WRITING THIRD ARGUETION ARGUETS

A RHETORIC WITH READINGS



JOHN D. RAMAGE JOHN C. BEAN

THIRD EDITION

Writing Arguments

A Rhetoric with Readings

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Preface

Overview

The success of the second edition of *Writing Arguments: A Rhetoric with Readings* has encouraged us to retain the text's strengths in this third edition while making judicious changes to enhance the text's clarity, comprehensiveness, and usefulness in the classroom. To enhance the text's flexibility, *Writing Arguments* is available for the first time in both a regular edition with an anthology of arguments and in a brief edition without the anthology.

Our primary purpose in both versions is to integrate a comprehensive study of argument with a process approach to writing. The text treats arguments as a means of personal discovery and clarification, as well as a means of persuading audiences. In both its treatment of argumentation and its approach to teaching writing, the text is rooted in current research and theory. Writing Arguments has been used successfully at the freshman level and in more advanced courses devoted solely to argument.

The third edition retains the following successful features from the second edition: The text has an extensive treatment of invention that includes use of the Toulmin system of analyzing arguments combined with use of the enthymeme as a discovery and shaping tool. To aid invention, it also has explanations of *logos*, *pathos*, and *ethos*, and a major section treating five categories of claims. It focuses on both the reading and the writing of arguments and also includes a copious treatment of the research paper, including two student examples—one using the MLA system and one using the APA system. Among the book's distinguishing features are numerous "For Class Discussion" exercises designed for collaborative groups, a full sequence of writing assignments, and an extensive appendix on working in groups. The

third edition contains seventeen student essays of varied length and complexity as well as fifty-six professional essays aimed at producing discussion, analysis, and debate.

Improvements in the Third Edition

Based on recommendations from many users of the second edition at both four-year and two-year institutions, we have substantially strengthened the text through the following additions and changes.

- Extensive revision of Chapters 1 and 2 to create higher levels of student interest. In Chapter 1, a student's petition to waive an algebra requirement replaces the Montana Technology Board discussion, while in Chapter 2, the timely issue of illegitimacy and single-parenthood replaces the Brandt/Kannar debate on the exclusionary rule. (The single-parenthood issue is developed further in the anthology section.)
- Extensive rewriting of Chapter 5 to make the Toulmin system more teachable. Chapter 5 now includes clearer, more detailed explanations of Toulmin's system. There are also many new examples focusing on reading-based arguments, as well as personal experience arguments.
- General tightening, streamlining, and updating throughout. Judicious pruning and combining, as well as consistent updating of readings and examples, make the third edition more lively and relevant to student interests.
- Substantial revision of Part V, the anthology section. The third edition contains six new issues and thirty-two new essays including a complete updating of the readings on global warming. The third edition also includes a greater variety of argument types. Specifically added are several longer, research-based arguments that show students the contribution that serious scholarship can make to the study of public issues. Taken from reflective public affairs magazines or from academic journals, these essays in their documented use of evidence and their scrutiny of differing points of view, better illustrate in-depth argumentation than do typical op-ed articles. Examples of these research-based pieces include the widely cited Lee Robins study of drug usage among returning Vietnam veterans, Wallace Broecker's "Global Warming on Trial," or Barbara Dafoe Whitehead's Atlantic article on the decline of the two-parent family.

Our Approaches to Argumentation

Our interest in argumentation grows out of our interest in the relationship between writing and thinking. When writing arguments, writers are forced to lay bare their thinking processes in an unparalleled way. In an effort to engage students in the kinds of critical thinking that argument demands, we draw on four major approaches to argumentation: Preface

• The enthymeme as a rhetorical and logical structure. This concept, especially useful for beginning writers, helps students "nutshell" an argument as a claim with one or several supporting because clauses. It also helps them see how real-world arguments are rooted in probabilistic assumptions granted by the audience rather than in universal and unchanging principles.

