

VOL.7

第 柒 卷

CHINESE BUSINESS SPACE 中 國 商 業 空 間

FASHIONABLE B A R

時

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酒

吧



HONG KONG RIHAN INTERNATIONAL CULTURE CO., LTD.
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VOL.7
CHINESE BUSINESS SPACE
FASHIONABLE BAR
B A R

時 尚 酒 吧

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Home&Bar	家和
Fantasy	凡特斯
B.Boss&Bar City	城市酒吧
Blue Castle Coffee Bar	藍堡咖啡酒廊
Bluster Bar	咆哮吧
ChinaBox Bar	CHINABOX 吧
Narcicus Cafe Pub	浣溪莎咖啡酒吧
Madrid Cafeteria Y Bar	馬德裏咖啡吧
CEO	豪
Jinan Liquor Bar	靜安酒廊
Red Mill 1860	紅磨坊 1860
Ploughman Inn	梨原酒吧
Peace Road Music Bar & Restaurant	和平路酒吧
Night Bar	夜未央
Lina Bar	麗娜酒吧
Kaipu Bar	開浦吧
Cotton's	棉花酒吧
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Royal Bar (Raindrops Cafe)	皇爵酒吧（雨花西餐廳
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Pure Drop	酒晶酒廊
Amigo	亞米高西餐酒吧
True Color Bar (East Gate Shop)	本色酒吧（東門店）
M-Box	音樂盒
The Room With A View	頂層畫廊

CHINESE BUSINESS SPACE 中國商業空間

FASHIONABLE BAR

BAR

時尚酒吧



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Fashionable

Bar 時尚酒吧

Fashionable Bar 酒吧時尚

HOME&BAR

家和

008

PHOTO : Rihan photo studio

INSCRIPT : Sita studio

攝影 : 日瀚攝影工作室

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Feature

Address : No.15 Gaolan Road Luwan District, Shanghai
Genre : Chinese style
Theme: Leisure
Main Customer: All types of personage
Capacity: 300 people
Consumption Level: Activity
Music: House and Techno

地址: 上海市盧灣區皋蘭路15號
類型: 中式
主題: 休閒
主體消費者: 各類人士
客容量: 300人
消費層次: 活動
音樂: HOUSE、TECHNO

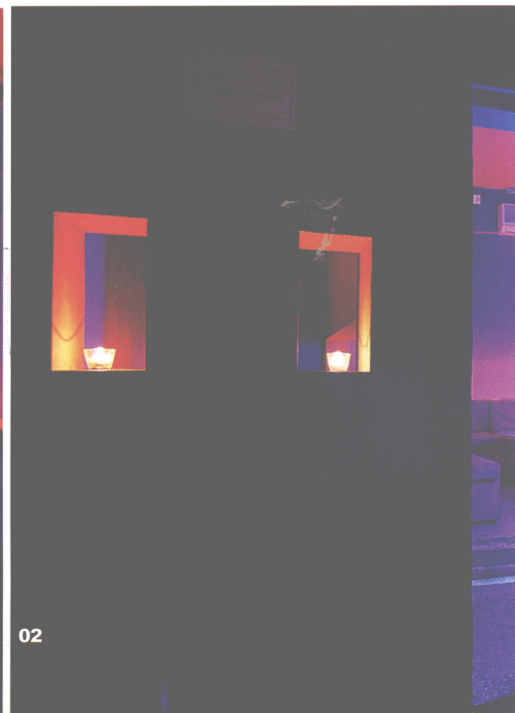
Compared with a pure bar, the Home & Bar has more in innervation and pioneer. Home&Bar were more one has divided moves the feeling and the vanguard. Besides the essential drinks, dancing and party are the Home&Bar eternal subject.

