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主 编 梁为祥 张 权

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大 学 英 语  
阅 读

New Concept  
College English Reading

本册主编 戚利萍

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*New Concept College English Reading*

新 理 念

大学英语阅读

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# 新理念大学英语阅读

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# 前 言

去年,国家教育部以新的英语教学理念对大学英语四、六级考试做了改革,制订出了新的考试题型,并且将阅读理解部分的比例调整为35%,其中精读部分占25%,快速阅读部分占10%。对精读部分的测试,除篇章读解外,还包括对篇章语境中的词汇的理解;对快速阅读部分的测试,注重的是准确捕捉主要信息及速读能力。

本书瞄准新的大学英语四、六级考试,以理念新、选材新、练习题型新,从而达到有效提高应试能力为编写宗旨,全套书4册,每册14或15单元,每单元1篇主题性文章、1篇速读文章、3篇精读文章。结构如下:

1. 对主题性文章的阅读。包括:词汇、短语的注释和练习,难句的注释和翻译练习,理解练习及思考题。

2. 快速阅读(Skimming and Scanning)。包括:判断练习,根据文章完成句子的练习。

3. 仔细阅读(Reading in Depth)。包括:填词练习(第1篇),选择练习(第2篇、第3篇)。

本书在主题性文章中加入了提示语,目的是引导读者把握文章主旨,迅速捕捉文章中的重要信息。这是本书编写上的一大特色。

学好本册,可达到英语四级的阅读水平。

本套教材由东南大学、南京理工大学、中国药科大学、安庆师范学院、南京医科大学、南京财经大学等学校的专家教授和骨干教师共同编写。在编写中难免有疏漏之处,请同行和读者们批评指正。

编 者

· I ·

# Contents

## Unit 1 Job Market

Part I	Text: <b>How to Apply Online</b> .....	2
Part II	Skimming and Scanning: <b>Letting Federal Employers Know Your Worth</b> .....	9
Part III	Reading in Depth .....	14

## Unit 2 Relationship

Part I	Text: <b>The Power of Forgiving</b> .....	23
Part II	Skimming and Scanning: <b>Parental Love Cures Net Addiction</b> .....	31
Part III	Reading in Depth .....	35

## Unit 3 Healthy Life

Part I	Text: <b>Fed Up? The Truth about Low-Fat Diets</b> .....	43
Part II	Skimming and Scanning: <b>A Prescription that May Extend Life</b> .....	51
Part III	Reading in Depth .....	55

## Unit 4 Economic Activities

Part I	Text: <b>Show Us the Money</b> .....	63
Part II	Skimming and Scanning: <b>Plaza Too Becomes a Hit in Upscale Neighborhoods</b> .....	71
Part III	Reading in Depth .....	74

**Unit 5 Traveling (1)** 82

Part I	Text: <b>In the Sky, Don't Drink the Water</b> .....	83
Part II	Skimming and Scanning: <b>Dare to Dream: Climbing Kilimanjaro</b> .....	90
Part III	Reading in Depth .....	94

**Unit 6 Culture (1)** 102

Part I	Text: <b>Forces that Shaped American Culture</b> .....	103
Part II	Skimming and Scanning: <b>American Ways of Life</b> .....	112
Part III	Reading in Depth .....	118

**Unit 7 Studying Abroad** 127

Part I	Text: <b>The Benefits of Studying Abroad</b> .....	128
Part II	Skimming and Scanning: <b>Why More Students Are Studying Abroad</b> .....	136
Part III	Reading in Depth .....	140

**Unit 8 Knowledge Economy** 150

Part I	Text: <b>Knowledge Economy</b> .....	151
Part II	Skimming and Scanning: <b>How to Succeed in the Knowledge Economy</b> .....	159
Part III	Reading in Depth .....	163

**Unit 9 Science and Technology (1)** 171

Part I	Text: <b>Gene Rustlers</b> .....	172
Part II	Skimming and Scanning: <b>New-Look Passports</b> .....	179
Part III	Reading in Depth .....	184



<b>Unit 10</b>	<b>Traveling (2)</b>	190
Part I	Text: <b>Seven Wonders of the World</b> .....	191
Part II	Skimming and Scanning: <b>Germany Offers More Than Soccer for World Cup Fans</b> ...	201
Part III	Reading in Depth .....	205
<b>Unit 11</b>	<b>Social Environment</b>	212
Part I	Text: <b>A Princely Pioneer</b> .....	213
Part II	Skimming and Scanning: <b>How to Pack for Dorm Life</b> .....	220
Part III	Reading in Depth .....	225
<b>Unit 12</b>	<b>Culture (2)</b>	232
Part I	Text: <b>Apples in Cow Country</b> .....	233
Part II	Skimming and Scanning: <b>Underdeveloped Native People</b> .....	241
Part III	Reading in Depth .....	244
<b>Unit 13</b>	<b>Internet</b>	251
Part I	Text: <b>Rabbits Take a Leap Forward in Race to Network Devices</b> .....	252
Part II	Skimming and Scanning: <b>Hunting for Aliens with a PC</b> .....	259
Part III	Reading in Depth .....	263
<b>Unit 14</b>	<b>Science and Technology (2)</b>	271
Part I	Text: <b>Inventing</b> .....	272
Part II	Skimming and Scanning: <b>Lack of Sleep Alters Hormones</b> .....	279
Part III	Reading in Depth .....	282