- Toulmin's system of analyzing arguments. Toulmin's system helps students see the complete, implicit structure that underlies an enthymeme and develop appropriate grounds and backing to support the claim. It also highlights the rhetorical, social, and dialectical nature of argument.
- The three classical types of appeal—logos, ethos, and pathos. These concepts help students place their arguments in a rhetorical context focusing on audience-based appeals; they also help students create an effective voice and style.
- Stasis theory on categories of claims. This approach stresses the heuristic
 value of learning different patterns of support for different categories of
 claims and often leads students to make surprisingly rich and full arguments.

Throughout the text these approaches are integrated and synthesized into generative tools for both producing and analyzing arguments.

Structure of the Text

The text has five main parts plus three appendixes. Part I gives an overview of argumentation. These first three chapters present our philosophy of argument, showing how argument helps writers clarify their own thinking. Throughout we link the process of arguing—articulating issue questions, formulating propositions, examining opposing arguments, and creating structures of supporting reasons and evidence—with the processes of reading and writing.

Part II examines the principles of argument. Chapters 4 through 6 show that the core of an argument is a claim with reasons. These reasons are often stated as enthymemes, the unstated premise of which must sometimes be brought to the surface and supported. Discussion of Toulmin logic shows students how to discover both the stated and unstated premises of their arguments and to provide structures of reasons and evidence to support them. Chapters 7 and 8 focus on the rhetorical context of arguments. These chapters discuss the writer's relationship with an audience, particularly with finding audience-based reasons, with using *pathos* and *ethos* effectively and responsibly, and with accommodating or refuting opposing views.

Part III discusses five different categories of argument: definitional arguments (X is/is not a Y), causal arguments (X causes/does not cause Y), resemblance arguments (X is/is not like Y), evaluation arguments (X is/is not a good Y), and proposal arguments (we should/should not do X). These chapters introduce students to two recurring strategies of argument that cut across the

different category types: *Criteria-match* arguing in which the writer establishes criteria for a Y and argues that X meets those criteria, and causal arguing in which the writer shows that X can be linked to Y in a *causal* chain. The last chapter of Part III deals with the special complexities of moral arguments.

Part IV shows students how to incorporate research into their arguments. It explains how writers use sources, with a special focus on the skills of summary, paraphrase, and judicious quotation. Unlike standard treatments of the research paper, our discussion explains to students how the writer's meaning and purpose control the selection and shaping of source materials. Part IV explains both the MLA and the APA documentation system, which are illustrated by two student examples of researched arguments.

The appendixes provide important supplemental information useful for courses in argument. Appendix 1 gives an overview of informal fallacies. Appendix 2 discusses some uses and abuses of statistics in argument. Finally, Appendix 3, adapted from our textbook Form and Surprise in Composition: Writing and Thinking Across the Curriculum (Macmillan 1986), shows students how to get the most out of collaborative groups in an argument class. It also provides a sequence of collaborative tasks that will help students learn to peer-critique their classmates' arguments in progress. The numerous "For Class Discussion" exercises within the text provide additional tasks for group collaboration.

Finally, the anthology section provides a selection of professional arguments covering eleven provocative issues. The anthology begins with four issues treated, for pedagogical purposes, as sharply contrasted pro/con pairs. The remaining issues are treated in greater depth through inclusion of a wide spectrum of views suggesting the subtlety and complexity of arguments in the real world. Additionally, throughout the rhetoric section of the text we have included several dozen additional arguments—both student and professional—that illustrate the strategies under discussion. Two of the issues raised in the rhetoric section (illegitimacy and single-parenthood from Chapter 2 and the mentally ill homeless in Chapters 10 and 14 are treated more fully in the anthology).

Writing Assignments

The text provides a variety of sequenced writing assignments, including expressive tasks for discovering and exploring arguments, "microthemes" for practicing basic argumentative moves (for example, supporting a reason with statistical evidence), cases, and numerous other assignments calling for complete arguments. Thus, the text provides instructors with a wealth of options for writing assignments on which to build a coherent course.