The entire bar has red and blue as its main colour. The enthusiasm of the red and the dilussion characteristic of the blue formed a perfect combo. On the other hand, the bar uses the modern technological material such as glass as its contruction material, which has highlighted its pioneering role. In addition to this, through the light, electronic equipments and other methods, the clients feel like in the future world. Hence the indefinite goal and unstable minds have effected the unusual feeling of delussion and illumination in the bar. The extremely dazzling orange perfectly separates the bar into two pieces. Within this red-blue color environment, the striking orange color sufficiently to remind the spatial invisible transformation.

Here the DJ also is the outstanding point of the Home & Bar. The host DJ and the guest DJ changes often to take charge, thus frequently giving fashion people surprised excitements. On weekends, the entire bar is filled with the music of House and Techno. People from all works of life gather here to lease the stress and pressure and remake themselves a beautiful own. At the side is the VIP area, especially set up for the lonely metropolitan people while with enough private space, thus enabling intimate conversations. Outside the bar is the beautiful lawn, increasing the romantic mood seldom in the city area and unfolding a beautiful fairy tale picture.



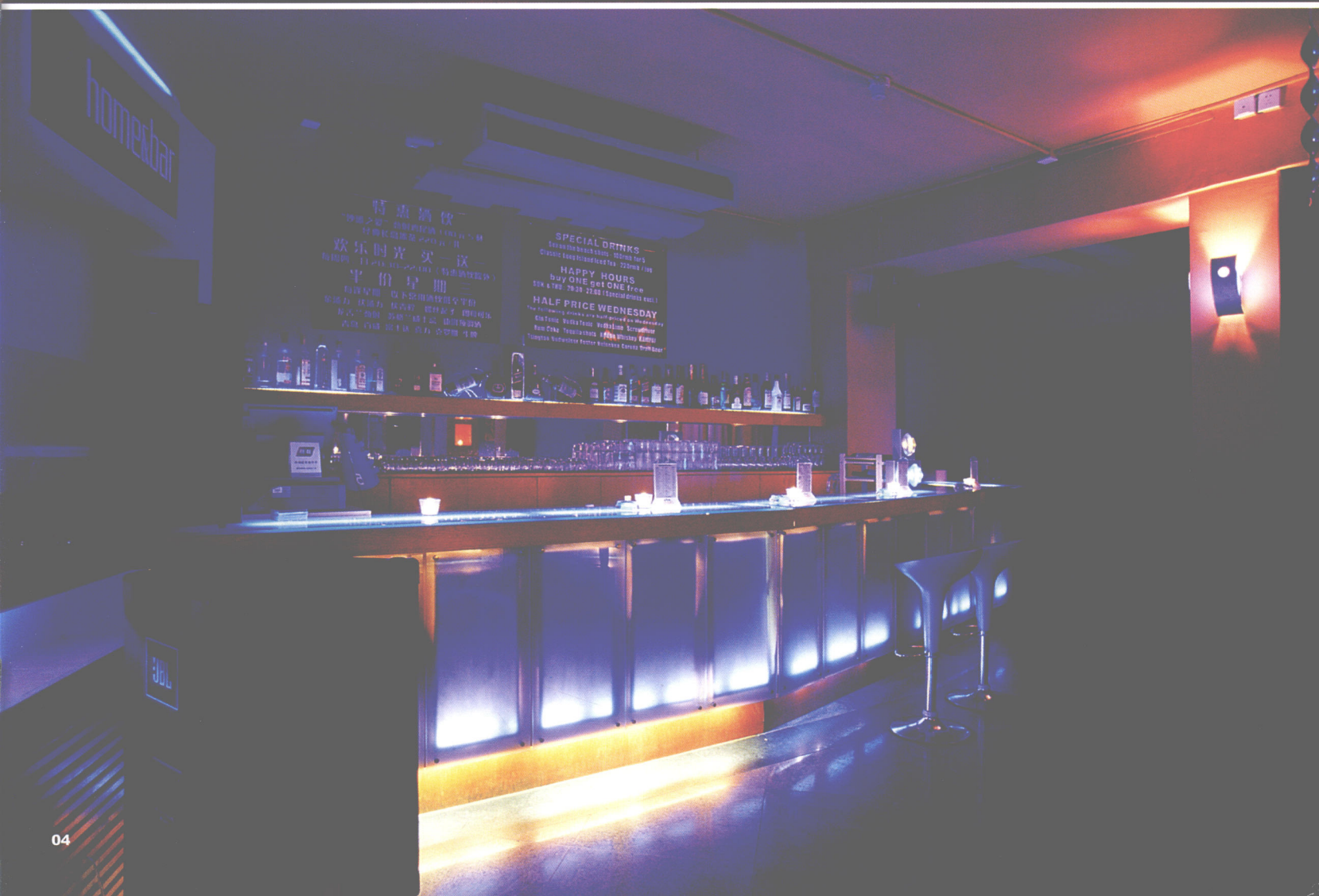
01



02



03



04







與純粹的酒吧相比，home&bar 更多了一分動感和前衛。除了必不可少的飲品之外，舞蹈和聚會是home&bar 永恒不變的主題。

整間吧以紅色和藍色作為主色調，紅色的熱情和藍色的迷離在此處完美地結為一體。同時，酒吧所選擇的材質也是以玻璃等充滿現代感的科技材料為主，突出了home&bar 的前衛色彩。再加上燈光、電子設備等多重手段，使顧客如同身處未來世界，不確定的目標和不安分的內心，營造出了酒吧中少有的迷幻感和通明感。極其耀眼的橘紅色，在這裏被作為分割酒吧空間的最佳之選。在紅藍兩色的環境中，一抹醒目的橘色提醒了空間的無形轉換。

這裏的DJ 也是home&bar 的一大賣點，住場DJ 和嘉賓DJ 的不時變換，常常會給時尚一族們帶來無窮的驚喜。每逢周末，音樂立刻換上了迫力十足的HOUSE 和TECHNO 節奏，從四方集聚至此的時尚舞者們，可以完全地釋放出束縛了一個星期的壓力和積郁，重新打造出一個動感美麗的自己。場邊的VIP 專座，專為都市中的寂寞人所設，足夠的私密空間，盡可使人縱情一訴衷腸。酒吧外的美麗草坪，更增添了都市中少有的浪漫情懷，發掘出平日難得一見的童話色彩。

