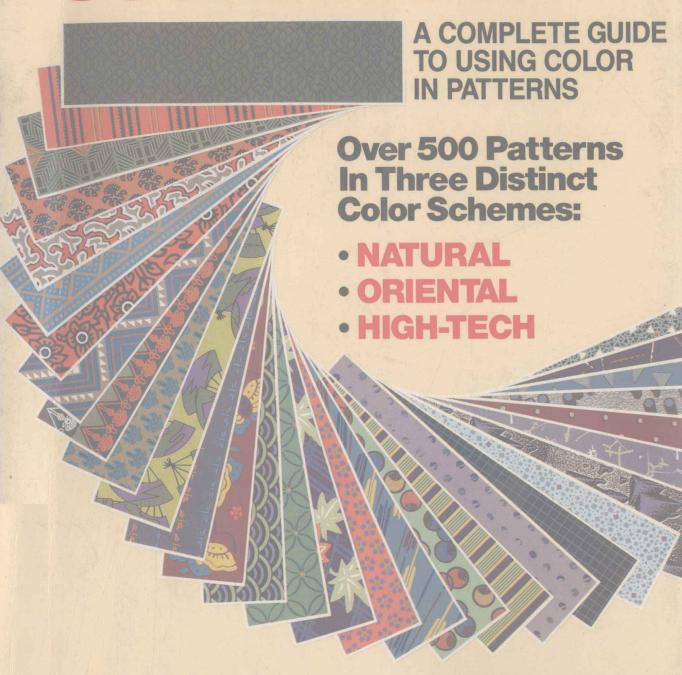
## COLOR SOURCEBOOK



## COLOR SOURCEBOOK

#### A COMPLETE GUIDE TO USING COLOR IN PATTERNS

江苏工业学院图书馆 藏 书 章

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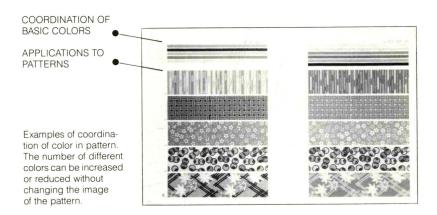
#### **PREFACE**

COLOR SOURCEBOOK is a comprehensive guide to color coordination and balance in pattern, providing a practical insight into the nature and application of color combination. Because color is such an intimate part of everyday life, we never think twice about describing colors as being "somber", "festive", "cold", "cozy", or even "crazy". What this means is that no color exists for us in isolation. Without a frame of reference, usually other related colors, any color is essentially meaningless.

This manual is based on the concept that color harmonies and discords are culturally directed, and that by thinking in terms of cultural criteria the designer can get a head start in effective color design. The color and pattern combinations are arranged here under the headings Natural, Oriental and High-tech, creating a framework for the designer to work within, a forum for the comparison and study of trends in color and pattern. The concepts developed in this book continue, in COLOR SOURCEBOOK II, with the color coordinations Pop, Retro-modern and Postmodern.

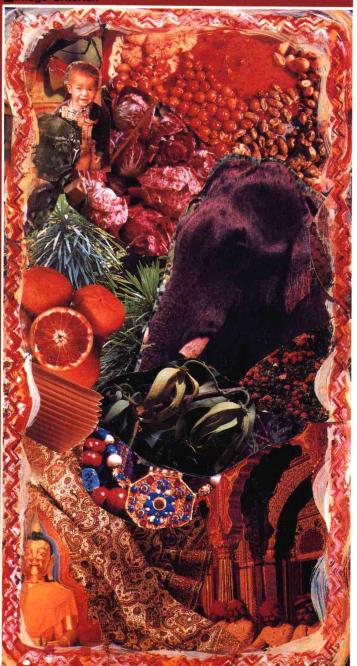
#### Applications to patterns—

Each page presents five examples of patterns which were developed using two or more of the color bars at the top of the page. By studying and experimenting with these patterns, you can see how any two or more colors work together to create different effects. The same coordinated set of colors can say vastly different things depending on how they are assembled and applied. Use these applications as a "casebook" to help you arrive at effective color schemes more quickly, accurately and creatively.



