

GEORGE Washington's FALSE TEETH

ROBERT DARNTON

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An

Unconventional

Guide

to the

Eighteenth Century

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Page 1 (page x, detail): George Washington at Princeton, by Charles Willson Peale, 1779, oil on canvas, 93×58.5 in. (236.2 \times 148.6 cm.), Acc. no. 1943.16.2. Courtesy of the Pennsylvania Academy of the Fine Arts, Philadelphia. Gift of Maria McKean Allen and Phebe Warren Downes through the bequest of their mother, Elizabeth Wharton McKean.

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INTRODUCTION

THE FATHER OF HIS COUNTRY FIGHTING TOOTHACHE? It was not the least of his battles, and he finally lost it. Having defeated the British and won the first election to the presidency, he was inaugurated in 1789 with one tooth in his mouth, a lower left bicuspid. If you know how to look, you can see the effects of his losses on the dental front by inspecting his portraits—not the Gilbert Stuart on the dollar bill, or the famous Stuart of 1796 in which the artist packed cotton behind Washington's lips to make them look more natural, but the portrait of 1779 by Charles Willson Peale (see Figure 1), which shows the scar on the caved-in area beneath his left cheekbone, the result, it seems, of a fistula from an abscessed tooth. Washington was worked over by all the best-known dentists of the country. He had a large collection of false teeth, made of everything from elephant ivory, walrus tusk, and hippopotamus tusk to the teeth of a fellow human. 1 Nor was he alone in his war against tooth disease. His contemporaries probably worried more about the pain in their gums than about the new constitution in 1787. But they were an odd lot, if seen up close.

In fact, everything about the eighteenth century is strange, once you examine it in detail. The carriage of the marquis de Sade gets stuck in a traffic jam, and in a fit of road rage he runs his sword



Fig. 1. George Washington at Princeton, 1779, detail. Gift of the Executors of the Elizabeth Wharton McKean Estate, 1943.16.2. Courtesy of the Pennsylvania Academy of the Fine Arts.

through a horse's belly. The chevalier d'Eon announces he is a woman and stages dueling matches in drag. Lafayette decorates his Paris town house with American Indians in native costume, while Marie-Antoinette

dresses up as a milkmaid and manufactures a village in the gardens of Versailles. The eighteenth century is always adopting disguises and changing costumes.

It is also full of civic lessons. It makes declarations—of independence in America, of the rights of man in France—and it publishes treatises: *The Spirit of the Laws, The Social Contract*. But it adds strange twists to its apologies for liberty. Montesquieu takes cues from Machiavelli and imagines a revolution erupting from a harem. Rousseau draws on Hobbes in an attempt to bind democracy to the General Will. And Mirabeau invokes Rousseau in order to manipulate the Bourse. Visit the eighteenth century, and you will return with your head spinning, for it is endlessly surprising, inexhaustibly interesting, irresistibly strange.

The taste for strangeness does not suit the favorite flavors of history in the United States, but it could produce some positive effects, if only as an antidote to false historical consciousness. When the country faces catastrophe, Americans often turn to the Founding Fathers for help, as though we could open a direct line to the eighteenth century and tap a font of wisdom. During the debates about impeaching Presidents Nixon and Clinton, for example, we

tried to find a way out of the crises by poring over every scrap of paper produced by the men who had sat in the Constitutional Convention. Yet they lived in a different world from ours. Open the correspondence between Jefferson and Madison, and you will stumble upon remarks like the following: "The earth belongs always to the living generation. . . . Every constitution then, and every law, naturally expires [sic] at the end of 19 years. If it be enforced longer, it is an act of force, and not of right." If we venture far enough into "the lost world of Thomas Jefferson," as Daniel Boorstin called it, we are likely to get lost ourselves.

This book provides a guide to the eighteenth century, not to all of it (that would require a multivolume treatise) but to some of its most curious, out-of-the-way corners and also to its main concern, the cause of the Enlightenment. I first imagined writing such a guidebook long ago while attempting to follow Jefferson through Paris. His trail led into the lives of Frenchmen who mixed an idealistic passion for America with bareknuckled politics in Grub Street. One of them, Étienne Clavière, actually got caught in a punch-up on the Paris Bourse, and his speculations involved him simultaneously in projects to found a utopian colony in Ohio and in plots to bring down the government in Versailles. Another Americophile, Jacques-Pierre Brissot, turned up as a spy in the archives of the lieutenant general of police. The lines of inquiry opened onto so much unfamiliar territory that I finally decided to follow them instead of Jefferson and spent the next decades roaming around in the field of study known in France as the history of mentalities. The essays brought together here are field reports on that experience. But they do not wander all over the eighteenth-century map. They concentrate on four interrelated themes: French-American connections, life in the Republic of Letters, modes of communication, and ways of thought peculiar to the French Enlightenment.