- 01 The bar seats, trying hard to pursue one kind of pioneer and restless.
- 02 The blurred light, the incomparable enticement to city people.
- 03 The bar counter is designed extremely sharp, attempting to puncture all camouflage and the masks.
- 04 The bar counter full of future fast knowing nothing about whether this could get people drunk too much.
- 05 Red and blue is the bar's main tone, distinctively expressed the inner most contradictory feelings of the metropolitan people. The sharp ice-cold decoration design, is the last defense line of the lonely men and women.
- 06 The bar space arranges in extremely balance by taking the red middle axle to deeply strengthen the visual picture.
- 07 Red mainly occupies to the higher position attempting to light the bar with enthusiasm.
- 08 The tassels shape hanging decoration, adding activeness to the hard atmosphere in the entire bar thus breaking the silence.

- 01 酒吧的座位力圖追求一種前衛感。
- 02 迷離的燈光，對於都市人是無比的誘惑。
- 03 吧臺設計得極其銳利，試圖刺破一切偽裝和面具。
- 04 充滿未來感的吧臺，不知是否更容易讓人醉倒。
- 05 紅和藍是酒吧的主色調，鮮明地表達出了都市人矛盾重重的內心世界。銳利冰冷的裝飾設計，是寂寞男女的最后一道防線。
- 06 酒吧的空間布置得非常平衡，以紅色作為中軸，令視覺畫面得到加強。
- 07 紅色主要居于高位，試圖點燃酒吧的熱情。
- 08 流蘇狀的吊飾，在整個酒吧的堅硬氣氛裏添上了活躍的一筆，打破了無言的沉默感。





07





09



10

- 09 In the red bar box full of red colour, one could only think about enthusiasm.
- 10 The wall surface does not adopt unified colour, but using more neutral decoration painting to somewhat cushion the atmosphere.
- 11 Filling boxes with the blue color, then immediately achieving a gentle result.
- 12 The small corner in the confrontation of red and blue, the window on the wall has released unnecessary constraining.
- 13 Looking through the glass window, this suggesting the restless heart field towards the future from the city people.

