

# Rethinking Chinese Transnational Enterprises

Cultural Affinity and Business Strategies

Edited by Leo Douw, Cen Huang and  
David Ip



CURZON

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RETHINKING CHINESE  
TRANSNATIONAL  
ENTERPRISES

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## GLOSSARY

Aiguo aixiang	愛國愛鄉
Dongshi zhang	董事長
Facai	發財
Fujian huiguan	福建會館
Fujian zizhi choubeichu	福建自治籌備處
Gong jia	公家
Guanxi	關係
Gufen youxian gongsi	股份有限公司
Haiwai guanxi	海外關係
Jia	家
Jiaxiang	家鄉
Jinyuzhenshan lishi zupu	晉邑圳山李氏族譜
Jiti gongsi	集體公司
Li	里
Luoye guigen	落葉歸根
Mianzi	面子
Mozi	墨子
Mu gongchang	毋工廠
Nanqiao zonghui	南僑總會
Nanyang	南洋
Nanyang minqiao jiuxianghui	南洋民僑救鄉會
Qiaoxiang	僑鄉
Shiye jiuxiang	實業救鄉
Shui hu zhuan	水滸傳
Si jia	私家
Waiguo duzi qiye	外國獨資企業
Wangshangong	望山公
Weixing gongchang	衛星工廠
Xianjin danwei	先進單位
Xianshi	現實
Yitiao long	一條龍
Yong an	永安
Zhong wai hezi qiye	中外合資企業
Zhong wai hezuo qiye	中外合作企業



Map 1: South China





Map 2: Southeast Asia

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Review and Looking Forward: the Studies on Qiaoxiang in Fujian (Fujian Qiaoxiang Yanjiu de Huigu yu Zhanwang), in *Overseas Chinese History Studies*, no. 1, 1998.

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