Each of these themes offers a way into the remote mental world

of the eighteenth century, but each also has some affinity with contemporary issues, and that poses a problem. "Thou shalt not commit anachronism" is the historian's first commandment. We may break it if we draw connections between the present and the past. The danger of "presentism," as it is sometimes called, is more insidious than it seems. Few historians sift through the past for moral lessons or imagine Washington as one of us, dressed up in period costume. But how can we see him except through our own eyes, looking back through our own time? Is there not a presentist bias built into the frame of our perception? And how can we get a direct view of him even when we contemplate the paintings of Gilbert Stuart and Charles Willson Peale? There is no unmediated access to the past.

Historians deal with this dilemma by embracing a professional ethos. They try to reconstruct the past "as it actually was," according to standards set by Ranke following Thucydides. But this commitment comes at a cost, for professional history tends to be esoteric, and professional historians often write for one another, cut off from the general public by a protective wall of erudition. This book is intended to break through that barrier. It is written for the general educated reader and is meant to provide historical perspective to current questions such as: Does the adoption of the euro challenge notions about the identity of Europe? Has the Internet created a new information society? Can the obsession with the private lives of public figures expose fault lines in political culture? By projecting those questions against an eighteenth-century background, I think it is possible to see them in a new light, while at the same time enjoying a fresh view of the eighteenth century.

That may sound like unashamed anachronism. I hope, however, to cope with the presentist element implicit in any picture of the past by acknowledging it and putting it up front. My argument is not that the eighteenth century was strange in itself—Washington

did not think it odd to be deprived of twenty-first-century dentistry-but rather that it is strange to us. By confronting that strangeness, we can get to know it better. We also may be able to fight off a threat that comes from the opposite extreme, what the French call passéisme. An obsession with the past may distort it by magnifying everything that makes it peculiar and by blowing its peculiarities out of proportion. This sin goes under a different name among anthropologists: othering. For several years now they have issued warnings against attributing too much otherness to other cultures. To insist on the exotic uniqueness of another people may be to get them wrong in a way that puts them out of reach.4 Similarly, to make the past appear as too remote a foreign land may be to cut off access to it. Instead of reifying foreign cultures in the hope of capturing something imagined as their essence, we need to interrogate them. We need to learn to speak their languages, to put the right questions to the relevant sources, and to translate the answers back into an idiom that can be understood by our contemporaries.

If you put that program into practice, you cannot avoid a confrontation with your own subjectivity. History, like anthropology, has shifted to a self-reflective mode, but it need not succumb to egocentricity any more than to ethnocentricity, as I hope these essays show. Some of them are written in the first person singular, which used to be taboo among professionals who tried to create an illusion of objectivity by maintaining a proper rhetorical distance between their subjects and themselves. Rather than deny subjectivity, I am trying in this book to honor a second commandment, "Thou shalt not other," even though it cuts against the first. I see no easy way around the double danger of *passéisme* and presentism, except to shuttle back and forth across the centuries, looking for fresh perspectives. But that, as I understand it, is the value of history: not to teach lessons but to provide perspective.

It also gives pleasure, especially for those who commute to the eighteenth century. The age of the Founding Fathers had serious business before it, but it also had fun. It cocked snooks, cut rugs, lowered booms, and pursued happiness of every variety. Unfortunately, however, it also had bad teeth. Anyone who roams around in the eighteenth century keeps coming up against toothache. The most famous character in eighteenth-century Paris, aside from the public hangman, was Le Grand Thomas, a tooth puller who operated on the Pont-Neuf and cut quite a figure according to a contemporary description of him:

He could be recognized from a great distance by his gigantic size and the amplitude of his clothing. Mounted on a steel cart, his head held high and covered in brilliant plumes, he . . . made his virile voice boom out to both ends of the bridge and both sides of the Seine. He was surrounded by a trusting public; toothaches seemed to expire at his feet. His zealous admirers, like an inexhaustible flood, crowded around him and never took their eyes off him. Hands lifted in the air, imploring his remedies, and doctors could be seen scuttling away along the sidewalk, raging inwardly with jealousy at his success. ⁵

Most of us today don't bother much about our teeth, except for the occasional quick fix at our dentist. If we listened to the eighteenth century, we would hear humanity grinding its teeth, such as they were, in a constant struggle against pain. Not even the king was immune. The doctors of Louis XIV broke his jaw trying to extract rotten molars. And the cult of Washington owes a good deal to his dentures. My own dentist assures me that the false teeth of the Founding Father show up everywhere in dentistry textbooks and that jokes about them are standard fare in dental schools. For example:

Dental student A: Why does George Washington look so pained on the dollar bill?

