场报道、观演、聚会、户外电影播放以及员工休息散步的场所等等。项目型度假休闲区, 观形态来创造丰富的空间形规划营造了不同的空间体验: 开放的空间、私密的空间、休闲的空间、公众的空间。结合电视媒体的特征, 引用了三种“移动像素”来塑造空间: 可移动的树池、可移动的景观柱和旱喷泉。可移动的树池作为绿化空间的延伸和人的活动空间限定元素, 可移动的景观柱划分出有趣的空间模式, 随场地的功能变化而变化, 并可在像素柱上增加与媒体相关的文字、声音或画面; 旱喷泉为电视节目制作和现场报道提供空间氛围, 也创造了宜人的亲水空间。

媒体公园的设计方案充分考虑了对空间的划分和界定, 以满足央视和公众对场地的多样化需求。

休憩的空间——五条高低起伏的波浪地形从停车楼方向流动到中心下沉广场, 这种在大地上大刀阔斧雕刻出的磅礴气势带给人们强烈的视觉冲击和心灵的震撼。波浪地形代表着媒体最原始的声波传递形态。同时它从景观上解决了圆环形停车楼对场地的影响, 软化了界面。



休闲的空间——东侧条形、阶梯流动的水体，软化了波浪形草坡所带来的硬质界面。它既是媒体公园场地界面的限定，也是城市与园区的过渡空间。对内为员工们提供了休闲场所；对外又将景观引入到城市空间中，外面的市民可以感受到园内精美的景观。

观演的空间——多功能广场。它提供举办各种活动的重要场所，同时是电视节目制作和现场报道及户外电影公共放映区。该区域最大限度地预留了媒体转播、演出等活动所需求的场地。

公众的空间——媒体公园的东侧及南侧是对城市开放的公共空间，为外部的市民提供了休息和观看的空间，使媒体公园的景观渗透到城市空间。

私密的空间——西侧若干个方形小广场区域，用厚厚的绿篱加以分隔，可以提供更加灵活的组合使用方式。为小型聚会或室外小型采访提供了多种空间，为人们亲切友好交流提供了相对私密的场地。

