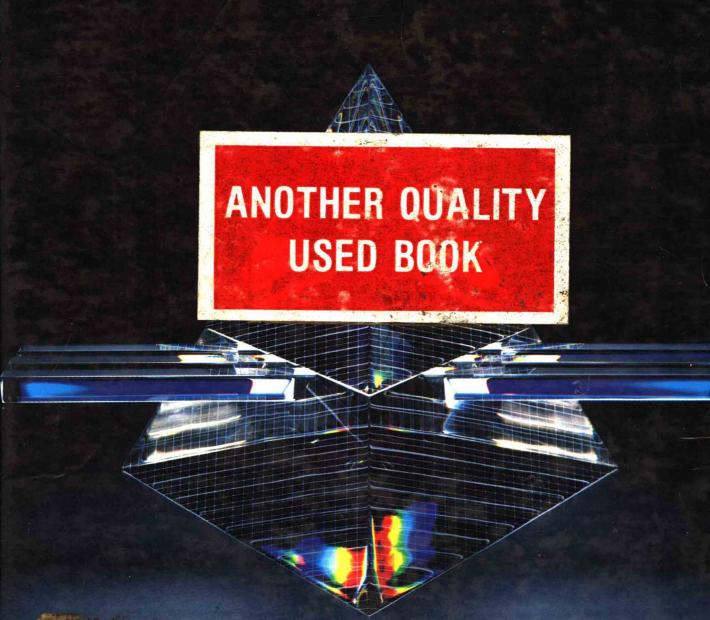
ACCOUNTING PRINCIPLES

Second Edition

Lanny M. Solomon Richard J. Vargo Larry M. Walther



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SECOND EDITION

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The University of Texas at Arlington

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PREFACE

TO THE

Since the early 1970s, accounting enrollments throughout the country have risen dramatically. Dedicated (and not so dedicated) students have crowded into classrooms to study a subject that could improve their chances of future employment. Interestingly, during this same period, professorial complaints regarding students' reading and analytical abilities and work habits have increased. It is these very problems that prompted us to write the first edition of *Accounting Principles* in 1983 and to develop many of the refinements in this second edition.

The authors recognize that introductory accounting courses at many academic institutions often are of the service variety to meet business administration major requirements. Such classes usually contain a substantial number of students who quickly lose interest in the subject matter, which is regarded as relatively difficult, time-consuming, and somewhat dry and boring. Unfortunately, quality students who plan to pursue accountancy as a major often fail to develop the necessary attitude for the rigorous courses that follow. Frequently, these students seek other career opportunities.

What does Accounting Principles do to overcome these problems? Although we cannot perform miracles, we are confident that our text can arouse students' interest in accounting, thereby creating a more dynamic instructional environment. This ability grows out of the text's heavy emphasis on real-world experience. We make extensive use of data from corporate financial reports to illustrate important points, along with interesting excerpts from periodicals, and a decision-oriented approach to management accounting. In short, our aim is to add pizzazz to the study of the subject. However, we do not lose sight of our main objective as accounting educators: to provide a well-balanced presentation of the measurement and reporting of financial activity. Users of the first edition have indicated that our objectives have been met. Both faculty and students were enthusiastic about the book's clarity, readability, accuracy, and comprehensiveness.

Not only have we tried to meet diverse readership needs, but we have also tried to serve diverse instructional philosophies. Flexibility has been a prime consideration in the design of this text. For those instructors who desire to reinforce learning of basic accounting procedures via reversing entries, work sheets, special journals, and other similar tools, such topics are covered in ample depth. However, such coverage may be omitted without any loss of continuity if a more conceptual presentation is preferred. Discussions of the concepts and rationale that underlie accounting practices are integrated at appropriate points throughout the text. The result, we believe, is an enlightening presentation—one that will create a stimulating educational experience.

SIGNIFICANT CHANGES IN THE SECOND EDITION On the basis of user feedback, the authors have made several changes in the organization and content of the second edition. The major changes include:

1. Coverage of the accounting cycle has been expanded, with the discussion of the adjusting and closing processes now in two separate chapters (Chapters 3 and 4). In addition, an appendix on reversing entries has been added to Chapter 4.