# Unit 1 Job Market

**Research Hundreds  
of Employers**



**Get tips on how to find  
your first employer.**



*Today's job market is characteristic of severe competition. Do you feel a bit worried or diffident when you are stepping into it? The following texts will offer you some useful suggestions to help you achieve success in the job market.*

## Part I Text

有人说,职场如战场。朋友们,在即将或已经步入庞大的就业大军中的时候,你是否曾感到过困惑、彷徨? 本文将会给你带来意想不到的收获。

### How to Apply Online



You've found an ad for an entry-level position at XYZ Inc. With your skills and qualifications, you fit the bill perfectly. But XYZ requires an online application – and that means (you think), you fill out a cookie-cutter application that distills your skills so that it appears you're one-of-a-million applicants, not one-in-a-million. And then – when you click “send” – your application swirls away into the

black hole of electronic waste.

Should you or shouldn't you use an online application? And if you do submit your resume online, how can you get it the attention it deserves?

#### If You Want the Job ... Follow Directions

『如何才能在经济的人才中脱颖而出?』

Online applications won't go away, employers say. An increasing number of employers want candidates to find job openings on company web sites or Internet job boards; they

require online applications; they prefer to communicate with potential hires via e-mail.

Hiring with the aid of technology is a time- and money-saving proposition for businesses. It has maximized efficiency in the candidate selection process.

Employers say they can advertise to a wider, more diverse candidate pool (which means you've got more competition than ever before!), find matches for hard-to-fill positions, easily share resumes of qualified candidates with hiring managers, streamline the hiring process, and tighten the timeline between the need for a new employee and the date the employee starts on the job.

Employers say that using the company's own online application system is the fastest way to get your resume into the right hands. Your focus should be on making your application unique; to avoid its being swallowed up in the technology abyss.

Typically, applications submitted online go directly into the employer's applicant data base. Paper resumes are scanned or keyed into the data base (where a scanner or data processor may add errors to your resume).

A hiring manager who needs to fill a position enters keywords to search the data base and find the applications of the people who are the best fit for the job. Those results become the candidate pool.

### Making a Big Splash in the Candidate Pool

「一切准备就绪。现在开始使你成为人才库中最耀眼的明星吧！」

A recent survey by the National Association of Colleges and Employers asked employers for their advice on how to make an electronic application outstanding. Here's what they recommend:

Follow directions. Be careful to enter the correct data in the correct field.

Ask for advice on completing the application from a company recruiter or an alumnus who may work at the company.

Tailor your application information to the position. Don't copy and paste text from your generic resume.

Use key words in the job ad as your model. Employers search on key words when they're looking for people to fill specific positions.

Create a skills-inventory section even if the application doesn't require it. You might put this in a comments section.

Include numbers and statistics if they are available.

Complete all fields – even those that aren't required.

If the company offers an optional assessment test online, take it. (One employer recently admitted that students who don't take the optional assessment test are automatically screened out.)

Make sure your resume can hold its own in a very simple format. Fancy bullets, italics and bold do not work well in an electronic application.

If possible, spell check and grammar check your application before submitting it. Have an error-free application because this application serves as the employer's first impression of you.

Include a strong objective. Ask a career counselor to help you word your objective.

Another use for the comment section: use it to demonstrate that you've done research on the company and the industry.

Use quotes from letters of recommendation in your resume or cover letter.

Follow up your electronic application with a personal e-mail to the recruiter. A follow-up phone call is acceptable if the ad does not say, "No phone calls."

As more and more companies tap technology to find new employees quickly and efficiently, you'll need to find new methods to draw attention to your application.

(<http://www.jobweb.com>)