09 在充滿紅色的酒吧包廂裏，唯一可以想到的只有激情。

10 牆面的設計並沒有簡單地使用同一色調，而是利用較為中性的裝飾畫作為調和，暫時緩衝一下氣氛。

11 用藍色充滿包廂后，立刻使場面柔和了許多。

12 在紅藍對峙的小小角落，牆上的窗口釋放了不少的壓抑。

13 透過模糊不清的玻璃窗，暗示着都市人內心對未來的不安。



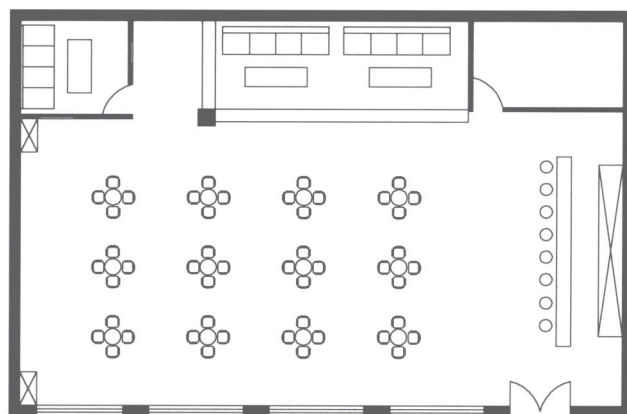
11



12



13



Plan/ 平面示意圖

Feature

Address : A02 Flavor Street Fang Village Bar, Guangzhou
Genre : American style
Theme: Space
Main Customer: White collar
Capacity: 100 people
Consumption Level: Top and middle grade
Music: Disco

地 址: 廣州市芳村酒吧風情街 A02
類 型: 美式
主 題: 太空
主體消費者: 白領
客 容 量: 100 人
消費層次: 高、中檔
音 樂: 的士高

FANTASY

凡特斯

016

PHOTO : Mo Jingquan | INSCRIPT : Sita studio | 攝影: 莫敬全 | 撰文: 悉塔圖文工作室



Fantasy originates from the partial tone of English name---fantasy. It is the meaning of daydream which can make someone think lightly as if a Andersen fairy tale. Dreamlike purple can make someone dazzle as if times backward to the childhood. Lovely tinge will create a comfortable atmosphere for the guest. It is a rejuvenation other than decompression. Shop front is built by a heap of flaring colour plastic which is lively and not alone. Grotesque indoor scene is rattling saber in var like octopus and starfish. You can bring your imagination into full play. It is divided into upper and lower part linked by industrialized rough iron stairs. Around wall it is laid on world's forms like drawing of floating town. Pillar wrapped with bark standing in the middle of bar table where appears lighting indistinctly. White fluorescence light is inlaid under the table, emitting soft light at a distance from the blue and purple transparent glass. You can order a cup of red wine, sitting, thinking and sense the difference of daydream and dream at night. One high-foot table and chair is put opposite to bar table which is designed delicately from upper to lower. Red, yellow, green and irised light shadow on the floor is fainted forth circle by circle which is multifarious. It is a rainbow in the sky after rain or seven hue flower in the hands of faery Xiaopei who is sitting there imagining that Cinderella fall across prince and lead a better life; There is no distance and separation between realism and fairy tale, truth and fantasy. This is all the fantasy bringing to us.