- 2. The discussion of merchandising operations (Chapter 5) has been reorganized to follow the flow of information on the income statement.
- 3. Much of the previous Chapter 6 (Financial Statements: An In-Depth View) has been integrated in more appropriate places. Coverage of more advanced topics appears later in the text. Elementary topics, such as balance sheet and income statement classification, are presented in Chapters 4 and 5.
- 4. An overview of financial accounting concepts has been moved forward in the text (Chapter 13) to accommodate those users who desire coverage of this topic in the first course. In addition, this chapter now contains an appropriate discussion of inflation accounting.
- 5. Coverage of partnerships and corporations has been changed. Chapter 14 is now devoted solely to partnerships; Chapters 15 and 16 relate to corporations and issues of income reporting. This new treatment is an improvement over the first edition. Corporate coverage is now deferred to Principles II, and there is no need to split chapters and/or topical discussion among different courses and instructors.
- 6. A new appendix has been added to the statement of changes in financial position discussion (Chapter 19) for those instructors who prefer a work sheet approach to the topic. In addition, because of changing business practice, we have expanded our presentation of the cash definition of funds.
- 7. For those schools that desire to fulfill requirements of the American Assembly of Collegiate Schools of Business, an overview of international accounting has been added to Chapter 20.
- 8. Coverage of managerial accounting now comprises seven chapters. Material from the old Chapter 25 has been rearranged, with a decrease in discussion of direct and absorption costing.
- 9. The material related to expected value in decision making has been deleted. Major additions include an expansion of process costing to include multiple departments (via an appendix) and further coverage of taxes in capital budgeting decisions.
- 10. The discussion of federal income taxes is now postponed until Chapter 28, making optional coverage more convenient.
- 11. There are added presentations concerning the use of the computer in accounting, including a brief overview of electronic spreadsheets.
- 12. The problems now have more variety in coverage and difficulty level. Users may choose from Series A and Series B problems. B problems are similar to those of set A, employing different data and/or transactions. A review of the text's twenty-eight chapters will reveal more A problems than B. A problems numbered 7 and above are unique, without any alternate.

FIRST EDITION FEATURES RETAINED Many features in the first edition proved popular with users. Those features, repeated in this edition, include a heavy use of real-world firms and data, excerpts from periodicals, a truly managerial section, strong problem material, and clarity and readability of presentations.

Heavy Real-World Emphasis Many accounting texts use hypothetical firms in their illustrations and examples. The authors have found that students show an increased interest in the subject matter when exposed to the accounting and financial reporting practices of real businesses. Consequently, we include annual report data from over 100 different

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companies, including McDonald's, Holiday Inn, Wendy's, American Airlines, Apple Computer, Levi Strauss, and the Coca-Cola Company. We have carefully selected firms from industries with which students themselves have contact. Importantly, all examples were screened for appropriateness at the introductory level.

Excerpts from Periodicals

The authors have integrated excerpts from journal and newspaper articles into topical discussions in an effort to bridge the gap between academia and the business world. The selected articles relate to the subject matter at hand and were chosen (and adapted) to focus on practical, interesting applications. Excerpts are from such popular periodicals as *The Wall Street Journal*, *Forbes*, and *Fortune*. Typical examples include:

- "Future Looks Bright for Prospective Accountants"
- "Stock Splits: It's Time to Feed the . . . Investors"
- "Buy a Bond; Get a Seat"
- "Sometimes It's Cheaper to Lose Money"

A Truly Managerial Section

The final chapters of an accounting principles text are normally devoted to cost and managerial accounting topics. The usual approach is to have students calculate this and calculate that, while paying very little attention to the use or impact of the data they are generating. Our approach is to focus on the how and why of planning, control, performance evaluation, and decision making and to show practical applications whenever possible. This balanced (as opposed to highly procedural) presentation should appeal to a wide variety of instructors, including those who currently use a separate text for managerial coverage.

Strong Problem Material

All problem material contained in this text was carefully designed to reflect current accounting principles and practices. Questions, exercises, problems, and cases range in scope from the simple to the complex; all were written and solved by the authors to assure total coordination with the text presentation. To further ensure accuracy and reliability, we obtained independently worked solutions from seven additional experienced accounting instructors. Furthermore, the *Instructor's Solutions Manual* has been double-checked by the authors and yet two other accounting professionals. We are confident that the end-of-chapter materials are as trouble-free as repeated multiple checking can make them; they will provide a solid, well-rounded foundation for accounting students and a varied resource for instructors.

Our problem material generally requires the standard calculations. Often, however, we go one step further and ask the students to think beyond the numbers. For example, the student may be directed to comment on the limitations of the calculation and/or method used or to pursue an extended application of the data generated. The exercises and problems require consideration of the how and the why. *All* requirements are answerable from either the text presentation or good common sense.

As explained earlier, the problem material is divided into Series A and Series B. Instructors can therefore use one problem for illustration purposes and assign another as homework, or use different problem sets in alternating semesters or quarters. Although duplication is important, the authors have not lost sight of the need for variety. There is ample variety of material within both sets that allows instructors to approach a given topic from varying perspectives.

Clarity of Presentations

The authors have paid close attention to readability throughout the text, especially to make troublesome topics (such as adjusting entries, corporate equity, bonds, present value, and the statement of changes in financial position) understandable to students. To eliminate differences in writing styles, one of the authors has spent count-

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less hours integrating the same tone, approach, and manner of presentation in all twenty-eight chapters. Accounting is a rigorous subject for most individuals. The authors recognize this fact and have worked hard to produce a clear and usable volume Comments from users (instructors and students) indicate that we have, in fact generated a readable book.

As an aid to comprehension, each chapter contains a set of learning objectives. In addition, many chapters contain summary problems (with solutions), thereby allowing the student to test his or her knowledge of the material presented.

MATERIALS

For the Student

A complete set of supplementary materials for both student and instructor accompa-SUPPLEMENTARY nies this text to help facilitate the learning and teaching of accounting.