Acknowledgments

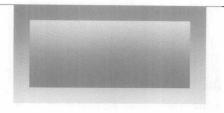
We are happy for this opportunity to give public thanks to the scholars, teachers, and students who have influenced our approach to composition

and argument. We give special thanks to Peter Ross of the University of the District of Columbia for suggesting and helping compile the "quick check" Works Cited and Reference lists for easy comparison of MLA and APA bibliographic formats (pp. 412-19). We also thank the following reviewers who gave us unusually helpful and cogent advice on this revision: Thomas Blues, University of Kentucky; Mary Lou Cutrera, Louisiana State University; James P. Farrelly, The University of Dayton; Christine Farris, Indiana University; Christy Friend, University of Texas at Austin; Rebecca Innocent, Southern Methodist University; Charles Kostelnick, Iowa State University; Joe Law, Texas Christian University; Renée H. Major, Louisiana State University; William Peirce, Prince George's Community College; Stephen Wilhoit, The University of Dayton; and Linda Woodson, University of Texas at San Antonio.

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JDR JCB



Brief Contents

	PART I				
Overview of an Argument 1					
1 2 3	ARGUMENT: An Introduction 2 READING ARGUMENTS 24 WRITING ARGUMENTS 60				
	PART II				
	Principles of Argument 85				
4 5 6 7 8	THE CORE OF AN ARGUMENT: A Claim with Reasons 86 THE LOGICAL STRUCTURE OF ARGUMENTS 98 EVIDENCE IN ARGUMENT 118 MOVING YOUR AUDIENCE: Audience-Based Reasons, Ethos, and Pathos 140 ACCOMMODATING YOUR AUDIENCE: Treating Opposing Views 166				
	PART III				
	Arguments in Depth: Five Categories of Claims 193				
9	USING THE CATEGORIES OF CLAIMS TO GENERATE IDEAS 194				
10	DEFINITION ARGUMENTS: X Is/Is Not a Y 202				
11	CAUSAL ARGUMENTS: X Causes/Does Not Cause Y 234				
12 13	RESEMBLANCE ARGUMENTS: X Is/Is Not Like Y 270				
13 14	EVALUATION ARGUMENTS: X Is/Is Not a Good Y 288				
15	PROPOSAL ARGUMENTS: "We Should /Should Not Do X" 312 ETHICAL ARGUMENTS 352				
PART IV Writing From Sources: The Argument of a Formal Process Process 200					
16	Writing From Sources: The Argument as a Formal Research Paper 369				
10 17	UNLOCKING THE LIBRARY: Finding and Selecting Sources 370 USING AND DOCUMENTING SOURCES 388				
APPENDIXES 430					
APPENDIX 1 Logical Fallacies 431 APPENDIX 2 Statistical Traps in Arguments 444					
APPENDIX 2 Statistical Traps in Arguments 444 APPENDIX 3 The Writing Community: Working in Groups 452					

483

PART V: An Anthology of Arguments 471

Overview of the Anthology 471

Guide Questions for the Analysis and Evaluation of Arguments 473

Newcomers to our Shores: Should the United States Place a Moratorium on Immigration? 475

Dan Stein. "Timeout: The United States Needs a Moratorium on Immigration" 475

Frank Sharry. "Immigrants Help Make America Strong" 478

Guns and Public Safety: Should the Federal Government Enact Strict Controls on the Ownership of Handguns? 481

Molly Ivins. "2000 Million Guns—Let's Not Make It Any Worse" 481 Dave Kopel. "Why Good People Own Guns: Better Safe Than Sorry"

Mercy Killing and the Right-to-die: Can Active Euthanasia be a Moral Good? 487

William F. May. "Rising to the Occasion of Our Death" 487

Daniel C. Maguire. "Death by Choice: Who Should Decide?" 489

The Distribution of Wealth: What Responsibility Do the Rich Have for the Poor? 494

Garrett Hardin. "Lifeboat Ethics: The Case against

Helping the Poor" 494

Peter Singer. "Rich and Poor" 504

Civil Disobedience: Is Refusal to Obey Laws Ever a Positive Good? 513

Martin Luther King, Jr. "Letter from Birmingham Jail" in Response to

"Public Statement by Eight Alabama Clergymen" 513

Lewis H. Van Dusen, Jr. "Civil Disobedience: Destroyer of

Democracy" 527

Plato, From The Crito 533

Political Correctness and Diversity: Freedom of Speech at What Cost? 538

Nat Hentoff. "'Speech Codes' on the Campus" 538

John Leo. "The Politics of Feelings" 544

Judith Martin and Gunther Stent. "Say the Right Thing-or Else" 546

Katherine T. Bartlett. "Some Factual Correctness about

Political Correctness" 547

Barbara Ehrenreich. "Teach Diversity with a Smile" 550

The Legalization of Drugs: Would America Be Better Off or Worse Off If Drugs Were Legalized? 552