Dental student B: Wooden dentures.

Dental student A: No, it's because he didn't make it to the twenty-dollar bill.

Did Washington really wear false teeth made of wood? I thought I saw them long ago at Mount Vernon, but Mount Vernon now has a Web page, which warns that the wooden teeth are a myth. Perhaps I should have extracted them from chapter 1—and also from chapter 4, where they briefly reappear—but I have left them there nonetheless, because they belong to the mythical dimension of history, which is another subject of this book. Myths shaped mentalities, and they too can be found in strange places, like eighteenth-century salons, where they provided Condorcet with material for imagining himself as a *bourgeois de New Haven* and Brissot with an opportunity to pursue exotic Americans in Paris—not just Lafayette and his Indians but Hector Saint John de Crèvecoeur, the Norman turned American farmer who passed as an expert on noble savages.

The Web itself is surrounded by a myth, the notion that it ushered in a new phase of history, "the information age." In this respect as well, the eighteenth century offers an opportunity for us to sharpen our historical consciousness, for it too was an age of information with media of its own, and they transmitted messages that can still be picked up from the surviving documentation. On a good day in the archives, one can even piece together parts of the communication system through which they flowed. That historical task coincides with the general goal of this book: to open up lines of communication with the eighteenth century and, by following them to their sources, to understand the century "as it actually was," in all its strangeness.

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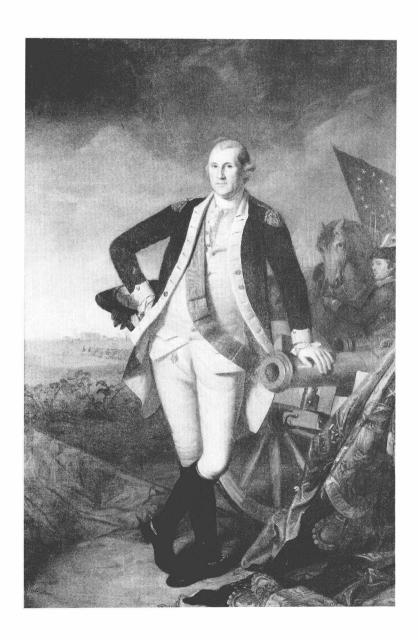
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THE CASE FOR THE
ENLIGHTENMENT:
GEORGE WASHINGTON'S
FALSE TEETH

1

WE LIVE IN AN AGE OF INFLATION: INFLATED MONEY, INFLATED GRADES, INFLATED LETTERS OF RECOMMENDATION, INFLATED REPUTATIONS, AND INFLATED IDEAS. The general puffery has affected our understanding of the movement at the beginning of modern political culture, the eighteenth-century Enlightenment, because it too has been blown up to such a size that it would not be recognized by the men who first created it. Having been floated at first with a few bons mots in some Parisian salons, it became a campaign to crush l'infâme, a march of progress, a spirit of the age, a secular faith, a world view to be defended or combated or transcended, and the source of everything good, bad, and modern, including liberalism, capitalism, imperialism, male chauvinism, world federalism, UNESCO humanism, and the Family of Man. Whoever has a bone to pick or a cause to defend begins with the Enlightenment.

We scholars have added to the confusion because we have created a huge industry, Enlightenment Studies, with its own associations, journals, monograph series, congresses, and foundations. Like all professionals, we keep expanding our territory. At last count, there were thirty professional societies on six of the seven continents (Antarctica is still resisting), and at our last world con-

gresses we listened to papers on the Russian Enlightenment, the Romanian Enlightenment, the Brazilian Enlightenment, the Josephinian Enlightenment, the Pietistic Enlightenment, the Jewish Enlightenment, the musical Enlightenment, the religious Enlightenment, the radical Enlightenment, the conservative Enlightenment, and the Confucian Enlightenment. The Enlightenment is beginning to be everything and therefore nothing.