# NATURAL

Image Criterion



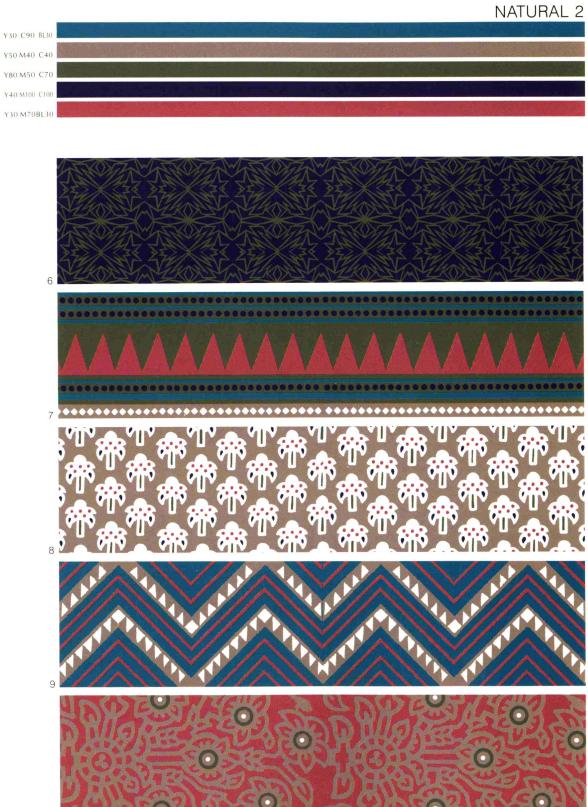
Natural: These color combinations derive from naturally available dyes and naturally colorful materials. The tones are more subtle than those found in an urban palette of bright, simple colors. Here is a gentle wealth of understated hues and regular patterns that can be used to create a natural, restful fabric, background or environment.







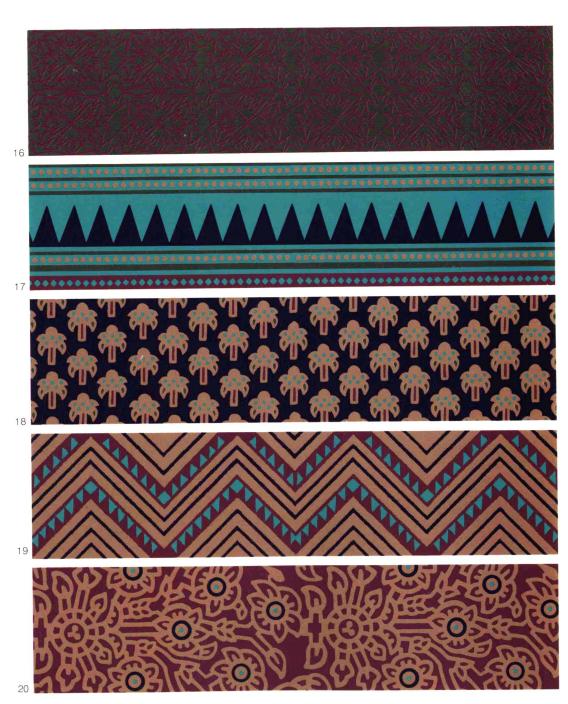


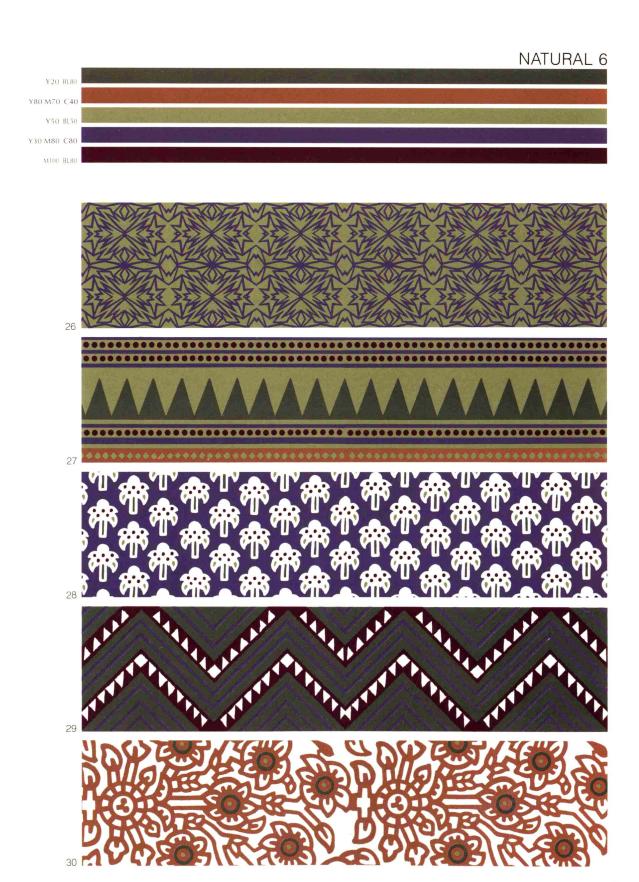


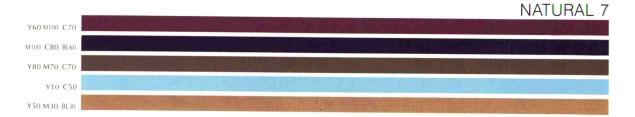


#### NATURAL 4







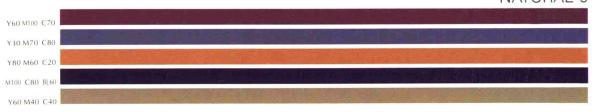




#### NATURAL 8









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