CHILDREN'S LITERATURE

CLASSIC TEXTS AND CONTEMPORARY TRENDS



Edited by Heather Montgomery and Nicola J. Watson





Children's Literature: Classic Texts and Contemporary Trends

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Heather Montgomery and Nicola J. Watson









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Introduction

Heather Montgomery and Nicola J. Watson

Children's literature is, as Peter Hunt has argued, a 'remarkable area of writing: it is one of the roots of western culture, it is enjoyed passionately by adults as well as children, and it has exercised huge talents over hundreds of years' (1994: 1). Choosing just 14 books to represent such a vast field has inevitably been fraught with problems. What does 'classic' mean? Does it mean those books that have retained their popularity over the years? The ones that are representative of a type? The ones that were seminal in the field or spawned many imitations? The ones that are of the highest literary quality (however we might define that)? And if deciding on what constitutes a classic has proved difficult, how much more so is identifying a contemporary trend, and deciding which books might best exemplify it.

The eleven texts discussed in Part 1 of the Reader, Classic Texts, therefore, do not constitute some sort of definitive canon, nor do they endeavour to reflect a received canon, nor are they the only classics that could have been chosen. No doubt another collection, even covering the same themes and historical territory, would present a very different selection of books and remedy some of the necessary glaring omissions. This volume, in short, does not aim to be comprehensive in any way. Rather, it is designed as a starting point for study. The books considered here were picked because they all still find a favoured place on the bookshelves of today's children and because they have all attracted a body of critical work. Chronologically organised by date of publication and all originally published in English, they span those designed for the very young, for the 8–12s, and crossover fiction which appeals both to teenagers and adults; they include books first popular in the nineteenth century and books wildly popular in the present day, books originating from both the UK and the USA, books 'for boys' and

books 'for girls', books exemplifying the variable mix of the realist and the fantastic that characterises children's books. Included are examples of the family story, historical romance, the holiday adventure, time-slip fantasy, the fantasy epic, science fiction, and teen fiction. In addition to this children's fiction, we have included a picturebook, a play for children, and two classic poetry collections so as to provide a range of genres.

Each section of Part 1 of the Reader serves as a case study of a single book, and is comprised of three or four short critical pieces which, taken together, provide an overview of influential readings of the literary text in question. These essays vary from the seminal to the cutting-edge, from those by authorities in their fields to those by up-and-coming young scholars. They are conspicuously varied, too, in their theoretical and disciplinary orientation, providing a spectrum from the feminist to that which deploys psychoanalytic thinking or multimodal analysis. A short introduction to each section briefly makes the case for the importance of the text within the field of children's literature, situates the text in literary and historical context, lays out the central critical questions around each text, locates the critical material within that general discussion, and supplies additionally as appropriate a sense of the full range of available approaches and interpretations. Each section also comes with a helpful set of suggestions for further reading on the book in question.

The wide variety of contemporary children's fiction allows the critic and reader a dizzying freedom of choice, given that there is no recognised canon of classics on which to draw, no substantial body of literary criticism to consider, and no span of time over which to judge whether such writing has had continuing appeal. Part 2 of the Reader, Contemporary Trends, therefore turns to mapping those developments that have emerged in the late twentieth century and are continuing to evolve. Pinpointing such trends is as difficult as identifying the classics. It is hard to know if books being published now will retain their popularity in future years, whether the emerging trends that are apparent in 2009 will come to greater prominence or simply die away, and indeed whether books themselves will be superseded by new technologies as yet unimagined. The essays in this section therefore take an approach that is slightly different to that of Part 1, identifying four types of children's writing selling well in the new millennium, and focusing on one prizewinning text as exemplary of each trend. Included here are three essays by contemporary children's authors, reflecting upon their individual projects and placing them within the literary landscape of the new millennium.

A third noteworthy component of this volume is its reproduction of the colour plates of covers and illustrations to early editions. Perhaps more than

any other category of books, children's books have been published to be attractive material objects, and these pictures are designed to convey something of the materiality of the children's book. Taken together with their extensive captions, these plates constitute a vivid and instructive pictureessay on the changing physicality of children's books from the consciously durable hardbacks stamped in gold of the late nineteenth century to the shiny embossed paperbacks designed to fall apart in three readings that dominate today's bookshelves.

Although this volume is designed so that each section is free-standing and may be used without reference to others, it seems useful here briefly to locate each of the texts featured within a general historical overview of the origins and development of children's literature and related changes in the conception of childhood. When and where to locate the origins of children's literature is a matter of scholarly speculation and controversy; Matthew Grenby has claimed that some of the earliest recorded examples of children reading, and being read to, come from ancient Sumeria (Grenby, 2009), so perhaps a history should start here. The case has been made for fairy tales to be considered as the earliest children's literature, but then it has been made, too, for chapbooks (the cut-down versions of books such as Defoe's Robinson Crusoe or John Bunyan's The Pilgrim's Progress, which were widely circulated in the seventeenth and eighteenth centuries). Yet there is little evidence that any of these books were aimed specifically at children, or viewed as children's literature. Children may well have read fairy tales or chapbooks, but such works, with their simple language and woodcut illustrations, were designed for inexperienced rather than specifically young readers and were texts shared between adults and children, according to reading levels rather than age. In general, the origins of a literature designed specifically for children is usually (if not uncontroversially) located in the early to mid-eighteenth century in England with the publication of John Newbery's A Little Pretty Pocket-Book (1744) and it is in large part attributed to a new sense of childhood as a special state distinct from adulthood.

Although some eighteenth- and early nineteenth-century writing for children, mostly rhymes for the young, survives as old favourites to this day, the children's fiction that has retained classic status for modern readers mostly dates from the second half of the nineteenth century and the dawn of what has been called the First Golden Age of children's literature. This may be not merely because such literature had reached a new maturity and sophistication fuelled by a rapidly expanding child readership, but because we are still very much living with the legacy of that period's ideas of childhood.