

高等院校公共基础课规划教材

# 实用大学英语

*Practical* College English

总主编 谢利霞 主编 王成祥 张艳波

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3



WUHAN UNIVERSITY PRESS

武汉大学出版社

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第3册

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## 内 容 简 介

本套教材针对职业教育的特点共设4册,每册8个单元,每个单元分为 Highlights(单元重点)、Listening and Speaking(听说)、Reading(阅读)和 Trying Your Hand(语法写作)四个部分,基本囊括了英语学习的各个方面,具有很强的实用性。同时本套教材充分考虑了职业教育学生的学习水平和学习特点,科学地控制了教材的难度,适合作为高等职业学校、高等专科学校、成人高校、民办高校和应用型本科的教材,同时也是自学人员学习的首选用书。

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# 高等院校公共基础课规划教材

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# 前言

## PREFACE

本套教材针对职业教育的特点共设4册，每册8个单元，授课时间可安排180-220学时。本套教材每个单元分为 Highlights（单元重点）、Listening and Speaking（听说）、Reading（阅读）和 Trying Your Hand（语法写作）四个部分，基本囊括了英语学习的各个方面，具有很强的实用性。

### 一、各部分主要内容

#### 1. Highlights（单元重点）

本部分将单元重点一一列出，使学生在学之前能明确学习目标，把握学习方向，使学习更轻松、更容易。

#### 2. Listening and Speaking（听说）

本部分设有 Imitate and Memorize（模仿和记忆）、Dialogue（对话）、Passage（篇章）和 Manners Bar（礼仪吧）四个板块，兼具知识性、实用性和趣味性，寓教于乐。此外，第一册还专设有 Pronunciation（语音）专题，系统介绍了国际音标和连读、重读、语调等语音知识，不仅能帮助学生矫正发音，同时也有助于提高他们的听说能力。

#### 3. Reading（阅读）

阅读部分第一册设有 Text A 和 Text B 两篇课文，从第二册开始还增设了 Text C 课文。Text A 和 Text B 课文涵盖有科普、人物、政治、商贸、文化、生活等题材，Text C 则主要是应用文阅读。

为激发学生学习的积极性，本套教材在单元主课文 Text A 前设有2分钟演讲栏目，让学生通过积极参与和锻炼，更好地理解 Text A，同时提高口语水平。精心设计的课后练习，不仅涵盖高等学校英语应用能力考试的题型，而且增设了 Crossword 等趣味性较强的题目以提高学生的学习兴趣。

Text B 为辅助课文，可作为阅读理解材料使用，Text C 则选取了一些与我们生活和工作最相关的应用文，用于增强学生的英语应用能力，以达到学以致用的目的。

#### 4. Trying Your Hand（语法写作）

为使学生不仅能看、能说，还能写，本部分对重要语法点进行了系统介绍，

通过由浅入深地详细讲解,教授学生如何用英文进行一般文体和应用文体的写作,为今后的运用打下基础。

## 二、本套教材的亮点

### 1. Text A 前的 Two-minute Presentation (两分钟演讲)

此项活动虽然只有两分钟,但却可以极大地弥补很多学生只会读写、不会听说的弱点,使学生的口语水平有很大提高。

### 2. 听说部分的礼仪吧 (Manners Bar)

该板块考虑到学生的阅读理解能力有限,所以采用了汉语夹英语的教学方式,使学生易懂、爱看,在丰富知识的同时强化了学习效果。

### 3. 编写严谨,难度适中

本套教材充分考虑了职业教育学生的学习水平和学习特点,科学地控制了教材的难度,适合作为高等职业学校、高等专科学校、成人高校、民办高校和应用型本科的教材,同时也是自学人员学习的首选用书。

另外,为使学生学习更方便,目标更明确,本套教材后附有高等学校英语应用能力考试大纲、样题和词汇帮助学生学习。

本套教材随书附赠光盘,内容包括听力、Text A 和 Text B 的课文录音。听力原文和练习参考答案请登陆 <http://www.huatengedu.com> 网站查询。

