

Corporate Interiors

No. 7

世界建筑空间设计 办公空间 7

[美] 罗杰·易 编著

中国建筑工业出版社

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Introduction

Desperate Cube Farmers



This can't be real. How can a young office worker accomplish anything while functioning like a communications Tower of Babel? He or she can often be seen simultaneously conducting a conversation on a Motorola Razr cell phone, listening to music on a portable Apple iPod MP3 player connected to Boze Companion speakers and surfing the Internet on an HP Media Center PC. Yet the work gets done.

Is this the kind of employee the corporate world expects to assign to one of Dilbert's "cube farms" or other conventional office accommodations? The odds aren't good. Employers are discovering that the typical Generation Y individual straddles boundaries of every kind, a development that is already sending ripples through the office environment.

However, business leaders needn't be so alarmed if they consider the revolution in workflow, work style and career path they set in motion in the late 20th century. Take workflow. Tasks that once occurred under one roof are increasingly distributed across time zones, continents and companies. For example, major components for the new Boeing 787 Dreamliner will be designed and fabricated in locations as far flung as Japan and France by companies like Mitsubishi and Messier-Dowty before Boeing assembles them in the United States.

Work style is no longer uniform for all employees in the office, with growing numbers taking work to cafeterias, satellite offices, home offices and the road. Not only do many public and private places offer wireless Internet connection, laptop computers can be equipped for cellular Internet service where there's no Starbucks in sight. And talk about career path with anyone under age 30. If companies feel any obligation towards today's workers, it's to give them meaningful work and a chance to acquire new skills. Young employees expect nothing more.

New office environments designed by the nation's leading architects and interior designers take these changes into account, because the organizations they serve realize the new ways of working bring opportunities as well as challenges. Even a casual glance at the impressive new offices featured in *Corporate Interiors No. 7* will show readers a corporate world that's moving away from the cubicle farms and rabbit warrens of the recent past. Come along for a visit, and don't be surprised if you find imaginative new environments where your colleagues might feel like rolling up their sleeves and multi-tasking.

Roger Yee

Editor





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Morningstar
Chicago, Illinois



Convinced that comprehensive information about mutual fund performance should be widely available to individual investors, a Chicago securities analyst named Joe Mansueto created

a company in his one-bedroom apartment in 1984 that has become one of the most admired brands in the financial world. Today, Morningstar is a trusted source of information on

stocks, mutual funds, variable annuities, closed-end funds, exchange-traded funds, separate accounts, hedge funds and 529 college savings funds. Yet it remains a spirited, informal, people-focused

business that continues to reflect the founder and chairman's love of design, ability to adapt new technologies and philosophy of growing a business by investing in it. One of the latest examples

of the Morningstar approach to business is the innovative, new, 20,000-square-foot office floor, designed by Archideas/Lee Stout, Inc., that was recently added to its corporate headquarters



Above: Landmark informal meeting area.

Opposite top: Café.

Opposite bottom: Team space & Landmark in open office space.

Photography: Christopher Barrett/Hedrich Blessing.

Archideas/Lee Stout, Inc.





in Chicago. This space, which houses a computer facility, national sales group, and administrative functions including accounting, human resources, corporate systems, corporate communications and design, meets goals that provide an intriguing portrait of the company. Morningstar's design brief calls for a space for self-described "scrappy upstarts," a space that exemplifies core values of honesty and creativity, a space featuring a variety of work settings

that empower employees to change personal work spaces, a loose spatial definition of the functional groups within the space, and multiple spaces for employee collaboration, communication and concentration. The design does a remarkably good job of transforming this design brief into a dynamic open work environment with a genuine sense of place. To satisfy "scrappy upstarts," for example, such rough, industrial building materials as tectum, particle board,

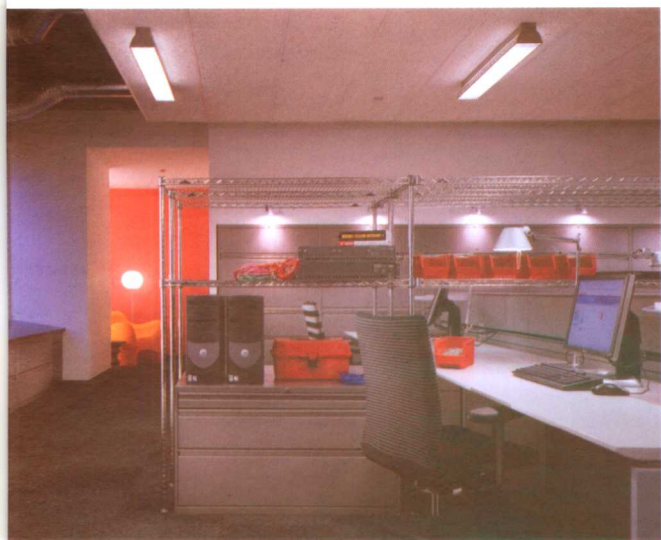
Below: Casual meeting space.

Bottom: Home base with landmarks.

Left: Formal meeting space.



Archideas/Lee Stout, Inc.



carpet tile, and perforated steel, and such exposed infrastructure as HVAC ducts, electrical conduit and sprinklers dramatically contrast with refined yet light-hearted furnishings. Architectural forms are modeled in unconventional and quixotic ways, and color and pattern assume provocative and playful roles. Furthermore, honesty and creativity are nurtured with an open workspace that reveals work in progress, whiteboards that make work visible and invite comment, a café, communication centers and other spaces that encourage chance meetings, and spaces for collaboration and contemplation that are

integrated into the workspace. Employees are empowered through flexible project spaces where teamwork is facilitated, easy-to-modify furniture such as rolling tables, freestanding storage, adjustable chairs and task lighting, and open-plan work stations in which everyone is accessible, including the CEO. Landmark structures that serve as points of reference, different planning methods that are used to define work neighborhoods, and shared spaces that buffer adjacent neighborhoods introduce a loose yet workable spatial definition of functional groups so the open space has shape and direction. And changes in lighting,

Right: Tea point.

Top: Technical home base.