"The Federal Drugstore: An interview with Michael S. Gazzaniga 552

Contents

Walter Wink. "Biting the Bullet: The Case for Legalizing Drugs" 563 Richard J. Dennis. "The Economics of Legalizing Drugs" James Q. Wilson. "Against the Legalization of Drugs" Lee N. Robins, Darlene H. Davis, and Donald W. Goodwin. "Drug Use by U.S. Army Enlisted Men in Vietnam: A Follow-Up on Their Return Home" 593 Sexual Harassment: When Is Offensiveness a Civil Offense? Stephanie Riger. "Gender Dilemmas in Sexual Harassment Policies and Procedures" 612 Naomi Munson. "Harassment Blues" 629 Erica Jong. "Fear of Flirting" Gretchen Morgenson. "Watch That Leer, Stifle That Joke" Susan Crawford. "A Wink Here, a Leer There: It's Costly" Martha Chamallas. "Universal Truth and Multiple Perspectives: Controversies on Sexual Harassment" 643 Global Warming: How Serious Is the Greenhouse Effect? What Should Be Done about It? 648 Wallace S. Broecker. "Global Warming on Trial" Jeremy Leggett. "Global Warming: The Worst Case" 656 S. Fred Singer. "Warming Theories Need Warning Label" R. Monastersky. "Signs of Global Warming Found in Ice" Dixy Lee Ray. "Global Warming: A Skeptic's View" "Dissent on Warming" Mental Asylums versus Community Care: What Should Be Done about the Mentally Ill Homeless? 676 Paul S. Appelbaum. "Crazy in the Streets" Jonathan Kozol. " Are the Homeless Crazy?" Steven Vanderstaay. "The Homeless Mentally Ill" 691 E. Fuller Torrey. "Who Goes Homeless?" Illegitimacy, Single Parenthood, and Welfare Reform: Should the Government Enact Policies to Strengthen the Traditional Family? If So, How? 708 Dan Quayle. "Restoring Basic Values: Strengthening the Family" 708 Katha Pollitt. "Why I Hate 'Family Values' (Let Me Count the Ways)" 714 Elija Anderson. "Abolishing Welfare Won't Stop Poverty, Illegitimacy" 721

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723

Barbara Dafoe Whitehead. "Dan Quayle Was Right"

INDEX

761

Detailed Contents

PART I

Overview of Argument 1	
1 ARGUMENT: An Introduction	2
The Difference Between Persuasion and Argument 3	
Initial Definition of Argument 6	
Clarification or Victory? The Debate Between Socrates and Callicles 8	
What Is Truth? The Place of Argument in Contemporary Life 10	
A Successful Process of Argumentation: The Well-Functioning Committee 13	
"Petition to Waive the University Math Requirement"—Gordon Adams (student) 17	
CONCLUSION: What Happens when the Arguing Process Fails 21	
2 READING ARGUMENTS 2	24
Why Reading Arguments Is Important for Writers of Argument 24	
Suggestions for Improving Your Reading Process 24	
Strategies for Reading Arguments: An Overview 26	
Strategy 1: Reading as a Believer 26	
"The Coming White Underclass"—Charles Murray 27	
Summary Writing as a Way of Reading to Believe 32	
Incorporating Summaries into Your Own Writing 37	
Strategy 2: Reading as a Doubter 39	