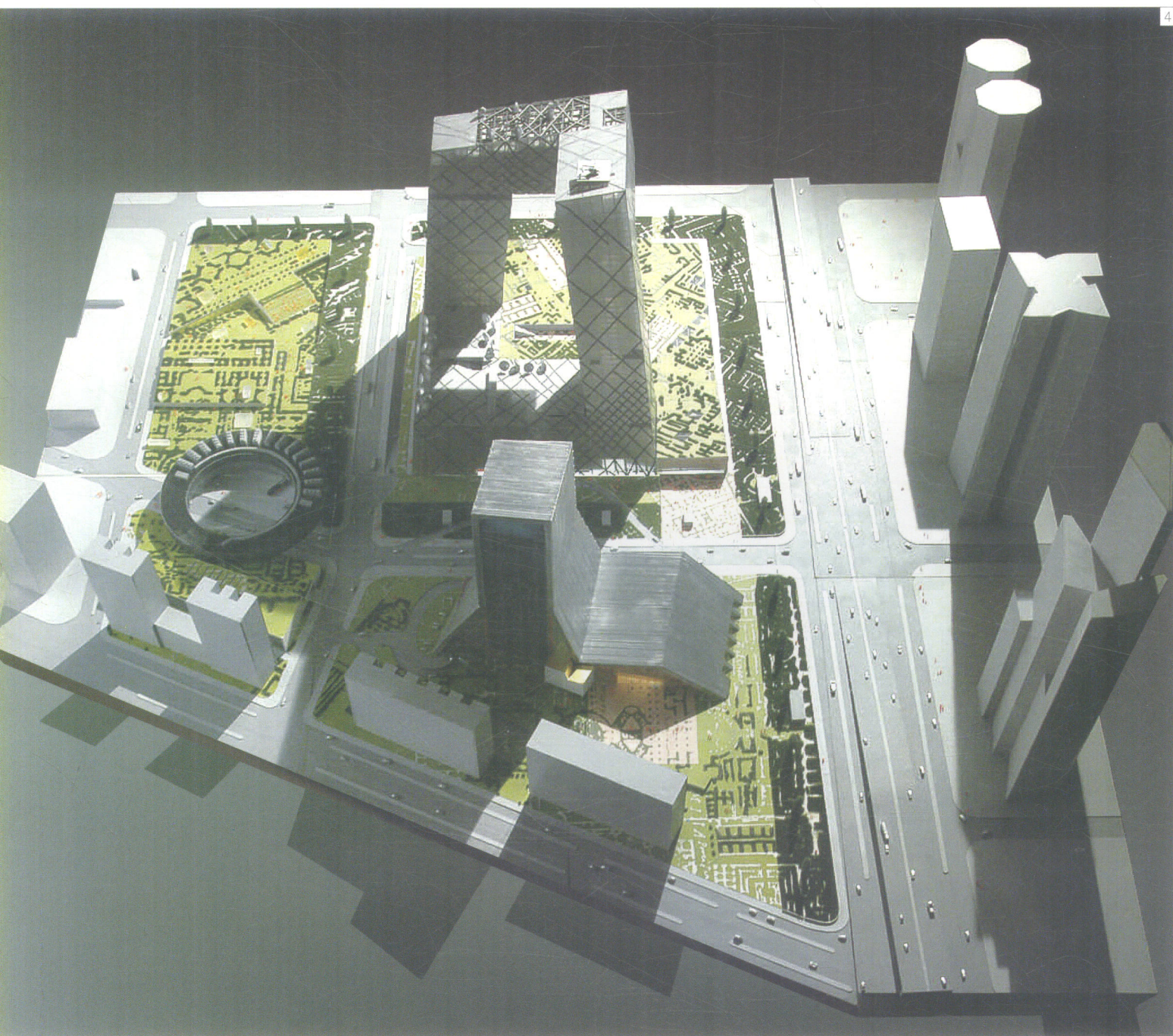


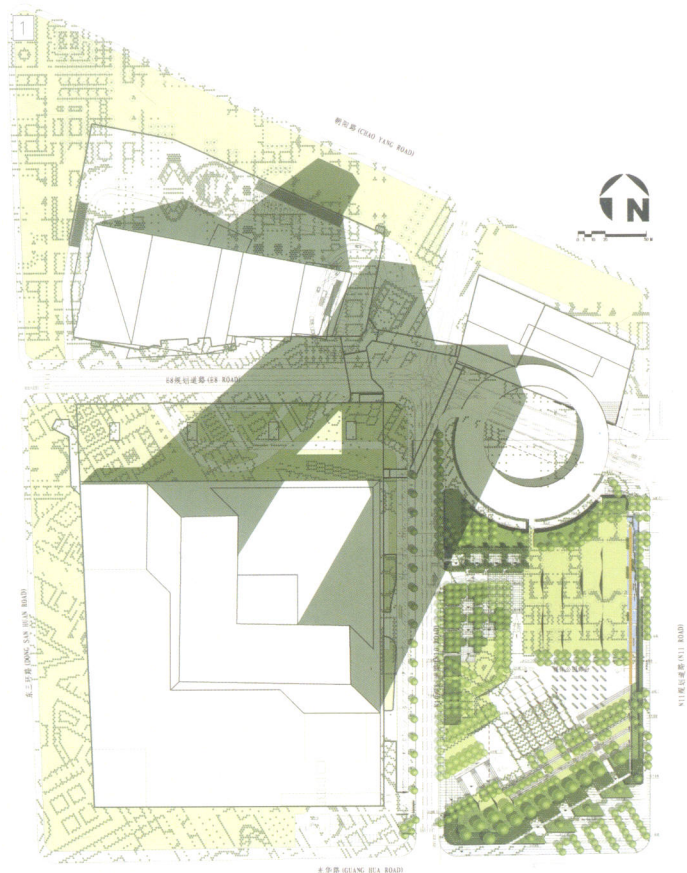
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- 3 中央电视台功能分析图
- 4 媒体公园景观视线分析图
- 5 中央电视台人行流线分析图
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- 7 媒体公园功能分析图
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- 2 Overall layout of Park
- 3 Analysis map of functions of CCTV
- 4 Analysis map of landscape sight line of Park
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- 6 Analysis map of landscape sight line of CCTV
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