由于时间水平有限,书中难免有不妥和疏漏之处,望广大师生不吝批评指正。

编者

2007 年 5 月

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# UNIT ONE

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## Highlights

### Section A Listening and Speaking

- ◆ 掌握 Traveling and Entertainment 的相关表达

### Section B Reading

- ◆ 阅读两篇有关 Business and Trade 的文章
- ◆ 阅读一篇有关 Letter of Inquiry 的应用文

### Section C Trying Your Hand

- ◆ 了解虚拟语气的用法
- ◆ 学习 Invitation Letter 的写法





## Section A

## Listening and Speaking

### Part One Imitate and Memorize

1. —Good morning. Can I help you?<sup>①</sup>  
—Good morning. I'd like to book a ticket for tomorrow.<sup>②</sup>  
—What's your destination?  
—London.
2. —Good morning, what can I do for you?  
—I want to have a sight-seeing in China. Can you arrange a tour for me?  
—Yes, certainly. How long<sup>③</sup> would you like your trip to be?  
—One month.
3. —Good evening. May I help you?  
—Good evening. I'd like to book a room.  
—A single room or a double room?  
—Single room, please.
4. —Excuse me. Is this the train to Guangzhou?  
—Yes, it is.  
—What time does it get there?  
—6:20 am.
5. —Is the flight direct?<sup>④</sup>  
—No, you have to change in Beijing.
6. —What's the best way to get there?  
—Probably by taxi.
7. —Is it better to fly or go by train?  
—It depends.<sup>⑤</sup> Flying's much faster.
8. —Would you like first or economy?  
—First, please.

**Notes:**

- ① Can I help you? 这是英语口语中的常用语,意思是“需要帮忙吗?”可用于任何人在任何情况下为别人提供服务或帮助的情景。类似的用语还有 What can I do for you? 和 May I help you?
- ② I'd like to do something. 这是英语口语中表示客气的常用句型之一,意思是“我想要做某事”。
- ③ How long...意思是“多久…”。
- ④ Is the flight direct? 意思是“飞机是直达的吗?”
- ⑤ It depends. 意思是“看情况而定”。

**Part Two Dialogues****Dialogue 1**

I. Listen to the dialogue and choose the best answer to each of the following questions.

1. The dialogue is between \_\_\_\_\_.

- A. a doctor and a patient  
C. a clerk and a tourist

- B. a teacher and a student  
D. a mother and a son

2. How long will the trip last?

- A. 1 day.                      B. 2 days.

- C. 3 days.                      D. 4 days.

3. How much will the trip cost?

- A. 300 yuan.                      B. 500 yuan.

- C. 800 yuan.                      D. 1,000 yuan.

II. Listen to the dialogue again and complete the following statements with the information you've heard.

1. W: Good morning, what can I do for you?

M: Good morning, I want to have a \_\_\_\_\_ in Beijing. Can you \_\_\_\_\_ a tour for me?

W: Sure. \_\_\_\_\_ would you like your trip to be?

M: \_\_\_\_\_ days.

2. M: It sounds great. \_\_\_\_\_ the price?

W: 800 yuan for each.

M: What does it \_\_\_\_\_?

W: It \_\_\_\_\_ your fare, your hotel accommodations and the meals.

M: OK. I'll take it. Shall I pay now?

W: Certainly.

M: \_\_\_\_\_.

### III. Role Play

Act out Dialogue 1 with your partner.



## Dialogue 2

I. Listen to the dialogue and complete the following statements with the information you've heard.

1. M: How many nights \_\_\_\_\_ to stay?

W: Five.

2. W: A double, please. \_\_\_\_\_ is that for five nights?

M: For five nights that's 500 yuan.

3. M: Very good. \_\_\_\_\_ fill in this card, please?

W: Of course.

II. Listen to the dialogue again and answer the following questions.

1. How many nights will the guest stay?

\_\_\_\_\_

2. What kind of room does the guest book?

\_\_\_\_\_

3. How much will the guest pay?

\_\_\_\_\_

4. Does the hotel offer breakfast?

\_\_\_\_\_

### III. Oral Practice

Make another dialogue about booking a room according to exercise II, changing some details.