Writing Assignments For Part I

Strategy 3: Analyzing Why Disputants Disagree 41 Disagreement about Facts or Truth Disagreement about Definitions Disagreement about Appropriate Analogies Disagreement about Values, Beliefs, or Assumptions 43 "Letter to the Editor" in Response to Charles Murray ---Patricia Bucalo 44 "Letter to the Editor" in Response to Charles Murray —Pamela J. Maraldo 45 Excerpt from "New Cultural Conscience Shifts the Welfare Debate" —John Leo 46 "Wrong Way to Reform Welfare"—Dorothy Gilliam Writing Analysis of a Pro/Con Controversy 49 "An Analysis of the Sources of Disagreement between Murray and Gilliam" (A Sample Analysis Essay) Strategy 4: Evaluating the Conflicting Positions 51 Joining an Argument: A Brief Case Study "To Save Their Daughter from Leukemia, Abe and Mary Ayala Conceived a Plan—and a Baby"—from People magazine "We Have Children for All Sorts of Reasons, and Now One Is Made to Save Her Sibling"—Ellen Goodman 60 3 WRITING ARGUMENTS A Brief Description of Writers' Process Strategies For Improving Your Writing Processes Using Expressive Writing for Discovery and Exploration Freewriting Idea-mapping 65 Playing the Believing and Doubting Game Brainstorming for Pro and Con "Because Clauses" Shaping Your Argument: The Power of Tree Diagrams 70 A Case Study: Sandra's Argument "Was it Morally Wrong for the Ayalas to Conceive a Child to Act as a Bonemarrow Donor for Their Older Daughter?"—Sandra Nelson (student) Using Expressive Writing to Discover and Explore Ideas: Two Sets of Exploratory Tasks Set 1: Starting Points Set 2: Exploration and Rehearsal 79

Contents

Using Surveys or Questionnaires

	Α.
PART II	
Principles of Argument 85	
THE CORE OF AN ARGUMENT: A Claim with Reasons	86
The Rhetorical Triangle 86	
Issue Questions as the Origins of Argument 87	
Difference between an Issue Question and an Information Question	on 88
The Difference between a Genuine Argument and a Pseudo-argument 90	
Pseudo-arguments: Fanatics and Skeptics 90	
Another Source of Pseudo-arguments: Lack of Shared Assumption	ons 91
FRAME OF AN ARGUMENT: A CLAIM SUPPORTED BY REASONS 93	
What Is a Reason? 93	
Advantages of Expressing Reasons in "Because" Statements 94	
Application of This Chapter's Principles to Your Own Writing	96
5 THE LOGICAL STRUCTURE OF ARGUMENTS Overview to <i>Logos</i> : What Do We Mean by the "Logical Structu	98 re" of an
Argument? 98	
Adopting a Language for Describing Arguments: The Toulmi System 102	in
Using Toulmin's Schema to Determine a Strategy of Support	108
Creating Support: Using Evidence/Chains of Reasons for Gro Backing 110	ounds and
Evidence as Support 110	
Chain of Reasons as Support 114	
Conclusion 116	
6 EVIDENCE IN ARGUMENT	118
Using Evidence from Personal Experience 118	
Using Personal Experience Data 119	
Using Personal Observations 119	
Using Evidence from Interviews, Surveys, and Questionnaires Conducting Interviews 120	s 120

Using Evidence from Reading: The Art of Library Research Seeking Clarity: Library Research as an Analysis of a Conversation 122 Coping with Uncertainty: When the Experts Disagree Writing Your Own Argument: Using Evidence Persuasively 127 When Possible, Select Your Data from Sources Your Reader Trusts 127 Increase Persuasiveness of Factual Data by Ensuring Recency, Representativeness, and Sufficiency 128 In Citing Evidence, Distinguish Fact from Inference or Opinion To Use Evidence Persuasively, Position It Effectively Conclusion 131 Writing Assignments For Chapters 4–6 "Choose Life"—Dao Do (student) 7 MOVING YOUR AUDIENCE: Audience-Based Reasons 140 Ethos, and Pathos Starting from Your Readers' Beliefs: The Power of Audience-based Reasons Difference between Writer- and Audience-based Reasons Finding Audience-based Reasons: Asking Questions about Your Audience 145 Ethos and Pathos as Persuasive Appeals: An Overview How to Create an Effective *Ethos*: The Appeal to Credibility Create Credibility by Being Knowledgeable about Your Issue Create Credibility by Demonstrating Fairness Create Credibility by Building a Bridge to Your Audience 150 How to Create *Pathos*: The Appeal to Emotions 150 Appeal to Emotions by Using Concrete Language Appeal to Emotions by Using Examples and Illustrations 152 Appeal to Emotions through Appropriate Word Choice, Metaphors, and **Analogies** 154 Appeal to Emotions through Sensitivity to Your Audience's Values Applying This Chapter's Principles to Your Own Writing: Where Should You Reveal Your Thesis? Standard Form Arguments 158 159 Delayed Thesis Arguments