## A

## New Words and Expressions

Cookie[ˈkuki] ⇨ 当你访问某个站点时,随某个 HTML 网页发送到你的浏览器中的一小段信息

distill[diˈstɪl] ⇨ *vt.* 提取

submit[səbˈmɪt] ⇨ *vt.* 提交,递交

potential[ˈpɒtəntʃ(ə)l] ⇨ *adj.* 潜在的,可能的

via [ˈvaɪə, ˈvi:ə] ⇨ *prep.* 通过,经由

efficient [ɪfɪˈʃɪənt] ⇨ *adj.* 有效率的,能干的

resume [riˈzju:m] ⇨ *n.* [美]履历

abyss [əˈbɪs] ⇨ *n.* 深渊

recruiter [riˈkrutə(r)] ⇨ *n.* 招聘人员

alumnus [əˈlʌmnəs] ⇨ *n.* 男校友

generic [dʒɪˈnɛrɪk] ⇨ *adj.* 一般的,描绘完整的,普遍的

optional [ˈɒpʃənəl] ⇨ *adj.* 可选择的,随意的

assessment [ə'sesmənt] ⇨ *n.* 评估

\* \* \* \* \*

fill out ⇨ [US] fill in (a document etc.) 填写

swirls away ⇨ move away 打旋

with the aid of ⇨ give assistance to 借助于, 通过……的帮助

swallow up ⇨ engulf or absorb, exhaust 淹没, 耗尽

hold one's own 坚持住, 支撑住

## B Notes to the Text

1. And if you do submit your resume online, how can you get it the attention it deserves? (para. 2) 当你在网上提交了你的简历后, 如何使它得到应有的关注呢?
2. Typically, applications submitted online go directly into the employer's applicant data base. (para. 7) 通常来说, 在网上提交的申请表直接存入招聘者的人才备选库。
3. Make sure your resume can hold its own in a very simple format. Fancy bullets, italics and bold do not work well in an electronic application. (para. 18) 确保你的简历风格简约。花哨的粗体圆点、斜体和黑体并不适用于电子申请表。

## C Comprehension of the Text

1. What does the writer mean by saying "your application swirls away into the black hole of electronic waste"?
  - A) Your application disappears in a black hole.
  - B) Your application goes into employer's applicant data base.
  - C) Your application is discarded as useless information.
  - D) Your application is saved by the computer as useful information.
2. What should you do if the company offers an optional assessment test online?



- A) Ignore it since it is optional.  
 B) Fill in other items in the application form and then take it if you still remember it.  
 C) Take it because you think it is important.  
 D) Take it because employers consider it important.
3. The word "candidate" (para. 3) refers mostly to \_\_\_\_\_.  
 A) the person who applies for the job  
 B) the hiring manager  
 C) the career counselor  
 D) the hikers
4. Which of the following suggestion is not mentioned in the text?  
 A) Ask for advice on completing the application from your teacher.  
 B) Complete all fields no matter whether they are required or not.  
 C) Do not make the format of your resume too fancy.  
 D) After sending your electronic application, write a follow-up letter to the recruiter.
5. What does the text advice you to do if you'd like to make sure that your resume gets into the right hands?  
 A) Do not make your application so unique.  
 B) Make the format of you application as fancy as possible.  
 C) Use the company's own online application system.  
 D) Fill in the application form with the company's computer.

## D Exercises to the Text

- I. Fill in the blanks of the following sentences, using the words and expressions given below. Change the form where necessary.

distill	submit	potential	via
efficient	optional	assessment	fill out
swirl away	with the aid of	swallow up	hold one's own

1. You don't have to take this course in this term; it's \_\_\_\_\_.

2. Tim \_\_\_\_\_ an application for his driver's license after he passed his driving test.
3. A whole village was \_\_\_\_\_ by the flood.
4. Sea water can be made fit to drink if we \_\_\_\_\_ out the salt.
5. The researchers made great achievement on their study \_\_\_\_\_ the government's financial support.
6. The critic's \_\_\_\_\_ of the film is that it is moving.
7. Thick clouds of dust \_\_\_\_\_, getting into our food and drinking water.
8. An excellent leader should be both competent and \_\_\_\_\_.
9. Laws should be \_\_\_\_\_ to the people for ratification before being put into force.
10. Most young people prefer to communicate with their friends \_\_\_\_\_ E-mail nowadays.
11. The old man had a hard time after the operation, but soon he \_\_\_\_\_.
12. Although this area is poor now, its \_\_\_\_\_ wealth is incredible.

## II. Put the following into English.

1. 越来越多的招聘者希望应聘者是从公司的网页上得知招聘的消息。
2. 招聘经理通过输入关键词在资料库里搜寻最合适的候选人的申请表。
3. 确保你的申请表上没有错误,因为它影响到雇主对你的第一印象。

## III. Questions for discussion.

1. Name as many as you can the advantages of using online application.
2. Have you ever applied online? If have, share your experiences with your classmates.

## Maxims

It is no use doing what you like; you have got to like what you do. (不能爱哪行才干哪行,要干哪行爱哪行。)

——Winston Churchill(丘吉尔)

It is impossible to enjoy idling thoroughly unless one has plenty of work to do. (除非有大量的工作,否则一个人不可能充分领略悠闲的乐趣。)

——J. K. Jerome(J·K·杰罗姆)

Confidence in yourself is the first step on the road to success. (自信是走向成功的第一步。)

Opportunity only knocks once. (机会的大门只开一次。)

——English Proverb(英国格言)

## Part II Skimming and Scanning

### Letting Federal Employers Know Your Worth

So, you found the job you want. You're embarking on an exciting journey with dynamic opportunities. You're also competing with some of the best candidates around. How do you know you've shown future employers your worth?

First, read the job announcement carefully and acquaint yourself with what the company is looking for. Then, check your resume to ensure it's complete and includes all the required information for the job you want. Next, capture how your experience matches the competencies and/or knowledge,