### Part Three Passages



#### Passage 1

I. Now you'll hear a passage. Listen to it and complete the table. Then listen to it again and check your answers.

Country	When to visit	What to see/do
Australia		outdoor life; water sports
South Africa		safaris, _____
India		look at views, visit monuments and _____
Canada		look at _____ and _____
Ireland		St Patrick's Day festivities; city life and _____

II. In groups, discuss *which countries do you want to visit and why*. Tell other students your choices like this:

I want to go to...in...because....



#### Passage 2

Now you'll hear a passage, which is followed by four questions. Listen to it and choose the best answer to each of the following questions. Then listen to it again and check your answers.

- Please choose a proper title for the passage.
  - Origins of Beijing Opera
  - Forms of Beijing Opera
  - Roles of Beijing Opera
  - Characteristics of Beijing Opera
- Which Dynasty's dance styles are similar to those of today's Beijing Opera?
  - The Ming Dynasty.
  - The Qing Dynasty.
  - The Tang Dynasty.
  - The Song Dynasty.



**3. What are the characteristics of Anhui Opera?**

- A. Costumes and music.
- B. Music and dance of style.
- C. Dialects and styles of singing.
- D. Dance styles and singing.

**4. What are the acting based on during the Ming Dynasty?**

- A. Legends and historical events.
- B. Legends and popular novels.
- C. Legends, historical events and popular novels.
- D. The Monkey King.

**Part Four Manners Bar**

**国际商务礼仪**

在当前国际贸易竞争越来越激烈的情况下,国际商务礼仪就显得越来越重要了。

首先,讲究礼貌(manners)是国际商务礼仪的一条基本原则。

其次,要以诚相待(empresment),力戒虚伪(mendacity)。过度谦恭会给人卑躬屈膝之感,夸大其辞会令人难以信服,而故意吹捧则会给人以不诚实之感。

另外,态度要积极(enthusiastic),多使用肯定语气,尽量避免否定语气。当然,在国际商务中,有时不得不拒绝对方的要求,但应注意礼貌和措辞。

## Section B

## Reading

### Text A

### Pre-class Work: Two-minute Presentation

read the text by yourself before class → try to answer the questions below with the given expressions → organize your ideas into a short passage → give a two-minute presentation in class

#### ★ Questions:

1. Do you want to make money online?
2. Do you think someone can make money online without spending a dime?
3. Do you know any websites that can make money without spending a dime?
4. What should you do to make money online without spending a dime?
5. Can you tell cheat from the real deal online?

#### ★ Useful Expressions:

used to 惯常, 惯于

maybe 或许

for example 例如

It's hard to... ...是困难的

There are many ways... 有许多方法...

### Make Money Online

### (Without Spending a Dime)

Para. 1:

*It is possible for people to make money online without spending a dime.*

**1** Making money online used to **require** you to have your own website, products and some marketing skills. But a kind of new web has come that will pay you for what you know and who you know without having to be a web **designer** or a marketing **expert**.

**2** But it's hard to tell **cheat** from the real deal. I did a search on "make money online" and "making money online", and much of the information out there is just promoting various websites, mostly about Internet

Para. 2:

*It's hard to tell cheat from the real deal online.*

Para. 3-8:

*The things you can do and the companies you can choose to make money online without spending a dime.*

marketing. I see why people sometimes ask, "Is anyone making money online except Internet marketing experts?"

3 So I put together a list of **business** opportunities with companies that:

- Pay cash, not just point a chance to win money.
- Don't require you to have your own website or your own products.
- Don't need any **hard-selling**.
- Give a good return on your time **investment**.

4 How can you make money online without spending a dime? What should you do?

5 You can help others find better jobs. Site like JobThread **connects employers** with **prospective employees**, many of whom are already **employed**, via networking—the people who know these **candidates**. You can get a few hundred dollars to as much as \$5,000 for **referring**.

6 You can connect **suppliers** with buyers. **Referral** fees are a common practice in business, but they haven't been used much on websites because there is no way to **track** them. InnerSell **provides** that. **Vendors** set the referral fees they're willing to pay. When a deal happens, you get 70% of the referral fee.

7 You can become a **semi-pro** reporter. Creative Reporter is a new program that lets almost anyone become a paid reporter. They're looking for people to write new articles of 250 - 500 words on topics including home, travel, mobile, and more. The pay is \$10 per 1,000 pages.