- Study Guide. An innovative study guide has been written by Wanda A. Wallace and James J. Wallace of Texas A&M University to reinforce the material presented in the text. The study guide contains chapter learning objectives; a chapter synopsis; a discussion of technical points: multiplechoice, true-false, and matching questions; and answers with explanations.
- Working Papers. Two volumes of working papers have been prepared by the authors. Volume I covers Chapters 1-14, while Volume II covers Chapters 14-28. The inclusion of Chapter 14 (Partnerships) in both volumes recognizes that coverage of this topic occurs in the first Principles course at some schools and in the second course at others. Many of the working papers are partially filled in thereby allowing students to concentrate on accounting concepts as opposed to the pencil pushing associated with problem setup.
- **Practice Sets.** The authors have written four manual practice sets that tie together a number of issues discussed in the text. The first practice set, Sun Mountain Foods, covers Chapters 1-6 and focuses on the accounting cycle. A second practice set. Whispering Wood, has been prepared to accompany Chapters 7–12. Rather than concentrate on transaction processing, this exercise reinforces concepts and interrelationships via a typical year-end situation faced by the accountant. A third practice set. The Thompson Corporation, covering Chapters 15-17, can be assigned to help the student understand and integrate the principles and practices of corporate accounting. The fourth manual practice set, Smithson Manufacturing, covers Chapters 21-26 and is managerial in orientation. Although some journalizing is required, students are asked to focus on budgeting, variance analysis, decision making, and other management functions.

For the Instructor

- Instructor's Solutions Manual. A comprehensive, two-volume manual is available that contains the solutions to all questions, exercises, problems, and cases. A suggested completion time and difficulty index is provided for each problem and case. Solutions to the practice sets are available in separate volumes.
- Instructor's Resource Manual. The instructor's resource manual contains detailed lecture outlines that parallel the text's discussion. These outlines are especially useful for part-time instructors and graduate teaching assistants. The manual also includes suggested homework assignments.
- Transparencies. A set of transparencies is free to adopters. Packaged in two boxes, the transparencies contain solutions to all problems and cases, along with selected exercises. All are prepared in large, easy-to-read type.

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- **Teaching Transparencies.** A set of approximately 100 teaching transparencies is also included in the boxes for adopters. These helpful two-color aids include discussion outlines and various examples, with an emphasis on those that are too time-consuming to present on a chalkboard.
- Test Bank. A test bank has been prepared that contains multiple-choice, true-false, matching, short exercises, and longer problems for each chapter. It is available in printed and microcomputer versions.
- Achievement Tests. A set of objective achievement tests is available in alternate forms. These tests take 40 to 60 minutes to complete and examine a student on approximately three chapters at a given sitting. In addition, we offer two comprehensive tests in alternate forms for Chapters 1–14 and Chapters 15–28; these require approximately 100 to 120 minutes to administer.

Computer Software

We also offer a variety of microcomputer software to help both student and instruc-

- Microtest. Microtest is a microcomputer test-generation package that consists of item banks on disks and the software necessary to turn them into instructor-customized tests. It accommodates five types of questions—true/false, multiple-choice, fill-in, matching, and essay—that are accompanied by a comprehensive set of descriptors, including: chapter number, item number, item type, level of difficulty (easy, moderate, difficult). Versions are available for the Apple II+ and IIe, the IBM PC, IBM XT, and most IBM compatibles.
- Study-Aid. Study-Aid is a new computer program for the Apple II, IIe, IIc, Macintosh, and the IBM PC computers keyed directly to the text and study guide for easy reference and learning. After reading each chapter, Study-Aid allows students to check how much they have learned with fill-in-the-blank, multiple-choice, and matching review exercises and self-tests.
- Computerized Practice Set. Seaside Enterprises, a computerized practice set compatible with the Apple IIe and the IBM PC, covers Chapters 1–9. The set illustrates the ability of the computer to process transactions and prepare financial statements; some "what-if" analysis may be employed. An instructor's manual is available.



- Electronic Spreadsheet Exercises. Approximately three exercises from each chapter have been adapted to microcomputers by Gaylord Smith of Albion College. These exercises, denoted by a diskette symbol, are solved by use of Lotus 1-2-3 (IBM) templates. The related instructor materials are available to text adopters.
- Computer Simulation. For those schools that desire to integrate microcomputers into the study of management accounting, a computer simulation game (Briton, Inc.) is available. Also developed by Gaylord Smith, the game asks students to manage the firm and to make accounting-related decisions. The accompanying software and instructor's manual are furnished to adopters. A student manual is available to help guide team players.

ACKNOWLEDG-MENTS A project of this nature and magnitude is a team effort, entailing much cooperation, thoughtfulness, and patience. To our team members, we owe a tremendous debt of gratitude. Those persons who class-tested our material, checked out problems, and reviewed chapters were especially helpful with their comments and suggestions. Therefore, many thanks to the following people:

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Comments from users are welcomed and appreciated.

Lanny M. Solomon Richard J. Vargo Larry M. Walther

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