I

I propose deflation. Let us consider the Enlightenment as a movement, a cause, a campaign to change minds and reform institutions. Like all movements, it had a beginning, a middle, and, in some places but not others, an end. It was a concrete historical phenomenon, which can be located in time and pinned down in space: Paris in the early eighteenth century. Of course it had origins. What movement does not? They extended back to antiquity and covered the map of Europe. Cartesian doubt, Newtonian physics, Lockean epistemology, the cosmologies of Leibniz and Spinoza, the natural law of Grotius and Pufendorf, the skepticism of Bayle, the biblical criticism of Richard Simon, the toleration of the Dutch, the Pietism of the Germans, the political theories and freethinking of the English: One could list philosophical sources at length, and many historians have done so. But to compile the sources is to miss the point, for the Enlightenment was less than the sum of its philosophical parts, and few of the philosophes were original philosophers.

They were men of letters. Only rarely did they develop ideas undreamed of in earlier generations. Compare Voltaire with Pascal, Condillac with Locke, Diderot with Descartes, Laplace with Newton, d'Holbach with Leibniz. The *philosophes* worked variations on themes set for them by their predecessors. Nature, reason, tolera-

tion, happiness, skepticism, individualism, civil liberty, cosmopolitanism: All can be found, at greater depth, in the thought of the seventeenth century. They can be found among eighteenth-century thinkers unconnected or opposed to the *philosophes*, such as Vico, Haller, Burke, and Samuel Johnson. What, then, set the *philosophes* apart?

Commitment to a cause. *Engagement*. The *philosophe* was a new social type, known to us today as the intellectual. He meant to put his ideas to use, to persuade, propagandize, and change the world around him. To be sure, earlier thinkers had also hoped to modify the world. The religious radicals and the humanists of the sixteenth century were devoted to their causes. But the *philosophes* represented a new force in history, men of letters acting in concert and with considerable autonomy to push through a program. They developed a collective identity, forged by common commitment in the face of common risks. They were marked as a group by persecution, just enough to dramatize their daring and not enough to deter them from undertaking more. They developed a strong sense of "us" against "them": men of wit against the bigots, *honnêtes hommes* against exclusive privilege, the children of light against the demons of darkness.

They were also an elite. Despite the leveling tendency inherent in their faith in reason, they aimed to take over the commanding heights of culture and to enlighten from above. This strategy led them to concentrate on the conquest of salons and academies, journals and theaters, Masonic lodges and key cafés, where they could win the rich and powerful to their cause and even gain access, by back doors and boudoirs, to the throne. They reached a broad public among the middle classes, but they drew a line above the peasantry. Better not teach peasants how to read, said Voltaire; someone had to plow the fields.

This view, I realize, is heresy. It is politically incorrect. Although

it allows for the influence of royal mistresses and grandes dames in the salons, it concentrates on men. It is elitist, Voltairean, and incorregibly Parisian. What about the famous cosmopolitanism of the Enlightenment? And the great thinkers not merely outside Paris but beyond the boundaries of France? Although I consider Paris the capital of the Republic of Letters in the eighteenth century, I agree that the Enlightenment spread from many sites: Edinburgh, Naples, Halle, Amsterdam, Geneva, Berlin, Milan, Lisbon, London, and even Philadelphia. Each city had its philosophers, many of whom corresponded with the philosophes, and quite a few outdid them. If one measures depth and originality of thought, it is difficult to find a Parisian who compares with Hume, Smith, Burke, Winckelmann, Kant, and Goethe. Why then concentrate on Paris?

That is where the movement came together and defined itself as a cause. In an earlier phase, one that I would call the pre-Enlightenment, philosophic writers like John Locke, John Toland, and Pierre Bayle crossed paths throughout England and the Low Countries. They shared itineraries and ideas, including Bayle's vision of an international Republic of Letters. But it was not until their intellectual heirs, the philosophes, set up camp and began campaigning that the Enlightenment emerged as a cause, with partisans and a program. Its adherents forged their collective identity in Paris during the first decades of the eighteenth century. As their movement gathered force, it spread, and as it spread, it changed, adapting itself to other conditions and incorporating other ideas. But it did not reach everywhere and cover everything in the spectrum of intellectual life. To equate the Enlightenment with the totality of Western thought in the eighteenth century is to get it badly wrong. By viewing it as a concerted campaign on the part of a self-conscious group of intellectuals, one can reduce it to its proper proportions. This perspec-