"Minneapolis Pornography Ordinance"—Ellen Goodman

165

CONCLUSION

160

Contents

8 ACCOMMODATING YOUR AUDIENCE: Treating Opposing Views 166
Opening Exercise: A Controversy In First-Year Composition 166
One Sided Verses Two-Sided Arguments 169
Beginning a Two-Sided Argument: Summarize Opposing Views 170
Response Strategy 1: Rebuttal of Opposing Views 171 Using the Toulmin Schema to Find a Strategy for Rebuttal 172
Ways to Rebut Evidence 176
Anticipating Adversarial Views throughout Your Essay 178
Response Strategy 2: Concession to Opposing Views 178
Response Strategy 3: Conciliatory or Rogerian Approach to Opposing Views 179
Chapter Summary 183
Application of Principles from Parts I and II to Your Own Writing 183 General Checklist for Evaluating Drafts 183
Writing Assignments for Chapters 5, 7 and 8 185
"Abstract Versus Representational Art" (student essay) 186
"Letter to Beth Downey" (student essay) 189

Part III Arguments in Depth: Five Categories of Claims 193 9 USING THE CATEGORIES OF CLAIM TO **GENERATE IDEAS** 194 What Is a Truth Argument? 195 What Is a Values Argument? 196 A Three-Step Strategy for Discovering Audience-based Reasons 196 An Argument from Definition or Principle 197 An Argument from Consequence 198 An Argument from Resemblance 199

10 DEFINITION ARGUMENTS: X Is/Is Not A Y

202

The Special Nature of a Definitional Issue 203

Writing Assignment for Chapter 10	Extended Definition/Borderline
Case: Is This X a Y? 204	

The Criteria-Match Structure of Definitional Arguments 205

Conceptual Problems of Definition 207

Language as a Way of Ordering the World 207

Why Can't We Just Look in the Dictionary? 207

Definitions and the Rule of Justice: At What Point Does X Quit Being a Y? 208

Conducting a Criteria-Match Argument 210

Defining the Y Term (Establishing Criteria For Y) 210

Aristotelian Definition 210

Effect of Rhetorical Context on Aristotelian Definitions 212

Operational Definitions 213

Conducting the Match Part of a Definitional Argument 214

Writing Your Definitional Argument 214

Starting Points: Finding a Definitional Controversy 215

Exploration Stage I: Developing Criteria for Your Y Term 216

Exploration Stage II: Exploring Your Match Argument 218

Writing the Discovery Draft—A Possible Organizational Structure for Your Essay 219

Revision Stage 219

Conditions for Rebuttal: Testing a Definitional Argument 221

Attacking the Criteria 222 Attacking the Match 222

Sample Arguments 224

"Oncore, Obscenity, and the Liquor Control Board"

—Kathy Sullivan (student) 224

A series of photographs in a gay bar should not be considered obscene because they do not violate the community standards of the patrons of the bar, because they do not appeal to prurient interests, because children are not apt to be exposed to them, and because they promote an important social purpose of safe sex to prevent AIDS.

"How to Save the Homeless Mentally Ill"—Charles Krauthammer 226
The United States should rebuild its system of asylums to care for the mentally ill
homeless, who need to be involuntarily institutionalized if necessary. The criteria
permitting involuntary institutionalization must be broadened, claims Krauthammer,
to include the conditions of being degraded or made helpless by mental illness.

11 CAUSAL ARGUMENTS: X Causes/Does Not Cause Y

234

The Frequency of Causal Arguments 235
The Nature of Causal Arguing 236