

INVESTOR'S DESK REFERENCE

Ellie Williams

THE McGraw-Hill Investor's Desk Reference

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McGraw-Hill

New York San Francisco Washington, D.C. Auckland Bogotá Caracas Lisbon London Madrid Mexico City Milan Montreal New Delhi San Juan Singapore Sydney Tokyo Toronto

For Mark and Nathan

Library of Congress Cataloging-in-Publication Data

Williams, Ellie.

The McGraw-Hill investor's desk reference / by Ellie Williams.

p. cm.

ISBN 0-07-135945-1

1. Investments—Handbooks, manuals, etc. I. Title.

HG4527 .C585 2000

332.6-dc21

00-040101

McGraw-Hill



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234567890 DOC / DOC 0987654321

ISBN 0-07-135945-1

This book was set in Palatino by Carlisle Communications, Ltd.

Printed and bound by R.R. Donnelley & Sons Company/Crawfordsville.

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Preface

In the last 20 years, the world of investing has changed tremendously. The biggest change is that most individuals now manage their own investments. Though many use a financial advisor for expert opinions, the days of investors blindly turning their money over to someone else are gone.

This book is written to aid investors who need a resource for financial terms, techniques, or ideas. Information provided here should help, whether you are looking for the rules on Roth IRAs, Warren Buffet's investment strategy, the best financial websites, or ways to hedge investments with options.

This book is not one of the many "how to invest" guides. Designed for the investor who has already begun the process, it is written in an encyclopedia style, organized by chapter topic, but in no particular sequence, so that you can pick and choose information pertinent to your current situation. Each subject is covered carefully and offers resources such as websites for further study.

Acknowledgments

Many thanks to Scotte Hardin for her tireless fact-finding work. Thank you to Bob Hockenhull of Moloney Securities (*www.stocktrader.com*) for sharing his expertise in the bond markets. Thank you to Chuck Butler of Everbank (*www.everbank.com*) for his insights into international economies and foreign currencies. Thank you to Craig Campbell, CPA of Anders, Minkler & Diehl, for being a resource on all things tax-related.

Thank you to Linda Bryant and Diane Pearl for their contributions to Moneywise and the books we co-authored. Thank you to Dani and Vickie Kunin, and as always, many thanks to my family.

Ellie Williams

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