8 You can write your own blog. You don't have to have your own website. At Blogger you can set up a blog for free in less than five minutes without knowing a thing about web design; you can make money by **displaying ads** and getting paid when people click on the ads in your blog.

Para. 9:

Besides the above list, there are still some other ways to make money online without spending a dime.

9 The above list is by no means **comprehensive**, but it lists some of the new and interesting ways to make money online without investing any money, without having a product of your own, and without having expert sales and marketing skills.

(Words: 421)

## New Words

<b>online</b> /ˌɒnˈlaɪn/	adj. & adv.	(计算机)联机的(地), 联线的(地)
<b>dime</b> /daɪm/	n.	(美元的)十美分硬币, 一角硬币
<b>require</b> /rɪˈkwaɪə/	vt.	需要, 要求, 命令
<b>designer</b> /dɪˈzaɪnə/	n.	设计者, 设计师
<b>expert</b> /ˈeksɜːpt/	n.	专家, 能手
	adj.	熟练的, 老练的
<b>cheat</b> /tʃiːt/	n.	骗子, 欺诈行为
	vi.	欺骗, 作弊
<b>business</b> /ˈbɪznɪs/	n.	商业, 贸易, 店铺
<b>hard-selling</b> /ˌhɑːdˈselɪŋ/	n.	强买强卖
<b>investment</b> /ɪnˈvestmənt/	n.	投资, 投资额
<b>connect</b> /kəˈnekt/	vt. & vi.	联结, 连线, 联系
<b>employer</b> /ɪmˈplɔɪə/	n.	雇主, 老板
<b>employee</b> /ˌemplɔɪˈiː/	n.	雇工, 雇员
<b>employ</b> /ɪmˈplɔɪ/	vt. & n.	雇用, 聘用
<b>prospective</b> /prəˈspektɪv/	adj.	预期的, 未来的, 可能的
<b>via</b> /ˈvaɪə/	prep.	经由, 通过
<b>candidate</b> /ˈkændɪdət/	n.	候选人, 求职者
<b>refer</b> /rɪˈfəː/	vt. & vi.	谈及, 提及, 涉及
<b>supplier</b> /səˈplaɪə/	n.	供应者, 供给者
<b>referral</b> /rɪˈfəːrəl/	n.	送交, 转交
<b>track</b> /træk/	n.	轨迹, 足迹
	vt.	追踪
<b>provide</b> /prəˈvaɪd/	vt. & vi.	供给, 供应
<b>vendor</b> /ˈvɛndə/	n.	小贩, 卖主
<b>semi-pro</b> /ˈsemiˌprəʊ/	adj.	半职业性的, 业余的
<b>display</b> /dɪˈspleɪ/	vt. & n.	陈列, 展览, 显示
<b>comprehensive</b> /ˌkɒmpriˈhensɪv/	adj.	包罗万象的, 全面的, 广泛的



## Phrases and Expressions

used to

pay for

tell...from...

connect...with...

as...as

referral fee

be willing to

look for

set up

less than

过去一向,以前经常

付钱给...(作为货物、服务等费用)

辨别/识别/区分...与...

把...与...联系起来

达到与...相同的程度,与...等同

介绍费

愿意,不反对(做某事)

盼望,期待

建立,开创

不到,少于



## Notes:

JobThread, InnerSell, Blogger 均为网站名。

## Background Tips

### 网上赚钱

网上无本赚钱, Alladvantage 是一个有代表性的先锋。1999 年 3 月 30 日, Alladvantage 正式开张, 主要经营电子商务 (EB: Electronic Business), 但其夺人之处在于开创了“网上无本传销”的先例。只要您装上该公司提供的免费上网软件, 该软件便会在您上网时自动运行, 不断为您显示各种广告 (advertisement), 只要您不关闭它, 每小时便可赚 0.5 美元, 每月每个账户 (account) 最多可累计 40 小时。

发展至今, 网上赚钱的形式已经多种多样了, 比如“点击赚钱”、“邮件赚钱”、“冲浪赚钱”、“网络游戏赚钱”等等。你输入“网络赚钱”这个关键词, 在互联网上可以搜索到几十万乃至几百万条信息。但是, 如果你真的想通过网络赚钱, 还要谨慎选择, 因为这其中不乏鱼目混珠的骗局。